

*Vision, Mission and Quality
Policy
of the College*

VISION, MISSION AND QUALITY POLICY OF THE COLLEGE

VISION:

Kovai Kalaimagal College of Arts & Science shall inspire and guide students to acquire knowledge, develop skill and a positive attitude that will enhance their personality, providing self confidence to face the competitive world.

MISSION:

1. To Strive for excellence in academics.
2. To inculcate a positive attitude and to develop skill in students, to meet the challenges of the competitive world.
3. To develop self-confidence through adequate interaction and relevant exposure.
4. To Promote ethical and social values in the students.
5. To identify and encourage talents in academics and sports by rewarding them with scholarships.

QUALITY POLICY:

KKCAS shall provide value -based education to its students for continual improvement in their academic performance, enhancing their competency for higher education and employment.

Vision, Mission and Objectives of the Department

VISION, MISSION AND OBJECTIVES OF THE DEPARTMENT

VISION

To be a centre for Holistic education by providing adequate training to the students to develop their innate skills, imbibing in them ethical values and enriching their knowledge so as to face the Challenges of personal life as well as corporate world.

MISSION

1. To design a curriculum which would facilitate enrichment of knowledge in the area of study as per expectations of the industry and instilling in the minds of students a sound value system.
2. To supplement the curriculum with meaningful training programmes to make the students employable.
3. To make the students understand their responsibility toward the betterment of the society.
4. To create a learning environment that motivates the students to have a thirst for Knowledge through life long learning.

OBJECTIVES OF THE DEPARTMENT

1. To Provide conceptual knowledge and application skills in the domain of the commerce studies.
2. To develop Professional knowledge and skills in International Accounting, Finance, Auditing, Taxation, Risk Management etc.. by adopting learner centered pedagogical Practices.
3. To provide a good foundation to students who plan to pursue professional Courses like CA, ICWA, FCA, ACS and MBA.
4. To motivate the students to become entrepreneurs and to develop managerial skills of the students so as to enable establish and manage their business establishments effectively

Graduate Attributes of the College

GRADUATE ATTRIBUTES OF THE COLLEGE

1. CommunicationSkill
2. IndepthDomainKnowledge
3. TechnicalSkill
4. Knowledgeinterdisciplinaryin nature
5. PositiveAttitude
6. Criticalthinkingandproblemsolvingskills
7. Dynamismandteambuildingskills
8. Professionalethicsandsocialvalues
9. Selfawareness andemotionalintelligence
10. Entrepreneurshipqualities
11. Responsibilitytowardsocietyandenvironment
12. Thirstforknowledgethrough lifelonglearning.

***Programme Educational
Objectives and Programme
Outcomes***

PROGRAMME EDUCATIONAL OBJECTIVES AND

PROGRAMME OUTCOMES PROGRAMME EDUCATIONAL

OBJECTIVES

Graduates of commerce with professional accounting would be

1. Occupying covenant positions in Banking, Finance, Insurance and Business process service industries.
2. Occupying their tasks with professionalism and with Professional ethics.
3. Occupying responsible citizens with social consciousness and contributing to the welfare of the society.

PROGRAMME OUTCOMES

After Completion of three years of stud your B.Com(PA) graduates will be able to

1. Exhibit proficiency in oral and written communication.
2. Prove their knowledge of accounting, business, taxation and financial management
3. Exhibit their Technical Skills (such as Word processing, Spreadsheet, Gambas 3, Accounting Package) in Auditing and Business Process Services by updating their knowledge with the upcoming new techniques.
4. Work on multidisciplinary tasks and will be aware of the new and emerging disciplines.
5. Prepare to take up any challenging task.
6. Apply technical skills in Analyzing, synthesizing and evaluating information to reach an answer or conclusion for complex business problems.
7. Work individually or as a team with responsibility to Function effectively in a multidisciplinary atmosphere.
8. Carry out the task assigned by the industries with professional ethics and at the same time with the concern for well being of the society.
9. Be aware of one's own weaknesses and strengths, emotions and the way to Control emotions to maintain good interpersonal relationships.
10. Undertake entrepreneurship as a desirable and feasible career option.
11. Extend the services of the department for the betterment of the society and environmental protection.
12. Learn continuously for updating new knowledge and technologies in the field of commerce and computer applications.

Mapping of Graduate Attributes with Programme Outcomes

MAPPING OF GRADUATE ATTRIBUTES WITH PROGRAMME OUTCOMES

S.No.	GraduateAttributes	ProgramOutcomes
01.	CommunicationSkill	Exhibitproficiencyinoralandwritten communication.
02.	In-depthDomainknowledge	Provetheknowledgeofaccounting,business,taxationand financial management.
03.	TechnicalSkills	Exhibit the Technical Skills (such as Word processing, Spreadsheet,Gambas3,AccountingPackage)inAuditingand Business Process Services by updating their knowledge with the upcoming new techniques.
04.	Knowledgeinterdisciplinaryin nature	Workonmultidisciplinarytasksandwillbeawareofthenew and emerging disciplines.
05.	PositiveAttitude	Preparedtotakeupanychallengingtask.
06.	Criticalthinkingandproblem solving skills	Apply technical skills in Analyzing, synthesizing and evaluating information to reach an answer or conclusion for complex business problems.
07.	Dynamismandteambuilding skills	WorkindividuallyorasateamwithresponsibilitytoFunction in a multidisciplinary atmosphere.
08.	Professionaleticsandsocial values	Carrying out the task assigned by the industries with professional ethics and at the same time with the concern for well being of the society.
09.	Selfawarenessandemotional intelligence	Aware of one's own weaknesses and strengths, emotions and the way to control emotions to maintain good interpersonal relationships.
10.	EntrepreneurshipQualities	Undertake entrepreneurship as a desirable and feasible career option.
11.	Responsibilitytowardsociety & environment	Extend the services of the department for the betterment ofthe society and environmental protection.
12.	Thirstforknowledgethrough life long learning	Learn continuously for updating new knowledge and technologies in the field of commerce and computer applications.

Regulations for Undergraduate Program

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
(An Autonomous Institute Affiliated to Bharathiar University)
Re - accredited with “A+” grade by NAAC
Regulations for Undergraduate Programmes
(Under Choice Based Credit System)
(Effective for 2024 – 2027 Batch)

1. REGULATIONS

This regulation is effective for the batch 2024 – 2027.

1.1. Eligibility for Admission

S.No	Name of the Course	Eligibility Condition
1	B.Com	HSc Passed
2	B.Com (CA)	
3	B.Com (PA)	
4	BBA (CA)	
5	B.Com Business Analytics	
5	B.Sc. (CS)	HSc Passed, and wherever the students have not studied Mathematics knowledge be imparted through Residential / Bridge Course
6	B.Sc (IT)	
7	BCA	
8	BSc Artificial Intelligence and Machine Learning	

1.2. Duration and Course of Study

Three Academic years with six semesters, the duration of the first, third and fifth Semesters from June to November and the second, fourth and sixth Semesters from December to April. The duration of each semester is 90 working days.

1.3. The Medium of Instruction and Examinations

The medium of instruction and examinations shall be English.

1.4. Requirements for Attendance

A candidate will be permitted to take the examination for any semester, if he/she secures not less than 75% of attendance out of the 90 working days during the semester.

A candidate who has secured attendance less than 75% but 65% and above shall apply with the prescribed fee for the condonation of lack of attendance. On the recommendation of the Principal, he/she will be permitted to take up the examination.

A candidate who has secured attendance less than 65% but 55% and above in any semester, will be permitted to continue the course but will not be permitted to appear for the examination in the current papers. However he/she will be permitted to appear for the examination in the papers in which he/she has arrears. He/she will have to compensate the shortage of attendance in the subsequent semester and take the examination in the papers of both the semester together.

A candidate who has secured less than 55% of attendance in any semester will not be permitted to take the regular examinations and to continue the study in the subsequent semester. He/she has to re-do the course by rejoining in the semester in which the attendance is less than 55%.

A candidate who has secured less than 65% of attendance in the final semester has to compensate his / her attendance shortage in a manner to be decided by the Head of the Department concerned after rejoining the course.

1.5 Restriction to take the Examinations

- Any candidate having arrear paper(s) shall have the option to take the examinations in any arrear paper(s) along with the subsequent regular semester papers.
- Candidates who fail in any of the papers shall pass the paper(s) concerned within five years from the date of admission to the said course. If they fail to do so, they shall take the examination in the revised text / syllabus, if any, prescribed for the immediate next batch of candidates. If there is no change in the text / syllabus they shall take the examination in that paper with the syllabus in vogue, until there is a change in the text or syllabus.

In the event of removal of that paper consequent to the change of regulations and / or curriculum after a five year period, the candidates shall have to take up an equivalent paper in the revised syllabus as suggested by the chairman and fulfill the requirements as per regulations/curriculum for the award of the degree.

1.6 The Evaluation System

The major objective of the institution's evaluation system is to motivate all students to excel in their performance. The students' performance is continually assessed through Continuous Internal Assessment (CIA) and End Assessment Examinations (EAE). The CIA, EAE break up for theory papers is 25:75 and practical is 40:60.

1.6.1. Break Up of Continuous Internal Assessment (CIA) Marks

Theory (Languages, English, Core, Allied and Elective)

Content	Marks Awarded
Best out of Continuous Internal Assessment Test – I and II	5
Model Examination	10
Assignment (2 Numbers)	5
Seminar	5
Total	25

Practical

Content	Marks Awarded (Max Marks:100)	Marks Awarded (Max Marks:50)
Minimum ten Experiments / Practical Paper / Semester	20	5
Continuous Internal Assessment Test	5	5
Model Exam	10	5
Record Note Book	5	5
Total	40	20

Project

Content	Marks Awarded
Review and content Presentation (3 Reviews)	60
Project Report	20
Total	80

1.6.2. End Assessment Examinations (EAE)

- Semester examination will be conducted at the end of each semester after completing a minimum of 90 working days.
- End Assessment Examination for the odd semester will generally be held during November and even semester during April.
- The question papers for Part I, Part II and Part III courses will be set by the external examiners and Part IV and Extra Credit Courses may be set by the internal or external examiners.
- The exams for Languages, English, Core, Allied and Elective will be conducted for a maximum of 70 marks for three hours. The passing minimum for CIA and EAE is 40% (30 out of 75 Marks) and overall passing minimum putting the CIA and EAE marks together will be 40 % (40 out of 100).
- Question Paper Pattern: **(Languages, English, Core, Allied and Elective)**

Part A	10*1=10Marks	10 Questions – 1 Marks each – MCQ Type
Part B	5*5 = 25 Marks	5 Questions - 5 Marks each – either or type.
Part C	5*8 = 40Marks	5 Questions - 8 Marks each – either or type.
Total	75 Marks	

- The exams for Value Based Education, Non Major Elective, Skill based Subjects and Self study course will be conducted for a maximum of 50 marks for three hours. The passing minimum is 40% (20 out of 50 marks).
- Question Paper Pattern: **(Value Based Education, Non Major Elective & Self study course)**

Part A	5*10=50 Marks	5 Questions - 10 Marks each – either or type
Total	50 Marks	

h) Question paper pattern: (Extra Credit Courses)

Part A	5*8=40 Marks	5 Questions- 8 Marks each – either or type
Part B	5*12=60 Marks	5 Questions- 12 Marks each – either or type
Total	100 Marks	

i) The marks secured in the extra credit course will get reflected in the mark sheet only if the candidate has secured 40% marks and above.

j) The students will be allowed to choose only two papers per semester under the extra credit courses from third semester onwards.

k) Job oriented Courses

Every student should complete one job oriented course of minimum 20hrs duration .The student may register either in PMKVY (supported by the central government) or other external agency. They should submit a certificate for the successful completion of the training programme from the agency concerned at the end of the third semester.

l) Online Course

Students have to register online courses in NPTEL /SWAYAM /MOOC / COURSERA /EDX / Spoken Tutorial etc... others can appear for the exam in same web portal and submit the certificate during the sixth semester or can appear through End Assessment Examinations in our course.

Question paper pattern: (Online Course)

Part A	100*1=100 Marks	Multiple Choice Questions (Online)
Total	50 Marks	

m) Question paper pattern: (Employability Skills)

Part A	50*1=50 Marks	50 Multiple Choice Questions
Total	50 Marks	

n) Practical

Content	Marks Awarded (Max Marks: 100)	Marks Awarded (Max Marks: 100)
Program - 1	20	10
Program - 2	20	10
Viva voce	10	5
Record	10	5
Total	60	30

o) Extra-Curricular Activities

The first year students can enroll themselves for NSS / RRC /YRC / Sports & Games / Clubs and earn the credit allotted. Participation in any one of these activities during the first four semesters is mandatory. A report regarding satisfactory participation in the activity issued by the faculty in charge of the activity and approved by the Head of the Department has to be submitted to the CoE at the end of the fifth semester.

p) Internship

The students have the option to select any organisation – Government / Private like industry, bank, Research & Development organisations, Scientific Companies; IT related service providers etc., in consultation with the staff Co-ordinator & Head of the Department. The students should undergo training for a period of two weeks. The students must maintain a work diary and prepare a report of the training undergone and submit the same to the HoD on a stipulated date.

q) Project

The evaluation for the End semester examination should be as per the norms given below:

Content	Marks Awarded
Viva Voce	20
Total	20

r) Volunteering Programme

1. Use Self-reflective worksheets to assess their understanding.
2. Submit the worksheets to internal audit/ external audit.
3. Each student should submit a Handwritten Summary of their Learning & Action Plan for the future.

4. Every student's activities report should be documented and the same have to be assessed by the Physical Director with the mentor. The evaluation should be for 50 marks.

No examination is required.

5.Scheme of Evaluation

Part	Description	Marks
A	Report	20
B	Attendance	10
C	Activities (Observation During Practice)	20
Total		50

s) The students who have opted for the languages other than Tamil in part-I should undergo Basic Tamil / Advanced Tamil Course during the 2nd year of the study for which there would be only Internal Evaluation.(Basic Tamil means basic orientation in Tamil language for

those students who have not studied Tamil up to 12th standard and Advanced Tamil means, the subject for students who have studied Tamil language up to 12th standard and chosen other language in college but would like to advance their Tamil language skills.

t) For all the non-credit courses result would be indicated as “Pass” or “Re-Appearance” and not by / marks or grades secured in the grade sheet.

u) There will be one independent valuation for all theory papers of UG courses by external examiner, except for self study subjects, value based subjects, Non-major Electives, Skill Based subject and Extra Credit Courses.

v) A candidate may request for re-totalling / revaluation of his/her answer script by submitting an application addressing to the Controller of Examination through the Principal, paying the prescribed fee. This provision is available for all theory papers taken in the EAE. However there is no provision for revaluation of Practical papers.

w) Candidates desirous of improving the marks awarded in a passed subject in their first attempt shall reappear once within a period of subsequent two semesters. The improved marks shall be considered for classification but not for ranking. When there is no improvement, there shall not be any change in the original marks already awarded.

x) Supplementary examination will be conducted for the benefit of final year students after 15 days of the declaration of the final semester results. Candidate who has arrears in any semester subject to an maximum of one paper can appear for the supplementary exam conducted after the final semester.

1.7 Grading

The following table gives the marks grade points, letter grades and classification to indicate the performance of the candidate.

Conversion of Marks to Grade Points and Letter Grade

Range of Marks	Grade Points	Letter Grade	Description
90-100	9.0-10.0	O	Outstanding
80-89	8.0-8.9	D+	Excellent
75-79	7.5-7.9	D	Distinction
70-74	7.0-7.4	A+	Very Good
60-69	6.0-6.9	A	Good
50-59	5.0-5.9	B	Average
00-49	0.0	U	Re – Appear
ABSENT	0.0	AB	Absent

C_i = Credits earned for course i in any semester

G_i = Grade Point obtained for course i in any semester

n = refers to the semester in which such course were credited

For a Semester:

GRADE POINT AVERAGE [GPA] = $\sum_i C_i G_i / \sum_i C_i$
 Sum of the multiplication of grade points by the credits of the courses

GPA = $\frac{\text{Sum of the multiplication of grade points by the credits of the courses}}{\text{Sum of the credits of the courses in a semester}}$

For the Entire Programme:

CUMULATIVE GRADE POINT AVERAGE [CGPA] = $\sum_n \sum_i C_{ni} G_{ni} / \sum_n \sum_i C_{ni}$
 Sum of the multiplication of grade points by the credits of the entire

programme

CGPA = $\frac{\text{Sum of the multiplication of grade points by the credits of the entire programme}}{\text{Sum of the credits of the courses of the entire programme}}$

Classification of Successful Candidates

A candidate who passes all the examinations in Part I to Part V securing following CGPA and Grades shall be declared as follows for each part:

CGPA	Grade	Classification of Final Result
9.5 and above up to 10.0	O+	First Class – Exemplary*
9.0 and above but below 9.5	O	
8.5 and above but below 9.0	D++	First Class with Distinction*
8.0 and above but below 8.5	D+	
7.5 and above but below 8.0	D	
7.0 and above but below 7.5	A++	First Class
6.5 and above but below 7.0	A+	
6.0 and above but below 6.5	A	
5.5 and above but below 6.0	B+	Second Class
5.0 and above but below 5.5	B	
0.0 and above but below 5.0	U	Re - Appearance

* The candidates who have passed in the first appearance and within the prescribed semester of the Programme (Major and Elective Course alone) are eligible.

1.8 Course Completion

Students shall complete the programme within a period not exceeding three years for UG courses from the date of admission.

Scheme of the Examination & Programme Structure

SCHEME OF EXAMINATION AND PROGRAMME STRUCTURE

**Under CBCS Pattern and Outcome Based Education
B.Com (Professional Accounting) (2024 – 2027)**

Part	Course Code	Title of the Course	Hours per week	CIA	Exam	Total	Credits
SEMESTER – I							
I		Language 1 : Paper I	4	25	75	100	3
II	24U1ENLT01	Language 2: Functional English I	4	25	75	100	3
III	24U1CPCT01	Core 1: Financial Accounting I	5	25	75	100	4
III	24U1CPCT02	Core 2: Digital Marketing	5	25	75	100	4
III	24U1CPCT03	Core 3: Business Management	5	25	75	100	3
III	24U1CPAT01	Allied 1: Business Mathematics	5	25	75	100	4
IV	24U1VBET01	Value Based Education 1: Environmental Science*	2	-	50	50	1
V	24U1ESKT01	Employability Skills -I	4	-	-	-	-
	-	Sports	2	-	-	-	-
Total			36	-	-	650	22
SEMESTER – II							
I		Language 1 : Paper II	4	25	75	100	3
II	24U2ENLT02	Language 2: Functional English II	4	25	75	100	3
III	24U2CPCT04	Core 4: Financial Accounting II	6	25	75	100	4
III	24U2CPCP05	Core 5: Business Application Software Practical	4	40	60	100	3
III	24U2CPCT06	Core 6: Entrepreneurial Development	5	25	75	100	4
III	24U2CPAT02	Allied 2: Business Statistics	5	25	75	100	4
IV	24U2VBET2A 24U2VBET2B	Value Based Education 2: Human Rights/Women Rights*	2	-	50	50	1
V	24U2ESKT02	Employability Skills -II	4	-	-	-	-
	-	Sports	2	-	-	-	-
Total			36	-	-	650	22
SEMESTER – III							
I		Language 1 : Paper III	4	25	75	100	3
II	24U3ENLT03	Language 2 : Functional English III	4	25	75	100	3
III	24U3CPCT07	Core 7: Cost Accounting	5	25	75	100	4
III	24U3CPCT08	Core 8: Financial Accounting III	5	25	75	100	4
III	24U3CPCT09	Core 9: Business Law	4	25	75	100	4
III	24U3CPAT03	Allied 3: Business Economics	5	25	75	100	4
IV	24U3SBSP01	Skill Based Subject 1: Advance Excel - Practical	3	40	60	100	1
	24U3VHWP01	Volunteering Programme: Health and Wellness	2	50	-	50	1
V	24U3YYET01	Certificate Course : Yoga for Youth Empowerment	-	-	-	-	-
	24U3ESKT03	Employability Skills -III	4	-	-	-	-
	24U3BTLT01/ 24U3ATLT01	Basic Tamil-I / Advanced Tamil I #	-	-	-	-	-
	24U3INTR01	Internship Training (15 Days)	-	-	-	-	-
Total			36	-	-	750	24
SEMESTER – IV							
I		Language 1 : Paper IV	4	25	75	100	3
II	24U4ENLT04	Language 2 : Functional English IV	4	25	75	100	3
III	24U4CPCT10	Core 10: Corporate Accounting	4	25	75	100	4

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III	24U4CPCT11	Core 11: Corporate Regulation	4	25	75	100	4
III	24U4CPCT12	Core 12: Investment Management	4	25	75	100	4
III	24U4CPAT04	Allied 4: Intellectual Property Rights	5	25	75	100	4
IV	24U4SBSP02	Skill Based Subject 2: Accounting Package - Practical	3	40	60	100	1
		Non Major Elective*	2	-	50	50	1
V	24U4ESKT04	Employability Skills -IV	4	-	-	-	-
	24U4BTLT02/ 24U4ATLT02	Basic Tamil-II / Advanced Tamil II #	-	-	-	-	-
	24U4OLCT01	Online Course (SWAYAM/NPTEL/MOOC/COURSERA/EDX/Spoken Tutorial, Udemy, etc.,)	-	-	-	-	-
-		Sports	2	-	-	-	-
Total			36	-	-	750	24
SEMESTER – V							
III	24U5CPCT13	Core 13: Taxation I	5	25	75	100	4
III	24U5CPCT14	Core 14: Higher Corporate Accounting	5	25	75	100	4
III	24U5CPCT15	Core 15: Principles of Auditing	5	25	75	100	4
III	24U5CPCT16	Core 16: Banking and Insurance Law	5	25	75	100	4
III		Elective 1	5	25	75	100	4
III		Elective 2	5	25	75	100	4
V	24U5ESKT05	Employability Skills -V	4	-	-	-	-
-		Library Work	2	-	-	-	-
Total			36	-	-	600	24
SEMESTER – VI							
III	24U6CPCT17	Core 17: Taxation II	5	25	75	100	4
III	24U6CPCT18	Core 18: Accounting for Managerial Decision	5	25	75	100	4
III	24U6CPCT19	Core 19: Financial Management	5	25	75	100	4
III	24U6CPCV20	Core 20: Project and Viva Voce	5	80	20	100	4
III		Elective 3	5	25	75	100	4
III		Elective 4	5	25	75	100	4
V	24U6ESKT06	Employability Skills -VI	4	-	-	-	-
	24U6EXAY01	Extension Activity	-	-	-	-	-
-		Library Work	2	-	-	-	-
Total			36	-	-	600	24
Overall Total			216	-	-	4000	140

* Answer to the question may be given in Tamil/English.

The students who have not studied Tamil in Higher Secondary course and not opted for Tamil under Language I in the degree programme have necessarily to study Basic Tamil for 2 hours / week during III and IV semesters after their regular college working hours.

CURRICULUM STRUCTURE

S.No.	Courses	No.of. Papers	Credits
1	Language 1: Tamil/Hindi/Malayalam/French/Telugu/Kannada	04	12
2	Language 2: Functional English	04	12
3	Core	20	78
4	Allied	04	16
5	Elective	04	16
6	Value Based Education	02	02
7	Skill Based Subject	02	02
8	Non Major Elective	01	01
9	Volunteering Program	01	01
10	Certificate Course	01	-
11	Internship (15 Days)	01	-
12	Online Course	01	-
13	Extension Activity	01	-
14	Employability Skills	06	-
15	Basic Tamil/Advanced Tamil	02	-
Total		54	140

Semester – I

List of Languages		
S.No	Course Code	Name of the Course
1.	24U1TALT01/24U1HILT01/24U1FRLT01/ 24U1MLLT01/24U1KALT01/24U1TELT01	Tamil I /Hindi I /French I/ Malayalam I/Kannada I/ Telugu I
Semester – II		
List of Languages		
S.No	Course Code	Name of the Course
1.	24U2TALT02/24U2HILT02/24U2FRLT02/ 24U2MLLT02/24U2KALT02/24U2TELT02	Tamil II /Hindi II / French II/ Malayalam II/ Kannada II /Telugu II
Semester – III		
List of Languages		
S.No	Course Code	Name of the Course
1.	24U3TALT03/24U3HILT03/24U3FRLT03/ 24U3MLLT03/24U3KALT03/24U3TELT03	Tamil III/Hindi III /French III / Malayalam III/Kannada III /Telugu III
Semester – IV		
List of Languages		
1.	24U4TALT04/24U4HILT04/24U4FRLT04/ 24U4MLLT04/24U4KALT04/24U4TELT04	Tamil IV/Hindi IV /French IV / Malayalam IV/Kannada IV/Telugu IV

Semester – IV		
List of Non Major Elective		
S.No	Course Code	Name of the Course
1.	24U4NMET1A	Food Science and Nutrition
2.	24U4NMET1B	Naattu Maruthuvamum Muligai Chedigalum
3.	24U4NMET1C	Floriculture
4.	24U4NMET1D	Organic Farming and Mushroom Cultivation

Semester – V (Elective I)		
List of Elective Courses		
S.No	Course Code	Name of the Course
1.	24U5CPET1A	Business Research Methods
2.	24U5CPET1B	Stress Management
3.	24U5CPET1C	Derivatives
4.	24U5CPET1D	Investment and Portfolio Management
Semester – V (Elective II)		
List of Elective Courses		
S.No	Course Code	Name of the Course
1.	24U5CPET2A	Corporate Compliance Management
2.	24U5CPET2B	E- Commerce
3.	24U5CPET2C	Retail Marketing
4.	24U5CPET2D	Customer Relationship Management
Semester – VI (Elective III)		
List of Elective Courses		
S.No	Course Code	Name of the Course
1.	24U6CPET3A	Business Finance
2.	24U6CPET3B	Executive Business Communication

3.	24U6CPET3C	Cyber Law
4.	24U6CPET3D	Principles and Practices of Insurance
Semester – VI (Elective IV)		
List of Elective Courses		
S.No	Course Code	Name of the Course
1.	24U6CPET4A	Strategic Management
2.	24U6CPET4B	Cost Audit
3.	24U6CPET4C	Brand Management
4.	24U6CPET4D	Financial Markets

EXTRA CREDIT COURSES		
Course Code	Subjects	Credits
2024ECC001	Rw;Wyh tsh;r;rp	2
2024ECC002	,jopay; fly	2
2024ECC003	ehl;Lg;Gwtpay;	2
2024ECC004	fzpg;nghwpapy; jkpo;	2
2024ECC005	jkpof tuyhWk; kf;fs; gz;ghLk;	2
2024ECC006	jkpo; ,yf;fpa tuyhW	2
2024ECC007	New Media	2
2024ECC008	Proof reading And Copyediting	2
2024ECC009	Personality Development	2
2024ECC010	Technical Writing	2
2024ECC011	An Introduction To Psychology	2
2024ECC012	Astronomy	2
2024ECC013	Fuzzy Mathematics	2
2024ECC014	Operation Research	2
2024ECC015	Mathematics For Professional Courses	2
2024ECC016	Multimedia And Its Applications	2
2024ECC017	Management Information System	2
2024ECC018	Theory Of Computation	2
2024ECC019	Oops With Java Programming	2
2024ECC020	Programming in C	2
2024ECC021	Internet of Things	2
2024ECC022	Web Technology And Its Applications	2
2024ECC023	Network Security	2
2024ECC024	Mobile And Wireless Technology	2
2024ECC025	Cloud Computing	2
2024ECC026	Cross Culture Management	2
2024ECC027	Indian Economy And Trade Dependencies	2
2024ECC028	Export Marketing	2
2024ECC029	International Trade & Forex	2
2024ECC030	Brand Management	2
2024ECC031	Stress Management	2
2024ECC032	Risk And Insurance In International Trade	2
2024ECC033	Retail Marketing	2
2024ECC034	Export And Import Procedures	2
2024ECC035	Logistics And Supply chain Management	2
2024ECC036	Quality Management	2
2024ECC037	Management of Small And New Enterprises	2
2024ECC038	Tourism Management	2

2024ECC039	Event Management	2
2024ECC040	Hospitality Management	2
2024ECC041	Consumer Behaviour	2
2024ECC042	Human Resource Management	2
2024ECC043	Principles And Practice of Marketing Services	2
2024ECC044	Consumer Marketing	2
2024ECC045	Marketing of Health Services	2
2024ECC046	International Banking	2
2024ECC047	E-Commerce	2
2024ECC048	International Accounting	2
2024ECC049	Corporate Social Responsibility And Governance	2
2024ECC050	Enterprise Resource Planning	2
2024ECC051	கல்வியும் சமுதாயமும்	2
2024ECC052	அறிவியல்தமிழ்	2
2024ECC053	பெண்ணியம்	2
2024ECC054	தமிழகவரலாறு - 1	2
2024ECC055	தமிழகவரலாறு -2	2
2024ECC056	Manitha Vaalkaiyum Gandhiadigalum	2
2024ECC057	V.O.Chidambarathin Vaalkai Varalaaru	2
2024ECC058	Nethaji Subash Chandrabosin Vaalkai Varalaaru	2
2024ECC059	A.P.J.Abdul Kalam Vaalkai Varalaaru	2
2024ECC060	E.V.R Periyar Vaalkai Varalaaru	2
2024ECC061	Kamarajarin Vaalkai Varalaaru	2
2024ECC062	Vallabai batel Vaalkai Varalaaru	2
2024ECC063	Dr.Muthulakshmi Reddy-in Vaalkai Varalaaru	2
2024ECC064	Bharathiyarin Vaalkai Varalaaru	2
2024ECC065	An Introduction to Constitution of India	2
2024ECC066	Consumer Affairs	2
2024ECC067	Personal and Family Ethics	2
2024ECC068	Professional and Social Ethics	2
2024ECC069	National and Global Ethics	2

Syllabi for the First Semester

SEMESTER I

Programme Code :	B.COM (PA)	Programme Title	Bachelor of Commerce (PA)	
			Batch - 2024-2027	
Course Code :	24U1TALT01	Title : Tamil - I	Semester	1
Hrs/week	4 Hrs		Credits	3

Nehf;fk;

1. r%fk; gw;wpa rpe;jidfs> tpopg;Gzh;Tfisj; jkpo;g; gilg;gpyf;fpaq;fs; %yk; Vw;gLj;Jjy;.
- 2.jw;fhy ,yf;fpaq;fspd; ghLnghUs;> kf;fspd; tho;f;if> newpKiwfs; gw;wp khzth;fis czur; nra;jy;.
3. khztu;fspd; thrp;Fk; Mw;wiw Nkk;gLj;Jjy;> ,d;iwa rKjha epfo;Tfisg; gpujgypf;Fk; gy;NtW tifahd E}y;fisf; fw;Wzh;jy;.
4. khztu;fs; gpiopy;yhky; vOJtjw;Fk;> NgRtjw;Fk;> fUj;Jg;;gupkhw;wj;jpw;Fk; vt;thW ,yf;fzk; cJTfpd;wd vd;gij mwpar; nra;jy;.
5. jkpo; ,yf;fpa tuyhw;wpy; GJf;ftpj> kuGf; ftpij kw;Wk; ciueilapd; tsh;r;rp epiyfis mwpar; nra;jy;;.

ghlg;gFjp fw;wypd; ntspg;ghL - Course Outcome (CO)

CO Number	CO Statement
CO1	jkpo; ftpijfsy; tho;f;if Kiw> r%f rpe;jidfs; gw;wpa fUj;Jf;fis khzth;fs; mwpe;J nfhs;sy;.
CO2	kdpjNeak;> rKjhaj;ij Nerpj;jy;> cahpa Fwpf;NfhSld; tho khzth;fs; fw;Wzh;jy;.
CO3	,d;iwa rKjha epfo;Tfisg; gpujgypf;Fk; jw;fhy ,yf;fpa tiffshd ciueil E}y;fis khzth;fs; mwpe;J nfhs;sy;.
CO4	;fUj;J gupkhw;wj; jpwDf;F mbg;gilahf cs;s ,yf;fzj;ijj; njhpe;;J nfhs;sy;. gpiogl;l nrhw;fs;>njhlh;fis khzth;fs; mwpe;J nfhs;sy;.
CO5	GJf;ftpj> kuGf; ftpij> ciueil Nghd;wtw;wpd; Njhw;wk; tsh;r;rp epiyfis khztu;fs; mwpe;J nfhs;sy;.

epuy; tpisTfisf; nfhz;l tiuglk;

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

H – High**M - Medium****L - Low**

ghlj;jpl;lk;

myF	Content
myF : 1	nra;As; jpul;L : ftpijfs; -1 (10 kzpNeuk;) 1. ghujpahu; -Ntz;Ltd>k`hrf;jpf;Ftpz;zg;gk;(ghujpahh; ftpijfs;) 2. ghujpjhrd;- tho;tpy; cah;Tnfhs;(ghujpjhrd; ftpijfs;) 3. ftpkzp -tho;f;ifj; jj;Jtq;fs;> xw;Wik (kyUk; khiyAk;) 4. rpw;gp ghyRg;gpukzpak; -vd; vOj;Jf;fs; (ftpj thdk;) 5. GtpauR - xU Kf;fpa mwptpg;G (xU Kf;fpa mwptpg;G)
myF : 2	nra;As; jpul;L : GJf; ftpijfs; -2 (10 kzpNeuk;) 1. mg;Jy; uFkhd; - khjpup (Myhgid) 2. ituKj;J - kuq;fisg; ghLNtd; (ituKj;J ftpijfs;) 3. jhkiu - xl;lil (xU fjTk; nfhQ;rk; fs;spg;ghYk;) 4. Kj;Jf;Fkhh; - ntl;jf;ij epug;gp xU fbjk; (gl;lhk;G+r;rp tpw;gtd;) 5. Mz;lhs; gphpajh;\pdp - Nth;itiar; rhg;gpLq;f (fITspd; filrp ehs;) 6. jpypg; Fkhu; - vdJ nkstdq;fs; (xj;jpif)
myF 3	ciueil (12 kzp Neuk;) 1. E.rpj;uh - mwnewp Kjw;Nw murpd; nfhw;wk; (rq;f ,yf;fpa Ma;T newpfs;) 2. nt. ,d;Rit - ngz;zpd; ngUe;jf;f (rpe;jidr; rpjwy;fs;) 3. nt.,iwad;G - Mjhu ehjk; (tho;f;ifNa xU topghL) 4. R.fp.rptk; - fk;gdpd; jdpr;rpwg;G (fk;gd; New;W ,d;W ehis) 5. M.Gdpjh - ,d;iwa eilKiw tho;f;ifapy; ngz;zpar; nrpe;jidfs;(ngz;zpak;)
myF 4	,yf;fzk;> gad;ghl;Lj;jkpo; (08 kzp Neuk;) 1.jkpo; kuGk;> gpw kuGk; (ey;y jkp;o;) 2.gpiogl;l nrhy;yhl;rp> njhluikg;G (ey;y jkp;o;) 3.ed;D}y; - khzhf;fh; ,yf;fzk; (Kjy;> ,il> fil)
myF 5	,yf;fpa tuyhW (08 kzp Neuk;) 1. kuGf; ftpijapd; Njhw;wKk; tsu;r;rpAk;. (jkpo; ,yf;fpa tuyhW) 2. GJf;ftpjapd; Njhw;wKk; tsu;r;rpAk;. (jkpo; ,yf;fpa tuyhW) 3. ciueilapd; Njhw;wKk; tsu;r;rpAk;. (jkpo; ,yf;fpa tuyhW)

ghlE}y;:

t. vz;	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L / gjpg;G
1	Gytu; ntw;wpaofd;(njM)>	ghujpahu; ftpijfs;	uhikah gjpg;gfk;> nrd;id.	Kjw; gjpg;G: Vg;uy; 2008
2	njh.gukrptd; (g.M)	ghujpjhrd; ftpijfs;	epA+ nrQ;Rup Gf; `Tj;> nrd;id.	%d;whk; gjpg;G: brk;gu; - 1998
3	tpj;Jthd; rpt fd;dpag;gd;	kyUk; khiyAk;	G+k;Gfhu; gjpg;gfk;> nrd;id.	Kjw; gjpg;G: nrg;lk;gu; - 2002
4	rpw;gp ghyRg;ukzpak;	ftpj thdk;(njhFg;G)	kzpthrff; gjpg;gfk>;nrd;id.	Kjw; gjpg;G: gpg;uthp - 2013
5	GtpauR	xU Kf;fpa mwptpg;G	tp[ah gjpg;gfk;> Nfhit.	,uz;lhk; gjpg;G: brk;gu; - 2005.

7	mg;Jy; uFkhhd;	Myhgid	Nerdy; gg;sp\u;];>nrd;id.	ehd;fhk; gjpg;G: Vg;uy; - 2003
8	ituKj;J	ituKj;J ftpijfs;(njhFg;G)	R+u;ah ntspaPL> nrd;id.	gdpnuz;lhk; gjpg;G: etk;gu; - 2000
9	jhkiu	XU fjTk; nfhQ;rk; fs;spg;ghYk;	Fkud; gjpg;gfk;> nrd;id.	%d;whk; gjpg;G: nrg;lk;gh;- 2002
10	Kj;Jf;Fkhu;	gl;lhk;G+r;rp tpw;gtd;	tk;rp fpuhgpf;]; nrd;id.	4 k; gjpg;G iprk;gh; 2007
11	Mz;lhs; gphpajh;\pdp	flTspd; filrp ehs;	Fkud; gjpg;gfk;> nrd;id.	Kjw; gjpg;G -2013
12	jpypg;Fkhu;	Xj;jpif	epA+ nrd;Rup Gf; i`];> nrd;id	--
13	lhf;lh; f.nts;spkiy	ey;y jkpo;	tp[ah gjpg;gfk;. Nfhit.	Kjy; gjpg;G: 2006
14	gtee;jp Kidth;	ed;D}y;	irt rpe;jhe;j E}w;gjpg;G.	
15	K.gukrptk;	ew;wkpo; ,yf;fzk;	irtrpj;jhe;j gjpg;gfk;> ipUney;Ntyp.	Kjw; gjpg;G: 1995.
16	Kidth; rpj;uh	rq;f ,yf;fpa Ma;T newpfs;	ghujpahh; gy;fiyf;fofk; Nfhit.	Kjy;; gjpg;G: ldthp 2018.
17	nt.,d;Rit	rpe;jidr; rpjwy;fs;	tp[ah gjpg;gfk;. Nfhit.	Kjy;; gjpg;G: Vg;uy;-2011
18	nt.,iwad;G	tho;f;ifNa xU topghL	tp[ah gjpg;gfk;. Nfhit.	Kjy;; gjpg;G: brk;gh;-2005
19	Rfp.rptk;	fk;gd; New;W ,d;W ehis	thdjp gjpg;gfk;. nrd;id.	%d;whk; gjpg;G: Mfl;L 2003
20	Kidth;m.Gdpjh	ngz;zpak;	fiyQd; gjpg;gfk;. nrd;id	Kjw; gjpg;G 2011
21	ty;ypf;fz;zd;	GJf;ftpijapd; Njhw;wKk; tsu;r;rpAk;	mfuk; gjpg;gfk;>> Fk;gNfhzk;.	ehd;fhk; gjpg;G: l{iy - 1999.
22	fh.Nfh.ntq;fl;uhkd;	jkpo; ,yf;fpa tuyhW	fiyaf ntspaPL> jpz;Lf;fy;.	,uz;lhk; gjpg;G: l{d; - 2002.
23	kJ.r.tpyhde;jk;	jkpo; ,yf;fpa tuyhW	Ky;iy epiyak;> nrd;id.	2014.

SEMESTER- I

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U1HILT01	Language 1: Hindi I	Batch	2024- 2027
			Semester	I
Hrs/week	4 Hrs		Credits	3

COURSE OBJECTIVES

- Improves grammatical knowledge
- Will continue to read and learn about articles and think about them
- It is possible to read and understand short stories and understand the thoughts and life of the people of this state
- Translation knowledge and the ability to read and analyze a message are also available

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M
CO5	S	S	M	M	S	M	L	L	L	L

H – High**M - Medium****L - Low**

SYLLABUS

Unit No.	PART I HINDI PAPER I	HOURS
I	PROSE : NUTHAN GADYA SANGRAH Lesson 1 – Bharathiya Sanskurthi - Dr.Rajendra Prasad Lesson 3 – Razia - Ramaviksha Benipuri Lesson 4 – Makreal -Yespall Lesson 5 – Bahtha Pani Nirmala -‘AGEYA’ Lesson 6 – Rashtrapitha Mahathma Gandhi - Mukthibodh Lesson 9 – Ninda Ras - Harishankar Parsayi.	15
II	NON DETAILED TEXT SHORT STORIES: KAHANI KUNJ 1. Pareksha – Premchand 2. Mamtha - Jayashankar Prasad 3. Apna paraya - Jaynendrakumar 4. Admi ka bachcha - Yespal 5. Bolaram ka jeev - Harishankar Parsayi 6. Vapasi - Mannu Bhandari	15
III	GRAMMAR : SHABDHA VICHAR ONLY (NOUN, PRONOUN, ADJECTIVE, VERB, TENSE, CASE ENDINGS) Theoretical & Applied.	10
IV	TRANSLATION: English – Hindi only. ANUVADH ABHYAS – III (1-15 lessons only)	10
V	COMPREHENSION: 1 Passage from ANUVADH ABHYAS–III (16-30)	10
TOTAL		60

TEXT BOOKS

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	Editor : Jayaprakash	Nuthan gadya sangrah	Sumitra prakashan sumitravas	2009
2	Editor :V.P. Amithab	Kahani kunj	Govind Prakashan Sadhar Bagaar	2011

REFERENCE BOOKS:

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	NAVEEN	HINDI Vyakaran	Dakshin Bharat Hindi Prachar Sabha,	2002

Web Link: <https://hi.wikipedia.org/wiki/>

<https://en.wikipedia.org/wiki/Premchand> <http://hindigrammar.in/>

SEMESTER - I

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U1FRLT01	Language 1: French I	Batch	2024 - 2027
			Semester	I
			Credits	3
Hrs/week	4 Hrs			

COURSE OBJECTIVES:

To understand, speak, read and write simple, standard speech which is very slow and is carefully articulated and can recognize familiar words and very basic phrases concerning themselves, their family and immediate concrete surroundings when people speak slowly and clearly

COURSE OUTCOMES:

S.No	Course Outcome	Blooms Level
CO1	Comprehend basic vocabulary	K1
CO2	Understand basic syntax and grammar patterns	K2
CO3	Converse slowly in known situations	K3
CO4	Translate small basic sentences	K4

SYLLABUS: PART 1 - FRENCH 1

Unit No.	Topics
1	Etape 0
	Etape 1 (Lecons 1 - 3)
2	Etape 2 (Lecons 1 - 3)
3	Etape 3 - Leçons 1 - 2
4	Etape 3 – Leçon 3
5	Etape 4 – Leçon 1
	Etape 4 – Leçons 2 - 3
Etapes 0 to 4, Pages 11 to 62	

TEXT BOOKS

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	Céline Himber, Corina Brillant, Sophie Erlich	Adomania 1 – Methode de francais	HACHETTE FLE	-

Reference: Latitudes 1

Author: Yves Loiseau, Régine Merieux

Publisher: French and European Publications Inc

Available at: GOYAL publishers and distributors Pvt Ltd, New Delhi (9810322459)

SWAYAM : https://swayam.gov.in/nd2_cec19_lg04/preview by Prof. NirupamaRastogi (Retd)

English and Foreign Languages University, Hyderabad

SEMESTER- I

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U1MLLT01	Language 1 : Malayalam I	Batch	2024 - 2027
			Semester	I
Hrs/week	4 Hrs		Credits	3

COURSE OBJECTIVE:

- Improves grammatical knowledge
- Will continue to read and learn about articles and think about them
- It is possible to read and understand short stories and understand the thoughts and life of the people of this state
- Translation knowledge and the ability to read and analyze a message are also available

COURSE OUTCOME (CO)

S.No	COURSE OUTCOME		
CO1	Understand the text styles and grammatical elements		K1
CO2	Discuss the content of a reading passage		K1
CO3	Develop an interest in the appreciation of short stories		K2
CO4	Comprehend the grammatical structures and sentence making		K3
CO5	Understand the language and developing English to Malayalam translation skill		K4

Mapping with Programme Outcomes

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO3	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	S
CO4	L	S	L	S	L	S	L	M	M	M	S	L
CO5	S	S	M	M	S	M	L	L	L	L	M	L

H – High**M - Medium****L - Low**

SYLLABUS:

Unit No.	PART I MALAYALAM PAPER I	HOURS
I	Novel - PathummayudeAadu - Vaikam Muhammed Basheerr	15
II	Novel- - PathummayudeAadu - Vaikam Muhammed Basheerr	15
III	Short Story - EntePriyappetaKadhakal – Akbar Kakkattil)	10
IV	Short Story - EntePriyappetaKadhakal – Akbar Kakkattil)	10
V	Composition & Translation(English to Malayalam)	10
TOTAL		60

TEXT BOOKS:

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	Pathummayude Aadu	Novel	Vaikam Muhammed Basheer	-
2	EntePriyappeta Kadhakal	Short Story	Akbar Kakkattil	-

REFERENCE BOOKS:

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	K.M.Tharakan (N.B.S.Kottayam)	SahithyaCharitram	Malayala Novel	-
2	M.Achuyuthan	Cherukatha Innale Innu	D.C Books, Kottayam	-
3	Dr.K.M George	Sahithya CharitramPrasthanangalilude	D.C.Books Kottayam	-
4	Sukumar Azheekode	MalayalaSahithyavimarsam	D.C.books	

SEMESTER I

Programme Code	B.Com	Programme Title	Bachelor of Commerce	
			Batch	2024- 2027
Course Code	24U1KALT01	Title : Kannada I	Semester	1
Hrs/week	4 Hrs		Credits	3

Title of the Course: Paper-I, Ancient and Medieval Poetry

COURSE OBJECTIVES:

To expose students to the Ancient and Medieval Kannada Literature. They learn about the Literary Heritage, Culture, Religic developments etc. Also to make them to understand and appreciate Old Literature a representative collection of Ancient and Medieval poetry of about 100 pages is prescribed. General understanding, appreciation of poetry, poetical beauty, the language of the poetry etc., are to be taught.

COURSE OUTCOME:

1. To understand ancient literary text & Medieval Poetry in Kannada
2. To describe text and context of ancient literature and Medieval Texts in Kannada
3. To evaluate the difference between the ancient style of writing.
4. To describe about the style of the authors.
5. To narrate the poetry and improve in understanding the poetry

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	3	2	3	2	3	1	2
CO2	3	3	1	3	3	2	3	2
CO3	3	2	3	3	3	2	1	3
CO4	3	3	3	3	3	3	2	3
CO5	3	3	3	2	2	1	3	1

SYLLABUS

Units	
I	Introduction to Ancient Kannada Literature
II	Prescribed text Lessons 1,2,3,4
III	Prescribed text Lessons 5,6,7,8
IV	Prescribed text Lessons 9,10,11 and 12
V	Critical appreciation of Ancient and Medieval Poetry-their contents and expression

Reading List (Print and Online)

1. Parakrama dhavalana Parakramam –Pampa
2. Bheema Dhuryodhaniyam-Ranna
3. Vachanagalu
4. Bedara Kannappana ragale-Harihara

5. Sudugadu Hageyayte-Raghavankha
6. Haydudu tale nabha stalake-Kumaravyasa
7. Maaniniyariche-Kumaravyasa
8. Maye meredalu baala leeleyali-Chamarasa.
9. Ragi vreehi samvada-Kanakadaasa
10. Karubariddoorinde kaadollithu-Lakshmisha
11. Garathiya Haadugalu-Jaanapad geethegalu
12. Govina haadu

Recommended Texts :

Pracheena Kavya Marga-3, H. Nagarajaih & Others (Ed), 1995, Prasaranga, Bangalore
University, Bangalore-56

SEMESTER I

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
			Batch	2024- 2027
Course Code	24U1TELT01	Title : Telugu I	Semester	1
Hrs/week	4 Hrs		Credits	3

COURSE OBJECTIVES:

To enable the students to learn and understand the Ancient and Medieval Telugu Literature and Language and to make the student acquire knowledge of the development of Ancient and Medieval stages of Telugu Literature

SYLLABUS

Unit	Content
Unit-I	Udankopakhyanamamu
Unit-II	Siriyaluni Katha
Unit-III	Vamana Charithamu
Unit-IV	Pravaruni Vritthanthamu
Unit-V	Purnamma, Muthyalasaralu

REFERENCE:

1. Prathamawasamu, - Nannaya
2. Basava Puranam - Palkuriki Somanatha
- 3., Sri Madandhra Maha Bhagavathau Astama Skandamu - Pothana
4. Manu Charithra Prathamawasamu - Peddana
5. Purnamma, Muthyalasaralu by Gurajada Apparao

SEMESTER-I

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U1ENLT01	Language II - Functional English – I	Batch	2024-2027
Hrs/ Week	4 Hrs		Semester	I
			Credits	3

COURSE OBJECTIVE:

1. To enable the students to understand the basic grammar in English.
2. To acquaint students with the structure and strategies of conversation
3. To make the students appreciate the significant works and style of prose
4. To develop the skills of speaking and writing without flaws.
5. To develop an interest in the minds of the students to enjoy and appreciate the literary works in English.

COURSE OUTCOME (CO)

On Successful Completion of the course the students will be able to

CO Number	CO Statement
CO1	Speak and Write without committing grammatical errors.
CO2	Read and appreciate simple literary works.
CO3	Deal with various conversational situations with confidence.
CO4	Recognize the nuances of English language and attempt creative writing.
CO5	Enumerate in flawless English their understanding of societal concerns.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	M	M	S	M	S	L	L	L	M	L	M
CO2	L	M	M	S	M	S	L	L	L	M	L	M
CO3	L	M	M	S	M	S	L	L	L	M	L	M
CO4	L	M	M	S	M	S	L	L	M	S	M	S
CO5	L	M	M	S	M	S	L	L	M	S	M	S

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	POETRY (Hours-10) 1. The Lotus Eaters - Alfred Lord Tennyson 2. Menelaus and Helen - Rupert Brooke 3. Night of the Scorpion - Nizzim Ezekiel
Unit-II	PROSE (Hours-10) 1. My Vision for India - Dr. A. P. J. Abdul Kalam 2. A Speech by N. R. Narayana Murthy - N. R. Narayana Murthy 3. On Travel by Train- J.B.Priestley
Unit-III	SHORT STORY (Hours-10) 1. The Happy Prince - Oscar Wilde 2. An Astrologer's Day - R. K. Narayan 3. The Blue Bouquet - Octavio Paz
Unit-IV	Grammar and Vocabulary (Hours-10) 1 Creating antonyms using Prefixes 2. Changing words using suffixes 3. Framing simple sentences 4. Modals 5. Phrasal Verbs
Unit-V	Composition (Hours-10) Gap filling exercises, Note making, Email Writing. Essay Writing Comprehension Passages.

TEXT BOOKS:

Recent editions of the following books only are recommended

S. No	Name of the Author	Title of the Book	Publisher
1	A.G.Xavier	An Anthology of Popular Essays and Poems	Macmillan Indian Limited
2	Prof. A.E.Subramanian	Gifts to Posterity- An Anthology of Modern Short Stories	Chitra Publications, Chennai

REFERENCE BOOKS:

S. No	Name of the Author	Title of the Book	Publisher
1	N.Krishnaswamy	Modern English- A Book of Grammar Usage and Composition	Macmillan Indian Limited
2	Prof.K.Ramappa, Retd.	Essential English Grammar Usage & Composition	M. I. Publications
3.	Adibah Amin, Rosemary Eravelly, Farida J Ibrahim	Grammar Builder Level Volume 1	Cambridge University Press

Means of Curriculam Delivery: Lecture, Group Learning, Seminar, Assignment, Google Class Room

SEMESTER: I

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U1CPCT01	Core 1 : Financial Accounting - I	Batch	2024-2027
			Semester	I
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To make the students understand the basic accounting concepts and conventions.
- To enable the students to differentiate cash and credit transactions.
- To enable the students to prepare the final accounts of a sole trader.
- To impart knowledge in the concepts of consignment and joint venture.
- To enable the students to prepare the final accounts.

COURSE OUTCOMES (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the basic Accounting concepts and the procedure to prepare journal and ledger.
CO2	Classify the cash transactions and credit transactions of a Business.
CO3	Prepare Final Accounts of sole proprietor concern.
CO4	Explain the concepts of consignment and Joint venture.
CO5	Prepare Bank Reconciliation Statement and accounting for Non-profit organization.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	M	M	H	L	L	L	M	L	H
CO2	L	H	L	M	L	H	L	L	L	M	L	H
CO3	L	H	L	M	L	H	L	L	L	M	L	H
CO4	L	H	L	M	L	H	L	L	L	L	L	H
CO5	L	H	L	M	L	H	L	L	L	L	M	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	Basic Concepts: (12 Hours) Accounting - Definition - nature and scope of accounting - accounting cycles, concept and conventions - difference between single entry system and double entry system - Computerized Accounting – Meaning, features, advantages, disadvantages – Computerized Vs. Manual Accounting. Journal - Ledger - Trial Balance - Rectification of Errors.
Unit-II	Subsidiary books: (12 Hours) Subsidiary books - cash book-single column-double column-triple column- petty cash book – Bank Reconciliation Statement
Unit-III	Final accounts: (12 Hours) Final accounts of sole traders with adjustments.
Unit-IV	Consignment and Joint venture: (12 Hours) Accounting for consignment and joint venture.
Unit-V	Accounting for non - profit organisation: (12Hours) Accounting for non - profit organisations (Clubs, Trusts, NGO's etc) - income and expenditure account - receipts and payment account and balance sheet.

(Questions on problems and theory carry 80% and 20% of marks respectively)

TEXT BOOKS:

S.No.	Author Name	Title of the Book	Publisher	Year/Edition
1.	T. S. Reddy & A. Murthy	Financial Accounting	Margham Publication	2016/7th Edition
2	K.L. Nagarajan, N. Vinayakam, P.L. Nagarajan	Principles of Accountancy	S. Chand & Company Limited	2010/1st Edition

REFERENCE BOOKS:

S.No.	Author Name	Title of the Book	Publisher	Year/Edition
1.	T.S. Grewal	Introduction to Accountancy	S. Chand & Company Limited	2013/8th Edition
2	Jain & Narang	Advanced Accountancy	Kalyani publishers	2011/17th Edition
3.	R.S.N. Pillai & Bhagavathy	Introduction to Accountancy	S. Chand and Company Limited	2013/8th Edition

WEBSITE REFERENCE:

1. <http://www.ddegjust.ac.in/studymaterial/bba/bba-104.pdf>
2. <https://www.saylor.org/site/textbooks/Financial%20Accounting.pdf>
3. <http://www.universityofcalicut.info/syl/CoreCourseFinancialAccounting.pdf>

MEANS OF CURRICULAM DELIVERY: Lecture, Group Discussion, Assignment, Case study, Google Classroom.

SEMESTER: I

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U1CPCT02	Core 2 : Digital Marketing	Batch	2024-2027
			Semester	I
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To make the students understand about the market, marketing concepts.
- To know clearly about the Concepts of Digital Marketing.
- To Familiarize about Web and Google Analytics.
- To enlighten the students on Consumer Relationship Management.
- To provide knowledge on Social Media Marketing and Digital Marketing Budget.

COURSE OUTCOMES (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the concepts of marketing and various types of marketing
CO2	Enumerate the concepts of Digital Marketing.
CO3	Describe the Web and Google Analytics.
CO4	Identify the need for studying Consumer Relationship Management.
CO5	Demonstrate Social Media Marketing and Digital Marketing Budget.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	P11	P12
CO1	L	H	L	M	L	L	L	L	L	L	L	M
CO2	L	H	L	M	L	L	L	L	L	H	L	M
CO3	L	H	L	M	L	M	L	M	L	M	M	M
CO4	L	H	L	M	M	L	M	M	M	M	H	M
CO5	L	H	L	M	M	M	L	M	L	M	H	M

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	Marketing Overview: (12 Hours) Marketing - definition of market and marketing - classification of market - classification of marketing – Objectives of marketing – Importance of marketing- Marketing Mix-7P's marketing mix-- modern marketing concepts.
Unit-II	Introduction of the digital marketing: (12 Hours) Introduction of the digital marketing - Digital vs. Real Marketing - Digital Marketing Channels – Types of Digital marketing -Creating initial digital marketing plan – Digital marketing optimization-Need for Digital Engagement - The Rise of Digital marketing - Digital ecosystem-Digital paradigm.
Unit-III	Web Vs Google Analytics and SEO: (12 Hours) Web design - Optimization of Web sites- Web server -different types of web server- Web analytics and its levels – Google Analytics and its level- Google AdWords - types – Web analytics Vs Google Analytics - Search Engine Marketing-Techniques of Search Engine Marketing-Search Engine Optimization (SEO).
Unit-IV	CRM: (12 Hours) Customer Relationship Management -Electronic Customer Relationship Management-Meaning-Goals of customer Relationship management- Customer Relation management processes - Benefits of Electronic CRM Technology—Role of CRM technology-CRM and the Customer Life cycle - The B2C Dimensions - Key - Customer Relationship Management Model.
Unit-V	SMM and E-Mail Marketing: (12 Hours) Social Media Marketing - Social Media Marketing Model- Social Media Marketing Analytics –SMM Tools. E-Mail Marketing and E-Mail Marketing Plan- difference between social media marketing and E-Mail marketing. SWOT Analysis – Digital Marketing Budgets – Importance-planning of a digital marketing Budget.

TEXT BOOKS:

S.No	Title of the Book	Publisher	Year/Edition
1.	Digital Marketing	Vibrant Publishers	2022

REFERENCE BOOKS:

S.No	Author Name	Title of the Book	Publisher	Year/Edition
1.	R.S.N. Pillai and Bagavathi	Modern Marketing Principles and Practices	S.Chand & Co., Ltd	2011/ 4 Edition
2.	Dr.C.B.Gupta andDr. N. Rajan Nair	Marketing Management	S.Chand & Sons	2013/ 7 th Edition

WEBSITE REFERENCE:

<https://open.lib.umn.edu/principlesmarketing>, www.smallbusiness.chron.com,
[www.professionalacademy.com/blogs-and-advice/marketing-theories-the-marketing-mix- 7 P's of MarketingMix.](http://www.professionalacademy.com/blogs-and-advice/marketing-theories-the-marketing-mix-7-P's-of-MarketingMix-), <http://library.wbi.ac.id/repository/212.pdf>

MEANS OF CURRICULAM DELIVERY: Lecture, Group Discussion, Assignment, Case study, Google Classroom

SEMESTER: I

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U1CPCT03	Core 3: Business Management	Batch	2024-2027
			Semester	I
Hrs/week	5 Hrs		Credits	3

COURSE OBJECTIVE

- To impart knowledge on Business and Management.
- To make the students to understand the forms of business organization.
- To impart knowledge about the functions of management.
- To acquire knowledge in the principles & process of organizing, importance of directing and styles of leadership.
- To make the students to know the importance of staffing, process of controlling, techniques of co-ordination, steps in decision making and theories of motivation.

COURSE OUTCOMES (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the concept of business, trade and commerce.
CO2	Explain the various forms of business organization.
CO3	Describe the levels of management and indicate the importance of planning.
CO4	Tell clearly what are the principles & process of organizing, importance of directing and styles of leadership.
CO5	Brief clearly about the importance of staffing, process of controlling, techniques of co-ordination, steps in decision making and theories of motivation.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	H	M	M	M	L	L	H	L	H
CO2	L	H	L	M	L	L	M	L	L	H	L	H
CO3	L	H	L	M	L	L	H	L	H	L	L	M
CO4	L	H	L	M	H	L	H	L	H	M	L	H
CO5	L	H	L	M	H	H	H	L	H	M	L	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	Business: (12 Hours) Business: Meaning, Definition, Nature and scope of business, objectives and characteristics. Forms of business organization - sole trader - OPC - features, advantages and disadvantages, Partnership- Features, types of partnership - LLP - Joint stock company - Features, advantages and disadvantages. Co-operative societies - Features - types of Co-operative Societies. Comparative study on various forms of business organization.
Unit-II	Management: (12 Hours) Management: Meaning, Definition, Nature - functions of management - levels of management - principles of management - management as a science or art - managerial skills- types – roles of manager, approaches to management – MBO - MBE - contribution of F.W.Taylor and Henry Fayol.
Unit-III	Planning & Decision Making: (12 Hours) Planning – importance – process of planning – types of planning methods – objectives – policies – procedures – strategies & programmes - obstacles to effective planning. Decision making – steps – types- decision tree.
Unit-IV	Organizing, Direction & Leadership: (12 Hours) Organizing - definition - importance - principles - process - types. Communication – process- barriers to effective communication. Direction: definition - characteristics - importance - principles. Leadership: meaning – definitions - leadership Styles.
Unit-V	Staffing, Controlling, Co-Ordination & Motivation: (12 Hours) Staffing: Definition - Importance. Controlling: definition - nature - process. Co- ordination: Definition - nature - need - principles – techniques. Motivation: definition – needs – Maslow's Need Hierarchy theory.

TEXT BOOKS:

S.No.	Author Name	Title of the Book	Publisher	Year/Edition
1.	Rajendra P. Maheshwari, J.P. Maharajan	Business organisation and Management	International Book House	2012/2 nd Edition
2	L.M.Prasad	Principles of Management	Sultan Chand & Sons	2019/7 th Edition

REFERENCE BOOKS:

S.No.	Author Name	Title of the Book	Publisher	Year/Edition
1.	Dinkar Pagare	Principles of Management	Sultan Chand & Sons	2019/6 th Edition
2	L.M.Prasad	Principles of Management	Sultan Chand & Sons	2019/6 th Edition
3.	Y.K.Bhushan	Business Organisation and Management	Sultan Chand & Sons	2016/ 20 th Edition

WEBSITE REFERENCE

[https://www.scribd.com/document/223740553/Principles-of-Management-and- Organisation Behaviour-Bharathiar-University-Distance-Education-Paper-1,](https://www.scribd.com/document/223740553/Principles-of-Management-and-Organisation-Behaviour-Bharathiar-University-Distance-Education-Paper-1)

[https://drive.google.com/file/d/0B_V4Kkm2koFqTzdxMjBiWGRvOWs/view.](https://drive.google.com/file/d/0B_V4Kkm2koFqTzdxMjBiWGRvOWs/view)

Web site: www.charteredclub.com - Limited liability partnership (LLP)

MEANS OF CURRICULAM DELIVERY: Lecture, Group Discussion, Assignment, Case study, Google Classroom

SEMESTER I

Programme Code :	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U1CPAT01	Title : Business Mathematics	Batch	2024-2027
Hrs/week	5		Semester	I
			Credits	4

COURSE OBJECTIVES

To enable the Students

1. To understand the basic concepts of set theory, Simple Interest and Compound Interest
2. To know the basic concepts of Matrices and Solution of Linear Equations using matrices
3. To learn the concept of differentiation of algebraic functions and its uses in business problems
4. To Evaluate of definite and indefinite integrals applicable to business problems.

COURSE OUTCOMES (CO)

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	Study the concepts of set theory and solving problems in sequence and series
CO2	Apply the concepts of simple interest and compound interest in real life problems
CO3	Recollect the basic definition and types of matrices and solving linear equations using matrix method
CO4	Analyze the meaning of derivatives and applying in business problems
CO5	Acquire the knowledge of Integral Calculus.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	M	M	M	L	L	L	L	L	H
CO2	L	H	L	M	L	H	H	H	L	M	L	H
CO3	L	H	L	M	L	M	L	L	L	L	L	H
CO4	L	H	L	M	M	H	H	H	L	M	L	H
CO5	L	H	L	M	M	H	L	L	L	L	L	H

H – High

M - Medium

L – Low

Syllabus

Unit	Content
Unit-I	(12 Hours) Set Theory – definitions – set operations – Venn diagrams – laws and properties – Arithmetic and Geometric Series (Simple problems only)
Unit-II	(12 Hours) Simple and Compound Interest – Depreciation - Discounting – True Discount – Banker's Discount – Banker's Gain (Simple problems only)
Unit-III	(12 Hours) Matrix - Basic definitions and types – Addition, Subtraction and Multiplication of Matrices – Inverse of a Matrix – Rank of Matrix - Solution of Simultaneous Linear Equations – Matrix method and Cramer's rule .
Unit-IV	(12 Hours) Differentiation of Algebraic Functions – Meaning of Derivations – Evaluation of First and Second Order Derivatives – Maxima and Minima – Application to Business Problems.
Unit-V	(12 Hours) Elementary Integral Calculus – Determining Indefinite and Definite Integrals of simple Functions – Integration by Parts.

Questions in problems carry 100% marks.

TEXT BOOK

Recent editions of the following books only are recommended

S. No	Author Name	Title of the Book	Publisher	Year/ Edition
1	P. A. Navanitham	Business Mathematics and Statistics	Jai publishers	2022

REFERENCE BOOKS

S. No	Author Name	Title of the Book	Publisher
1	P.R.Vittal	Business Mathematics	Margham Publications
2	Sundaresan and Jayaseelan	Introduction to Business Mathematics	Sultan Chand & Co
3	S.C.Gupta and V.K.Kapoor	Elements of Mathematical Statistics	Sultan Chand & Co
4	Sanchetti, D.C and Kapoor, V.K.	Business Mathematics,	Sultan chand and Sons company

WEBSITE REFERENCE

1. <https://www.mathsisfun.com/sets/venn-diagrams.html>
2. www.mathwarehouse.com/algebra/matrix/multiply-matrix.php
3. <https://sol.du.ac.in/mod/book/view.php?id=1317&chapterid=1065>
4. www.mypolyuweb.hk/machanck/lectnotes/c1_des.pdf

MEANS OF CURRICULUM DELIVERY : Chalk & Talk, Lecture, Group Discussion, Seminar, Assignment, Google classroom.

SEMESTER I

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U1VBET01	Value Based Education1: * Rw;Wg;Gwr; #oy; mwptpay;	Batch	2024-2027
			Semester	I
Hrs/ Week	2 Hrs		Credits	1

Nehf;fk;:

- khztu;fs; gy;NtWtifahd ,aw;if tsq;fis Gupe;Jnfhz;L mij ghJfhg;gJ jq;fs; nghWg;G vd czur;nra;jy;
- #o;epiy kz;lyf; Nfhl;ghLfs;> tiffs;> mjid rpijg;Nghu;> #o;epiy kz;lyj;jpd; Mw;wy;> mikg;G> nray;ghLfs; czT rq;fpypfs;> #o;epiy NfhGuq;fs; Nghd;w gy;NtW epiyfisAk;> mtw;wpd; ghJfhg;gpIdAk;; khztu;fisg; Gupe;Jnfhs;sr; nra;jy;.
- gy;Yaph; ngUf;fk;> tpsf;fk;> kugpay; tfg;ghL> rKf Nkk;ghL> gy;Yaph; NtWghl;bd; mopT> kdpjDf;Fk; tdtpyq;fSf;Fk; cs;s Kuz;ghL> gy;Yaph; cs; kw;Wk; ntspg;Gw guhkhpg;G Mfpaw;iw khztu;fSf;F czur;nra;jy;.
- Rw;Wr; #oy; khRghL> fhw;W> ePh;> xyp kw;Wk; ntg;g khRghL> tiuaiu> fhuzq;fs;> tpisTfs;> efh;Gw kw;Wk; njhopy; Jiw fopTfs;> fhuzq;fs> tpisTfs;> fl;Lg;ghl;L eltb;iffs;> khRfisj; jLg;gipy; jdp egh; gq;fspg;G gw;wp khzth;fs; mwpyj;.
- rKjhag; gpur;ridfSk; Rw;Wr;#oYk;> ePh;guhkhpg;G Kiw> Rw;Wr;#oy; newpKiwfs;> rpf;fy;fSk; jPh;TfSk;> Rw;Wg;Gwr; #oy; ghJghg;G rl;lq;fs;> kf;fs; tpopg;Gzh;T> fsg;gzp mjw;fhd tiuaiwfs khzth;fs; mwpyj;.

ghlg;gFjp fw;wypd; ntspg;ghL - Course Outcome (CO):

CO Number	CO Statement
CO1	Rw;Wg;Gwr;#oypy; cs;s gy;NtW tifahd ,aw;if tsq;fisAk; mtw;iwg; ghJfhg;gJk; jq;fs; nghWg;G vd czur;nra;jy;.
CO2	#o;epiy kz;lyf; Nfhl;ghLfs;> tiffs;> mjid rpijg;Nghu;> #o;epiy kz;lyj;jpd; Mw;wy;> mikg;G> nray;ghLfs; czT rq;fpypfs;> #o;epiy NfhGuq;fs; Nghd;w gy;NtW epiyfisAk;> mtw;wpd; ghJfhg;gpIdAk;; khztu;fs; czu;e;J nfhs;Sij;.
CO3	gy;Yaph; ngUf;fk;> tpsf;fk;> kugpay;> rKf Nkk;ghL> gy;Yaph; NtWghl;bd; mopT> kdpjDf;Fk; tdtpyq;fSf;Fk; cs;s Kuz;ghL> gy;Yaph; cs; kw;Wk; ntspg;Gw guhkhpg;G Mfpaw;iw khztu;fSf;F cze;J nfhs;sy;.
CO4	Rw;Wr; #oy; khRghL> fhw;W> ePh;> xyp kw;Wk; ntg;g khRghL> tiuaiu> fhuzq;fs;> tpisTfs;> efh;Gw kw;Wk; njhopy; Jiw fopTfs;> fhuzq;fs> tpisTfs;> fl;Lg;ghl;L eltb;iffs;> khRfisj; jLg;gipy; jdp egh; gq;fspg;G gw;wp khzth;fs; mwpyj;.
CO5	rKjhag; gpur;ridfSk; Rw;Wr;#oYk;> ePh;guhkhpg;G Kiw> Rw;Wr;#oy; newpKiwfs;> rpf;fy;fSk; jPh;TfSk;> Rw;Wg;Gwr; #oy; ghJghg;G rl;lq;fs;> kf;fs; tpopg;Gzh;T> fsg;gzp mjw;fhd tiuaiwfs khzth;fs; mwpe;J nfhs;sr; nra;jy;.

MAPPING WITH PROGRAMME OUTCOMES

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO 5	S	S	M	M	S	M	L	L	L	L	M	L

H – High**M - Medium****L - Low**

ghlj;jpl;lk;

myF	Content
myF -1	<p>சுற்றுச் சூழல் ஆய்வுகளின் பன்முகத் தன்மை-வரையறை> நோக்கம் மற்றும் முக்கியத்துவம் kw;Wk; மக்களிடம் விழிப்புணர்வு.</p> <p>இயற்கை வளங்கள்- வனவளங்கள்> கனிம வளங்கள்> உணவுவளங்கள்> ஆற்றல் வளங்கள் மற்றும் நில வளங்கள். இயற்கை வளங்களைப் பாதுகாப்பதில் தனிநபரின் பங்கு. நிலையான வாழ்க்கை முறைக்கு வளங்களை சமமாகப் பயன்படுத்துதல்.</p>
myF-II	<p>சுற்றுச் சூழல் அமைப்புகள்- சுற்றுச் சூழல் அமைப்பின் கருத்து> கட்டமைப்பு மற்றும் சுற்றுச்சூழல் அமைப்பின் செயல்பாடுகள். உற்பத்தியாளர்> நுகர்வோர்> சிதைப்பவர்கள்> சுற்றுச் சூழல் அமைப்பில் ஆற்றல் ஓட்டம்> சுற்றுச் சூழல் தொடர்ச்சி> உணவுச் சங்கிலி> உணவு வலைகள் மற்றும் சுற்றுச்சூழல் பிரமிடுகள். வனசுற்றுச்சூழல், புல்நிலம்> பாலைவனம் மற்றும் நீர்வாழ் சுற்றுச் சூழல் அமைப்புகளின் (குளங்கள்> நீரோடைகள்> ஏரிகள்> ஆறுகள்> பெருங்கடல்கள் மற்றும் முகத்துவாரங்கள்) அறிமுகம்> வகைகள் பண்புகள் அம்சங்கள்> கட்டமைப்பு மற்றும் செயல்பாடுகள்.</p>
myF -III	<p>பல்லுயிர் மற்றும் அதன் பாதுகாப்பு- அறிமுகம்- வரையறைகள்: மரபணு> இனங்கள் மற்றும் சுற்றுச்சூழல் அமைப்பு பன்முகத் தன்மை. இந்தியாவின் புவியியல் வகைப்பாடு. பல்லுயிர் மதிப்பு> நுகர்வு பயன்பாடு> உற்பத்தி பயன்பாடு> சமூக> நெறிமுறை> அழகியல் மற்றும் விருப்பமதிப்புகள்> உலகளாவிய> தேசிய>khepy மற்றும் Xhpl mstpy; - ,e;jpah - kpf mjpg பல்லுயிர் ngUf;fk; nfhz;l ehL> பல்லுயிர் பெருக்கத்தின் NtWghL nfhz;l Kf;fpa இடங்கள். பல்லுயிர்களின் mopT> வாழ்விட இழப்பு> வனவிலங்குகளை வேட்டையாடுதல்> மனிதDf;Fk; வனவிலங்குSf;Fk; ,ilNaahd Kuz;ghLfs; - gy;Yaphpd; NtWghl;ilg; guhkhpg;jy;> gy;Yaphpd cs; kw;Wk; ntspg;Gw guhkhpg;G.</p>
myF - IV	<p>சுற்றுச் சூழல் மாசுபாடு- காற்று மாசுபாடு> நீர் மாசுபாடு> மண் மாசுபாடு> ஒலிமாசு பாடு மற்றும் வெப்ப மாசுபாடு ஆகியவற்றின் வரையறைகள்>> காரணங்கள்> விளைவுகள் மற்றும் கட்டுப்பாட்டு நடவடிக்கைகள். திடக்கழிவு மேலாண்மை: நகர்ப்புற மற்றும் தொழில் துறை கழிவுகளின் காரணங்கள், விளைவுகள் மற்றும் கட்டுப்பாட்டு நடவடிக்கைகள். மாசுபாட்டைத் தடுப்பதில் தனிநபரின் பங்கு. மாசுவழக்கு ஆய்வுகள். பேரிடர் மேலாண்மை: உணவுகள், பூசும்பம், சூறாவளிமற்றும் நிலச்சரிவுகள் Nghd;wit.</p>
myF - V	<p>சமூக பிரச்சனைகள் மற்றும் சுற்றுச்சூழல்- நிலையான வளர்ச்சி, ஆற்றல் தொடர்பான நகர்ப்புற பிரச்சனைகள்> நீர்சேமிப்பு> மழைநீர் சேகரிப்பு> நீர்கொட்டகை மேலாண்மை. மக்களின் மீள்குடியேற்றம் மற்றும்மறுவாழ்வு. சுற்றுச்சூழல் நெறிமுறைகள்: சிக்கல்கள் மற்றும் சாத்தியமான தீர்வு. காலநிலை மாற்றம்> புவி வெப்பமடைதல்> கடல் அடுக்கு சிதைவு> அமில மழை> அணுவிபத்து> நுகர்வோர் மற்றும் கழிவு பொருட்கள். சுற்றுச் சூழல் பாதுகாப்பு சட்டம். காற்று (மாசு தடுப்புமற்றும் கட்டுப்பாடு) சட்டம். வனவிலங்கு பாதுகாப்பு சட்டம். வனபாதுகாப்பு சட்டம். சுற்றுச்சூழல் சட்டத்தை அமல்படுத்துவதில் உள்ள சிக்கல்கள். பொது விழிப்புணர்வு.</p> <p>மனித மக்கள்தொகை மற்றும் சுற்றுச்சூழல்- மக்கள்தொகை வளர்ச்சி> நாடுகளிடையே மாறுபாடு> மக்கள்தொகை வெடிப்பு - குடும்ப நலத் திட்டம்> சுற்றுச்சூழல் மற்றும் மனித ஆரோக்கியம்> மனித உரிமைகள்> மதிப்புக் கல்வி> எச்ஐவி/எய்ட்ஸ்> பெண்கள் மற்றும் குழந்தைகள் நலன்> சுற்றுச் சூழல் மற்றும் மனித ஆரோக்கியத்தில் தகவல் தொழில்நுட்பத்தின் பங்கு> வழக்கு ஆய்வுகள்</p>

	களப்பணி- சுற்றுச்சூழல் சொத்துக்களை ஆவணப்படுத்த உள்ளூர் பகுதிக்கு வருகை -ஆறு/காடு புல்வெளி/மலை/மலை> உள்ளூர் மாசுபட்ட தளத்திற்கு வருகை - நகர்ப்புற/கிராமப்புற/தொழில்/ விவசாயம்> பொதுவான தாவரங்கள்> பூச்சிகள்> பறவைகள் பற்றிய ஆய்வு> எளிய சுற்றுச்சூழல் அமைப்புகளின் ஆய்வு - குளம்> ஆறு> மலை சரிவுகள் போன்றவை.
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ghu;it E}y;

tupir.v z;	Mrphpahpd; ngau;	E}ypd; ngau;	gjpgg;gfk;	gjpgg;G/ Mz;L
1	Nguh. N[. jh;kuh[;	Rw;Wr;#oy; fy;tp	nld;rp gg;spN\fd;]; - rptfhrp	2004
2	Kidtu; k. rptuhkd;	mwptpay; Nehf;fpy; Rw;Wr;#Oy; fy;tp	GJr;Nrhp \$l;LwTg; Gj;jfr; rq;fk;> GJr;Nrhp	Vg;uy; - 2008
3	Kidtu; kiyakhd;	Rw;Wr; #oy;	md;G gjpgg;gfk; - nrd;id	2008
4	yhapf; /gNj myp nkhopngau;g;G – v]; tpehafk;	ekJ Rw;Wg;Gwr; #oy;	Ne\dy; Gf; bu];l; - GJnly;yp	1994
5	g. re;jpuNrfud;	Rw;Wr;#oy; khRghL	b.Nf gjpgg;gfk;> GJf;Nfhl;il	1996
6	Ritu Bir	Environmental Studies	Vayu Education of India, New Delhi	2009
7	Erach Bharucha	Environmental Studies	University Press India Pvt. Ltd	2006
8	Anubha Kaushik & C.P.Kaushik	Perspectives in Environmental Studies	New Age International Publishers, New Delhi	2006
9	Dr. Sivam Varadarajan	Environment (Its Importance and the Imperative)	Pratheepa Publishers, Coimbatore.	2004
10	S.Ranganathan	Environmental Science	Bharathiar University Publication, Coimbatore	2009
11	Joseph C. Daniel	Principles of Environmental Science	Brichisun Publication, Chennai	2004
12	Dr Vishal Rajput	Environmental Science	Vayu Education of India, New Delhi	2011
13	Anil Kuamar De, Arnab Kumar De	Environmental Studies	New Age International Publishers, New Delhi	2004
14	K. Kumaraswamy, A. Alagappa Moses, M.Vasanthy	Environmental Studies	Bharathidasan University, Thiruchirappalli.	2004

SEMESTER-I

Programme Code:	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code:	24U1ESKT01	Skill Based Subject 1: Employability Skills - I	Batch	2024-2027
			Semester	I
Hrs/ Week	4 Hours		Credits	-

COURSE OBJECTIVES:

1. To focus on grammar, mathematical operations, and problem-solving.
2. To understand homophones, homonyms, age-related problems, percentages, profit and loss, and calendar concepts.
3. To enhance self-awareness in conversations, master email writing, error identification, and picture description.

COURSE OUTCOMES (CO):

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	To enhances communication and problem-solving skills through grammar and fundamental mathematical operations.
CO2	To strengthen understanding of singular/plural forms, prefixes/suffixes, calculating averages, and solving numerical problems efficiently.
CO3	Students delve into the intricacies of homophones and homonyms, along with mastering age-related problem-solving and percentage calculations.
CO4	Apply self-awareness in conversations, email writing skills, and enhance understanding of roots, ratios, and proportions.
CO5	To identify errors, describe pictures effectively, understand profit and loss, and master calendar-related problems

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	L	H	M	H	H	M	H	H	M	L	H
CO2	M	L	H	M	H	M	M	H	M	H	H	H
CO3	H	M	H	M	M	H	M	L	H	H	H	M
CO4	M	H	M	H	L	L	H	M	L	M	M	L
CO5	M	L	M	L	H	M	H	H	M	L	M	L

SYLLABUS

UNIT-I

Parts of Speech-Tenses-Simplification-HCF and LCM of Numbers-Square Roots and Cube

UNIT- II

Singular and Plural-Prefix and Suffix- Average-Problems on Numbers

UNIT- III

Homophones-Homonyms- Problems on Ages-Percentage-

UNIT- IV

Self-Awareness in Conversation-E-mail writing- Roots-Ratio and Proportion

UNIT V

Spot the Error-Describe the picture- Profit and loss-Calendar

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year/ Edition
1	Meenakshi Raman	Communication Skills	Oxford University Press: India	2011
2	Konar, Nira	Communication Skills for Professionals	PHI Learning Private Limited	2013
3	Alex Dr.K	Soft Skills	S.Chand Competition	2012
4	R. S. Agarwal	Quantitative Aptitude (for Competitive Examinations)	S. Chand and Company Limited	2017
5	R.Gupta's	Logical and Analytical Reasoning	Ramesh Publishing House New Delhi	2018

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Course team, Bharathiar University	Communication Skills a multi-skill course	Macmillan Publishers India LTD.	2009
2	Krishna Mohan	Developing Communication Skills	Trinity Press, Laxmi Publication Pvt. Ltd., New Delhi.	2018
3	Joyce Pereire	Technical English -II	Vijay Nicole Imprints Pvt.Ltd.	2017
4	Arun	Questions on GENERAL MENTAL ABILITY TESTS	YOUNG MAN & CO.	2018
5	R.V. Praveen	Quantitative Aptitude and Reasoning	PHI Learning Private Limited, Delhi	2018

Means of Curriculum Delivery : Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

WEBSITE REFERENCE

- 1.<http://www.indiabix.com>
- 2.<http://placement.freshersworld.com>

Syllabi for the Second Semester

SEMESTER II

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U2TALT02	Title : Tamil - II	Batch	2024-2027
			Semester	II
Hrs/ Week	4 Hrs		Credits	3

Nehf;fk;

1. ePjp ,yf;fpaq;fspd top tho;tpay; mwf;fUj;Jf;fs;> tho;f;if newpfs; Mfpatw;iw mwpe;J nfhs;Sjy;.
2. gf;jp ,yf;fpaq;fspd; top gpd;gw;wg;gLk; xOfyhWfs;> gf;jp Kiw> md;gpd; ntspg;ghL rpw;wpyf;fpaq;fspd; top tho;tpay; rKjhak;> gw;wpa fUj;Jf;fis mwpe;J nfhs;Sjy;.
3. rpWfijapd; thapyhf rkfhypfo;Tfis> rKjha khw;wq;fis mwpe;J nfhs;Sjy;.
4. nrhy; tiffs;> nrhw;fspd; khw;wq;fs;> tsh;r;rp gw;wp mwpjy;. tpz;zg;gk;> kly;fs; vOJk; KiwfisAk;> nkhpg;ngah;g;gpd; mtrpaj;ijAk; mwpjy;.

;COURSE OUTCOME (CO)

CO Number	CO Statement
CO1	ePjp ,yf;fpaq;fs; typAWj;Jk; mwf;fUj;Jf;fis mwpe;J nfhs;sy;.
CO2	guzp ,yf;fpak;> gf;jp newpKiwfs;> gf;jp ntspg;ghL gw;wp mwpe;J nfhs;sy;.
CO3	rpWfijfspd; %yk; rKjhaj;jpd; khw;wq;fis czh;jy;.
CO4	nrhw;fspd; tifg;ghL> tsu;r;rp epiy> fUj;J gupkhw;wj;jpw;F cjTk; Kiwfis mwpjy;.
CO5	,yf;fpa tiffspd; khw;wq;fs;> ,yf;fpaq;fspd; tsu;r;rpepiy gw;wp mwpjy;

epuy; tpisTfisf; nfhz;l tiuglk;

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

H – High

M - Medium

L - Low

5	n[aq;nfhz;lhh;	fypq;fj;Jg;guzp	rhujh gjpg;gfk;	,uz;lhk; gjpg;G - 2010
6	jpUQhdrk;ge;jh;	Njthuk;	th;j;jkhdd; gjpg;gfk;	%d;whk; gjpg;G - 2002
7	=tj;rd;;	ehyhapuj;jpt;a gpuge;jk;	jp ypl;by;gpsth; fk;ngdp> nrd;id.	
8	m.khzpf;fk;	jpUtUl;gh	th;j;jkhdd; gjpg;gfk	Kjw; gjpg;G- 2002
9	GJikg;gpj;jd;	GJikg;gpj;jd; fijfs;	G+k;Gfhu; gjpg;gfk;> nrd;id.	,uz;lhk; gjpg;G: [{iy –2006.
10	s.ky;ypfh	,e;jpa ngz; vOj;jhsh;fs; rpWfijfs;	epNtjpi;jh gjpg;gfk;	-
11	gpugQ;rd;	New;W kdpju;fs;	ftpjh gg;spNfrd;	[_d; 2001
12	vd;. ehfuhrd;	jd pikapy; xU Nfhapy;];Ntjfyh Gf;];> Nfhak;Gj;J}h;.	Kjw; gjpg;G - 2022
13	jhkiu	re;jpuf; fw;fs;	Fkud; gjpg;gfk;	[_d; 2004
14	K.gukrptk;	ew;wkpo; ,yf;fzk;	irtrpj;jhe;j gjpg;gfk;> jpUney;Ntyp.	Kjw; gjpg;G: 1995.
15	gtze;jp Kdpth;	ed;D}y;	irtrpj;jhe;j gjpg;gfk;> nrd;id	Kjw;gjpg;G - 1982
16	Kidth;.rpw;gp ghyRg;gpukzpak;> Kidth; nrh.NrJgjp	jkpo; ,yf;fpa tuyhW	ftpjh gg;spNfd;> nrd;id-17	Kjw;gjpg;G -2010
17	kJ.r.tpkyhde;jk;	jkpo; ,yf;fpa tuyhW	Ky;iy epiyak;> nrd;id	2014
18	lhf;lh;.rp;. ghyRg;ukzpak;	jkpo; ,yf;fpa tuyhW	eWkyh; gjpg;gfk;> nrd;id	1997

SEMESTER II

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U2HILT02	Title : Hindi II	Batch	2024-2027
			Semester	II
Hrs/week	4		Credits	3

COURSE OBJECTIVE:

- A basic understanding of contemporary poetry can be gained and the nature of
- Modern poetry can be realized. Realizing the nature of drama and its nature and improving the knowledge of
- Reading and understanding the nature of contemporary plays. Understands the benefits of correspondence and can enhance the
- Correspondence you need. Translation is especially useful for translating from Hindi to English.

MAPPING WITH PROGRAMME OUTCOMES:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO3	M	S	S	M	S	S	S	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M
CO5	S	S	M	S	L	S	S	S	S	S

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	MODERN POETRY : PANCHVATI by MYTHLI SHARAN GUPT
Unit-II	ONE ACT PLAY: EKANIKI PIYUSH 1. Owrangjeb ki aakirirath– Ramkumar varma 2. Ek din - Lakshminarayan Misra 3. Vapasi - Vishnuprabhakar 4. Badsurath rajkumari - Krishnachandra 5. Aakket – Harijeeth
Unit-III	LETTER WRITING (Leave Letter, Job Application, Ordering Books, Letter to Publisher, Personal Letter)
Unit-IV	CONVERSATION: (Doctor & Patient, Teacher & Student, Storekeeper & Buyer, Two Friends, Booking Clerk & Passenger at Railway Station, Auto rickshaw driver and Passenger)Ref : Bolchal Ki Hindi Aur Sanchar by Dr. Madhu Dhavan Vani Prakashan, New Delhi.
Unit-V	TRANSLATION: HINDI-ENGLISH ONLY Lessons – 1-15 only ANUVADH ABYAS-III

Teaching methods: Lecturing, Assignment, Group Discussion, Quiz, Group Activity.

PowerPoint Projection through LCD

Text Book:

1. Panchvati, Mythili sharan Gupt, 2015, Rajkamal Prakashan, 1B Nethaji Subash Marg, New Delhi.
2. Ekaniki piyush ,Srimathi Usha mehra, 1999, Hindu sahithya Bhandar, 55 choupattyan rode, Lacknow 226003 Reference Books: Bolchal Ki Hindi Aur Sanchar, 2015, Dr. Madhu Dhavan Vani Prakashan, New Delhi.

Web Link: <https://hi.wikipedia.org/wiki/> <https://en.wikipedia.org/wiki/Premchand>

<http://hindigrammar.in/>

SEMESTER II

Programme Code	B.Com (PA)	Programme Title	Batch – 2024 - 2027	
Course Code	24U2FRLT02	Title : French II	Semester	II
Hrs/week	4		Credits	3

COURSE OBJECTIVES:

To understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type

COURSE OUTCOMES:

S.No	Course Outcome	Blooms Level
CO1	Comprehend basic vocabulary	K1
CO2	Understand basic syntax and grammar patterns	K2
CO3	Converse slowly in known situations	K3
CO4	Translate small basic sentences	K4

Syllabus: Part 1 - French II

Unit No.	Topics
Unit I	Etape 5 (Lecons 1 - 3)
Unit II	Etape 6 (Lecons 1 - 3)
Unit III	Etape 7 - Leçons 1 - 2
Unit IV	Etape 7 – Leçon 3 Etape 8 – Leçon 1
Unit V	Etape 8 – Leçons 2 – 3

TEXT BOOKS

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	Céline Himber, Corina Brillant, Sophie Erlich	Adomania 1 – Methode de francais	HACHETTE FLE	-

Text Book Prescribed: Adomania 1 – Methode de francais

Author: Yves Loiseau, Régine Merieux

Publisher: French and European Publications Inc

Available at: GOYAL publishers and distributors Pvt Ltd, New Delhi (9810322459)

SWAYAM : https://swayam.gov.in/nd2_cec19_lg04/preview by Prof. NirupamaRastogi (Retd)
English and Foreign Languages University, Hyderabad

SEMESTER- II

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U2MLLT02	Language 1 : Malayalam II	Batch	2024-2027
			Semester	2
Hrs/week	4 Hrs		Credits	3

COURSE OBJECTIVE:

- A basic understanding of contemporary poetry can be gained and the nature of
- modern poetry can be realized. Realizing the nature of drama and its nature and improving the knowledge of
- reading and understanding the nature of contemporary plays. Understands the benefits of correspondence and can enhance the
- correspondence you need. Translation is especially useful for translating from English to Malayalam

Mapping with Programme Outcomes:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	S	S	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M
CO5	S	S	M	S	L	S	S	S	S	S

Syllabus

Unit No.	Topics
1	Novel –Enmakaje
2	Novel - Enmakaje
3	Memories – Neermaathalam Poothakaalam
4	Memories – Neermaathalam Poothakaalam
5	Translation(English to Malayalam)

Teaching methods:

Lecturing, Assignment, Group Discussion, Quiz, Group Activity. PowerPoint Projection through LCD

Text Books:

1. Emakaje – Ambikasuthan Mangad – DC Books Kottayam, Kerala
2. Neermaathalam Poothakaalam - Madhavikutty -DC Books Kottayam, Kerala

Reference Books:

1. Athmakathasahithyam Malayalathil-Dr.Vijayalam Jayakumar (N.B.S.Kottayam)
2. Malayala Novel Sahithya Charitram-K.M.Tharakan (N.B.S.Kottayam)
3. Sahithya Charitram Prasthanangalilude- Dr.K.M George, (D.C.Books Kottayam)
4. Malayala Sahithyavimarsam-Sukumar Azheekode (D.C.books)

SEMESTER-II

SEMESTER II				
Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U2KALT02	Language 1 : Kannada II	Batch	2024-2027
			Semester	2
Hrs/week	4 Hrs			Credits

Title of the Course: Paper-II, Modern poetry and General Essay

COURSE OBJECTIVE:

To expose the students to the Modern Kannada poetry and train them to write essays. For this an anthology of about 100 pages of Modern Poems covering different general trends, forms and contents is prescribed. Essay on given topics relating to Literature, Culture, Art, Education, Communication, Sports, Environment, Current Affairs etc., are to be given.

COURSE OUTCOMES

1. To understand the Contemporary literary text in Kannada
2. To Explain the Contemporary author style of writings
3. To evaluate the difference between the ancient and Contemporary Literature.
4. To brief the content of the techniques of General Essay Writing
5. To use grammatical styles in writing.

MAPPING WITH PROGRAMME OUTCOMES:

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	2	3	2	3	2	3	1	2
CO2	3	3	1	3	3	2	3	2
CO3	3	2	3	3	3	2	1	3
CO4	3	3	3	3	3	3	2	3
CO5	3	3	3	2	2	1	3	1

Syllabus

Unit No.	Topics
1	Beginning of modern Kannada Poetry-trends-themes-contents-Poetry-in a birds eye view
2	Text Poems from Part I -1,2,9, Part II - 2,4,6
3	Text Poems from Part III - 1,3, 14, 16
4	Text Poems from Part IV - 6,8,11, Part V - 2,6,8
5	Poems reading-appreciation-general-acquaintance of the writers of the prescribed poems

Reading List (Print and Online)

Part -I :

1. Belagu-Bendre
2. Devaru ruju maadidanu-Kuvempu
9. Sharade-G.S.Shivarudrappa

Part-II :

- 2.Mane tumbisuvudu-V.Seetaramaiah
4. Nalli taav nam malli-G.P.Rajaratnam
- 6.Tungabhadre - K.S.Narasimhaswamy

Part-III :

- 1.Kurudu kanchaana-Bendre
3. O! Nanna Janave!-GopalaKrishna adiga
- 14.Samadhaana-G.P.Rajarithnam
- 16.Amma Aachara Naanu-K.S.Nisar Ahmad.

Part-IV :

- 6.Mabbininda Mabbige-G.S.Shivarudrappa
8. Kaala Nilluvudilla-Channaveera Kanavi
- 11.Maneyinda manege- K.S.Narasimhaswamy

Part-V :

- 2.Vishva kutumbiya kashta-Pu.thi.na.
- 6.Atithigalu- GopalaKrishna adiga
- 8.Angula Huluvina parakaaya pravesha-A.K.Ramanujam

Recommended Texts

Samakaaleena Kannada Kavithe-I, Ed. G.S. Shivarudrappa, 2000, Prasara, Bangalore University, Bangalore-560 001

SEMESTER-II

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U2TELT02	Language 1 : Telugu II	Batch	2024-2027
			Semester	2
Hrs/week	4 Hrs		Credits	3

PAPER – II PROSE

Unit I

Silappadigaram

Unit II

Manimekhala

Unit III

Jeevaka Chinthamani

Unit IV

Valayapathi

Unit V

Kundalakesi

Reference:

Tamila Pancha Kavyalu, by S. Jayaprakash Sri Divya Publications, Kambar Street, Nagamalai, Madurai.

SEMESTER-II

SEMESTER II				
Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce (PA)	
Course Code	24U2ENLT02	Language II : Functional English – II	Batch	2024-2027
Hrs/ Week	4 Hrs		Semester	II
			Credits	3

COURSE OBJECTIVES:

1. To enable the students to understand the basic grammar in English.
2. To acquaint students with the structure and strategies of conversation
3. To make the students appreciate the significant works and style of prose
4. To develop the skills of speaking and writing without flaws.
5. To develop an interest in the minds of the students to enjoy and appreciate the literary works in English.

COURSE OUTCOMES(CO)

On Successful Completion of the course the students will be able to

CO Number	CO Statement
CO1	Speak and Write without committing grammatical errors.
CO2	Read and appreciate simple literary works.
CO3	Deal with various conversational situations with confidence.
CO4	Recognize the nuances of English language and attempt creative writing.
CO5	Enumerate in flawless English their understanding of societal concerns.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	M	M	S	M	S	L	L	L	M	L	M
CO2	L	M	M	S	M	S	L	L	L	M	L	M
CO3	L	M	M	S	M	S	L	L	L	M	L	M
CO4	L	M	M	S	M	S	L	L	M	S	M	S
CO5	L	M	M	S	M	S	L	L	M	S	M	S

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
Unit-I	POETRY (12 Hours) 1. La Belle Dame Sans Merci - John Keats 2. The Ballad of Father Gilligan - William Butler Yeats 3. The Daffodils - William Wordsworth
Unit-II	PROSE (12 Hours) 1. At School - Gandhi 2. My lost Dollar - Stephen Butler Leacock 3. On The Rule of The Road- A.G. Gardiner
Unit-III	ONE – ACT PLAY (12 Hours) 1. A Meeting in a Forest - G. B. Shaw 2. The Dear Departed - Stanley Houghton
Unit-IV	GRAMMAR AND COMPOSITION (12 Hours) 1. Noun Endings 2. Verb Endings 3. Connectives and linkers
Unit-V	WRITING (12 Hours) 1. Picture description 2. Writing recommendations 3. Process description

TEXT BOOKS

S.No	Author Name	Title of the Book	Publisher
1	A.G.Xavier	An Anthology of Popular Essays and Poems	Macmillan Indian Limited, 2016
2	Prof. A.E.Subramanian	Gifts to Posterity- An Anthology of Modern Short Stories	Chitra Publications, Chennai. 2003

REFERENCE BOOKS

S. No	Author Name	Title of the Book	Publisher
1	N.Krishnaswamy	Modern English- A Book of Grammar Usage and Composition	Macmillan Indian Limited, 2009
2	Prof.N.Lakshmana Perumal	Technical English - I	Sri Krishna Hitech Publishing company Pvt Ltd, 2014
3.	Adibah Amin, Rosemary	Grammar Builder Level Volume 1	Cambridge University Press, 2005
4.	Sanjay Kumar	Communication skills	Push Late, Oxford University Press 20

SEMESTER: II

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U2CPCT04	Core 4 : Financial Accounting - II	Batch	2024-2027
			Semester	II
Hrs/week	6 Hrs		Credits	4

COURSE OBJECTIVE

- To gain knowledge about the various methods of calculating depreciation and about accounting standards.
- To enable the students to know how to find out the average due date, account current and preparation of bills of exchange.
- To know about the methods under single entry system.
- To provide knowledge in the preparation of departmental and branch accounts.
- To make the students to prepare hire purchase and voyage account.

COURSE OUTCOMES(CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Calculate Depreciation and Reserves and Provisions.
CO2	Calculate the Average Due Date and Prepare Bills of Exchange.
CO3	Prepare the accounts using Single Entry system.
CO4	Computation of Departmental Accounts and Branch accounts.
CO5	Prepare the Hire purchase and Voyage accounts.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	M	L	H	L	L	L	L	L	H
CO2	L	H	L	M	L	H	L	L	L	L	L	H
CO3	L	H	L	M	L	H	L	L	L	L	L	H
CO4	L	H	L	M	L	H	L	L	L	L	L	H
CO5	L	H	L	M	L	H	L	L	L	L	L	H

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
Unit-I	Depreciation: (12 Hours) Accounting for Depreciation- Methods of Depreciation – Straight line method - Written down value method - Sinking fund method, Insurance Policy method and Annuity method(Theory only). Reserves and Provisions (Theory only) - Accounting Standards (IND-AS).
Unit-II	Account Current, Average Due Date, Bills of Exchange: (12 Hours) Average Due Date – Account Current - Bills of Exchange (Excluding Foreign Bills) - Accommodation Bill
Unit-III	Single Entry System and Royalty: (12 Hours) Single Entry system – Ascertainment of profit – Networth Method – Conversion Method. Royalty - Lease – Sub lease.
Unit-IV	Departmental and Branch accounts: (12 Hours) Departmental Accounts - Branch accounts(Excluding Foreign branches)
Unit-V	Hire purchase and Voyage accounts: (12 Hours) Hire purchase-Instalment purchase system - hire purchase trading account. Voyage account.

(Questions on problems and theory carry 80% and 20% of marks respectively)

TEXT BOOKS:

S.No	Author Name	Title of the Book	Publisher	Year/Edition
1.	T. S. Reddy & A. Murthy	Financial Accounting	Margham Publication	2016 / 7 th Edition
2	Jain & Narang	Advanced Accountancy	Kalyani publishers,	2011/17th Edition,

REFERENCE BOOKS

S.No.	Author Name	Title of the Book	Publishers	Year / Edition
1.	T.S. Grewal	Introduction to Accountancy	S. Chand & Company Limited	8 th Revised Edition, 2013
2.	R.S.N.Pillai & Bhagavathy	Introduction to Accountancy	S.Chand & Company Limited	8 th Revised Edition, 2013
3.	R.L.Gupta & M.Radhaswamy	Advanced Accountancy Volume II	SultanChand & Company Limited	2 nd Edition, 2014

WEBSITE REFERENCE:

https://drive.google.com/file/d/0B_V4Kkm2koFqOUk3VDBIb0hNUEk/view

Means of Curriculum Delivery: Lecture, Group Learning, Assignment, Case study, Google Classroom.

SEMESTER: III

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U2CPCP05	Core 5 : Business Application Software - Practical	Batch	2024-2027
Hrs/week	4 Hrs		Semester	III
			Credits	3

COURSE OBJECTIVE

- To make the students know how to prepare the chairman's speech, Auditors report, minutes of a meeting, invitation, invoice, class time table etc., using word processing.
- To make the students understand the method of preparing marklist final accounts, different types of charts, bank customers account etc., using spreadsheet.
- To make the students clearly know the preparation of powerpoint for different occasions.

COURSE OUTCOMES(CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Type of chairman speech, auditors report, minutes of the meeting, prepare an invitation, design an invoice, prepare a class timetable and convert document word format into a Portable Document Format(PDF) and a Portable Document Format (PDF) into a word document.
CO2	Using spreadsheet, prepare a mark list of a number of students, final accounts, draw different types of chart and create a pivot table.
CO3	Prepare power point presentation for various occasion.
CO4	Create table and queries, sort, edit and filter a database.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	L	H	L	L	L	L	L	M	M	L	H
CO2	L	H	H	L	M	H	L	L	M	M	L	H
CO3	L	L	H	L	M	H	L	L	M	M	L	H
CO4	L	H	H	L	M	H	L	L	M	M	L	H

H – High**M - Medium****L - Low**

SYLLABUS

	Content
MS-WORD	<p>Word Processing: (12 Hours)</p> <ol style="list-style-type: none"> 1. Type Chairman's speech/Auditor's report /minutes/agenda and perform the following operations:Bold, Underline, Font Size, style, Background colour, Text colour, Line spacing, Spell check, Alignment, Header &Footer, Inserting pages and pages numbers, Find and Replace. 2. Prepare an invitation for the college function using Text boxes and clip parts. 3. Design an invoice and account sales by using Drawing tool bar, Clip art, Word Art, Symbols, Borders and Shading. 4. Prepare a Class Time Table and perform the following operations: Inserting the table, Data Entry, Alignment of Rows and Columns, Inserting and Deleting the Rows and Columns and change of Table Format. 5. Prepare a shareholders' meeting letter for 10 members using mail merge operation. 6. Conversion of Word into PDF and PDF into Word.
MS-EXCEL	<p>Spreadsheet and its Business Applications (12 Hours)</p> <ol style="list-style-type: none"> 1. Prepare a mark list of your class (minimum of 5 subjects) and perform the following operations:Data Entry, Total, Average, Result and Ranking by using arithmetic and logical functions and sorting. 2. Prepare Final Accounts (Trading, Profit and Loss Account and Balance Sheet) by using formula. 3. Draw the different type of charts (Line, Pie, Bar) to illustrate year-wise performance of sales, purchase, Profit of a company by using chart wizard. 4. Prepare a statement of Bank Customer's account showing simple and compound interest calculations for 10 different customers using mathematical and logical functions. 5. Prepare a product life cycle which should contain the following stages: Introduction, Growth, Maturity, Saturation, Decline. 6. Create a Pivot table showing the performance of the salesman.
MS-POWER POINT	<p>Preparing Presentations: (12 Hours)</p> <ol style="list-style-type: none"> 1. Design presentation slides for a product of your choice. The slides must include name, brand name, type of product , characteristics, special features, price, special offer etc. Add voice if possible to explain the features of the product. The presentation should work in manual mode. 2. Design presentation slides for organization details for 5 levels of hierarchy of a company by using organisational chart. 3. Design slides for the headings News of a popular TV channel. The presentation should contain the following transactions: Top Down, Bottom up, Zoom in and Zoom out. The presentation should work in custom mode. 4. Design presentation slides about an organization and perform frame movement by interesting cliparts to illustrate running of an image automatically. 5. Design presentation slides for the seminar /Lecture presentation using animation effects and perform the following operations: Creation of different slides, changing background colour, font colour using word art.

MS-ACCESS

(12 Hours)

1.Create a table called Publisher having the following structure:

Field Name	Data Type
PubID	Short Text
PubName	Short Text
URL	Hyperlink

Set the field PubID as the primary key.

Set the Field Size field property of the field PubID to 5.

Set the Field Size field property of the field PubName to 50.

Set the caption property of the PubID field to Publisher ID.

Set the caption property of the PubName field to Publisher's Name.

Enter the following data for the Publisher table:

PubID	PubName	URL
MH	McGraw-Hill	http://www.mhhe.com
PH	Prentice Hall	http://www.prenhall.com
WI	Wiley	http://www.wiley.com
EL	Elsevier	http://www.elsevierdirect.com
AW	Addison Wesley	http://www.aw.com
MP	MIT Press	http://mitpress.mit.edu

2.Create two tables related to EMPLOYEE (empid,empname,deptid,salary,city) and DEPT(deptid,deptname,compid,compname,). Link these two tables using query wizard and display the result.

3.Payroll for employee database of an organization with the following details: Employee id, Employee name, Date of Birth, Department and Designation, Date of Appointment, Basic Pay, Dearness Allowance, House Rent Allowance and Other Deductions if any.

4.Prepare a report with Employee id, Employee Name, Department and Basic pay, Sort the report in descending order ,portrait format and add title to report .

5. Create student database which should include the following details: Roll Number, Name, Course, Year, College Name, University, Address and Phone Number. Create Forms for the above table with necessary alignments.

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Sanjay Saxena	MS-Office 2000	Vikash publication House Pvt. Ltd	2000
2.	S.K. Mahendran	Fundamentals of Computers and MS-Office	Palani Paramount publication	-

SEMESTER-II

Programme Code:	B. COM (PA)	Programme Title	Bachelor of Commerce With Professional Accounting	
Course Code :	24U2CPCT06	Core 6 : Entrepreneurial Development	Batch	2024-2026
			Semester	II
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- Clearly understand concepts, definition, nature, characteristics, functions and types of entrepreneurship.
- To know how to prepare a project report for starting a business.
- To know about the various institutions and commercial banks that render services to entrepreneurs.
- To know about how to get finance for starting a business from various institutions including commercial banks and about venture capitalist.
- To know about the various incentives and subsidies given and the role of entrepreneurs in exports and imports.

COURSE OUTCOMES (Cos):

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain what is entrepreneurship.
CO2	Prepare project report for starting a business.
CO3	Explain about the various institutions and commercial banks that encourage entrepreneurship.
CO4	Explain about various institutions which help startups by providing finance
CO5	Explain the incentives and subsidies given by the government and how entrepreneurs help in promoting exports and substituting imports

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
Unit-I	Introduction: Concept of Entrepreneurship: Definition, Nature and characteristics of entrepreneurship - functions and type of entrepreneurship, phases of EDP, Development of women entrepreneur & rural entrepreneur including self employment of women council scheme (12 Hours)
Unit-II	Startup Process : The start up process, project identification - selection of the product - project formulation- evaluation - feasibility analysis, project report (12 Hours)
Unit-III	Institutional service to entrepreneur: Institutional service to entrepreneur - DIC, SIDO, NSIC, SISI, SSIC, SIDCO - OTCOT, IIC, KVIC, MSME and commercial bank. (12 Hours)
Unit-IV	Institutional finance to entrepreneur: Institutional finance to entrepreneur - IFCI,SFC,IDBI,ICICI,TIIC,SIDCS,LIC and GIC,UTI,SIPCOT - SIDBI commercial bank venture capital, MUDRA bank-meaning – objectives-functions-MUDRA card (12 Hours)
Unit-V	Incentives and subsidies Incentives and subsidies - subsidized services - subsidy for market, Transport - seed capital assistance - Taxation benefits to SSI, Role of entrepreneur in export promotion and import substitution. (12 Hours)

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	C.B.Gupta and N.P.Srinivasan	Entrepreneurial Development	Sultan Chand & Sons	5th Edition, 2008

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	S.S.Khanka -	Entrepreneurial Development	S.Chand and Company Limited, New Delhi.	Edition 2001
2.	P.Saravanel	Entrepreneurial Development	Ess Pee Kay Publishing House, Chennai.	Edition 1997

WEBSITE REFERENCE

- 1.http://www.crectirupati.com/sites/default/files/lecture_notes/Entrepreneurship%20Development%20Notes.pdf
- 2.http://14.139.185.6/website/SDE/Entrepreneurship_Development_on25Feb2016.pdf

Means of Curriculum Delivery: Lecture, Seminar, Assignment, Google classroo

SEMESTER II

Programme Code :	B.Com. (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U2CPAT02	Title : Business Statistics	Batch	2024-2027
			Semester	II
Hrs/week	5		Credits	4

COURSE OBJECTIVES

To enable the Students

- To know the meaning, definition & functions of Statistics and about collection of data.
- To know the various measures of Central Tendency and Dispersion.
- To have a clear idea on Correlation between variables and Regression analysis.
- To know various components of Time series, Method of determining the same, concept of Index numbers , various types and their calculations.

COURSE OUTCOMES (CO)

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	Explain the meaning and definition of Statistics and various statistical methods
CO2	Estimate various Statistical constants.
CO3	Define Correlation and Regression between two variables, their analysis and uses.
CO4	Explain the Time Series analysis and its uses
CO5	Explain types of Index Numbers, their calculations, and their uses.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	M	M	M	M	M	M	M	M	M	M	M
CO2	M	M	M	M	M	M	S	S	M	S	M	M
CO3	M	M	M	M	M	M	M	M	M	S	M	M
CO4	M	M	M	M	M	M	M	M	M	M	L	L
CO5	L	M	M	M	M	M	M	M	L	L	L	L

S – Strong

M - Medium

L - Low

SYLLABUS

UNIT	CONTENTS
UNIT I	(12 Hrs) Meaning and Definition of Statistics – Importance, Advantages, Limitations – Collection of data – Primary and Secondary data – Classification and Tabulation – Diagrammatic and Graphical presentation.
UNIT II	(12 Hrs) Measures of Central Tendency – Mean, Median and Mode– Simple Problems.Measures of Dispersion – Range, Quartile Deviation, Mean Deviation, Standard Deviation and Co-efficient of Variation.
UNIT III	(12 Hrs) Correlation – Meaning and Definition – Scatter Diagram, Karl pearson’s Co-efficient of Correlation, Spearman’s Rank Correlation. Regression Analysis – Meaning of Regression and linear prediction – Regression in two variables – Uses of Regression - Difference between Correlation & Regression.
UNIT IV	(12 Hrs) Time Series – Meaning & Components– Methods of Estimating secular Trend – Graphic, Semi-average, Moving average and Method of Least Squares – Method of Seasonal Fluctuations– Method of Simple Average(simple problems only)
UNIT V	(12 Hrs) Index Numbers – Meaning, Characteristics & uses - Methods of Construction –Weighted Aggregative Methods - Laspeyre’s Method- Paasche’s Method- Fisher’s Method- Bowley’s method- Marshall Edgeworth method – Tests of an Index number – Time reversal test –Factor reversal test – Cost of living index number-Aggregate Method- Family Budget Method.

*** Questions in theory and problems carry 20% and 80% marks respectively**

TEXT BOOK

Recent editions of the following books only are recommended

S. No	Author Name	Title of the Book	Publisher
1	P.A. Navanitham	Business Mathematics and Statistics	Jai publishers 2022

REFERENCE BOOKS

S. No	Author Name	Title of the Book	Publisher
1	P.R.Vittal	Business Mathematics	Margham Publications
2	S.C.Gupta and V.K.Kapoor	Elements of Mathematical Statistics	Sultan Chand & Co
3	R.S.N. Pillai and V. Bhagavathi	Statistics	Sultan chand and Sons company
4	D.C. Sanchetti and V.K. Kapoor	Statistics – Theory, Methods & Applications	Sultan Chand & Co

WEBSITE REFERENCE

- <https://sol.du.ac.in/mod/book/view.php?id=1317&chapterid=1065>
- www.mypolyuweb.hk/machanck/lectnotes/c1_des.pdf
- www.abs.gov.au/websitedbs/.../statistical+language+-+measures+of+central+tendency

MEANS OF CURRICULUM DELIVERY: Chalk & Talk, Lecture,
Group Discussion, Seminar, Assignment, Google classroom.

SEMESTER – II

Programme Code:	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code:	24U2VBET2A	Value Based Education 2: * Human Rights	Batch	2024-2027
Hours/Week	2		Semester	IV
			Credits	1

COURSE OBJECTIVES:

- To prepare for responsible citizenship with awareness of the relationship between Human Rights, democracy and development.
- To impart education on national and international regime on Human Rights.
- To sensitive students to human suffering and promotion of human life with dignity.

COURSE OUTCOMES (CO):

On Successful Completion of the course the students will be able to

CO Number	CO Statement
CO1	Develop skills on human rights advocacy.
CO2	Appreciate the relationship between rights and duties.
CO3	Foster respect for tolerance and compassion for all living creature.
CO4	Create awareness about the significance of Human Rights as an academic discipline and it's utility in enhancing the quality of human lives.

MAPPING WITH PROGRAMME OUTCOMES

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M	L	L	M	S	M	L	S	S	M	S	L
CO2	M	L	L	M	S	M	L	S	S	M	S	L
CO3	M	L	L	M	S	M	L	S	S	M	S	L
CO4	M	L	L	M	S	M	L	S	S	M	S	L
CO5	M	L	L	M	S	M	L	S	S	M	S	L

Syllabus

Unit I

Human Rights -: *Concept and Theories– Evolution Of Human Rights- U.N Universal Declaration- Major UN Conventions and Instruments.

Unit II

Indian Constitution -Human Rights as Fundamental Rights, and Duties- * Directive Principles of State Policy – Protection of Human Rights Act 1993-Human Rights Commissions-powers and function- Judiciary and Human Rights.

Unit III

Legal Aid – Public Interest Litigation- Right to Information - Right to Privacy –*Freedom of Press – Human Rights and Refugees.

Unit IV

Indian Legislation relating to Women and Children – Right to inheritance –Divorce-Remarriage- Contemporary issues –*Child Labour – Bonded Labour - Female foeticides

Unit V

National, International Organizations, Non Governmental Organizations- *Education and Human Rights- Mechanism for enforcement of Human Rights –UN Commission for the Human Rights

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Chiranjivi J. Nirmal	Human Rights in India,	Oxford Universities Press,	2002 , Ed-I
2	Gopal Bhargava	Human Rights	, Kalpaz Publications, Delhi,	2003 , Ed- I
3	Sharma H.C	Politics and Human Rights	Book Enclave ,New Delhi,	1999, Ed- I
4	Srivatsava.A Global	Human Rights	Indian Publishers Distributors Delhi	. 2003, Ed- I
5	Sivagami Paramasivam	Human Rights	A StudySriram Computer Printers Salem,	1998, Ed- I

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER – II

Programme Code:	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code:	24U2VBET2B	Value Based Education 2:* Women's Rights	Batch	2024-2027
Hours/ Week	2		Semester	II
			Credits	1

COURSE OBJECTIVES:

- To make the women students understand the legal systems, constitutional frame work and human rights in India.
- To understand and appreciate the women's claims to land and their right to property.
- To make the women students to know fully about the laws enacted to protect women against violence, harassment sexual abuse and the loopholes in practice.
- To give a knowledge to the students about the various acts enacted relating to marriage validation, Hindu widow re- marriage, dowry prohibition, imortal traffic prevention, and women development and empowerment.

COURSE OUTCOMES (CO)

In Successful Completion of the course the students will be able to

CO Number	CO Statement
CO1	Explain clearly about the legal systems costitutional frame work and human rights.
CO2	Tell about their claims to land and right to property.
CO3	To explain about the various laws and acts enacted for protection of women from various kinds of violence and abuse, and for validating their marriage
CO4	Explain various acts available for women development and empowerment.

MAPPING WITH PROGRAMME OUTCOMES

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M	L	L	M	S	M	L	S	S	M	S	L
CO2	M	L	L	M	S	M	L	S	S	M	S	L
CO3	M	L	L	M	S	M	L	S	S	M	S	L
CO4	M	L	L	M	S	M	L	S	S	M	S	L
CO 5	M	L	L	M	S	M	L	S	S	M	S	L

SYLLABUS

UNIT I

Laws, Legal Systems and Change: Definition - Constitutional law, CEDAW and International Human Rights – Laws and Norms – Laws and Social Context – Constitutional and Legal Framework.

UNIT II

Politics of land and gender in India: Introduction – Faces of Poverty – Land as Productive Resources – Locating Identities – Women's Claims to Land – Right to Property - Case Studies.

UNIT III

Women's Rights: Access to Justice: Introduction – Criminal Law – Crime Against Women – Domestic Violence – Dowry Related Harassment and Dowry Deaths – Molestation – Sexual Abuse and Rape – Loopholes in Practice – Law Enforcement Agency.

UNIT IV

Women's Rights: Violence Against Women – Domestic Violence - The Protection of Women from Domestic Violence Act, 2005 - The Marriage Validation Act, 1982 - The Hindu Widow Re-marriage Act, 1856 - The Dowry Prohibition Act, 1961

UNIT V

Special Women Welfare Laws: Sexual Harassment at Work Places – Rape and Indecent Representation – The Indecent Representation (Prohibition) Act, 1986 - Immoral Trafficking – The Immoral Traffic (Prevention) Act, 1956 - Acts Enacted for Women Development and Empowerment - Role of Rape Crisis Centers.

REFERENCE BOOKS:

S. No	Author Name	Title of the Book	Publisher	Year /Edition
1	Nitya Rao	Good Women do not Inherit Land	Social Science Press and Orient Blackswan	2008
2	Monica Chawla	Gender Justice	Deep and Deep Publications Pvt Ltd.	2006
3	Preeti Mishra	Domestic Violence Against Women	Deep and Deep Publications Pvt Ltd.	2007
4	P.D.Kaushik	Women Rights	Bookwell Publication	2007
5	Aruna Goal	Violence Protective Measures for Women Development and Empowerment	Deep and Deep Publications Pvt	2004

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER-II

Programme Code:	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code:	24U2ESKT02	Skill Based Subject 2: Employability Skills - II	Batch	2024-2027
			Semester	II
Hrs/ Week	4 Hours		Credits	-

COURSE OBJECTIVES:

1. To focus on synonyms, antonyms, prepositions, subject-verb agreement, verbal ability, and essay writing.
2. To tackle time and work, pipes and cisterns, time and distance, trains, boats and streams, and directional challenges.
3. To identify errors, describe pictures, understand profit and loss, master calendar problems, and excel in coding, decoding, and pattern completion.

COURSE OUTCOMES (CO):

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	To expand vocabulary through synonyms and antonyms, and enhance problem-solving skills in time and work, as well as pipes and cisterns calculations.
CO2	To master the use of prepositions, ensure subject-verb agreement, and enhance problem-solving skills in time and distance as well as train-related problems.
CO3	To enhance reading comprehension and verbal analogy skills, as well as problem-solving abilities in boats and streams, and directional challenges.
CO4	To strengthen verbal ability and essay writing skills while mastering coding and decoding techniques, as well as pattern completion.
CO5	To identify errors, describe pictures effectively, understand profit and loss, and master calendar-related problems.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	L	H	M	H	H	M	H	H	M	L	H
CO2	M	L	H	M	H	M	M	H	M	H	H	H
CO3	H	M	H	M	M	H	M	L	H	H	H	M
CO4	M	H	M	H	L	L	H	M	L	M	M	L
CO5	M	L	M	L	H	M	H	H	M	L	M	L

SYLLABUS

UNIT-I

Synonyms- Antonyms- Time and Work-Pipes and Cisterns

UNIT- II

Preposition-Subject Verb Agreement-Time and Distance-Problems on Trains

UNIT- III

Reading Comprehension-Verbal Analogy- Boats and Streams-Directions

UNIT- IV

Verbal Ability- Essay Writing- Coding and Decoding- Pattern Completion

UNIT V

Self-Awareness Building Skills-Types of Communication – Numerical Analogy -Dice

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year/ Edition
1	Meenakshi Raman	Communication Skills	Oxford University Press: India	2011
2	Konar, Nira	Communication Skills for Professionals	PHI Learning Private Limited	2013
3	Alex Dr.K	Soft Skills	S.Chand Competition	2012
4	R. S. Agarwal	Quantitative Aptitude (for Competitive Examinations)	S. Chand and Company Limited	2017
5	R.Gupta's	Logical and Analytical Reasoning	Ramesh Publishing House New Delhi	2018

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Course team, Bharathiar University	Communication Skills a multi- skill course	Macmillan Publishers India LTD.	2009
2	Krishna Mohan	Developing Communication Skills	Trinity Press, Laxmi Publication Pvt. Ltd., New Delhi.	2018
3	Joyce Pereire	Technical English -II	Vijay Nicole Imprints Pvt.Ltd.	2017
4	Arun	Questions on GENERAL MENTAL ABILITY TESTS	YOUNG MAN & CO.	2018
5	R.V. Praveen	Quantitative Aptitude and Reasoning	PHI Learning Private Limited, Delhi	2018

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

WEBSITE REFERENCE

1.<http://www.indiabix.com> 2.<http://placement.freshersworld.com>

Syllabi for the Third Semester

SEMESTER III

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U3TALT03	Language 1: Paper III - Tamil III	Batch	2024-2027
Hrs/week	4 Hours		Semester	III
			Credits	3

Nehf;fk;

- 1.fhg;gpaq;fs; %yk; r%fk; gw;wpa rpe;jidfis> khzth;fSf;F czh;j;Jjy;.
2. ,yf;fpaq;fs; typAWj;Jk; khDlG; gz;Gfis mwpar;nra;jy;
3. eilKiw tho;tpay; %yk; rKjhag; Nghf;fpid czh;jy;.
4. ,yf;fzk; %yk; ghtif> mzp eaq;fs; gw;wp czh;jy;.
5. jkpo; ,yf;fpaq;jpd; tsh;r;rp khw;wk;> tifg;ghL gw;wp mwpyjy;.

ghlg;gFjp fw;wypd; ntspg;ghL - Course Outcome (CO)

CO Number	CO Statement
CO1	fhg;gpaq;fs; fw;gjd; %yk; fhg;gpaq;fhyr; tho;tpaiy mwpyjy;.
CO2	kdpj cwTfspd; Nkd;ikiaAk;> ,iw czh;T gw;wpa vspa newpKiwfisAk; czu;jy;.
CO3	mwptpay; njhopEl;g tsu;r;rp> eilKiwapy; rKjhaj;jpy; Vw;gLj;Jk; khw;wq;fis mwpyjy;.
CO4	,yf;fpa eaq;fisAk; ,yf;fz mikg;gpidaK; mwpyjy;.
CO5	jkpo; ,yf;fpaq;fspy; Vw;gl;Ls;s khw;wq;fs; kw;Wk; tsh;r;rp epiyfis mwpyjy;.

epuy; tpisTfis; nfhz;l tiuglk;

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

ghlj;jpl;lk;**myFI - fhg;gpak; -I****11 kzp Neuk;**

1. rpyg;gjpfhuk; - Ntdpw;fhij (Gfhh; fhz;lk;)
2. kzpNkfiy - MGj;jpud; jpwk; mwptpj;j fhij
3. rPtf rpe;jhkzp - Nfhtpe;ijtpahu; ,yk;gfk;

myFII - fhg;gpak; -II**11 kzp Neuk;**

1. fk;guhkhazk; -mDkg; glyk; (fpl;fpe;jh fhz;lk;)
2. nghpaGuhzk; -mg;g+jpabfs; Guhzk;(45 ghly;fs;)
3. tpy;ypghujk; -tpuhl gUtk;- ehL fue;Jiu rUf;fk;(38 ghly;fs;)

myFIII - Gjpdk;**10 kzp Neuk;**

- Gjpdk; - fz;kzpNrhgpah– GtpauR

myFIV - ,yf;fzk;**08 kzp Neuk;**

gh tif- ntz;gh>Mrphpag;gh>fypg;gh>tQ;rpq;gh.(nghJ ,yf;fzk;)

mzp ,yf;fzk;- ctik> cUtk;> vL;j;Jf;fhl;L ctikazp (ghlg;gFjpia xl;bait)

myFV - ,yf;fpa tuyhW**08 kzpNeuk;**

1.lk;ngUq; fhg;gpak;

2.rkzh;fs; jkpOf;Fr; nra;j njhz;L

3.ngsj;jh;fs; jkpOf;Fr; nra;j njhz;L

4.Gjpdj;jpd; Njhw;wk; tsh;r;rp

ghIE}y;:

t. vz;	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L/ gjpg;G
1	jkpo;j;Jiwg; Nguhrphpah;f s;	nghJj;jkpo; - III	Nfhit fiykfs; fiy mwptpay; fy;Y}up	2025

ghh;it E}y;fs;

t. vz;	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L / gjpg;G
1	Qh.khzipf;fthrfd;	rypg;gjpfhuk;	ckh gjpg;gfk;> nrd;id-600001	1995
2	Kidth; rpyg;nghyp R.nry;yg;gd;	;kzpNkfiy	Ghuip gjpg;gfk;> nrd;id-600017	1998
3	Nguh. N[.=re;jpud;	rPtf rpe;jhkzp	ey;ylwg; gjpg;gfk;> nrd;id-17	1999> Kjy; njhFjp
4	fk;gd; mwepiy	fk;guhkhazk; (fpl;fpe;jh fhz;lk;)	fk;gd; mwepiy> Nfhit – 37	1995
5	Nguh. m.r. Qhdkr;ge;jd;	ngupa Guhzk;	fq;if Gj;jf epiyak;> nrd;id-42	2000
6	lhllu; Jiu. ,uhrhuhk;	tpy;ypghujk;	G+k;Gfhu; gjpg;gfk;. nrd;id – 600108	2001
7	ftpQu; GtpauR	fz;kzp Nrhgpah	ee;jpdpg; gjpg;gfk;	
8	lhf;lh;.nrh.gukrptk;	ew;wkpo; ,yf;fzk;	irtrpj;jhe;j gjpg;gfk;> jpUney;Ntyp.	Kjw; gjpg;G: 1995.
9	kJ.r.tpkvhde;jk;	jkpo; ,yf;fpa tuyhW	Ky;iy epiyak;> nrd;id.	2014.
10	fh.Nfh.Ntq;fluhkd;	jkpo; ,yf;fpa tuyhW	fiyaf ntspaPL> gukj;jp NtY}h;> ehkf;fy;.	2002

SEMESTER III

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U3HILT03	Language 1 : Hindi III	Batch	2024-2027
			Semester	III
Hrs/week	4 Hours		Credits	3

COURSE OBJECTIVE:

- May have knowledge of the contents of primitive poetry
- Learn about contemporary poetry and its techniques.
- Interest in reading poetry and the ability to express social thoughts will improve
- This will help you to understand the basics of Hindi literature and to understand Hindi literature properly
- Knowledge of the elements of poetry and the knowledge of subtle translation will improve.

MAPPING WITH PROGRAMME OUTCOMES

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

SYLLABUS:

Unit No	PART I - HINDI III
I	POETRY: KAVYA LEHAR – by Dr. V. Baskhar PRACHEEN KAVITHA 1. MAHATMA KABER – SAKI 2. GOSWAMY TULASIDAS – RAM-VAN-AMAN 3. MAHATMA SOORDAS- BAAL-LEELA 4. KAVIVAR RAHIM – DOHE
II	POETRY: KAVYA LEHAR – by Dr. V. Baskhar AADHUNIK KAVITHA 1. MYTHILI SHARN GUPTH – VIKARAL BIJALI 2. SUMITHRANANDAN PANTH – PARIVARTHAN 3. SURYAKANTH THRIPATI NIRALA – SANDHAYASUNDARAI 4. RAMDHARI SING DINKAR– BHAGAVAN KE DAKKIYA 5. HARIVANSRAY BACHCHAN – KOTA SIKKA

	6. AGYEYA– ANUBHAV PARIPAKVA 7. NARESH MEHTA – ULLANGAN 8.DHARMAVEER BHARATHI– TUM MERE KOUN HO
III	HISTORY OF HINDI LITERATURE :(SAHITHYIK TIPPANIAN) 1. AMMER KUSRO 2. VIDHYAPATHI 3. CHANDBARDHAYI 4. PRUTHIVIRAJ RASO 5. RAMACHARITHA MANAS 6. VINAYA PATRIKA
IV	ALANKAR: 1.ANUPRAS, 2. YAMAK, 3. SLESH 4.VAKROKTHI , 5.UPAMA, 6. ROOPAK, 7. VIRODHABAS
V	TRANSLATION:ENGLISH-HINDI only ANUVADH ABHYAS – III(16-30 Lessons only)

TEXT BOOKS

S.NO.	Author Name	Title of the Book	Publishers	Year/Edition
1	Dr.V.Baskhar,JawaharPusthakalay	Kavyalehar	Sadar Bazaar,Mathura	-
2	DakshinBharath	Anuvadhabyas-III	HindiPracharSabha	-

REFERENCE BOOKS

S.NO.	Author Name	Title of the Book	Publishers	Year/Edition
1	RajnathSharma	Hindisahithyakasara lithihaas	Vinodpustak mandir	-
2	KavyaPradeep	RambadriShukla,	HindiBhavan	-

SEMESTER III

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U3FRLT03	Language 1 : French III	Batch	2024-2027
			Semester	III
Hrs/week	4 Hours		Credits	3

COURSE OBJECTIVES:

To interact in a simple way, ask and answer simple questions about themselves, where they live, people they know, and things they have, initiate and respond to simple statements in areas of immediate need or on very familiar topics, rather than relying purely on a very finite rehearsed, lexically-organised repertoire of situation-specific phrases

COURSE OUTCOMES:

Cos/POs	Course Outcome	Blooms Level
CO1	Comprehend a repertoire of vocabulary	K1
CO2	Understand tenses and intermediary level of grammar	K2
CO3	Try to converse in unknown situation	K3
CO4	Translate unknown texts on familiar topics	K4

MAPPING WITH PROGRAMME OUTCOMES

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

Syllabus:

Part 1 - French 3	
Unit No.	Topics
1	Etape 1 (Lecons 1 - 3)
2	Etape2 (Lecons 1 - 3)

3	Etape 3 - Leçons 1 – 2
4	Etape 3 – Leçon 3
	Etape 4 – Leçon 1
5	Etape 4 – Leçons 2 – 3
Etapas 1 to 4, Pages 9 to 62	

Text Book

S.NO.	Author Name	Title of the Book	Publishers	Year/Edition
1	Céline Himber , Corina Brillant, Sophie Erlich	Adomania2 – Methode de francais	HACHETTE FLE	-

Reference Book

S.NO.	Author Name	Title of the Book	Publishers	Year/Edition
1	Yves Loiseau, Régine Merieux	Latitudes 1	French and European Publications Inc	-

SEMESTER III

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U3MLLT03	Language 1 : Malayalam III	Batch	2024-2027
			Semester	III
Hrs/week	4 Hours		Credits	3

SYLLABUS – Poetry**MAPPING WITH PROGRAMME OUTCOMES**

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

This paper will have the following five units:

Unit I, II & III

O.N.V. Kavithakal

Unit IV & V

Collection of Poems

Text Book

S.NO.	Author Name	Title of the Book	Publishers	Year/Edition
1	ONV	Bhoomikoru Charamageetham (Unit I, II & III)	D.C. Books, Kottayam	-
2	Group of Authors	Kavyanchali (Unit IV & V)	D.C. Books, Kottayam	-

Reference Book

S.NO.	Author Name	Title of the Book	Publishers	Year/Edition
1	Dr.M.Leelavathi	Kavitha Sahithya Charitram	Kerala Sahithya Academy, Trichur	-
2	Dr.M.Leelavathi	.Kavitha Dwani	D.C.Books, Kottayam	-
3	Dr.K.M.George	Aadhunika Sahithyacharithram	Prasthanangalilude	-
4	T.M.Chummar	Padya Sahithya	Kerala Sahithya	

		Charithram	Academy,Trichur	
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SEMESTER III

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U3KALT03	Language 1 : Kannada III	Batch	2024-2027
			Semester	III
Hrs/week	4 Hours		Credits	3

Subject Description:

This course presents the Kannada Short Stories, enables the students to understand and explain the structure, form, motive and purpose of this form. Collections from Kannada Short Stories for appreciation of Short Stories, fiction, beauty and Language, etc.

Goals:

To enable the students to learn and understand the Kannada Short Stories.

Objectives:

Objective of the course is to make the student acquire knowledge of the development of the stages of the Short stories of Kannada.

MAPPING WITH PROGRAMME OUTCOMES

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

Contents:

Unit I Kannada Sanna Kathegalu (Anthology of Kannada Short Stories) selection lessons: 1,2,4,

Unit II selection lessons: 5,6, 7,

Unit III selection lessons: 8,10,12,

Unit IV selection lessons: 14,16,17,

Unit V selection lessons: 18,19,20,25,

Text Book

S.NO.	Author Name	Title of the Book	Publishers	Year/Edition
1	-	Kannada Sanna Kathegalu	National Book trust	-
2	-	Hosagannadasahityach	-	-

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Reference:-Chapter4,pageNo.103to251 Chapter7,pageNo.335 to 340. Author: L.S.Seshagiri rao, Pub: By Ankita pustaka, 53/Gandhi Bazar, Basavanagudi, Bangaore -560004.Phone-080-26617100/26617755

SEMESTER III

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U3TELT03	Language 1 : Telugu III	Batch	2024-2027
			Semester	III
Hrs/week	4 Hours		Credits	3

PAPER – III HISTORY OF TELUGU LITERATURE

MAPPING WITH PROGRAMME OUTCOMES

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

Prescribed Text: Andhra Vangmaya Carithramu, by Divakarla Venkatavadhani

Andhra Saraswatha Parishatthu, Tilak Road, Hyderabad.

1. Pre NannayaPeriod
2. The Age ofTranslations
3. Kavya and PrabhandaPeriod
4. The Age ofDakshinandhra
5. Modernperiod
6. SatakaLiterature
7. FolkLiterature
8. Dramas
9. Novels and ShortStories
10. Biographies andAutobiographies
11. Essays, Criticism andResearch

SEMESTER-III

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U3ENLT03	Language 2 : Functional English III	Batch	2024-2027
			Semester	III
Hrs/ Week	4 Hrs		Credits	3

COURSE OBJECTIVES:

- To enable the students to understand the basic grammar in English.
- To acquaint students with the structure and strategies of conversation
- To make the students appreciate the significant works and style of prose
- To develop the skills of speaking and writing without flaws.
- To develop an interest in the minds of the students to enjoy and appreciate the literary works in English.

COURSE OUTCOMES (CO):

On Successful Completion of the course the students will be able to

CO Number	CO Statement
CO1	Speak and Write without committing grammatical errors.
CO2	Read and appreciate simple literary works.
CO3	Deal with various conversational situations with confidence.
CO4	Recognize the nuances of English language and attempt creative writing.
CO5	Enumerate in flawless English their understanding of societal concerns.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	L	H	M	H	H	M	M	H	L	M	H
CO2	H	M	H	H	H	M	L	M	H	H	H	H
CO3	H	M	H	M	H	M	H	H	H	H	M	H
CO4	H	M	M	H	H	M	H	H	M	L	H	M
CO5	H	M	H	M	H	H	M	H	H	H	H	M

SYLLABUS**UNIT I-POETRY**

The Village Schoolmaster - Oliver Goldsmith
 Matilda- Hilaire Belloc
 Ozymandi - P.B. Shelly

UNIT II- PROSE

My Financial Career - Stephen Leacock
 My Early Days - Dr. A. P. J. Abdul Kalam
 Sweets for Angels - R. K. Narayan

UNIT III- SHORT STORY

Three Questions - Leo Tolstoy
 Model Millionaire - Oscar Wilde
 The Last Leaf - O. Henry

UNIT IV -ONE ACT PLAY

The Hour of truth - Percival Wilde
 The Burden- A play Let of the Ramayana- T.P.Kailasam

UNIT V- VOCABULARY AND COMPOSITION

Jumbled Letters
 Spelling Test
 Compound Words

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year /Edition
1	A.G.Xavier	An Anthology of Popular Essays and Poems	Laxmi Publications , New Delhi, India	1988
2	Prof. A.E.Subramanian	Gifts to Posterity- An Anthology of Modern Short Stories	Chitra Publications, Chennai	2003
3.	Board of Editors	Limelight – 3 (An Anthology of Prose , Biography, Poetry, Short stories and One act plays)	SSK Publishers & Distributors, Chennai.	2018

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year /Edition
1	N.Krishnaswamy	Modern English- A Book of Grammar Usage and Composition	Laxmi Publications Trinity, New Delhi, India .	2007
2	Prof.K.Ramappa, Retd.	Essential English Grammar Usage & Composition	M. I. Publications	Fifth Revised Edition

SEMESTER-III

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U3CPCT07	Core 07 – Cost Accounting	Batch	2024-2027
			Semester	III
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVES

- To enlighten the students on various methods of costing.
- To make the students to calculate the stock level and Pricing of Material issues.
- To enable the students to compute the labour turnover and know about distribution summary.
- To understand the methods of costing adopted by different types of industries.
- To make the students to reconcile cost and financial statement.

COURSE OUTCOMES (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Prepare the cost sheet, Tender and Quotation
CO2	Calculate the Stock Levels and Pricing of Material Issues.
CO3	Calculation of labour turnover and Overhead distribution summary.
CO4	Computation of Process Costing and Operating Costing.
CO5	Prepare the Job Costing ,Standard Costing and Reconciliation of cost and financial accounts.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	H	M	M	M	M	M	L	M	L	H
CO2	L	H	H	M	M	M	M	M	L	M	L	H
CO3	L	H	H	M	M	M	M	M	L	M	L	H
CO4	L	H	H	M	M	M	M	M	L	M	L	H
CO5	L	H	H	M	M	M	M	M	L	M	L	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	Introduction: (12 Hours) Cost Accounting - Concepts -Scope – Merits and Demerits of Cost accounting – Difference between Cost Accounting and Financial Accounting - Classifications -Methods of Costing – Elements of Cost – Preparation of cost sheet in accordance with cost accounting Standards.
Unit-II	Elements of cost: Material (12 Hours) Material Control – need – advantages of material control - Inventory Control and its techniques : Stock Level – EOQ – ABC Analysis - Perpetual inventory systems –Pricing of Material Issues – Methods of Pricing of Material Issues : LIFO ,FIFO, Simple Average Rate, Weighted Average Rate, Standard price Methods.
Unit-III	Elements of cost: Labour (12 Hours) Labour – Labour Turnover – Methods –Labour Costs - Timekeeping & Time Booking – Ideal Time – Overtime – Remuneration and Incentives – Methods of Remuneration – Time Rate – Piece rate -Single Piece rate – Differential Piece rate – Taylor's Differential piece rate system, Merrick Differential piece rate system, Gantt's Task Plan – Premium and Bonus Plan.
Unit-IV	Overhead and Process Costing: (12 Hours) Overhead – Classification of overheads – Allocation and Absorption of overhead- Primary and Secondary Distribution Summary(simple method) Process Costing – Features of Process costing –Difference between job and process costing- Process losses, Normal loss, Abnormal loss - Abnormal gain- Waste, Scrap, (except Inter- process profit and equivalent production).
Unit-V	Methods of Costing and Reconciliation of cost and financial accounts: (12Hours) Methods of Costing:Service Costing - Hotel Costing – Cinema costing - Power costing – Transport Costing – Contract Costing –Reconciliation of cost and financial accounts.

(Questions in problems and theory carry 80% and 20%)

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	S.P Jain and K.L Narang	Cost Accounting	Kalyani Publications	2014

REFERENCE BOOKS

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	Dr.Ramachandran& Dr. Srinivasan	Cost Accounting	Sriram publications	2012/ 6 th Edition
2	R.S.N Pillai & V Bagavathi	Cost Accounting	Sultan Chand and Sons Publications,New Delhi.	2014

WEBSITE REFERENCE<https://icmai.in/upload/Students/Syllabus2016/Inter/Paper-8-New.pdf>**MEANS OF CURRICULUM DELIVERY** : Lecture, Group Learning, Assignment, Google Classroom.

SEMESTER: III

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U3CPCT08	Core 8 : Financial Accounting - III	Batch	2024-2027
			Semester	III
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVES

- To enable the students to learn the accounting procedures of partnership firm.
- To provide thorough knowledge on settlement procedures of partnership firm.
- To impart knowledge about Dissolution of Partnership Firms.
- To familiarise the students about Fire insurance Claims and Insolvency.
- To make the students understand about human resources accounting and inflation accounting.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	To make revaluation of Assets and liabilities of a partnership firm and calculate the ratios for distribution of profits.
CO2	Calculation of dues to be settled in the event of retirement or death of the partner.
CO3	Explain the grounds under which a partnership firm can be dissolved.
CO4	Throw light on insolvency and fire claims.
CO5	Explain the Human Resource Accounting and Inflation Accounting.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	M	M	H	M	M	L	M	M	H
CO2	L	H	L	M	M	H	M	M	L	M	M	H
CO3	L	H	L	M	M	H	M	M	L	M	M	H
CO4	L	H	L	M	M	H	M	M	L	M	M	H
CO5	L	H	L	M	M	H	M	M	L	M	M	H

H – High**M - Medium****L – Low**

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Accounting for Partnership Firm : (15 Hours) Partnership Act 1936 - Introduction – Partnership Firm -Types of Partners – Necessary Adjustments in Accounts – Interest on Capital – Interest on Drawings – partners Salary or Commission – Interest on partner's loan – Capital account of partners and its methods. Final Accounts of partnership.
Unit-II	(12 Hours) Admission of a partner: Admission of a partner – Treatment of Goodwill- Revaluation of Assets and Liabilities - Calculation of ratios for distribution of profits - capital adjustments.
Unit-III	(12 Hours) Retirement & Death of a partner: Retirement of a partner- Retirement cum Admission of a partner – Death of a partner - Assignment of joint life policy.
Unit-IV	(12 Hours) Dissolution Dissolution of a firm – Modes – Settlement of accounts – Accounting treatment - Insolvency of a partner or partners (Garner Vs Murray)
Unit-V	(12 Hours) Insolvency of a Partnership Firm: Insolvency of all partners - Piecemeal Distribution-Proportionate Capital Method and Maximum Loss method.

(Questions on problems and theory carry 80% and 20% of marks respectively)

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	R.L.Reddy&A .Murthy	Financial Accounting	Margham Publications,Chennai	2017

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	S.P.Jain&K.L .Narang	Advanced Accounting	Kalyani Publications,New Delhi.	2011
2	S.N.Maheswari	Financial Accounting	Vikas Publishing House Pvt Ltd	2018 / 16 th edition

WEBSITE REFERENCE

https://www.icaai.org/post.html?post_id=15829

Means of Curriculum Delivery : Lecture, Group Learning, Assignment, Google Classroom.

SEMESTER: III

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U3CPCT09	Core 9 : Business Law	Batch	2024-2027
Hrs/week	4 Hrs		Semester	III
			Credits	4

COURSE OBJECTIVE

- To enable the students to acquire knowledge on legal aspects of business.
- To gain knowledge in concepts of Performance, Discharge and breach of contract.
- To impart knowledge about the contract of agency.
- To familiarise the concept of indemnity, guarantee, bailment and pledge.
- To make the students aware about the contract of sale and hire purchase.

COURSE OUTCOMES(CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain clearly the basic concepts of commercial Law, Build Operate and Transfer.
CO2	Demonstrate the knowledge about the Capacity, Performance, Discharge and Breach of contract.
CO3	Classify the agents and relationship with Principal and third parties.
CO4	Explain the concepts of Guarantee, Indemnity, Bailment and `Pledge.
CO5	Explain the concept of law of Sale of Goods.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	M	M	M	M	M	M	L	L	H
CO2	L	H	L	M	M	M	M	M	M	L	L	H
CO3	L	H	L	M	M	M	M	M	M	L	L	H
CO4	L	H	L	M	M	M	M	M	M	L	L	H
CO5	L	H	L	M	M	M	M	M	M	L	L	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	(12 Hours) INDIAN CONTRACT ACT 1872 Contract- Meaning- Definition- Essentials of a valid contract- Types of contracts- offer and Acceptance- Essentials- Consideration- Definition- Legal rules- Capacity to contract Incompetent persons- Rules to minors agreements-Free Consent- Coercion- Undue Influence Fraud- features-mistake-Kinds of Mistake
Unit-II	(12 Hours) LEGALITY AND PERFORMANCE OF CONTRACTS Legality of object- Illegal and immoral agreements- Agreements opposed to public policy Performance of contracts- Actual- Attempted- Discharge of Contracts- Modes of discharge Remedies for breach-Damages-Quantum-merit- Injunction- Quasi- contracts.
Unit-III	(12 Hours) SPECIAL CONTRACTS Contract of Agency- Creation- Classification of agents- Rights and duties of Principal and Agent- Delegation of Authority- Termination of agency- Contract of Indemnity and Guarantee Differences-Surety- Rights- Termination of contracts of guarantee.
Unit-IV	(12 Hours) SALE OF GOODS ACT 1930 Contract of Sale- definition-Features- Agreement to sell-Differences between sale and agreement to sell-Goods -kinds- Conditions and Warranties- differences-Implied conditions- delivery of goods- kinds- rules of delivery of goods-Transfer of property- Transfer of Possession of goods unpaid seller- rights
Unit-V	(12 Hours) INTELLECTUAL PROPERTY RIGHTS AND RIGHT TO INFORMATION ACT Intellectual property rights- concept- industrial properties- trademarks- definition- procedure for registration of trademarks- Patents- definition- kinds of patents-rights of patentee- Copyrights definition-essential conditions of copyrights protection- rights of copyrights owners Infringement of copyrights- trade secrets- Geographical indicators. Right to Information Act 2005- Introduction-objectives of the Act.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	N.D. Kapoor	Elements of Mercantile Law	Sultan Chand publications.	2014 /34 th Edition

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	N.D.Kapoor	Business law	Sultan Chand publications.	2019
2	B.S Raman	Business law	United publishers	2015

Means of Curriculum Delivery: Lecture, Group Learning, Assignment, Google Classroom.

SEMESTER: III

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U3CPAT03	Allied 3: Business Economics	Batch	2024-2027
			Semester	II
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVES

- To enable the students to understand about various economic concepts in business economics.
- To acquire a knowledge in the Concept of Demand and Supply.
- To make the students to understand the Production function Concepts.
- To provide knowledge of Market Structures.
- To familiarise the students with the Price Determination under perfect and Imperfect Competitions.

COURSE OUTCOMES(CO)

On successful completion of the course, students will be able to achieve the following outcomes

CO Number	CO Statement
CO1	Gathering extensive knowledge on application of Economic Concepts in Business.
CO2	Examine the Supply and Demand analysis and its impact on Economic Issues.
CO3	Describe the Production function and Cost estimates and their application to the Industries .
CO4	Classify the Market Structure and enumerating the Pricing Methods on the basis of various pricing policies.
CO5	Demonstrating the Price Determination under Perfect and Imperfect Competitions.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	M	M	M	M	L	M	H
CO2	L	H	M	M	M	M	M	M	L	L	M	H
CO3	L	H	M	M	M	M	M	M	L	L	M	H
CO4	L	H	M	M	M	M	M	M	L	L	M	H
CO5	L	H	M	M	M	M	M	M	L	L	M	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	Introduction of Economics and Business Economics: (12 Hours) Meaning - Nature and Significance of Economics-Subject matter of Economics - Meaning, Nature and Significance of Business Economics - Role of Business Economics in decision making - Role and responsibilities of a Business economics.
Unit-II	Consumption and Demand Analysis: (12 Hours) Business significance of Consumption and Demand-Demand determinants - Law of demand and demand curves - Types of demand - Concepts of Elasticity - Methods of measuring price elasticity of demand - Relationship between price elasticity and sales revenue.
Unit-III	Productio analysis: (12 Hours) Factors of production and their characteristics - Production possibility curves - Concepts of total product, Average product and marginal product - Fixed and variable factors-Clasical and Modern approaches to the law of variable proportions - Law of returns to scale and economies and diseconomies of scale.
Unit-IV	Supply and cost analysis: (12 Hours) Supply - Factors affecting supply - Law of supply - Elasticity of supply and Types of Elasticity of supply - Cost of production - Concepts of cost-Sunk cost and future cost, direct cost and indirect cost - Cost curves - Total,Average, Marginal cost curves - Relationship of MC to AC – Fixed
Unit-V	Price and output decisions in various market forms: (12 Hours) Role of time in determining the value of products - Equilibrium conditions of a firm and industry under various market forms - Price and output determination in a perfect Market - Price and output determination in a Imperfect market with Specific reference Monopoly, Monopolistic Competition and Oligopoly.

TEXT BOOKS

S.No.	Author Name	Title of the Book	Publishers	Year / Edition
1.	Varshney R. L and K.L.Maheshwari	Managerial Economics	Sulthan Chand and Sons	2016/1 st Edition
2	Sankaran.S	Managerial Economics	Margham Publications	2012/5 th Edition

REFERENCE BOOKS

S.No.	Author Name	Title of the Book	Publishers	Year / Edition
1.	D.Gopalakrishnan	Managerial Economics	Himalaya Publishing House	2009/ 1st Edition
2.	Joel Dean	Managerial Economics	Phi Learnig Pvt Ltd,	2012/ 1st Edition
3.	Gupta.G.S	Managerial Economics	Tata Mc Graw – Hill Publicatios	2005/1st Edition

WEBSITE REFERENCE

<https://drive.google.com/file/d/1phvFHmAKftSew4tfzADMgHq0dCVxngGQ/view>

Means of Curriculum Delivery: Lecture, Group Learning, Assignment, Google Classroom.

SEMESTER: III

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U3SBSP01	Skill Based Subject 1: Advance Excel – Practical	Batch	2024-2027
Hrs/week	3 Hrs		Semester	III
			Credits	1

COURSE OBJECTIVE

- **Enhance Data Management Skills:** Learn to organize, analyze, and manage large volumes of data efficiently using Advanced Excel tools.
- **Master Complex Formulas and Functions:** Develop proficiency in using advanced formulas like VLOOKUP, HLOOKUP, INDEX-MATCH, IFERROR, and array functions.
- **Create Dynamic Reports:** Build interactive and professional reports using PivotTables, PivotCharts, and slicers.
- **Automate Tasks with Macros:** Understand how to record, edit, and apply simple Macros to automate repetitive tasks.
- **Implement Data Analysis Techniques:** Apply tools like Data Validation, Conditional Formatting, What-If Analysis (Goal Seek, Solver), and Advanced Filtering for better decision-making.

COURSE OUTCOMES(CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Apply advanced Excel functions (such as VLOOKUP, HLOOKUP, INDEX, MATCH, IF, and nested formulas) to solve complex business and accounting problems.
CO2	Design and create dynamic PivotTables, PivotCharts, and dashboards for efficient data analysis and reporting.
CO3	Automate repetitive tasks and processes using Macros and basic VBA programming techniques.
CO4	Utilize data validation, conditional formatting, and what-if analysis tools (Goal Seek, Scenario Manager, Data Tables) for effective decision-making support.
CO5	Import, clean, and manage large datasets from various sources, ensuring data accuracy and preparing professional reports for presentations.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	L	H	L	L	L	L	L	M	M	L	H
CO2	L	H	H	L	M	H	L	L	M	M	L	H
CO3	L	L	H	L	M	H	L	L	M	M	L	H
CO4	L	H	H	L	M	H	L	L	M	M	L	H

H – High

M - Medium

L - Low

SYLLABUS

	Content
Module 1	Excel Basics Refresher (12 Hours) <ol style="list-style-type: none"> 1. Cell referencing (Relative, Absolute, Mixed) 2. Data types and formatting 3. Basic functions (SUM, AVERAGE, COUNT, MIN, MAX) 4. Custom number formatting (₹, %, Dates)
Module 2	Functions for Commerce Applications (12 Hours) <ol style="list-style-type: none"> 1. Logical Functions: IF, AND, OR, NOT, IFERROR 2. Lookup & Reference: VLOOKUP, HLOOKUP, XLOOKUP, INDEX + MATCH 3. Text Functions: CONCATENATE, TEXT, LEFT, RIGHT, MID, LEN, TRIM 4. Date & Time Functions: TODAY, NOW, DATEDIF, EOMONTH
Module 3	Data Analysis & Management (12 Hours) <ol style="list-style-type: none"> 1. Data Sorting and Filtering 2. Conditional Formatting (for ledgers, marksheets, stock lists) 3. Data Validation (dropdowns, restrictions) 4. Named Ranges 5. Remove Duplicates
Module 4	Advanced Tools, Charts & Visualization (12 Hours) <ol style="list-style-type: none"> 1. Pivot Tables & Pivot Chart: Creating, modifying, filtering, and analyzing 2. Creating charts: Bar, Line, Pie, Column 3. Advanced charts: Combo Charts, Spark lines 4. Chart formatting for financial reports
Module 5	Financial Application (12 Hours) <ol style="list-style-type: none"> 1. Cash Book 2. Trial Balance 3. Profit & Loss Account 4. Balance Sheet using Excel

TEXT BOOKS:

- **Microsoft Excel 2019 Data Analysis and Business Modeling" Author: Wayne L. Winston**
- **"Excel 2021: The Most Updated Guide to Master Microsoft Excel from Scratch" Author: Nathan George**

SEMESTER – III

Programme Code:	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code:	25U3VHWP01	Volunteering Programme- Health and wellness	Batch	2024-2027
Hours/ Week	2		Semester	III
			Credits	1

Course Objectives:

- The health and wellness course focuses on teaching the elements of physical, mental emotional, social, intellectual, environmental wellbeing which are essential for overall development of an individual.
- The course also addresses the dangers of substance abuse and online risks to promote emotional and mental health.

COURSE OUTCOMES (CO)

On successful completion of the course, students would be able to

CO Number	CO Statement
CO1	Demonstrate proficiency in sports training and physical fitness practices.
CO2	Improve their mental and emotional wellbeing, fostering a positive outlook on health and life
CO3	Develop the competence and commitment as professionals in the field of health and wellness
CO4	Awareness on drug addiction and its ill effects.
CO5	Creating situational awareness and digital awareness

Syllabus**UNIT I: Introduction to holistic wellbeing**

Introduce the core components of health and wellbeing namely physical, mental and emotional wellbeing- provide a worksheet on the four components individually and explain the interconnectedness to give overall understanding.

UNIT II: Wellness Wheel Exercise (overall Analysis)

Guide students to assess their wellbeing in various life dimensions through exercises on various aspects of wellbeing and explain the benefits of applying wellness wheel- introduce tech tools: Explore the use technology to support wellbeing- Introduce students to apps for meditation, sleep tracking or healthy recipe inspiration.

UNIT III: Breaking bad habit (Overall Analysis)

Open a discussion on bad habits and their harmful effects-provide a worksheet to the students to identify their personal bad habits – discuss the trigger, cause, consequence and solution with examples- guide them to replace the bad habits with good ones through worksheets.

UNIT IV: Physical Wellbeing**1. Fitness**

Introduce the different kinds of fitness activities such as basic exercises cardiovascular exercises, strength training exercises, flexibility exercises, so on and so forth.(Include Theoretical Explanations and outdoor activities)

2. Nutrition

Facilitate students to reflect on their eating habits, their body type, and to test their knowledge on nutrition, its sources and the benefits.

3. Yoga and Meditation

Discuss the benefits of yoga and meditation for one's overall health – demonstrate different yoga postures and their benefits on the body through visuals (pictures or

videos)

4. **Brain Health:**

Discuss the importance of brain health for daily life- habits that affect the brain health (Irregular sleep, eating, screen time).- habits that help for healthy brains (reading, proper sleep, exercises).- benefits of breathing exercises and meditation for healthy lungs.

UNIT V: Situational Awareness

1. Being street smart

Discuss – who are street smart? - Why it is important to be street smart? - characteristics of a street smart person: importance of acquiring life skills to become a street smart - (General first aid procedure, CPR procedure, handling emergency situation like fire, flood, etc)

2. Digital awareness

Discuss- cyber security-information literacy-digital privacy- fraud detection.

3. Understanding Addiction

Plan this session around: Identifying the environmental cues, triggers that lead to picking up this habit- Knowing the impact of substance abuse – adverse health conditions, social isolation, and ruined future, hidden financial loss and damaging the family reputation- Seeking help to get out of this addiction.

Suggested Activities:

- Provide worksheets to check the students' level of understanding about substance addiction and their impacts.
- Share case studies with students from real-life.
- Play/Share awareness videos on addiction/de-addiction, experts talk.

*Conduct awareness programmes on Drugs and its ill effects.

(Average Experts from concerned government departments and NGOs working in drug addiction issues) and maintain the documents of the program.

REFERENCE BOOKS: (online)

1	https://www.un.org/sustainabledevelopment/health
2	https://healthlibrary.stanford.edu/books-resources/mindfulness-meditation.html
3	https://jamesclear.com/habits
4	https://www.betterup.com/blog/how-to-say-no

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Case Studies, Google Classroom.

SEMESTER III

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U3YYET01	Certificate Course: Yoga for Youth Empowerment	Batch	2024 - 2027
Hrs/week	-		Semester	III
			Credits	-

Syllabus**Unit 1: Philosophy of Life Science****(Hours:06)**

Life – Purpose of life – Philosophy of Life- Law of Nature-Kindness towards living beings
Preserving Natural resources.

myF 1: tho;tpay; jj;Jtk;

tho;f;if - tho;tpd; Nehf;fk; -tho;f;ifj; jj;Jtk; -,aw;if epajp -gpw capu; Ngzy; -,aw;if tsk;
fhj;jy;

Unit 2: Human values**(Hours:06)**

Culture –Analysis of thought- Moralization of Desire- Neutralization of Anger- Eradication of
Worry- Blessings and Benefits- Harmonious Friendship- Love and Compassion-Individual
Peace.

myF 2: jdpkdpj gz;Gfs;

gz;ghL -vz;zk; Muha;jy; -Mir rPuikj;jy; -rpd; jtpu;j;jy; -ftiy xopj;jy; -tho;j;Jk; gaDk ; - el;G
eyk; - md;Gk; fUizAk; - jdpkdpj mikjp.

Unit 3: Social Values**(Hours:06)**

Family- Family Peace- Society-Life style- World Brotherhood- Greatness of Women- Five
Duties- Economics- Hygiene and Health Care- Education – Politics- Responsibilities of people.

myF 3: rKjha kjpg;Gfs;

FLk;gk; - FLk;g mikjp - rKjhak; - tho;f;if Kiw - cyf rNfhjuj;Jtk; - ngz;zpd; -ngUik - ltiff;
flikfs; -nghUshjhuk; -Rfhjhuk; -fy;tp -murpay; -kf;fspd; nghWg;G -cyf mikjp

Unit 4: Development of Mental prosperity**(Hours:06)**

Prosperity of Mind- Life force- Bio-Magnetism and Mind – Functions of Mind- Mental
Frequency – Ten Stages of Mind-Genetic Centre- Meditation- Value spirituality-Universal
Magnetism and Bio-Magnetism.

myF 4 : kdpjts Nkk;ghL

kdtsk; - capUk; kdKk -; capupd; ,af;f ikak; - kdj;jpd; nray;fs -; kd miyr;Roy -; kd ,af;fg; gb
epiyfs -; fUikak; - jtk;(jpahdk); - Md;kPf kjpg;G - thd;fhe;jk; - rptfhe;jk;

Unit 5: Maintenance of Physical Health**(Hours:06)**

Structure of Human Body- Three Functional Bodies-Harmony Between Body and Life force-
Pain, Disease and Death- Reasons for Disease - Limit and Method in Five Factors- Simplified
Physical Exercises- Practice for Simplified Physical Exercises.

myF5:

உடல் நலம் பேணல் உடலமைப்பு உடலின் மூலகை இயக்க மையங்கள் உடலுக்கும் உயிருக்குமான உறவு நோய்க்கான காரணங்கள் ஐந்தில் அளவு முறை எளியமுறை உடற்பயிற்சி யோகாசனங்கள் கதிரவன் வணக்கம் தண்டாசனம் சக்கராசனம் பக்வாட்டில் விருச்சாசனம் ஏகபாத ஆசனம் திரிகோணாசனம் வஜ்ராசனம் பத்மாசனம் யோக முத்ரா மகா முத்ரா உஸ்ட்ராசனம் வக்ராசனம் சவாசனம்

Recent editions of the following books only are recommended

TEXT BOOKS:

S. No	Author Name	Title of the Book	Publisher
1	Vethathri maharishi	Journey of Consciouness,	Vethathri Publications
2	Vethathri maharishi	Simplified Physical Exercise	Vethathri Publications
3	Vethathri maharishi	Unified Force	Vethathri Publications
4	Thuvagnani Vethathri maharishi	Yoga for modern age	Vethathri Publications
5	Dr. Chandrasekaran	Sound Health through yoga	Prem Kalyan Publications
6	Ntjhj;jpup kfup\p	vspa Kiw clw;gapw;rp	Ntjhj;jpup gjpg;gfk;

MEANS OF CURRICULUM DELIVERY: Lecture, Group Discussion, Seminar, Assignment, Google classroom.

SEMESTER – III

Programme Code:	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code:	24U3ESKT03	Employability Skills – III	Batch	2024-2027
Hours/ Week	4		Semester	III
			Credits	-

COURSE OBJECTIVES:

1. To improve spelling accuracy, word completion, self-introduction, e-mail writing, product reviews, JAM (Just a Minute) sessions, and various types of letter writing.
2. To master algebra, simple interest, permutation and combination, surds and indices, probability, and data sufficiency.
3. To focus on change of speech and voice, solving odd man out, series, clock-related problems, discount, blood relation problems, and directional challenges

COURSE OUTCOMES (CO):

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	To improve spelling accuracy, enhance word completion skills, and master algebra and simple interest calculations.
CO2	To master the change of speech and voice, and enhance problem-solving skills in permutation and combination, as well as surds and indices.
CO3	To develop skills in writing product reviews, participating in JAM (Just a Minute) sessions, and solving odd man out, series, and clock-related problems.
CO4	To develop skills in self-introduction and e-mail writing, and enhance problem-solving abilities in discount and blood relation problems.
CO5	To master various types of letter writing, improve listening comprehension, and enhance problem-solving skills in probability and data sufficiency.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	L	H	M	H	H	M	H	H	M	L	H
CO2	M	L	H	M	H	M	M	H	M	H	H	H
CO3	H	M	H	M	M	H	M	L	H	H	H	M
CO4	M	H	M	H	L	L	H	M	L	M	M	L
CO5	M	L	M	L	H	M	H	H	M	L	M	L

SYLLABUS**UNIT-I**

Spellings- Word Completion- Algebra-simple Interest

UNIT- II

Change of Speech- Change of Voice- Permutation and Combination- Surds and Indices

UNIT- III

Write a Product Review-JAM (Just a minute)-Odd man out and Series-Clocks

UNIT- IV

Self-Introduction-E-mail Writing- Discount- Blood Relation

UNIT V

Types of letter-Listen to the Conversation and answer- Probability-Data Sufficiency

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year/ Edition
1	Meenakshi Raman	Communication Skills	Oxford University Press: India	2011
2	Konar, Nira	Communication Skills for Professionals	PHI Learning Private Limited	2013
3	Alex Dr.K	Soft Skills	S.Chand Competition	2012
4	R. S. Agarwal	Quantitative Aptitude (for Competitive Examinations)	S. Chand and Company Limited	2017
5	R.Gupta's	Logical and Analytical Reasoning	Ramesh Publishing House New Delhi	2018

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Course team, Bharathiar University	Communication Skills a multi- skill course	Macmillan Publishers India LTD.	2009
2	Krishna Mohan	Developing Communication Skills	Trinity Press, Laxmi Publication Pvt. Ltd., New Delhi.	2018
3	Joyce Pereire	Technical English -II	Vijay Nicole Imprints Pvt.Ltd.	2017
4	Arun	Questions on GENERAL MENTAL ABILITY TESTS	YOUNG MAN & CO.	2018
5	R.V. Praveen	Quantitative Aptitude and Reasoning	PHI Learning Private Limited, Delhi	2018

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

WEBSITE REFERENCE

- 1.<http://www.indiabix.com>
- 2.<http://placement.freshersworld.com>

SEMESTER III

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U3BTLT01	Non Credit Course 1: Basic Tamil-I	Batch	2024-2027
Hrs/week	-	Title : mbg;gilj; jkpo;	Semester	III
			Credits	-

mfkjpg;gPl;Lj; Nju;T kl;Lk;

Nehf;fk; :

- jkpo; vOj;Jf;fis vOj> gb;f njupe;J nfhs;Sjy;.
- nrhw;fspd;;; tiffisj; njupe;J nfhs;Sjy;.
- njhlh; mikg;Gfisj; njupe;J nfhs;Sjy;.
- thf;fpaq;fisg; gpioapd;wp vOj; fw;Wf; nfhs;Sjy;.

ghlg;gFjp fw;wypd; ntspg;ghL– Course Outcome (CO)

CO Number	CO Statement
CO1	jkpo; vOj;Jf;fisj; njspthf vOJjy;.
CO2	nrhw;fs; nfhl;fg;gl;hly; mitfs; vr;nrhw;fs; vd tiffis; \$Wjy;.
CO3	xU nrhw;nwhlupy; vOtha;> nrag;gLnghUs;> gadpiy vit vd fz;lwpe;J \$Wjy;.
CO4	thf;fpaq;fisg; gpioapd;wp vOJjy;.

epuy; tpisTfis; nfhz;l tiuglk;

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO5	S	S	M	M	S	M	L	L	L	L	M	L

jkpo; nkhopapd; mbg;gilf; \$Wfs;.

vOj;Jf;fs; : KjnyOj;Jf;fs; (capu; vOj;J> nka; vOj;J> capu;nka; vOj;J)

nrhw;fs; : tiffs; (ngau;r;nrhy;> tpidr;nrhy;> ,ilr;nrhy;> cupr;nrhy;)

njhlu; : njhluikg;G (vOtha;> nrag;gLnghUs;> gadpiy)

Fwpg;G vOJjy; : gj;Jg; gpide;J njhlu;fspy; Fwpg;G tiujy;

gpioePf;fp vOJjy; : (xw;Wg;gpio> vOj;Jg;gpio)

	mf kjpg;gPl;Lj; Nju;T kjpg;ngz; toq;Fk; Kiw	kjpg;ngz;fs;
1	tFg;Gj;Nju;T – 1	10
2	tFg;Gj;Nju;T – 2	10
3	khjpupj;Nju;T	10
4	gapw;rpf; fl;Liu	10
5	tha;nkhopj; Nju;T	10
	nkhj;j kjpg;ngz;fs;	50

**Fwpg;G : tha;nkhopj; Nju;tpy; jkpo;r; nrk;nkhop tuyhW
tpdhf;fs; kl;LNk Nfl;fg;gl Ntz;Lk;.**

njhlu;ghd

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SEMESTER III

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U3ATLT01	Non Credit Course 1: Advanced Tamil -I	Batch	2024-2027
Hrs/week	-	Title : rpwg;Gj; jkpo;;	Semester	III
			Credits	-

**mfkjpg;gPl;Lj; Nju;T kl;Lk;
Nehf;fk;;**

- Nky;epiyf; fy;tpapy; jkpo; nkhop gapd;w khztu;fSf;F ,sq;fiy gl;l tFg;gpy; jkpo; ,yf;fpaj;jpd; rpwg;gpil vLj;Jf; \$Wjy;.
- kuGf; ftpijfs;> GJf;ftpjfs; NtWghL gw;wp khztu;fs; mwpar; nra;jy;.
- nrhw;fis cr;rupf;Fk; NghJ xyp NtWghL mwpe;J thf;fpaq;fspy; gpio ePf;fp vOjr; nra;jy;.
- gad;ghl;Lj; jkpopy; fbjq;fs; kw;Wk; kly;fs; vOJtjw;Fg; gapw;rpaspj;jy;.
- ghlg;gFjpNahL ,ize;j ,yf;fpa tuyhw;Wr; nra;jpfis mwpar; nra;jy;.

ghlg;gFjp fw;wypd; ntspg;ghL - Course Outcome (CO)

CO Number	CO Statement
CO1	kuGf;ftpj> GJf;ftpjfs;F ,ilapy; cs;s NtWghLfs; mwpjy;.
CO2	nkhopj;jpwd; gapw;rpapd; %yk;> khztu;fs; gpioePf;fp vOJy;.
CO3	,d;iwa #oYf;F Vw;g> tpz;zg;gq;fs;> kly;fs; kw;Wk; fbjq;fs; vOjr;nra;jy;
CO4	,yf;fpaq;fspd; thapyhf gilg;Gfspd; tuyhWfs;> Nehf;fk; czu;jy;.
CO5	nrhw;fisf; nfhz;L thf;fpaq;fs; mikg;gjw;Fg; gapw;rp vLj;jy;.

epuy; tpisTfis; nfhz;l tiuglk;

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO5	S	S	M	M	S	M	L	L	L	L	M	L

ghlj;jpl;lk;

\$W –1 : ghujpahh; ftpijfs;

fz;zd; vd; Nrtfd;

ghujpjhrd; - mofpd; rphpg;G (KOtJk;)

kPuh (ftpQh;) - Ff;\$ (GJf;ftpj)

\$W – 2 nkhopj;jpwd;

gpioePf;fp vOJy; - wd> uz NtWghL mwpjy;

sd> od> yd NtWghL mwpjy;

d> z> e NtWghL mwpjy;

Fwpy; neby; NtWghL mwpjy;

\$W – 3 : fbjq;fs; vOJjy; - ghuhl;Lf; fbjk;> ed;wpf;fbjk;> miog;Gf;fbjk;>
mYtyf tpz;zg;gk;.

\$W – 4 nrhw;fisj; je;J njhlh;fis mikf;Fk; gapw;rp mspj;jy;> ty;ypdk;
kpFk; ,lq;fs;.

\$W – 5 ghle;jOtpa tuyhW.

	mf kjpg;gPl;Lj; Nju;T kjpg;ngz; toq;Fk; Kiw	kjpg;ngz;fs;
1	tFg;Gj;Nju;T – 1	10
2	tFg;Gj;Nju;T – 2	10
3	khjpupj;Nju;T	10
4	gapw;rp; fl;Liu	10
5	tha;nkhopj; Nju;T	10
	nkhj;j kjpg;ngz;fs;	50

Fwpg;G : tha;nkhopj; Nju;tpy; jkpo;r; nrk;nkhop tuyhW
tpdhf;fs; kl;LNk Nfl;fg;gl Ntz;Lk;.

njhlu;ghd

Syllabi for the Fourth Semester

SEMESTER IV

Programme Code	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U4TALT04	Language 1: Paper IV-Tamil IV	Batch	2024-2027
Hrs/week	4 Hours		Semester	IV
			Credits	3

Nehf;fk;

1. rq;f fhy;jpy; epytpa rKjha tho;f;if newpfis mwpar; nra;jy;.
2. Ky;iyg;ghl;L %yk; ,aw;ifNahL ,iae;j tho;f;if> gUtq;fs;> kyh;fs; gw;wp mwpyj;.
3. ehlf mikg;G kd;dh;fs; tho;f;if> rKjha Nghf;F gw;wp mwpar; nra;jy;.
4. jpiz ,yf;fzq;fis tFj;J tho;tpaypd; Nkd;ikia mwpyj;.
- 5.jkpopd; njhd;ik> ,yf;fpaq;fspd; tsh;r;rp epiyfs; gw;wp mwpyj;.

ghlg;gFjp fw;wypd; ntspg;ghL - Course Outcome (CO)

CO Number	CO Statement
CO1	rq;f ,yf;fpaq;fspd; thapyhf mfczh;Tfis ntspg;gLj;Jk; ghq;fpid czh;jy;.
CO2	kf;fspd; tho;tpay; ,aw;ifNahL fye;J ,Ug;gij czh;jy;.
CO3	ehlf mikg;gpd; top rq;f ,yf;fpa kugpid czh;jy;.
CO4	,yf;fzq;fs; top fl;likj;j kf;fspd; mf> Gw tho;T Kiw mwpyj;.
CO5	E}y;fspd; tiffs;>tsh;r;rp epiyfs; gw;wp mwpe;J nfhs;sy;.

epuy; tpisTfis; nfhz;l tiuglk;

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO5	S	S	M	M	S	M	L	L	L	L	M	L

ghlj;jpl;lk;:**myFI - vl;Lj;njhif E}y;fs;****12 kzp Neuk;****1. FWe;njhif - 4 ghly;**

1. Myq;Fb tq;fdhh; (GwDiuj;jy;) – fodpkh mj;J tpise;J}ck; jPk;gok; (ghly; 8)
2. xsitahh; (mwj;njhL epw;wy;) - giwglg; gzpyk; Mh;g;g (ghly; 15)
3. fgpyh; (tiuT flhaJ) - Ntuy; Ntyp Nth;f;Nfhl;gytpd; (ghly; 15)
4. nts;sp tPjpahh; - (fow;nwjpu;kiw) ,bf;Fq; Nfsph; Eq;Fiwahfh (ghly; 58)

2. GwehD}W - 4 ghly;

1. xsitahh; - mjpakhd; neLkhd;mQ;rp - xUehl; nry;yyk;. (ghly; 101)
2. Nrhd; ey;YUj;jpud; - tpisgjk; rPwplk; Nehf;fp. (ghly; 190)

3. fzpad; G+q;Fd;wdhh; - ahJk; CNU ahtUk; NfsPh; (ghly; 192)

4. ntz;zpf; Faj;jpahh; - espapUKe;ePh; ehthNahl;b (ghly; 66)

3. fypj;njhif - 2 ghly;

1. nea;jy;- nty;Gfo; kd;dtd; tpsq;fpa xOf;fj;jhy; (nea;jy;fyp - ghly; vz; -118)

2. ghiy -vwpj;jU fjph; jhq;fpNae;jpa FilePoy; cwpj;jho;e;j (ghiyf;fyp-ghly; vz;

4. gjpw;Wg;gj;J - ,uz;lhk; gj;J (2 ghly;)

,katuk;gd; neLQ;Nruyhjd; - Fkl;^h; fz;zdh;.

1. kwk; tPq;fp gy;Gfo; - tath; tPo thshpd; kaf;fp

2. rhd;Nwhh; nka;kiw - epyePh; tsptpRk;Gk; ngd;w ehd;fpd;

myFII - gj;Jg;ghl;L E}y;fs;

10 kzp Neuk;

gj;Jg;ghl;L- Ky;iyg;ghl;L

myFIII - ehlfk;

10 kzp Neuk;

1. Nrujhz;ltk; - ghujpjhrd;

2.

myFIV - ,yf;fzk;

08 kzp Neuk;

1. mfj;jpiz - njhy;fhg;gpak; (Kjy;> fU> cupg;ngHUs;)

2. Gwj;jpiz - Gwg;ngHUs; ntz;ghkhiy (12 jpizfs;)

3. cs;Siw ctkk;> ,iwr;rp

myFV - ,yf;fpa tuyhW

08 kzp Neuk;

1. Kr;rq;fk; gw;wpa nra;jpfs;(gf;fk;-20-30)

2. vl;Lj;njhif E}y;fs;

3. gj;Jg;ghl;L E}y;fs;

4. ehlfj;jpd; Njhw;wKk; tsh;r;rpAk;

ghIE}y;:

t.vz;	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L/ gjpg;G
1	jkpo;j;Jiw	nghJj;jkpo; - IV	Nfhit fiykfs; fiy mwptpay; fy;Y}up	2025

ghh;it E}y;fs;:

t.vz;	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L/gjpg;G
1.	kfhtpj;Jthd; kh. ,uhfitaq;fhu; (ciuahrpupau;)	FWe;njhif	ftpd;fiy mr;rfk; nrd;id - 600041	1993
2.	Xsit R.Jiurhkpg;gps;is (ciuahrpupau;)	GwehD}W	njd;dpe;jpa irt rpj;jhe;j E}w;gjpg;G fofk;. jpUney;Ntyp	mg;gh; mr;rfk; nrd;id 600108 jprk;gh; - 1996
3.	GypA+h;f; Nfrpfd; (ciuahrphpah;)	fypj;njhif	ghhp epiyak; nrd;id - 60000	Vohk; gjpg;G-2005 Nkhddh;f; fpuhgpf;];> nrd;id
4.	Xsit R.Jiurhkpg;gps;is (ciuahrpupau;)	gjpw;Wg; gj;J	njd;dpe;jpa irt rpj;jhe;j E}w;gjpg;G fofk;. jpUney;Ntyp	fof ntspaPL> 1995
5.	m.khzpf;fdhh; (ciuahrphpah;)	gj;Jg;ghl;L	th;j;jkhdd; gjpg;gfk; nrd;id -600017	---
6.	ghujpjhrd;	Nrujhz;ltk;	ehk; jkpoh; gjpg;gfk;	Kjw;gjpg;G-2006
7.	lhf;lh;.nrh.gukrptk;	ew; wkpo; , yf;fzk;	irtrpj;jhe;j gjpg;gfk;> jpUney;Ntyp.	Kjw; gjpg;G: 1995.
8.	kJ.r.tpkyhde;jk;	jkpo; ,yf;fpa tuyhW	Ky;iy epiyak;> nrd;id.	2014.
9.	fh.Nfh.Ntq;fluhkd;	jkpo; ,yf;fpa tuyhW	fiyaf ntspaPL> gukj;jp NtY}h;> ehkf;fy;.	2002

SEMESTER IV

Programme Code	B.Com(PA)	Programme Title	Bachelor of Commerce
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			with Professional Accounting	
Course Code	24U4HILT04	Language 1: Hindi IV	Batch	2024-2027
			Semester	IV
Hrs/week	4 Hours		Credits	3

SYLLABUS**COURSE OBJECTIVE:**

- Knowledge of contemporary drama content of Hindi literature
- Learn novels and its techniques. The ability to read novels and express
- Criticism about it and the ability to express social thoughts will improve
- There will also be litigation messages in Hindi and new speech techniques
- Able to write articles on their own and improve their sophisticated translation skills.

MAPPING WITH PROGRAMME OUTCOMES

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

Unit No.	PARTI-HINDI IV
I	DRAMA: DHUVASAMINY By JAYASHANKAR PARSAD
II	NOVEL : NIRMALA– Premchand
III	LOKKOTHI & MUHAVARE - NAVEEN HINDI VYAKARAN (Selected Lokkokthi -10 & Muhavare-10)
IV	GENERAL ESSAY : AADARSH NIBANDH
V	TRANSLATION : HINDI-ENGLISH only ANUVADH ABHYAS–III (16-30 Lesson only)

TEXTBOOKS:

Dhuvasaminy – Drama- Jayashankar parsad, 2015, Publisher : dakshin bharaath hindi prachar sabha, chennai – 17.

Nirmala –Novel- Premchand,2015, Rajkamal Prakashan,1B Nethaji Subash Marg,New Delhi.
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REFERENCEBOOKS:

Hindi sahithya ka saral ithihaas,by rajnath sharma, vinod pustak mandir,Agra-282
Kavya Pradeep Rambadri Shukla, Hindi Bhavan, 36, Tagore Town, Allahabad – 211 002.

Means of Curriculum Delivery: Lecture, Group Learning, Seminar, Assignment, Google Classroom.

SEMESTER IV

Programme Code	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U4FRLT04	Language 1: French IV	Batch	2024-2027
			Semester	IV
Hrs/week	4 Hours		Credits	3

COURSE OBJECTIVES:

To communicate during easy or habitual tasks requiring a basic and direct information exchange on familiar subjects to use simple words to describe his or her surroundings and communicate immediate needs

COURSE OUTCOMES:

S. No	Course Outcome	Blooms Level
CO1	Comprehend the grammatical structures in various genres	K1
CO2	Understand the text styles and poetical elements	K2
CO3	Develop an interest in the appreciation of literature	K3
CO4	Discuss and respond to content of a reading passage	K4

Mapping with Programme Outcomes

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

SYLLABUS:

Part 1 - French 4	
Unit No.	Topics
1	Etape 5 (Lecons 1 - 3)
2	Etape6 (Lecons 1 - 3)
3	Etape 7 - Leçons 1 – 2
4	Etape 7 – Leçon 3
5	Etape 8 – Leçon 1
6	Etape 8 – Leçons 2 – 3
7	Etapes 5 to 8, Pages 63 to 114

Text Book Prescribed: Adomania 2 – Methode de francais

Authors: Céline Himber, Corina Brilliant, Sophie Erlich

Publisher: HACHETTE FLE

Available at: GOYAL Publishers and Distributors Pvt Ltd, New Delhi (9810322459)

Reference: Latitudes 1

Author: Yves Loiseau, Régine Merieux

Publisher: French and European Publications Inc

Available at: GOYAL publishers and distributors Pvt Ltd, New Delhi (9810322459)

SWAYAM : https://swayam.gov.in/nd2_cec19_lg04/preview

by Prof. NirupamaRastogi (Retd) English and Foreign Languages University, Hyderabad

Means of Curriculum Delivery: Lecture, Group Learning, Seminar, Assignment, Google Classroom.

SEMESTER IV

Programme Code	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U4MLLT04	Language 1: Malayalam IV	Batch	2024-2027
			Semester	IV
Hrs/week	4 Hours		Credits	3

COURSE OBJECTIVE:

- Knowledge of contemporary drama contents of Malayalam literature
- Learn Screen play and its techniques. The ability to read drama and express criticism about it and the ability to express social thoughts will improve
- There will also be litigation messages in Malayalam and news on speech techniques
- Able to write articles on their own and improve their creative skills.

S.No	COURSE OUTCOME		
CO1	Get a basic knowledge of drama		K1

CO2	Can read and critique Screenplay	K1
CO3	Create interest in art literature courses	K2
CO4	The hope of writing a Drama or a Screen Play.	K3
CO5	The idea of creating new works and critique knowledge will Improve	K4

Mapping with Programme Outcomes

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

Syllabus

Unit No.	PART I – MALAYALAM IV	Hours
I	Screen Play – Perumthachan	18
II	Screenplay – Perumthachan	18
III	Drama – Saketham	10
IV	Drama – Saketham	12
V	Drama - Saaketham	14
	TOTAL	72

Means of Curriculum Delivery: Lecture, Group Learning, Seminar, Assignment, Google Classroom.

SEMESTER IV

Programme Code	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U4KALT04	Language 1: Kannada IV	Batch	2024-2027
			Semester	IV
Hrs/week	4 Hours		Credits	3

Objectives:

On successful completion of the course the student should have:

- Objective of the course is to make the student acquire knowledge of the development of the stages of Kannada
- Understand the modern Kannada prose and the composition of general essay.
- Learn the technique and expression of poetry.
- Learn the development of modern Kannada prose and improve the communicative skill of writing

MAPPING WITH PROGRAMME OUTCOMES

CO / PO	PO 1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

Unit I: Modern Kannada Prose- type of Prose writing- forms of prose- creative and non creative- etc.

Unit II: Text- First 82 pages

Unit III: Text- First 82 to 133 pages

Unit IV: Composition of essay- topics- comprehension- planning- effective Language- etc.

Unit V: Text- Second (Whole text Book of 104 pages)

Text Book: 1. DEVARU, by A.N. Murthy Rao. Pub: D.V.K. Murthy, Krishnamurthipuram, Mysore 570004. Books sellers- Getha Book House K.R. Circle Mysore, Sapna Book House 3rd Main Road, Gandhinagar, Bangalore-09 Ph.080-40114455 Shop online: www.sapnaonline.com

Text Book: 2. CHOMANADUDI, by SHIVARAMAKARANTHA Pub: D.V.K. Murthy, Krishnamurthipuram, Mysore 570004. Books sellers- Getha Book House K.R. Circle Mysore, Sapna Book House 3rd Main Road, Gandhinagar, Bangalore-09 Ph.080-40114455 Shop online: www.sapnaonline.com

Reference: 1. Hosagannada sahitya charitre- (Chapter 4, page No.103 Chapter 7, page No. 335.) Author: L.S. Seshagiri rao, Pub: By Ankita pustaka, 53/Gandhi Bazar, Basavanagudi, Bangalore -560004. Phone-080-26617100/26617755

Means of Curriculum Delivery: Lecture, Group Learning, Seminar, Assignment, Google Classroom.

SEMESTER IV

Programme Code	B.Com(PA)	Programme Title	Bachelor of Commerce
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			with Professional Accounting	
Course Code	24U4TELT04	Language 1: Telugu IV	Batch	2024-2027
			Semester	IV
Hrs/week	4 Hours		Credits	3

Course Objectives:

To enable the students to learn and understand the Ancient and Medieval Telugu Literature and Language and to make the student acquire knowledge of the development of Ancient and Medieval stages of Telugu Literature

MAPPING WITH PROGRAMME OUTCOMES

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	S	M
CO4	L	S	L	S	L	S	L	M	M	M	L	S
CO5	S	S	M	M	S	M	L	L	L	L	S	S

S- Strong M-Medium L-Low

PAPER – IV PRESCRIBED ESSAY, CREATIVE WRITING, TRANSLATION, APPLIED GRAMMAR, CORRECTING THE WORDS AND IDIOMS

1. PRESCRIBED ESSAY: One among the following topics
 - 1 Computers
 - 2 Human rights
 - 3 Women empowerment
 - 4 Social justice
 - 5 National integrity
 - 6 Students and Politics
 - 7 Protection of the Environment
2. CREATIVE WRITING: The students will be asked to write a letter or Short Story basing on the topic given
3. TRANSLATION: A translation of about ten lines will be given in English to translate in to modern standard Telugu language.

4. **APPLIED GRAMMAR:** The students will be asked to identify the names of Samasas, Sandhis and Prosodical requirements as given below
 1. **Samasas:** Tathpurusha, Avyayibhava, Karmadharaya, Dvigu, Dwanda and Bahuvrihi.
 2. **Sandhis:** Savarna dheerga sandhi, Guna sandhi, Yanadesa sandhi, Vriddhi sandhi, Visarga sandhi, Amreditha sandhi, Yadagama sandhi, Trika sandhi, Dviruktha takara sandhi and Ikarasandhi.
 3. **Chandas:** Uthpalamala, Champakamala, Sardulam, Matthebhamu, Kandam, Dvipada, Tetageethi, Ataveladi and Seesam
5. **CORRECTING THE WORDS:** Five words will be given and the students will be asked to correct them if at all any errors are there.
6. **IDIOMS:** Idioms like 'Vana rakada pranam pokada' will be given and the students will be asked to explain with example.

Means of Curriculum Delivery: Lecture, Group Learning, Seminar, Assignment, Google Classroom.

SEMESTER-IV

Programme Code	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional
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			Accounting	
Course Code:	24U4ENLT04	Language 2: Functional English IV	Batch	2024-2027
			Semester	IV
Hrs/ Week	4 Hrs		Credits	3

COURSE OBJECTIVES:

- To enable the students to understand the basic grammar in English.
- To acquaint students with the structure and strategies of conversation
- To make the students appreciate the significant works and style of prose
- To develop the skills of speaking and writing without flaws.
- To develop an interest in the minds of the students to enjoy and appreciate the literary works in English.

COURSE OUTCOMES (CO):

On Successful Completion of the course the students will be able to

CO Number	CO Statement
CO1	Speak and Write without committing grammatical errors.
CO2	Read and appreciate simple literary works.
CO3	Deal with various conversational situations with confidence.
CO4	Recognize the nuances of English language and attempt creative writing.
CO5	Enumerate in flawless English their understanding of societal concerns.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	M	M	M	M	H	H	M	H	H	H	H
CO2	H	M	H	H	H	H	H	H	M	M	H	M
CO3	M	H	H	M	H	M	M	H	M	H	M	M
CO4	M	H	H	H	M	M	M	H	H	M	H	M
CO5	H	H	M	M	H	L	H	M	H	M	M	H

SYLLABUS**UNIT I - POETRY**

Laugh and Be Merry - John Masfield
Mending Wall - Robert Frost
Poor Girl - Maya Angelou

UNIT II - PROSE

On Spelling – Hilaire Belloc
I Won't Let Him Go- Madhavan Kutty
Forgetting - Robert Lynd

UNIT III - SHORT STORY

The Gate Man's Gift - R. K. Narayan
The Open Window - Saki
The Lost Child - Mulk Raj Anand

UNIT IV - ONE ACT PLAY

The Pie and the Tart - Hugh Chester man
The Bear- A Farce in One Act – Anton Chekhov

UNIT V - GRAMMAR AND COMPOSITION

Fill in the blanks with suitable words
Note - Making

Gerund

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	A.G.Xavier	An Anthology of Popular Essays and Poems	Macmillan Indian Limited	1988
2	Prof. A.E.Subramanian	Gifts to Posterity- An Anthology of Modern Short Stories	Chitra Publications, Chennai	2003
3.	Board of Editors	Limelight - 4(An Anthology of Prose , Biography, Poetry, Short stories and One act plays)	SSK Publishers & Distributors, Chennai.	2019

REFERENCE BOOKS:

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	N.Krishnaswamy	Modern English- A Book of Grammar Usage and Composition	Macmillan Indian Limited	2007
2	Prof.K.Ramappa, Retd.	Essential English Grammar Usage & Composition	M. I. Publications	Fifth Revised Edition
3.	Adibah Amin, Rosemary Eravelly, Farida J Ibrahi	Grammar Builder Level Volume 1	Cambridge University Press	10 Mar 2005

SEMESTER: IV

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U4CPCT10	Core 10 : Corporate Accounting	Batch	2024-2027
			Semester	IV
Hrs/week	4 Hrs		Credits	4

COURSE OBJECTIVES

- To enable the students to be aware of shares issues and underwriting of shares.
- To make the students to know how to prepare journal entries in issue of preference shares and debentures.
- To prepare the final accounts of a company.
- To make students to know various methods of valuation of goodwill and shares.
- To make the students know about liquidation of companies and accounting standards for reporting.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the concept of shares and the procedure to prepare journal and ledger.
CO2	Prepare journal entries for Issue of preference shares and debentures.
CO3	Prepare final accounts of a company.
CO4	Compute the value of goodwill and shares using different methods.
CO5	Prepare liquidator's final statement of accounts.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	M	M	L	M	L	L	H
CO2	L	H	M	M	M	M	M	L	M	L	L	H
CO3	L	H	M	M	M	M	M	L	M	L	L	H
CO4	L	H	M	M	M	M	M	L	M	L	L	H
CO5	L	H	M	M	M	M	M	L	M	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
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Unit-I	Accounting For Shares: (12 Hours) Share Capital – Shares - Issue of shares: par, premium, Discount – forfeiture and reissue – Rights Issue – Bonus Share -
Unit-II	Underwriting For Shares: (12 Hours) Underwriting for shares – Types: Pure underwriting, Firm underwriting.
Unit-III	Accounting For Preference Shares and Debentures: (12 Hours) Issue of preference shares – Redemption of preference shares – Issue of debentures – Redemption of debentures
Unit-IV	Final Accounts: (12 Hours) Acquisition of business profit and prior to incorporate – Preparation of final accounts in accordance with Schedule III of Companies Act 2013– Statement of Profit and loss A/c - Balance sheet – Vertical - Calculation of Managerial Remuneration.
Unit-V	Liquidation of Companies: (12 Hours) Liquidation of Companies – liquidator's final statement of account - statement of affairs – Deficiency A/c – Accounting Standard for reporting.

(Questions on problems and theory carry 80% and 20% of marks respectively)

TEXT BOOK

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Reddy & Murthy	Corporate Accounting	Margham Publications	2nd Edition, 2012.

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Jain and Narang	Advanced Accountancy-II	Kalyani Publishers	2018 / 16 th Revised Edition.
2	R.L.Guptha and Rathaswamy	Advanced Accounting – II	Sultan Chand & sons	Reprint 2013

WEBSITE REFERENCE:

<http://kamarajcollege.ac.in/Department/Corporate/II%20Year/001%20Core%2013%20-%20Corporate%20Accounting%20I%20-%20V%20Sem.pdf>

Means of Curriculum Delivery : Lecture, Group Learning, Assignment, Google Classroom.

SEMESTER: IV

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting
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Course Code :	24U4CPCT11	Core 11 : Corporate Regulation	Batch	2024-2027
			Semester	IV
Hrs/week	4 Hrs		Credits	3

COURSE OBJECTIVE

- To impart knowledge about the provisions of Companies Act 2013
- To provide knowledge about Memorandum of Association and Articles of Association
- To make the students understand the powers, duties & liabilities of a directors and company Secretary.
- To make the students know about conducting various meeting of the company and role of Company Secretary.
- To acquire knowledge about various modes of winding up of a Company.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the formation of companies.
CO2	Explain about Memorandum of Association and Articles of Association
CO3	List out the powers, duties and liabilities of directors and company secretary.
CO4	Classify the company meetings and write the minutes of a meeting.
CO5	Explain the various modes of winding up of a company.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	M	H	M	M	L	M	H
CO2	L	H	M	M	M	M	H	M	M	L	M	H
CO3	L	H	M	M	M	M	H	M	M	L	M	H
CO4	L	H	M	M	M	M	H	M	M	L	M	H
CO5	L	H	M	M	M	M	H	M	M	L	M	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
Unit-I	Introduction to Companies Act, 2013 (12 Hours) Introduction to Companies Act, 2013-Objective of the Act-Salient Features of the Act-Important Highlights of Companies Act, 2013-Meaning and Definition of

	Company-Features of a Company-Kinds of Companies-Types of Companies under the Companies Act, 2013-Classification of Companies-Private Company-Public Company-Associate Company-Dormant Company-One Person Company-Small Company-Government Company-Lifting or Piercing of Corporate Veil
Unit-II	Formation of Companies (12 Hours) Formation of Companies-Promotion-Promoter-Incorporation of Company and its Procedure- Capital Subscription-Commencement of Business-Pre-incorporation and Provisional Contracts-Memorandum of Association-Doctrine of Ultra Vires-Articles of Association-Distinction between Memorandum and Articles-Constructive Notice of Memorandum and Articles-Doctrine of Indoor Management-Prospectus-Statement in Lieu of Prospectus-Liabilities for Misstatement-Civil Liability for Misstatements in Prospectus
Unit-III	Share Capital (12 Hours) Meaning and Definition of Shares-Nature of Share-Kinds of Shares-Difference between Equity and Preference Shares,-Allotment of Shares-Share Certificate and Share Warrant- Issue of Shares at Premium and Discount- Bonus Shares-Rights Shares-Sweat Equity Shares- Employees Stock Option Scheme (ESOP)-Alteration of Share Capital-Reduction of Share Capital-Buy-back of Shares-Membership of Company-Rights and Liabilities of Members-Register of Members
Unit-IV	Management of Companies (12 Hours) Directors-Qualification and Disqualification of Directors-Appointment of Directors-Powers of Directors-Duties of Directors- Liabilities of Directors- Managing Director and Manager-Company Secretary-Meetings of Board of Directors-Committees of the Board-Key Managerial Personnel (KMP)
Unit-V	Company Meetings and Winding Up (12 Hours) Company Meetings-Statutory Meeting-Annual General Meeting (AGM)-Extraordinary General Meeting (EGM)-Class Meetings-Requisites of a Valid Meeting-Resolutions-Winding Up of Companies-Types of Winding Up-Powers and Duties of Liquidators-Consequences of Winding Up-Dissolution of Company

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	G K Kapoor	Company Law and Practice	Taxmann's	2019 /22nd Edition

REFERENCE BOOKS

S.No.	Author Name	Title of the Book	Publisher	Year / Edition
1	MC Kuchhal	Modern Indian Company Law	Shree Mahavir Book Depot – Delhi	2012 / 27 th Edition
2	P.P.S. Gogna	A Text Book of Company Law	S.Chand	2015 / 10th revised edition

WEBSITE REFERENCE

<http://kamarajcollege.ac.in/Department/Corporate/II%20Year/005%20Allied%20III%20-%20Company%20Secretarial%20Practice%20-%20III%20Sem.pdf>

Means of Curriculum Delivery: Lecture, Group Learning, Assignment, Google Classroom.

SEMESTER: IV

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U4CPCT12	Core 12 : Investment Management	Batch	2024-2027
			Semester	IV
Hrs/week	4 Hrs		Credits	4

COURSE OBJECTIVE

- Introduce students to fundamental concepts, theories, and practices in investment management, including risk-return tradeoff, asset classes, and portfolio construction.
- Equip students to evaluate and compare different investment options such as stocks, bonds, mutual funds, real estate, and alternative investments.
- Train students in building, managing, and optimizing diversified investment portfolios based on individual or institutional objectives.

Teach methods for valuing financial assets and securities, including equity valuation, bond pricing, and derivatives analysis.

- Provide insights into how financial markets operate, including the roles of stock exchanges, brokers, and regulatory bodies.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Develop a strong foundation in the principles, objectives, and types of investments and financial markets.
CO2	Evaluate various investment avenues by analyzing the risk-return relationship and apply techniques for portfolio diversification.
CO3	Apply fundamental and technical analysis methods to value stocks, bonds, and other financial instruments.
CO4	Design, manage, and optimize investment portfolios based on investor goals, market conditions, and economic factors.
CO5	Gain knowledge of the legal, ethical, and regulatory environment governing investment decisions and practices.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	M	M	H	M	L	M	H
CO2	L	H	M	M	M	L	M	H	M	L	M	H
CO3	L	H	M	M	M	L	M	M	M	L	L	H
CO4	L	H	M	M	M	L	M	M	M	L	L	H
CO5	L	H	M	M	M	L	M	M	M	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
Unit-I	(12 Hours) Investment - meaning - definition - objectives - factors affecting investment - Types of Investors -investment process -investment Vs gambling - investment Vs speculation - investment avenues - elements of risk. Changing investment pattern in India.
Unit-II	(12 Hours) Capital market - Meaning - structure - Functions - Money market VS Capital 20 market- capital market instruments - shares - debentures - bonds - stock exchanges - role - functions - stock exchanges in India-BSE - NSE - OTCEI - trading mechanism - online trading - types of investors - types of speculators
Unit-III	(12 Hours) Derivatives - meaning - features - classifications - financial derivatives - forwards - futures options -swaps - Indian derivative markets - structure - trading regulatory frame work
Unit-IV	(12 Hours) Regulation of capital market in India - SEBI - constitution - powers - functions- roles- investor protection
Unit-V	(12 Hours) Portfolio management - meaning - importance - phases - security analysis - fundamental analysis- EIC frame work - technical analysis - Dow Theory - Elliot Wave Theory

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Prasanna Chandra	Investment Analysis and Portfolio Management	McGraw Hill Education	2020 / 6th Edition
2	S. Kevin Security	Analysis and Portfolio Management	PHI Learning Pvt. Ltd.	2015 / 2nd Edition

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REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	V. A. Avadhani	Investment Management	Himalaya Publishing House	2019 / Revised Edition

WEBSITE REFERENCE

<https://drive.google.com/file/d/18pErIA85ZSeaR0I9cD4VnanhId8cfsII/view>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Classroom

SEMESTER: IV

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U4CPAT04	Allied 4 : Intellectual Property Rights	Batch	2024-2027
			Semester	IV
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- Learn what intellectual property rights are and why they are important.
- Know about patents, copyrights, trademarks, and designs.
- Understand how to protect creative ideas legally.
- Get familiar with the laws and rules related to IPR.
- Use IPR concepts to protect your own work or business ideas.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Understand the fundamental concepts and types of Intellectual Property Rights (IPR), including patents, copyrights, trademarks, and trade secrets.
CO2	Analyze the legal framework and regulatory environment for the protection and enforcement of Intellectual Property at national and international levels.
CO3	Apply the principles of IPR to recognize, protect, and manage intellectual assets in business, innovation, and research settings.
CO4	Evaluate ethical, social, and economic issues related to Intellectual Property and critically assess IP-related disputes and resolutions.
CO5	Develop skills to draft and file basic IPR documents (like patent applications, copyright claims, and trademark registrations) and explore career opportunities in the field of IP law.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	M	M	H	M	L	M	H
CO2	L	H	M	M	M	L	M	H	M	L	M	H
CO3	L	H	M	M	M	L	M	M	M	L	L	H
CO4	L	H	M	M	M	L	M	M	M	L	L	H
CO5	L	H	M	M	M	L	M	M	M	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
Unit-I	(12 Hours) IPR Introduction Need for Intellectual Property Rights-IPR in India-Different Classifications-Important Principles of IP Management-Commercialization of IPR by Licensing-Intellectual Property Rights in the Cyber World
Unit-II	(12 Hours) Patents Introduction and Key Features-Basic Concepts of Patents-Types of Patents-Patent Requirements and Filing Process-Inventions Not Patentable
Unit-III	(12 Hours) Trademarks and Industrial Designs: Fundamentals and Concept of Trademarks-Functions and Characteristics-Guidelines for Registration-Kinds of Trademarks-Protection and Non-Registerable Trademarks-Industrial Designs and their Protection
Unit-IV	(12 Hours) Copyright: Conceptual Basis-Copyright and Related Rights-Author and Ownership of Copyright-Rights Conferred, Registration, Transfer, and Infringement-Copyright in Software/Internet and Digital Media
Unit-V	(12 Hours) Geographical Indications: Introduction to geographical Indication-Meaning-Protection-Concept-Protection-Significance.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Prabha V. M	Intellectual Property Rights: Law & Practice	Eastern Book Company	2020, 3rd Edition

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	R. P. Anand	Intellectual Property Rights in India	Bharat Law House	2021, 4th Edition
2	V. K. Ahuja	Law Relating to Intellectual Property	LexisNexis	2019, 5th Edition

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Classroom

SEMESTER: IV

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U4SBSP02	Skill Based Subject 2: Accounting Package - Practical	Batch	2024-2027
			Semester	IV
Hrs/week	3 Hrs		Credits	1

COURSE OBJECTIVE

- To make the students know how to create a company and various ledgers, accounting & inventory vouchers using Tally.
- To make the students understand to prepare the bill wise statement, Bank Reconciliation statement using Tally.
- To make the students clearly know the calculation of cost allocation using tally

COURSE OUTCOMES (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Create a company with various ledger, accounting vouchers & inventory vouchers.
CO2	Prepare the bill wise statements, Bank Reconciliation statement for various companies
CO3	Make the students to calculate the various cost of production.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	H	M	M	H	L	M	M	L	M	H
CO2	L	H	H	M	M	H	L	M	M	L	M	H
CO3	L	H	H	M	M	H	L	M	M	L	M	H

H – High**M - Medium****L - Low**

SYLLABUS

Content
<ol style="list-style-type: none">1. Company Creation, Alteration and Deletion.2. Ledger Creation, Alteration and Deletion.3. Group Creation, Alteration and Deletion.4. Inventory Info Creation, Alteration and Deletion.(Stock Group, Stock Category, Unit of Measure, Godown, Stock Item).5. Accounting Vouchers.6. Inventory Vouchers.7. Bill wise Statements, BRS.8. Cost Allocation.9. Interest Calculation.10. Create Sales and Purchase ledgers for GST Compliance in Tally.ERP 9.11. Create expenses and income ledgers without GST Compliance in Tally.ERP 9.12. Create service ledger with GST Compliance in Tally.ERP 9.13. Prepare the following Ratio analysis<ol style="list-style-type: none">➤ Financial ratio➤ Operating ratio➤ Investment ratio

SEMESTER IV

Programme Code	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code	24U4NMET1A	Non Major Elective *: Food Science and Nutrition	Batch	2024-2027
Hrs/week	2 Hours		Semester	4
			Credits	1

COURSE OBJECTIVE

- To understand the importance of Nutrition and the role of food in the maintenance of good health
- To know about the functions, deficiency and toxicity of nutrients.
- To understand Malnutrition and its prevention
- To know about various adulterants in food and the methods of detecting them.
- To have awareness on the prevailing laws, hygiene and sanitation relating to food safety

CO Number	CO Statement
CO1	identify the properties of various food components
CO2	Explain the role of nutrition in the maintenance of good health
CO3	Explain about classification, sources, functions, requirements, health hazards due to deficiency and excess of these vitamins.
CO4	Explain the problem of malnutrition and measures to overcome the same.
CO5	Explain the various laws, available for food safety and find out whether the food is adulterated.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO5	S	S	M	M	S	M	L	L	L	L	M	L

Unit	Content
Unit 1	Introduction to Nutrition: Terms used in Nutrition and Health. Definitions - Health, Nutrition, Nutrients, Foods, Diet, R.D.A., Balanced diet, Malnutrition, Under nutrition, Over nutrition, Optimum nutrition. Five Food Groups and Food guide, relationship between food and nutrition, functions of food, classification of nutrients, factors affecting food consumption and food acceptance. Elementary idea of probiotics, prebiotics and organic food.
Unit 2	Basic Nutrition: WATER- Functions, sources, requirements, water balance, dehydration (ORS) and toxicity. CARBOHYDRATE - Composition and classification, source, functions, requirements. LIPIDS composition, sources, functions, requirements, deficiency and excess; fatty acids- essential and non-essential, SFA, USFA, MUFA, PUFA, significance of fatty acids, Rancidity. PROTEINS composition, classification sources, functions, requirements, deficiency. ENERGY- unit of energy, food as a source of energy, definition of

	calorie and joules, energy requirement and factors affecting it- BMR, RMR, SDA.
Unit 3	VITAMINS- classification, sources, functions, requirements, deficiency and excess of the following: Vitamin A, D, E, K, C, Thiamin, Riboflavin, Niacin and B Complex. MINERALS - distribution in body, functions and sources, requirement, deficiency and excess of the following. Calcium, Phosphorus, Iron and Iodine. FIBRE- definition, types, sources, functions, importance in disease prevention
Unit 4	Ecology of malnutrition- Definition, causes and consequences of malnutrition Ecological factors leading to malnutrition such as income, family size, dietary pattern, occupation, customs, food fads, fallacies and other factors. Measures to overcome malnutrition (only introduction)- Increased agricultural production through food technology, food fortification and enrichment, Nutrition education, Nutrition intervention programme genesis, objectives and operation of school lunch programme and ICDS, Organizations that combat malnutrition- International organization – FAO, WHO, UNICEF National Organizations – ICMR, NIN, CFTRI, DFRL, ICAR
Unit 5	Food Adulteration and Food Laws- Definition, Types, Common adulterants and home scale methods of detecting adulterants; Food Laws (only introduction) – PFA, BIS, AGMARK, FPO, HACCP. Food toxicants- Naturally occurring toxicants in canned foods, Alcoholic and non alcoholic beverages Sugars, preservatives, mushrooms Carcinogens in heated foods.

Recent editions of the following books only are recommended

TEXT BOOKS:

S. No	Author Name	Title of the Book
1	Dr.A.Indhuleka	Healthy Vittles and Bits

REFERENCE BOOKS:

S. No	Author Name	Title of the Book	Publisher
1	Guthrie Helen.	Introductory Nutrition	Mirror/ Mosby College Publishing Times
2	Mudambi, S.R., Rajgopal, M.V.	Fundamentals of Foods and Nutrition	NewAge International Pvt. Ltd

Means of Curriculum Delivery: Lecture, Group Learning, Seminar, Assignment, Google Classroom.

SEMESTER IV

Programme Code :	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code:	24U4NMET1B	Non-Major Elective *	Batch	2024-2027
Hrs/ Week	2 Hours	Nattu Maruthuvam Muligai	Semester	4

		Chedigalum ehl;L kUj;JtKk; %ypifr; nrbfSk;	Credits	1
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Nehf;fk;

1. ehl;L kUj;Jtj; jpd; gad;ghL> tiffs;> kUj;Jt Kiwfs mwpjy;.
2. ngz;fs;> Mz;fs;> Foe;ijfSf;F Vw;gLfpd;w Neha;fs;> kUj;Jt Kiwfs;> kf;fspilNa cs;s ek;gpf;if kUj;Jtk; gw;wp mwpjy;.
3. nghJthf kf;fSf;F Vw;gLfpd;w Neha;fSk;> mjw;Fhpa ehl;L kUj;JtKiw gw;wp mwpjy;.
4. %ypiffspd; jd;ikfis Muha;e;J> fhak;> khj;jpiu> %ypifg; nghb jahhpf;Fk; Kiw gw;wp mwpjy;.
5. cly; eyj;ij NgZfpd;w Kiwfs;> czT Kiw> clw;gapw;rpfs; kw;Wk; Neha;fs;> Neha; jPh;f;Fk; %ypiffisg; gw;wp mwpjy;.

ghlg;gFjp fw;wypd; ntspg;ghL - Course Outcome (CO)

CO Number	CO Statement
CO1	gad;ghl;by; cs;s gy tifahd ehl;L kUj;Jt Kiwfs;> Kf;fpaj;Jtk; gw;wp mwpe;J nfhz;ldh;.
CO2	Mz;fs;> ngz;fs; Foe;ijfSf;F Vw;gLfpd;w Neha;fs; mtw;iwj; jPh;f;Fk; kUj;Jt Kiwfs; kw;Wk; kf;fspd; ek;gpf;if kUj;Jtk; gw;wp khzth;fs; mwpe;Jnfhs;Sjy;.
CO3	kf;fSf;F mbf;fb Vw;gLk; fha;r;ry; Nghd;w nghJthd Neha;fSk;> mtw;wpw;Fhpa kUj;Jt Kiwfs; gw;wpAk; mwpe;J nfhs;Sjy;.
CO4	%ypiffspd; gad;ghL gw;wp khzth;fs; mwpe;J nfhs;Sjy;.
CO5	cly; typik> ghJfhg;gpw;Fj; Njitahd %ypiffs;> ,aw;if czTg; gw;wp khzth;fs; mwpe;j nfhs;Sjy;.

MAPPING WITH PROGRAMME OUTCOMES

CO /PO	PO 1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO 5	S	S	M	M	S	M	L	L	L	L	M	L

ghlj;jpl;lk; : ehl;L kUj;JtKk; %ypifr; nrbfSk;**myF1**

ehl;L kUj;Jt mwpKfk; - NjitAk; - NjlyK; - kUj;Jt Kiwfs; - rpj;j kUj;Jtk; - MAh;Ntjk; - Aehdp - N'hkpNahgjp - mf;FgQ;rh; - ehl;L kUj;JtKk; mjd; ngah;fSk; - if itj;jpak; - ghl;b itj;jpak; - %ypif itj;jpak; - ,uh[itj;jpak; - ,urpa kUe;J itj;jpak; - ,aw;if itj;jpak; - ehl;L kUj;JtKk; Mq;fpNyah; tpsf;fKk; - ehl;L kUj;Jt tpsf;fk; - ehl;L kUj;Jt %yq;fs; - Neha; - kUj;Jth; - kUe;J - kUj;Jtk; - kUe;Jnra; fUtpfs; - kUj;Jt tiffs; - Mq;fpy kUj;JtKk; ehl;L kUj;JtKk;.

myF2

kfsph; kUj;Jtk; - nghJthd Neha;fs; - jpUkzj;jpw;F gpd;GtUk; Neha;fs; - Mlth; kUj;Jtk; - Neha;fs; gpw kUj;Jtf; Fwpg;Gfs; - Foe;ijah; kUj;Jtk; - Neha;fSk; kUj;Jt Kiwfs; - gpw kUj;Jtf; Fwpg;Gfs; - ek;gpf;if kUj;Jtk;.

myF3

nghJ kUj;Jtk; - fha;r;ry; - jiy Neha;fs; - Njhy; Neha;fs; - fhy; Neha;fs; - Fly;

Neha;fs; - Rthr Neha;fs; - rpWePh; Neha;fs; - fz; Neha;fs; - fhJ Neha;fs; - gy; Neha;fs; %y Neha; - ngsj;jpu Neha; - fhkhiy – rh,f;fiu – thjk; - vapl;]; - tprf;fb Neha;fs; - gpw Neha;fs; - gpw kUj;Jtf; Fwpg;Gfs;.

myF 4

eykhd tho;Tf;F nja;tPf %ypiffs; - fhak;> khj;jpiu> %ypifg;nghb jahhpf;Fk; Kiwfs; - Nehapd;wp thOk; top - ,aw;if czT – E}whz;L tho;tJ vg;gb – gUFk; ghdq;fis vt;thW mUe;j Ntz;Lk; - cly; Nja;khdq;fSk; GJg;gpf;fg;gLjYk; - czTk; cLYk; - czTg; gpur;rpId – Ntz;lhj gof;fq;fis tpl;nlhopAq;fs; - kdpj rf;jpAk; - kpd; rf;jpAk; 74 mjpra tpsf;fk; - g+NyhF Njthkph;jk; (gf;f vz; 45 – 84)

myF5

ngHJthd cly; eyk; ngw Kf;fpaf; Fwpg;Gfs; - ehh;r;rj;J ekJ cLYf;F caph;rj;J - %ypif kUe;J cl;nfhS;Sk; Nehahspfs; gpd;gw;w Ntz;ba ,aw;if czT Kiwfs; - gpd;gw;w Ntz;ba clw;gapw;rpfs; - ,Ujaf; NfhshWf;F %ypif kUe;Jfs; - ,uj;j Nrhif – MJ;Jkh kyr;rp;fs; - %y Neha;- tapw;wpy; GO> g+r;rpfs;> fpUkpfs; ntspNaw – tapw;Wtyp> tapw;Wg; Gz;> tapw;Nwhl;lk;> kQ;rs; fhkhiy – fy;yPuy; ghjppg;ghy; Vw;gLk; Neha;fSf;F nja;tPf %ypif kUj;Jtk; (gf;f vz; - 86 – 150)

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L - gjpg;G
1	e. re;jpud;	ehl;L kUj;Jtk;	Tp[ah gjpg;gfk;> Nfhit.	3Mk; gjpg;G 2018
2	QhNdhja itj;jpah;; lhf;flh; rp.Nf. khzpf;fthrfk;.	vspa Kiwapy; gpzp mfw;Wk;; nja;tPf %ypiffs;.	eh;kjh gjpg;gfk;> nrd;id.	Nk 2000.

SEMESTER IV

Program me Code:	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U4NMET1C	Non Major Elective * Floriculture	Batch	2024-2027
			Semester	IV
Hrs/week	2 Hrs		Credits	1

COURSE OBJECTIVE

- To make the students know what is floriculture, its status, scope and development.

- To make the students to know how to cultivate various types of cut flowers, arranging bouquets and scope of loose flowers to trade.
- To make the students understand how to make various designs such as vase design, basket/mug design etc.,
- To make the students clear about how to propagate various varieties of flowers which are Annuals & Perennials and their growing techniques.
- The students will be made to understand whether floriculture can be taken, as their career and the opportunities available.

COURSE OUTCOME (CO)

On successful completion of the course, students will be able to

CO Number	CO Statement
CO1	Explain the scope, status and development of floriculture in India.
CO2	To make use of cut flowers in arranging bouquets and explain the significance of loose flowers to trade.
CO3	Demonstrate how to make vase design, basket / mug design creatively by using flowers.
CO4	Explain the varieties of flowers which are annuals and perennials and their growing techniques.
CO5	Make floriculture to be taken as their career by knowing the government incentives, subsidies and other supporting agencies.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO5	S	S	M	M	S	M	L	L	L	L	M	L

SYLLABUS

Unit	Content
Unit-I	(6 Hours) Floriculture – Definition, Introduction and Scope of Floriculture. Status of floriculture in India. Development of Floriculture
Unit-II	(6 Hours) Cut Flowers- Types of cut flowers, Arranging bouquets, Using floral design tools. Loose Flowers- Scope of loose flower trade, Significance in the domestic market/export.
Unit-III	(6 Hours) Design- Types of design Flower choice for design, Corsages/Boutonnieres, Vase design, Basket/mug design.
Unit-IV	(6 Hours) Propagation-Types of propagation, Annuals & Perennials, Varieties, Growing seasons,

	Potting techniques.
Unit-V	(6 Hours) Careers in Floriculture. Export/Import and marketing in floriculture. Government Incentives and Schemes. The role of supporting agencies.

TEXT BOOKS:

Recent editions of the following books only are recommended

S. No	Author Name	Title of the Book	Publisher
1	Dr.S.N.Suresh	Introduction to Floriculture	Techers Publishing House, I Edition, 2017

REFERENCE BOOKS:

S. No	Author Name	Title of the Book	Publisher
1	Jacob Varghese unthara	Know your Garden Plants	H and C Books
2	Dr. B. Hemlanaik	Production Technology of Ornamental Crops and Landscape Gardening	UAHS, Shimoga

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Case Studies, Google Classroom.**SEMESTER - IV**

Programme Code :	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code:	24U4NMET1D	Non-Major Elective * Organic Farming and Mushroom Cultivation ,aw;if tptrhaKk; fhshd; tsh;g;Gk;	Batch	2024-2027
Hrs/ Week	2		Semester	4
			Credits	1

Nehf;fk;

- ,aw;if Ntshz;ikapd; Kf;fpaj;Jtj;Jtk;> cuq;fspd; jPikfis czh;jy;> kz; tsj;ij mwpar; nra;jy;.
- ,aw;if Ntshz;ikapy; Kd;dNdhb gz;iz cUthf;Ftjd; Nehf;fk;> cUthf;Fk; Kiw gw;wp mwpar;nra;jy;.
- fhshd;fspd; gad;ghL> tsh;g;gjw;fhd tha;g;Gfs;> gapw;rp ikaq;fs; gw;wp mwpjy;.
- fhshd; tsh;g;gpd; %yk; nghUshjhuj;jpy; Nkd;ikailjy;> fhshd; re;ijg;gLj;Jjy; gw;wp khzth;fSf;F czh;j;Jjy;.
- fhshd; tsh;g;gpw;F muR khdpaq;fs;> fhshd; tsh;g;Gf; Fby; mikj;jy;> tpj jahhpj;jy;>

Neha;j;njhw;wpy; ,Ue;J ghJfhf;Fk; Kiwfs khzth;fis mwpar; nra;jy;.

ghlg;gFjp fw;wypd; ntspg;ghL - Course Outcome (CO)

CO Number	CO Statement
CO1	,aw;if Ntshz;ikapd; %yk; kz; tsj;ijAk; kf;fspd; cly; tsj;ijAk; Ngzyhk; vd khzth;fspk; mwpe;Jnfhs;sy;.
CO2	,aw;if Ntshz;ikapy; gz;izfs; mikj;jy;> ,aw;if cuq;fs; jahhpj;jy;> eQ;rpj;yhj tpsnghi;fis jahhpj;jy; Fwpj;J khzth;fs; mwpe;Jnfhs;sy;.
CO3	fshd; tsh;g;gjw;fhd #oy;fs;> fshd; tsh;g;G gapw;rp ikaq;fs;> fshd;fspd; gad;fs; gw;wp khzth;fs; mwpe;Jnfhs;sy;.
CO4	fshd; tsh;g;gpd; %yk; Ranjhopiy njhlq;Fjy;> fshd; re;ijg;gLj;Jjy;> fshd; tsh;g;gpy; nghUsPI;ly; gw;wp khzth;fis czur; nra;jy;.
CO5	fshd; tsh;g;gjw;fhd muR khdpq;fs;> fshd; tsh;j;jy; kw;Wk; mij ghJfhf;Fk; Kiwfs; gw;wpa khzth;fs; mwpe;Jnfhs;sy;.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO 5	S	S	M	M	S	M	L	L	L	L	M	L

ghlj;jpl;lk; : mf;dpr; rpwFfs;

myF 1

tay; ntspNa gy;fiyf;fofk; - epyk; vd;d ePs mfyk; kl;Lkh? - ez;gh;fSf;Fkh eQ;R? - ,Ukbg; ghj;jp - kz;Goth fiuahdh? - gaphpy; g+r;rp te;jhy; - %d;W mkhthirfs;!

myF 2

twl;rpapYk; gz;iz - vk;.gp.V gb;Jk; tpthrakh - ,aw;if rhd;wpjo; - Njdp tsh;g;G-jpj;jpg;G! - cyfk; ,U fuk; ePl;b tUk;! - ghiya+h; mWtil

myF 3

G+Q;irfs; - fshd;fs; - cyfpd; Kf;fpa fshd;fs; - fshd;fspd; caphpay; - fshd;fspd; Cl;lr;j;Jf;fs; - tsh;g;Gf;Nfw;w fshd;fs; - fshd;fspd; tsh;g;G Vd; - ,e;jpahtpd; Gujg; gQ;rKk; Gujj; NjitAk;.

myF 4

fshd;fspd; tsh;g;Gf;fhd Clfq;fs; - fshd; tsh;g;gjw;fhd tha;g;Gfs; - tsh;g;Gf; fshd; Njh;T - fshd; tsh;g;G - fshd; tsh;g;G cyf mstpYk; ,e;jpa epiyapaYk; - Mz;L KotJkhd fshd; tsh;g;G - fshd; tsh;g;Gf; Fby; - kjh;r;];ghd; jahhpg;G.

myF5

Ma;Tf;\$lj;jpy; ftdpf;fg;gl Ntz;ba tpjpf; - fshd; tsh;g;gpy; ftdpf;f Ntz;ba mZFkiwfs; - fshd; tsh;g;G Nkyhz;ik - fshd;fisg; ghjpf;Fk; Neha;fs; - tsh;g;Gf; fshd;fspd; ey Nkyhz;ik - fshd;fs; mWtil - fshd;fisg; gjdk; nra;J ifahYk; Kiw - fshd;fis vg;gb cz;z Ntz;Lk;!

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L - gjpg;G
1	nghd;.nre;jpy;Fkhh;	,aw;if Ntshz;ik m Kjy; / tiu	tpfld; gpuRuk; - 409> nrd;id.	17 Mk; gjpg;G nrg;lk;gh; 2017
2	Kidth; nt. Re;juuh[;	fshsd; tsh;f;fyhk; fhR ghh;f;fyhk;	rPij gjpg;gfk;> jpUty;ypf;Nfzp> nrd;id	2Mk; gjpg;G 2017

SEMESTER – IV

Programme Code:	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code:	24U4ESKT04	Employability Skills – IV	Batch	2024-2027
Hours/ Week	4		Semester	IV
			Credits	-

COURSE OBJECTIVES:

1. To focus on grammar, essay writing, reading comprehension, group discussions, and verbal analogy
2. To address number series, chain rule, data interpretation, syllogisms, and seating arrangements.
3. To tackle puzzles, dice, mirror and water images, and age-related problems.

COURSE OUTCOMES (CO):

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	To ensure subject-verb agreement, identify errors, and enhance problem-solving skills in number series and the chain rule.
CO2	To master one-word substitutions, enhance essay writing skills, and develop problem-solving abilities in partnership and data interpretation.
CO3	To enhance reading comprehension and group discussion skills, and develop problem-solving abilities in alphanumeric series and age-related problems.
CO4	To develop skills in delivering a five-minute talk on given topics and self-introduction, and enhance problem-solving abilities in mirror and water image, and syllogism challenges.
CO5	To develop skills in resume writing and verbal analogy, and enhance problem-solving abilities in puzzles, dice, and seating arrangements.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	L	H	M	H	H	M	H	H	M	L	H
CO2	M	L	H	M	H	M	M	H	M	H	H	H
CO3	H	M	H	M	M	H	M	L	H	H	H	M
CO4	M	H	M	H	L	L	H	M	L	M	M	L
CO5	M	L	M	L	H	M	H	H	M	L	M	L

SYLLABUS**UNIT-I**

Subject Verb Agreement-Spot the Error- Number Series-Chain Rule

UNIT- II

One Word Substitution-Essay Writing- Partnership- Data Interpretation

UNIT- III

Reading Comprehension-Group Discussion- alpha Numeric series-Age

UNIT- IV

Five Minute talk on given topics, Self-Introduction- Mirror and Water Image, Syllogism

UNIT V

Resume Writing, Verbal Analogy- Puzzle and Dice, Seating Arrangement

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year/ Edition
1	Meenakshi Raman	Communication Skills	Oxford University Press: India	2011
2	Konar, Nira	Communication Skills for Professionals	PHI Learning Private Limited	2013
3	Alex Dr.K	Soft Skills	S.Chand Competition	2012
4	R. S. Agarwal	Quantitative Aptitude (for Competitive Examinations)	S. Chand and Company Limited	2017
5	R.Gupta's	Logical and Analytical Reasoning	Ramesh Publishing House New Delhi	2018

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Course team, Bharathiar University	Communication Skills a multi- skill course	Macmillan Publishers India LTD.	2009
2	Krishna Mohan	Developing Communication Skills	Trinity Press, Laxmi Publication Pvt. Ltd., New Delhi.	2018
3	Joyce Pereire	Technical English –II	Vijay Nicole Imprints Pvt.Ltd.	2017
4	Arun	Questions on GENERAL MENTAL ABILITY TESTS	YOUNG MAN & CO.	2018
5	R.V. Praveen	Quantitative Aptitude and Reasoning	PHI Learning Private Limited, Delhi	2018

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

WEBSITE REFERENCE

- 1.<http://www.indiabix.com>
- 2.<http://placement.freshersworld.com>

SEMESTER IV

Programme Code :	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U4BTLT02	Non Credit Course 2 : Basic Tamil-II Title : mbg;gilj; jkpo;	Batch	2024-2027
Hrs/week	-		Semester	IV
			Credits	-

mfkjpg;gPl;Lj; Nju;T kl;Lk;

Nehf;fk;:

- Mj;jpr;R+b> nfhd;iw Nte;jd;> jpUf;Fws; Nghd;w E}y;fsp;y; \$wg;gl;Ls;s ePjpfisj; njupe;J nfhs;Sjy;.
- jilapy;yhky;> gpioapy;yhky; gbg;gjw;F vspikahd fijfisg; gbj;Jg; goFjy;.
- jkpo; ,yf;fpaq;fspd; tuyhW kw;Wk; rpwg;Gfis mwpe;J nfhs;sr;nra;jy;.
- jkpof kf;fspd; tho;f;if Kiw czTKiw> fyhr;rhuk;> gz;ghL gw;wp mwpe;Jnfhs;sr;nra;jy;.

ghlg;gFjp fw;wypd; ntspg;ghL(Course Outcome)

CO Number	CO Statement
CO1	Mj;jpr;R+b> nfhd;iw Nte;jd;> jpUf;Fws; Nghd;w E}y;fsp;d; top mf;fhy kf;fs; gpd;gw;wpa ePjpfis mwpe;J mjd;gb tho;jy;.
CO2	vspikahd E}y;fisg; gbg;gjd; %yk;> gpioapy;yhky;> njspthd cr;rupg;NghL fijfisg; gbj;Jg; goFjy;.
CO3	jkpo; ,yf;fpaq;fspd; tuyhW kw;Wk; mjd; rpwg;Gfis mwpe;J nfhs;Sjy;.
CO4	goq;fhy kf;fspd; tho;f;fif Kiw> gz;ghL> fyhr;rhuk; Mfpatw;iw mwpe;J nfhs;Sjy;.

epuy; tpisTfisf; nfhz;l tiuglk;

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO5	S	S	M	M	S	M	L	L	L	L	M	L

ePjp E}y;fs; : Mj;jpr;#b (Kjy; 12) “mwk; nra tpUk;G”> Kjy; “xstpak; NgNry;”tiu.

nfhd;iw Nte;jd; - “md;idAk; gpjhTk; Kd;dwp nja;tk;” Kjy; “vz;Zk; vOj;Jk; fz;nzdj;jFk;” tiu (7)

jpUf;Fws; (5) 1. mfu Kjy... (1)

2. nraw;fupa... (26)

3. kdj;Jf; fz;... (34)

4. fw;f frlw;... (391)

5. vg;ngHUs; ahu; ahu;... (423)

vspa ePjpf; fijfs; - (njdhypukd; fijfs;> gPu;ghy; fijfs;> fpuhkpaf; fijfs;><rhg; fijfs;)

jkpo; ,yf;fpaq;fs; : tuyhW – Fwpg;G – mwpKfk;

vLj;Jf;fhl;L : Fws; gw;wp vspa njhlu;fs;py; mwpKfk;

jkpofk; - czTKiw> tpohf;fs;> fiyfs; gw;wpaf; Fwpg;Gfs;

	mf kjpg;gPl;Lj; Nju;T kjpg;ngz; toq;Fk; Kiw	kjpg;ngz;fs;
1	tFg;Gj;Nju;T – 1	10
2	tFg;Gj;Nju;T – 2	10
3	khjpupj;Nju;T	10
4	gapw;rp; fl;Liu	10
5	tha;nkhopj; Nju;T	10
	nkhj;j kjpg;ngz;fs;	50

Fwpg;G : tha;nkhopj; Nju;tpy; jkpo;r; nrk;nkhop tuyhW
Nfl;fg;gl Ntz;Lk;.

njhlu;ghd tpdhf;fs; kl;LNk

SEMESTER IV

Programme Code :	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course	24U4ATLT02	Advanced Tamil-II #	Batch	2024-2027

Code :		Title : rpwg;Gj; jkpo; II	Semester	IV
Hrs/week	-		Credits	-

mfkjpg;gPI;Lj; Nju;T kl;Lk;

Nehf;fk;:

- ,sq;fiy gl;l tFg;gpy; jkpo; - gapyhjt;fSf;F> jkpo; ,yf;fpaj;jpd; rpwg;gpId vLj;Jf;\$Wjy;.
- jpUf;Fwspd; rpwg;ig mwpar; nra;jy;.
- nrhw;fisg; gad;gLj;Jk; KiwfisAk;> thf;fpag; gpiofs; Vw;gLtjj; jtpu;f;Fk; KiwfisAk; mwpar; nra;jy;.
- Ngr;R tof;Ffsy; ehk; gad;gLj;Jk; nrhw;fisAk;> nrhw;fsy; cs;s gpiofisAk;> rupahfg; gad;gLj;Jk; nrhw;fisAk; njupe;J nfhs;sr; nra;jy;.
- khztu;fspd; fw;gid;jpwd;> gilg;ghw;wy; jpwik Nkk;gLj;j gapw;rp mspj;jy;.

ghlg;gFjp fw;wypd; ntspg;ghL(Course Outcome)

CO Number	CO Statement
CO1	jkpo; ,yf;fpag;fspd; rpwg;gpId czur; nra;jy;
CO2	jpUf;Fwspd; thapyhf kf;fspd; tho;f;ifKiwfis mwpy;
CO3	thf;fpag;fis gpioapy;yhky; rupahd Kiwapy; vOJjy;.
CO4	Ngr;R tof;fpy; ehk; NgRk; NghJ Vw;gLk; kuGgpiofis; jtpu;j;jy; kw;Wk; jFjpahd tof;Fr; nrhw;fisg; gad;gLj;Jjy;.
CO5	jpwikahd khztu;fis Cf;Ftpj;J gilg;ghsu;fshf> ftpQu;fshf cUthf;Fjy;.

epuy; tpisTfisf; nfhz;l tiuglk;

CO /PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	S	S	S	S	S	S	S	S	S	S	S	S
CO2	M	S	S	M	S	M	S	S	M	S	M	S
CO3	S	M	M	M	M	S	S	M	S	M	M	M
CO4	L	S	L	S	L	S	L	M	M	M	S	M
CO5	S	S	M	M	S	M	L	L	L	L	M	L

ghlj;jpl;lk;

\$W – 1 jpUf;Fws; - xopgpay; Kjy; 5 mjpgfhuq;fs; kl;Lk;.

\$W – 2 ciueil : (fl;Liu)

(,isQu;fspd; xspkakhd vjph;fhyj;jpw;F - F.nt. ghyRg;gpukzpak;)

\$W – 3 vOj;Jg;gpio ePf;f topfs; - gpioAk; jpUj;jKk;> nrhw;fisir; rhpahfg;

gad;gLj;Jk; ghq;F – tpidr;nrhw;fs; Jiz tpidfs;

(vLj;Jf;fhl;LfSld; tpsf;Fjy;)

\$W – 4 tof;fwpy; : kuG tof;F - ,ay;G tof;F – jFjp tof;F mwpjy;

\$W – 5 gilg;ghw;wy; gapw;rp – fl;Liu vOJjy;.

	mf kjpg;gPl;Lj; Nju;T kjpg;ngz; toq;Fk; Kiw	kjpg;ngz;fs;
1	tFg;Gj;Nju;T – 1	10
2	tFg;Gj;Nju;T – 2	10
3	khjpupj;Nju;T	10
4	gapw;rp; fl;Liu	10
5	tha;nkhopj; Nju;T	10
	nkhj;j kjpg;ngz;fs;	50

Fwpg;G : tha;nkhopj; Nju;tpy; jkpo;r; nrk;nkhop tuyhW
Nfl;fg;gl Ntz;Lk

njhlu;ghd tpdhf;fs; kl;LNk

Syllabi for the fifth Semester

SEMESTER – V

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPCT13	Core 13- Taxation - I	Batch	2024-2027
			Semester	V
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To make the students understand recent amendments in Income Tax.
- To make them know how to compute taxable income.
- To Calculate the income from House Property , Business and Profession.
- To learn about the concept of Capital Gain.
- To provide adequate knowledge on tax filing.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the Income Tax Act, Assessment year, calculation of total income and Exempted income.
CO2	Explain the Computation of taxable salary.
CO3	Calculate the Taxable Income from House Property, Profits and Gains of Business or profession.
CO4	Explain how to calculate capital gains and its deduction from gross total income.
CO5	Demonstrate how to files Income Tax returns.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	M	M	M	M	L	M	H
CO2	L	H	M	M	M	M	M	M	M	L	M	H
CO3	L	H	M	M	M	M	M	M	M	L	M	H
CO4	L	H	M	M	M	M	M	M	M	L	M	H
CO5	L	H	M	M	M	M	M	M	M	L	M	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
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Unit-I	(12 Hours) Introduction: Basic Concepts: Income Tax Act – Definition of Income – Assessment year – Previous year – Assessee Residential Status of an individual – Scope of Total Income – Charge of Tax – Exempted Income.
Unit-II	(12 Hours) Computation of Income from Salary: Heads of Income: Income from Salaries – Provident fund – Allowances - Perquisites- Leave encashment – Gratuity – Pension – Deductions – Taxable Salary.
Unit-III	(12 Hours) Computation of Income From House Property and Business or Profession: Income from House Property – Let out house property – Self occupied house property – Deductions – Taxable House property income – Profit and Gains of Business or Profession.
Unit-IV	(12 Hours) Computation of Income From Capital Gain and Other Sources: Capital Gains – Long Term Capital Gain – Short Term Capital Gain – Income from other sources.
Unit-V	(12 Hours) Computation of Total Income and Tax Liability: Clubbing of Income - Set off and Carry forward of losses –Deductions from Gross Total Income. Computation of Tax liability (Simple Problems Only) – Assessment of Individuals – Income Tax Authorities – Powers and Duties - Filing of Income Tax - e- filing – Procedures of e-filing.

(Questions in problems and theory carry 80% and 20%)

TEXT BOOK

S. No.	Author Name	Title of the Book	Publishers	Year/ Edition
1	Gaur and Narang	Income Tax Law and Practice	Kalyani Publishers, New Delhi	45 th Edition

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publishers	Year/ Edition
1	T.S.Reddy and Dr.A. Murthy	Income Tax Law and Practice	Margham publications	Reprint 2017.
2	C.A Raj K. Agarwal-	Income Tax and Service tax and VAT	Shuchitaprakashan (P) Ltd,	Edition 2012.

WEBSITE REFERENCE:

http://cbseacademic.nic.in/web_material/Curriculum20/publication/srsec/822%20Taxation%20XI%20.pdf

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Classroom

SEMESTER – V

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPCT14	Core 14 : Higher Corporate Accounting	Batch	2024-2027
			Semester	V
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To Know about the procedure of Amalgamation of Companies and Purchase Of Companies.
- To know about the preparation of accounts of Holding Companies.
- To know about the preparation of final accounts of Banking Companies.
- To know about the preparation of final accounts of Insurance Companies
- To know about the double accounts system followed in Electricity Companies.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain about amalgamation of the companies and the difference methods followed for the same.
CO2	Prepare accounts for holding companies.
CO3	Prepare final accounts of banking companies.
CO4	Prepare final accounts of insurance companies.
CO5	Apply double accounts system for preparing accounts of electricity companies.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	L	L	M	M	M	L	H
CO2	L	H	M	M	M	L	L	M	M	M	L	H
CO3	L	H	M	M	M	L	L	M	M	M	L	H
CO4	L	H	M	M	M	L	L	M	M	M	L	H
CO5	L	H	M	M	M	L	L	M	M	M	L	H

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Amalgamation of companies: Amalgamation of companies – Merger and Purchase method with Inter Company Investments.
Unit-II	(12 Hours) Accounts of Holding Companies: Accounts of Holding Companies – Consolidation of Balance Sheet only.
Unit-III	(12 Hours) Accounts of Banking Companies: Accounts of Banking Companies – Rebate on Bills Discounted – Non-performing Assets and their treatment – Provision for Doubtful Debts – Final Accounts of Banking Companies
Unit-IV	(12 Hours) Accounts of Insurance companies: Accounts of Insurance companies – Final Accounts of Life Assurance Companies –Ascertainment of Profits – Valuation Balance Sheet – Final Accounts of General Insurance Companies.
Unit-V	(12 Hours) Double Accounts system: Accounts of Electricity Companies – Treatment of Replacement of Assets – Disposal of Surplus. Accounting for Hotels

(Questions in problems and theory carry 80% and 20%)**TEXT BOOKS**

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Reddy & Murthy	Corporate Accounting	Margham Publications, Chennai	2005

REFERENCE BOOKS

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1.	S.P.Jain & K.L. Narang	Higher Corporate Accounting	Kalyani Publications, Delhi	Edition 2004.
2.	R.L.Gupta & Radhasamy	Corporate Accounting	Sultan Chand & Sons, New Delhi,	Reprint 2013.

WEBSITE REFERENCE:

1. [https://gurukpo.com/Content/B.Com/Corporate_Accounting\(B.Com\)P-1.pdf](https://gurukpo.com/Content/B.Com/Corporate_Accounting(B.Com)P-1.pdf)
2. <https://www.accountingnotes.net/holding-companies/balance-sheets-and-profit-and-loss-accounts-holding-companies/9266>
3. <http://studymaterial.unipune.ac.in:8080/jspui/bitstream/123456789/7329/1/FINAL%20ACCOUNTS%20OF%20BANKING%20COMPANIES.pdf>
4. https://edurev.in/studytube/Double-Accounts-System-Electricity-Companies--Adva/3113367c-6229-462f-9d43-871a475d54a0_t

SEMESTER V

Programme Code :	B.Com (PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPCT15	Core 15 : Principles of Auditing	Batch	2024-2027
Hrs/week	5 Hrs		Semester	V
			Credits	4

COURSE OBJECTIVES

- To understand the fundamental concepts of auditing, its advantages and recent trends in auditing.
- To know clearly about internal control, internal check and internal audit.
- To learn about vouching & its importance and various types of vouchers.
- To make the students to know about how verification and valuation of assets and liabilities is made and the role of auditors in it.
- To know about how the company auditor is appointed and his duties and responsibilities.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	To explain about what is audit, its types and recent trends.
CO2	The students must be able to conduct internal audit.
CO3	Prepare different types of vouchers.
CO4	Explain how verification and valuation of assets and liabilities are made and the role of auditor in it.
CO5	Explain how the audit of various institutions is made by a company auditor and the preparation of audit report.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	L	L	M	M	M	L	H
CO2	L	H	M	M	M	L	L	M	M	M	L	H
CO3	L	H	M	M	M	L	L	M	M	M	L	H
CO4	L	H	M	M	M	L	L	M	M	M	L	H
CO5	L	H	M	M	M	L	L	M	M	M	L	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Introduction to Auditing: Auditing - Introduction – Meaning - Definition – Objectives – Differences between Accountancy and Auditing – Types of Audit - Advantages of Auditing – Preparation before commencement of new Audit – Audit Notebook – Audit Working Papers – Audit Program, Recent Trends in Auditing: Nature & Significance of Tax Audit – Cost Audit - Management Audit. E-Auditing: Characteristics, advantages and disadvantages – Computer Assisted Audit Techniques (CAAT), Difference between traditional auditing and auditing in EDP environment.
Unit-II	(12 Hours) Internal Control: Internal Control: Meaning and objectives. Internal Check: Meaning, objectives and fundamental principles. Internal Check as regards: Wage Payments, Cash Sales, Cash Purchases. Internal Audit: Meaning - Advantages and Disadvantages of Internal Audit – Differences between Internal Check and Internal Audit.
Unit-III	(12 Hours) Vouching: Vouching – Meaning - Definition – Importance – Voucher. Types of Vouchers- Vouching of Receipts: Cash Sales, Receipts from debtors, Proceeds of the sale of Investments. Vouching of Payments: Cash Purchases, Payment to Creditors, Deferred Revenue Expenditure.
Unit-IV	(12 Hours) Verification and valuation of Assets and liabilities: Verification and valuation of Assets and liabilities: Meaning and objectives - Position of an Auditor's as regards the Verification and Valuation of different Items: Assets: Land & Building, Plant & Machinery, Goodwill, Investments, and Stock in Trade. Liabilities: Bills Payable - Sundry Creditors –Contingent Liabilities. auditor's duties as regards depreciation, reserves and provision.
Unit-V	(12 Hours) Company Auditor and Types of Audit Report: Company Auditor – Appointment – Qualification - Powers - Duties and Liabilities – Professional Ethics of an Auditor. CARO (Companies Audit Report Order) – Introduction – applicability of CARO 2020 – Reporting requirement under CARO 2020 – Detail reporting under each clause. Audit of Educational Institutions – Audit of Insurance Companies - Audit of Co-operative societies. Audit report and its types.

TEXT BOOK

S. No.	Author Name	Title of the Book	Publishers	Year / Edition
1	Pardeep Kumar, Baldev Sachdeva, Jagwant Singh	Principles of Auditing	Kalyani Publisher	26 th Edition

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publishers	Year / Edition
1	S. Vengadamani	Practical Auditing	Margham Publications	14 th Edition
2	Ravinder Kumar, Virender Sharma	Auditing Principles and Practices	PHI Learning Pvt Ltd,	12 th Edition

WEBSITE REFERENCE

http://archive.mu.ac.in/myweb_test/study%20TYBCom%20Accountancy%20Auditing-II.pdf

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Classroom

SEMESTER-V

Programme	B.Com(PA)	Programme Title	Bachelor of Commerce with
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Code :			Professional Accounting	
Course Code :	24U5CPCT16	Core 16: Banking and Insurance Law	Batch	2023-2026
			Semester	V
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

1. To enable the student to understand the Concepts of Banking and its Functions
2. To understand Negotiable Instrument Act.
3. To gain knowledge on the recent trends in Banking and Insurance sector and the regulating provisions.

To Study the Objectives and functions of IRDA

COURSE OUTCOMES(CO)

On successful completion of the course, students will be able to

CO Number	CO Statement
CO1	Understand the Concepts, functions of banking and relationship between Banker and Customer
CO2	Gain knowledge on Negotiable Instruments Act and its kinds
CO3	To gain knowledge on functions and principles of Insurance
CO4	Gain knowledge on Insurance System and Acts pertaining to it.
CO5	Understand the IRDA functioning

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	H	L	M	M	L	L	H
CO2	L	H	M	M	M	H	L	M	M	L	L	H
CO3	L	H	M	M	M	H	L	M	M	L	L	H
CO4	L	H	M	M	M	H	L	M	M	L	L	H
CO5	L	H	M	M	M	H	L	M	M	L	L	H

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
	BANKER AND CUSTOMER (12 Hours)

Unit-I	Banker and Customer – Definition – Relationship - Functions of Commercial Banks – Recent Developments in Banking.
Unit-II	NEGOTIABLE INSTRUMENT ACT (12 Hours) Negotiable Instrument Act - Crossing - Endorsement - Material Alteration – Payment of cheques : Circumstances for dishonour - Precautions and Statutory Protection of Paying and Collecting Banker.
Unit-III	INSURANCE (12 Hours) Insurance : Meaning - Functions - Principles : General, Specific and Miscellaneous. Classification of Insurance: Based on Nature, Business and Risk – Impact of LPG on Indian Insurance Industry.
Unit-IV	LEGAL DIMENSION OF INSURANCE (12 Hours) Legal dimension of Insurance : Insurance Act, 1938 – Life Insurance Act, 1956 – General Insurance Business Act, 1932 – Consumer Protection Act, 1986.
Unit-V	IRDA (12 Hours) IRDA - Mission - Composition of Authority - Duties, Powers and Functions - Powers of Authority - Duties, Powers and Functions - Powers of Central Government in IRDA Functioning

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publishers	Year/Edition
1	P. K. Suri	Banking Law and Practice	Universal Law Publishing	2020, 5th Edition
2	R. K. Gupta	Banking and Insurance Law	LexisNexis	2019, 3rd Edition

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publishers	Year/Edition
1	B. S. Sahay	Banking and Insurance Law	Central Law Agency	2021, 4th Edition
2	M. L. Tannen	Banking and Insurance Law	Eastern Book Company	2018, 2nd Edition

WEBSITE REFERENCE:

<https://www.youtube.com/watch?v=vqmMxbHufQk&list=PLH-J9IY9-DpNk9bgsORjIFW46SANwtSDE>

<https://www.youtube.com/watch?v=vqmMxbHufQk>

<https://www.youtube.com/watch?v=oxzmP7sjCRQ&list=PLBbCyJkOLBm-m99E5vhk4owllgJK6aiT2>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER-V

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPET1A	Elective 1 : Business Research Methods	Batch	2024-2027
Hrs/week	5 Hrs		Semester	V
			Credits	4

COURSE OBJECTIVE

- To know what is business research and its types, understand how to formulate research problems
- To know about various sampling methods of data collection.
- To know about various measurement and scaling techniques, statistical tools used in research and steps in drafting reports.
- To know the calculation of various statistical constant.
- To know how to use large and small tests of significance.

COURSE OUTCOMES(CO)

On successful completion of the course, students will be able to

CO Number	CO Statement
CO1	Explain the business research and its types and how to formulate research problems.
CO2	Explain the methods of sampling and data collection
CO3	Explain the measurement & scaling techniques and statistical tools used in research .
CO4	Calculate various constant such as average, measures of dispersion , correlation and construction of regression lines.
CO5	Apply various test of significance for drawing meaningful inferences.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	H	L	M	M	L	L	H
CO2	L	H	M	M	M	H	L	M	M	L	L	H
CO3	L	H	M	M	M	H	L	M	M	L	L	H
CO4	L	H	M	M	M	H	L	M	M	L	L	H
CO5	L	H	M	M	M	H	L	M	M	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
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Unit-I	<p style="text-align: right;">(12 Hours)</p> <p>Research and research process: Meaning & Definition of research - Purpose of Research - Business research – Utility of business research-disadvantages of business research – importance of Business research Types of Research - Significance of research -Research Process.- Criteria of good research - Qualities of good researcher</p>
Unit-II	<p style="text-align: right;">(12 Hours)</p> <p>Research Design , Data Collection Research Design: Meaning – Contents of research design – Features of a good research design – Types of research design – Factors affecting research design. Nature of data – Data – Primary data -sources of information primary data – collection of data : Observation Method-Interview method – types of interview – Questionnaires – difference between Questionnaire and schedule – features of good questionnaire - pilot study- Sources of secondary data</p>
Unit-III	<p style="text-align: right;">(12 Hours)</p> <p>Sampling & Measurement and scaling techniques: Sampling – meaning –Merits and demerits of sampling –Methods of sampling: Test for mean, Large samples, Small Samples (One Method) - Probability Sample – Simple Random Sample, Systematic Sample, Stratified Random Sample & Multi-stage sampling. Non Probability Sampling – Convenience, Quota, Judgmental, snowball sampling – Sampling & Non sampling error Concept of measurement – Classification of measurement scales: Nominal, Ordinal, Interval and Ratio. – Goodness of measurement of scales: Validity - Reliability-Practicality-Accuracy – Types of Scaling Techniques.</p>
Unit-IV	<p style="text-align: right;">(12 Hours)</p> <p>Hypothesis Testing: Hypothesis – meaning – definition- characteristics of hypothesis –types of hypothesis - Basic Concept concerning Testing of Hypothesis –Hypothesis Testing for Mean - Proportions – variance –ANOVA: One-Way - Chi-square test , Correlation – Rank correlation and Linear Regression analysis (Simple Problems)</p>
Unit-V	<p style="text-align: right;">(12 Hours)</p> <p>Interpretations and report writing: Interpretations- meaning- technique-precaution. Report writing – significance-steps in writing report- layout of research report - types of reports-mechanics of writing research report-Precautions for Writing report- Research Ethics and Plagiarism and its Prevention.</p>

The question paper shall cover 80% theory and 20% problem.

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publishers	Year/Edition
1.	C.R. Kothari	Research Methodology	New Age international(P) Ltd	19th Edition
2.	S.P Gupta	Statistical Methods	Sultan Chand & Sons	2016

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publishers	Year/Edition
1.	Bill Taylor	Research Methodology	PHI Learning Private limited	22st Edition
2.	R.Paneer Selvam	Research Methodology	PHI Learning Private limited	13th Edition

WEBSITE REFERENCE:

1. <https://www.modares.ac.ir/uploads/Agr.Oth.Lib.17.pdf>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER-V

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPET1B	Elective 1: Stress Management	Batch	2024-2027
			Semester	V
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To enable the students to know about the concept of Stress.
- To know the Time management
- To provide a broad physical, social and psychological understanding of stress.
- To understand the management of work related stress
- To develop and implement effective strategies to prevent and manage stress at work.

COURSE OUTCOMES(CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the Works Related Stress .
CO2	Describe the Time Management.
CO3	Describe the Environmental issues and Learning to keep calm.
CO4	Enumerate the Role of group cohesion and team spirit and Developing a sense of Humour.
CO5	Explain the Effective decision Making and Personality.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
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Unit-I	(12 Hours) Introduction: Meaning - Symptoms - Works Related Stress - Individual Stress - Reducing Stress - Burnout.
Unit-II	(12 Hours) Strategies of Stress Management : Time Management - Techniques - Importance of planning the day - Time management schedule - Developing concentration - Organizing the Work Area - Prioritizing - Beginning at the start - Techniques for conquering procrastination - Sensible delegation - Taking the right breaks - Learning to say 'No'.
Unit-III	(12 Hours) Strategies of Synthesis and Prevention: Implications - People issues - Environmental issues -Psychological fall outs - Learning to keep calm - Preventing interruptions - Controlling crisis - Importance of good communication - Taking advantage of crisis - Pushing new ideas - Empowerment.
Unit-IV	(12 Hours) Developing a sense of Humour: Developing a sense of Humour - Learning to laugh - Role of group cohesion and team spirit - Using humour at work - Reducing conflicts with humour.
Unit-V	(12 Hours) Improving Personality: Improving Personality - Leading with Integrity - Enhancing Creativity - Effective decision Making - Sensible Communication - The Listening Game - Managing Self - Meditation for peace - Yoga for Life.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Kamlesh Jani, Ratish Kakkad	Stress Management	Pothi Publishers	Edition 2008

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Aarti Gurav	Time Management	Buzzing stock Publishing House,	First Edition 2014
2	Sanjay Kumar, Pushp Lata	Communication Skills	Oxford University Press	Second Edition 2015
3.	Barun Mitra	Personality Development and Soft Skills	Oxford University Press	Second Edition 2017

WEBSITE REFERENCE:

1. <http://www.himpub.com/documents/Chapter3273.pdf>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room

SEMESTER-V

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPET1C	Elective 1: Derivatives	Batch	2024-2027
			Semester	V
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

The course gives the knowledge about the concept of Derivatives to the students.

- To enable the students to know about the concept of Derivatives and its types
- To gain the knowledge about Options and Swaps.
- To make the students understand the future trading mechanism.
- To know about Hedging and the development position of Derivatives in India.
- To acquire knowledge about the Financial Derivatives Market in India.

COURSE OUTCOMES(CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the Uses of Derivatives.
CO2	Describe the Types of options and Financial Swaps.
CO3	Describe the Evolution of Futures Market in India.
CO4	Enumerate the future Market Trading Mechanism.
CO5	Explain the Financial Derivatives Market in India.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
Unit-I	(12 Hours) Introduction of Derivatives: Derivatives- Features of a Financial Derivative -Types of Financial Derivatives - Basic Financial derivatives - History of Derivatives Markets - Uses of Derivatives - Critiques of Derivatives - Forward Market: Pricing and Trading Mechanism - Forward Contract concept - Features of Forward Contract - Classification of Forward Contracts - Forward Trading Mechanism - Forward Prices Vs Future Prices.
Unit-II	(12 Hours) Options and Swaps: Options and Swaps - Concept of Options - Types of options - Option Valuation - Option Positions Naked and Covered Option - Underlying Assets in Exchange - traded Options - Determinants of Option Prices - Binomial Option Pricing Model - Black - Scholes Option Pricing - Basic Principles of Option Trading - SWAP: Concept, Evaluation and Features of Swap - Types of Financial Swaps - Interest Rate Swaps - Currency Swap - Debt - Equity Swap.
Unit-III	(12 Hours) Financial Futures Contract: Futures - Financial Futures Contracts - Types of Financial Futures Contract -Evolution of Futures Market in India - Traders in Futures Market in India - Functions and Growth of Futures Markets - Futures Market Trading Mechanism - Specification of the Future Contract - Clearing House -Operation of Margins - Settlement -Theories of Future prices- Future prices and Risk Aversion - Forward Contract Vs. Futures Contract.
Unit-IV	(12 Hours) Stock Index Futures: Hedging and Stock Index Futures - Concepts - Perfect Hedging Model - Basic Long and Short Hedges - Cross Hedging - Basis Risk and Hedging - Basis Risk Vs Price Risk -Hedging Effectiveness - Devising a Hedging Strategy - Hedging Objectives - Management of Hedge - Concept of Stock Index - Stock Index Futures - Stock Index Futures as a Portfolio management Tool - Speculation and Stock Index Futures - Stock Index Futures Trading in Indian Stock Market.
Unit-V	(12 Hours) Financial Derivatives Market in India: Financial Derivatives Market in India -Need for Derivatives - Evolution of Derivatives in India - Major Recommendations of Dr. L.C. Gupta Committee - Equity Derivatives - Strengthening of Cash Market - Benefits of Derivatives in India - Categories of Derivatives Traded in India - Derivatives Trading at NSE/BSE - Eligibility of Stocks - Emerging Structure of Derivatives Markets in India -Regulation of Financial Derivatives in India - Structure of the Market - Trading systems -Badla system in Indian Stock Market-Regulatory Instrument.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Gupta,S.L	Financial Derivatives	PHI	1st Edition 2011

		Theory, Concepts and problems.		
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REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Bishnupriya Mishra & Sathya Swaroop Debasish	Financial Derivatives	Excel books	1st Edition 2007
2.	Kevin's.S	Commodity And Financial Derivatives	DPH Publishing House	1st Edition 2011.

WEBSITE REFERENCE:

1. <https://www.pdfdrive.com/wiley-accounting-for-derivatives-advanced-hedging-under-ifs-9-2nd-e32268923.html>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER-V

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPET1D	Elective 1 :Investment and Portfolio Management	Batch	2024-2027
			Semester	V
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To know the importance of investment and Elements of Investment.
- To know about Features of Equity Share & Preference Share, Features of Debenture.
- To know fully about Portfolio Management and Investment Environment.
- To know clearly about Portfolio Analysis & Portfolio Selection.
- To understand clearly about Portfolio Revision and Evaluation.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain meaning, definition, Elements and importance of Investment.
CO2	Explain about Features of Equity Share & Preference Share, Features of Debenture.
CO3	Explain about the Portfolio Management and Investment Environment.
CO4	Explain the Portfolio Analysis & Portfolio Selection.
CO5	Explain about Portfolio Revision and Evaluation.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Introduction: Investment- Meaning, Characteristics, Objectives, Investment V/s Speculation, Investment V/s Gambling and Types of Investors, Need and importance of investment, Elements of Investment
Unit-II	(12 Hours) Sources and Avenues of Investments: Sources and Avenues of Investments - Bank Products, Banks and credit unions, Bonds, Stocks, Investment Funds, Annuities. Features of Equity Share & Preference Share, Features of Debenture.
Unit-III	(12 Hours) Portfolio Management and Investment Environment: Portfolio Management - Meaning, Evolution, Phases, Role of Portfolio Managers, Advantages of Portfolio Management. Investment Environment- Investment Environment in India and factors conducive for investment in India.
Unit-IV	(12 Hours) Portfolio Analysis: Portfolio Analysis - Meaning and its Components, Calculation of Expected Return and Risk, Calculation of Covariance, Risk - Return Trade off. Portfolio Selection - Meaning, Feasible Set of Portfolios, Efficient Set of Portfolios, Selection of Optimal Portfolio, Markowitz Model, Limitations of Markowitz Model, Measuring Security Return and Portfolio Return, Risk under Single Index Model and Multi Index Model.
Unit-V	(12 Hours) Portfolio Revision and Evaluation: Portfolio Revision and Evaluation A) Portfolio Revision - Meaning, Need, Constraints and Strategies. B) Portfolio Evaluation - Meaning, Need, Measuring Returns (Sharpe, Treynor and Jensen Ratios) and Decomposition of Performance

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Punithavathy Pandian	Security Analysis and Portfolio Management	Vikas Publications Pvt. Ltd, New Delhi.	2001
2	Bhalla V K	Investment Management: Security Analysis and Portfolio Management,	S Chand, New Delhi.	2009

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Kevin.S	Security Analysis And Portfolio Management	PHI, Delhi,	2011
2.	Yogesh Maheswari,	Investment Management	Phi, Delhi.	2011

WEBSITE REFERENCE: 1. <https://www.pdfdrive.com/investment-analysis-and-portfolio-management-10th-ed-e1650318.htm>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER-V

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPET2A	Elective 2 : Corporate Compliance Management	Batch	2024-2027
			Semester	V
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To make the students understand the concepts, importance and the approach to compliance management.
- To make the students to know fully about due diligence, its importance & Scope and areas. Also make them to know about IPO, FPO & ESOP.
- To enable the students to know about the secretarial audit.
- To gain knowledge about importance of document verification.
- To know fully about setting ups of business units in India and Abroad

COURSE OUTCOMES(CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the concepts, importance and approaches to compliance management.
CO2	Explain the importance, Scope of Due diligence, IPO, FPO & ESOP.
CO3	Demonstrate the students knowledge about the secretarial audit.
CO4	Explain how to verify the important documents and Prepare report.
CO5	Explain how to set up business.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Compliance management: Compliance management: Concept, Nature and significance, systems approach to compliance management , process of established of compliance management system , compliance in letter and spirit.
Unit-II	(12 Hours) Due diligence: Due diligence : Nature, Objectives, significance and scope of due diligence; steps in the process of due diligence. Areas of Due diligence- Initial Public Offer(IPO),Follow-on Public Officer(FPO),Right issue, Employees Stock Option Plans (ESOPs). Preferential Allotment-Equity shares with differential rights - Issue of debt (both long term and short term)such as debentures,bonds,warrants etc.,
Unit-III	(12 Hours) Secretarial Audit: Secretarial Audit -Need, Objectives and scope, process, periodicity and format for secretarial audit report;check list under various corporate laws: share transfer audit; compliance certificate.
Unit-IV	(12 Hours) Search / Status Reports: Search / Status Reports Importance, scope; verification of documents relating to charges, requirements of financial institutions and corporate lenders, preparation of report. Quarterly reports.
Unit-V	(12 Hours) Takeovers and acquisitions: Takeovers and acquisitions - Setting up of business units in India and abroad.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	E. Gordon & Natarajan	Capital Market in India	Himalaya publishing	1999
2.	-	Secretarial audit, compliance management and due diligence	ICSI Material	-

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	-	Guide - Indian Capital Market	Sanjeev Agarwal Bharat Law House.	-
2.	V.L.Iyer Taxman	SEBI Practice Manual	-	-
3.	S.Suryanarayana n &V.Varadarajan	Allied Sevice SEBI - Law,practice procedure	Commercial Law Publishers	2003

WEBSITE REFERENCE:

1. <https://icsi.edu/study-material-professional-programme-new-syllabus-2017/>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER – V

Programme Code:	BCOM (PA)	Programme Title	Bachelor of Commerce With Professional Accounting	
Course Code :	24U5CPET2B	Elective 2: E- Commerce	Batch	2024-2027
			Semester	V
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To make the students to know clearly about Framework, Classification and applications of E-Commerce.
- To impart knowledge on Benefits, Legal security and Privacy issues of Electronic Data Interchange.
- To Provide Knowledge on Network security and firewalls, data and message security and web and security.
- To understand knowledge on Consumer oriented electronic Commerce and Mercantile Models.
- To impart knowledge on Types of Electronic payment systems, risks involved, E-advertising ,E-Marketing and Carrier Opportunities in electronic Commerce..

COURSE OUTCOMES

On successful completion of the course, students will be able to achieve the following outcomes

CO Number	CO Statement
CO1	Understand about the Concepts of E-Commerce.
CO2	Explain about Benefits, and Privacy issues of Electronic Data Interchange
CO3	Describes about the Network Security.
CO4	Discuss about the Consumer Oriented applications
CO5	Outline about Electronic payment system.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
Unit-I	Introduction: E-commerce - framework - classification of electronic commerce - Anatomy of E-Commerce Applications - components of the I way -network access equipment - internet terminology (12 Hours)
Unit-II	Electronic Data Interchange: Electronic Data Interchange - Benefits - EDI Legal, Security & privacy issues - DEI software implementation - value added networks - internal information systems - work flow atomization and coordination - customization and internal commerce. (12 Hours)
Unit-III	Network security and firewalls: Network security and firewalls - client server network security - emerging client server security threats - firewalls and network security - data and message security - encrypted documents and electronic mail - hypertext publishing - technology behind the web - security and the web. (12 Hours)
Unit-IV	consumer oriented applications: Consumer oriented electronic commerce: consumer oriented applications - mercantile process models - mercantile models from the consumer's perspective - mercantile models from the merchant's perspective. (12 Hours)
Unit-V	Electronic payment systems: Electronic payment systems - types - digital token based electronic payment system - smart cards and credit card electronic payment systems - risk designing electronic payment - E-Advertising - E-Marketing - Carrier Opportunities in E-commerce. (12 Hours)

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Ravi Kalakota and Andrew B. Whinston	Frontiers of Electronic Commerce	Pearson Education	1st Edition, 2006.
2	Elias M Awand:	Electronic Commerce	Phi Learning Pvt., Ltd	3rd Edition, 2007

REFERENCE BOOKS

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	Daniel Minoli and Emma Minoli	Web Commerce Technology Handbook	Tata McGraw Hill Publishing, New Delhi	1st Edition, 2006
2	Efrain Turban and David King	Electronic Commerce	Pearson Education	1sEdition 2009.
3	PeteLoshin:	Electronic Commerce	Firewall Media	4thEdition, 2005.

WEB SITE REFERENCE:

<https://www.slideshare.net/kamalgulati7/full-notes-on-ecommerce-study-material-for-ecommerce>

Means of Curriculum Delivery: Lecture, Seminar, Assignment, Google classroom

SEMESTER - V

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPET2C	Elective 2: Retail Marketing	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

The course gives the knowledge about retailing and visual merchandise management.

- To make the students to understand the importance and scope of retailing, challenges and opportunity to a retailer.
- To make the students understand the organised and unorganised retail formats and role of MNC's in retailing.
- To enable the students to know the various stages in establishing a retail shop.
- To make the students understand managing various aspects of retailing and its promotion..
- To make the students in analysing of profile of retailer shoppers and challenges in retailing in India.

COURSE OUTCOMES (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Describe the concept of retailing, challenges and opportunity to a retailer.
CO2	Explain the various organized and unorganized retail formats and role of MNC's in retailing.
CO3	Explain the management at various stages of establishing a retail business.
CO4	To make the students understand managing various aspects of retailing and its promotion.
CO5	Explain how to analyse of shoppers profile and what are the challenges in retailing in India.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Introduction to Retailing - Meaning- Importance Scope- Functions of retailer - Types of retailer Challenges and Opportunities - Socio-Economic and Technological influence in Retail Management.
Unit-II	(12 Hours) Organized and unorganized retail formats- Different Organised Retail Format- Characteristics of each format- Trends in each Format- MNC Role in Retailing.
Unit-III	(12 Hours) Choice of Retail Location- Internal and External Atmospheres- Positioning of Retail shop- Building Retail Store Image- Retail Service Quality Management- Retail Supply Chain Management- Retail Pricing Decisions- Merchandising and Category Management and Buying
Unit-IV	(12 Hours) Visual Merchandise Management - Space Management- Retail Inventory Management - Retail Accounting and Audit- Retail Store Brand - Retail Advertising and Promotion - Retail Information management System- Online Retail- Emerging trends.
Unit-V	(12 Hours) Understanding Retail Shopper Behaviour- Shopper Profile Analysis - Shopping Decision Process - Factors Influencing Retail Shoppers Behaviour- Complaint Management - Retail Sales Force Management - Challenges in Retailing in India.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Schiffman L.G and Kanuk L	Relationship Marketing	Tata MC Graw Hill	12th edition 2009
2.	Paul green Berg	Customer relationship management	Tata MC Graw Hill	7th Edition 2009

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	R.S.N Pillai and Bhavathi	Modern Marketing principles and practices	S.Chand & Co., Ltd., New Delhi.	Edition 2011
2.	Philip Kotler and Gray Armstrong	Principles of marketing	Pearson Education Pvt Ltd	7th Edition
3.	Dr.Rajan Nair	Marketing Management	Sulthan Chand & Sons, New Delhi	11th Edition New Delhi

WEBSITE REFERENCE:

1. <https://www.pdfdrive.com/retail-marketing-e34523955.html>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER - V

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U5CPET2D	Elective 2 : Customer Relationship Management	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To make the students understand the various types of relationship marketing and about the customer life cycle.
- To make the students understand the various strategies of Customer Relationship Management, difference between CRM and relationship marketing and importance of Customer Relationship Management.
- To make the students understand the contact and enterprise marketing management, their concepts and about CRM in India.
- To enable the students to know the concepts of value chain, benchmarks and vendor selection.
- To make the students to know about data warehouse and data mining, best practices in marketing technologies in Indian scenario.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the relationship marketing, its types and customer life cycle.
CO2	Explain the concept of CRM, strategies and importance of CRM.
CO3	Explain the concepts of contact and enterprise marketing management.
CO4	Explain the concepts of value chain, benchmark and vendor selection.
CO5	Tell about data warehouse and data mining and the best practices in marketing technologies followed in India.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
Unit-I	(12 Hours) Overview of Relationship Marketing - Basic Building Relationship - Types of Relationship Marketing- Customer life Cycle
Unit-II	(12 Hours) Customer relationship management - Overview and Evolution of the Concept- CRM and Relationship Marketing- CRM Strategies- Importance of Customer Divisibility in CRM
Unit-III	(12 Hours) Sales Force Automation- Contact Management- Concepts- Enterprise Marketing Management- Core Benefits- CRM in India.
Unit-IV	(12 Hours) Value chain - Concepts- Integration Business Management- Bench Marks and Metrics- Culture Change- Alignment with Customer Ecosystem- Vendor Selection.
Unit-V	(12 Hours) Database Marketing- Prospect Database- Data Warehouse and Data Mining- Analysis of Customer Relationship Technologies - Best Practices in Marketing Technology- Indian Scenario.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	R.S.N Pillai and Bhavathi	Modern Marketing principles and practices	S.Chand & Co., Ltd., New Delhi.	Edition 2011
2.	Paul green Berg	Customer relationship management	Tata MC Graw Hill	7th Edition 2009

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Philip Kotler and Gray Armstrong	Principles of marketing	Pearson Education Pvt Ltd	7th Edition
2.	Dr.Rajan Nair	Marketing Management	Sulthan Chand & Sons, New Delhi	11th Edition New Delhi

WEBSITE REFERENCE:

1.<https://www.pdfdrive.com/customer-relationship-management-customer-relationship-management-e38359745.html>

Means of Curriculum Delivery:

Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER-V

Programme Code:	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code:	24U5ESKT05	Skill Based Subject 5: Employability Skills - V	Batch	2024-2027
			Semester	V
Hrs/ Week	4 Hours		Credits	-

COURSE OBJECTIVES:

1. To develop skills in resume overview, e-mail writing, news reporting, and JAM (Just a Minute) sessions
2. To develop skills in mock group discussions and Mock HR interviews.
3. To focus on communication and mathematical aptitude questions.

COURSE OUTCOMES (CO):

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	To develop skills in resume overview and registration on company job portals.
CO2	To develop skills in e-mail writing and complete Assessment 1, which includes communication and mathematical aptitude questions.
CO3	To develop skills in news reporting and complete Assessment II.
CO4	To develop skills in JAM (Just a Minute) sessions and participate in mock group discussions.
CO5	To develop skills for Mock HR interviews and complete Assessment III.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	L	H	M	H	H	M	H	H	M	L	H
CO2	M	L	H	M	H	M	M	H	M	H	H	H
CO3	H	M	H	M	M	H	M	L	H	H	H	M
CO4	M	H	M	H	L	L	H	M	L	M	M	L
CO5	M	L	M	L	H	M	H	H	M	L	M	L

SYLLABUS

UNIT-I

Resume Overview, Registration on Company Job Portal

UNIT- II

E-Mail Writing, Assessment 1

UNIT- III

News Reporting Assessment II

UNIT- IV

JAM (Just a Minute) Mock GD

UNIT V

Mock HR Assessment III

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year/ Edition
1	Meenakshi Raman	Communication Skills	Oxford University Press: India	2011
2	Konar, Nira	Communication Skills for Professionals	PHI Learning Private Limited	2013
3	Alex Dr.K	Soft Skills	S.Chand Competition	2012
4	Uma Maheswari , Wiley	Soft Skills for Campus Placements		
5	R. S. Agarwal	Quantitative Aptitude (for Competitive Examinations)	S. Chand and Company Limited	2017
6	R.Gupta's	Logical and Analytical Reasoning	Ramesh Publishing House New Delhi	2018

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Course team, Bharathiar University	Communication Skills a multi-skill course	Macmillan Publishers India LTD.	2009
2	Krishna Mohan	Developing Communication Skills	Trinity Press, Laxmi Publication Pvt. Ltd., New Delhi.	2018
3	Joyce Pereire	Technical English -II	Vijay Nicole Imprints Pvt.Ltd.	2017
4	Arun	Questions on GENERAL MENTAL ABILITY TESTS	YOUNG MAN & CO.	2018
5	R.V. Praveen	Quantitative Aptitude and Reasoning	PHI Learning Private Limited, Delhi	2018

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

WEBSITE REFERENCE

1. <http://www.indiabix.com>
2. <http://placement.freshersworld.com>

Syllabi for the Sixth Semester

SEMESTER-VI

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U6CPCT17	Core 17: Taxation -II	Batch	2023-2026
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To know clearly about indirect taxes and their advantages and disadvantages.
- To make the students understand fully about GST..
- To understand clearly about GST Act, registration and procedure under GST and filing of returns.
- To know about levy and collection under IGST Act 2017.
- To make the students to know about Customs duty & the corresponding Laws and about Customs duty drawback.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain about advantages and disadvantages of Indirect taxes.
CO2	Explain how to calculate SGST,CGST and IGST.
CO3	File returns for GST.
CO4	Explain how to levy and collect tax under GST.
CO5	Explain how to levy and Collect the customs duty and give exemption to certain goods.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	H	H	M	M	M	M	L	L	L	H
CO2	L	H	H	H	M	M	M	M	L	L	L	H
CO3	L	H	H	H	M	M	M	M	L	L	L	H
CO4	L	H	H	H	M	M	M	M	L	L	L	H
CO5	L	H	H	H	M	M	M	M	L	L	L	H

H – High

M - Medium
SYLLABUS

L - Low

Unit	Content
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Unit-I	(12 Hours) Introduction: Indirect Taxes – Meaning and Nature – Special features of Indirect Taxes – Contribution to government revenues – Taxation under the Constitution–Advantages and Disadvantages of Indirect Taxes.
Unit-II	(12 Hours) Goods and Services Tax: Goods and Services Tax Introduction – Meaning - Need for GST - Advantages of GST - Structure of GST in India – Dual concepts - SGST-CGST-IGST-UTGST- Types of Rates under GST – Taxes subsumed under State Goods and Services Tax Act 2017- Taxes subsumed under Central Goods and Services Tax Act 2017.
Unit-III	(12 Hours) Levy and Collection under CGST Acts: Levy and Collection under CGST Acts - Meaning of important terms: Goods, services, supplier, business, manufacture, casual taxable person, aggregate turnover, input tax and output tax. Concept of supply - Composite and Mixed supplies - Composition Levy - Time of supply of goods and services- Value of Taxable supply. Input Tax credit - Eligibility and conditions for taking input credit- Reverse charge under the GST. Registration procedure under GST- Filing of Returns - E-Way Bill & Invoice
Unit-IV	(12 Hours) Levy and Collection under IGST Act: Levy and Collection under Integrated Goods and Services Tax Act 2017- Meaning of important terms: Integrated tax, intermediary, location of the recipient and supplier of services, output tax. Levy and Collection of Tax- Determination of nature of Supply- Inter-State supply and Intra-State Supply-Place of Supply of Goods or Services - zero-rated supply.
Unit-V	(12 Hours) Customs Laws in India: Introduction to Customs Laws in India – The Customs Act 1962 – The Customs Tariff Act 1975 – Levy and Exemption from Custom Duty – Taxable event – Charge of custom duty – Exemptions from duty – Meaning of Classification of goods – Methods of Valuation of imported goods- Abatement of duty in damaged or Deteriorated goods – Remission on duty on lost, destroyed or abandoned goods – Customs duty drawback.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	R. Parameswaran and P. Viswanathan	Indirect Taxes: GST and Customs Laws	Prasanna publishers, Chennai.	Revised Edition 2001

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	R.L.Gupta V.K.Gupta	Indirect Tax	Sultan Chand & Co, New Delhi.	-
2.	V.Balachandran.	Indirect Tax	Sultan Chand & Co. New Delhi	7th Edition

WEBSITE REFERENCE:

1. <https://www.pdfdrive.com/8-ddos-role-tax-laws-direct-indirect-taxes-vat-and-cenvat-e44646016.html>
2. <https://www.pdfdrive.com/goods-and-services-tax-gst-in-india-e46794318.html>

SEMESTER-VI

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U6CPCT18	Core 18 - Accounting for Managerial Decision	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To develop an understanding of the conceptual framework of Management Accounting.
- To make the students understand about the ratio analysis, its merits demerits and preparation of balance sheet.
- To make the students to know about working capital , its sources and determinants ,fund flow statement and cash flow analysis .
- To make the students to know how to find out marginal costing.
- To provide knowledge about budgeting & budgetary control, its importance and preparation of various types of budgets.

COURSE OUTCOME(CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain the concept of Management accounting, Cost accounting & Financial Accounting and preparation of financial statements.
CO2	Prepare various ratios for given data and explain their various uses. Also prepare balance sheet from given ratios.
CO3	Demonstrate how to compute working capital, fund flow and cash flow statements.
CO4	Calculate margin costing and breakeven point from the given data.
CO5	Prepare various types of budgets.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	M	L	M	L	L	L	H
CO2	L	H	M	M	M	M	L	M	L	L	L	H
CO3	L	H	M	M	M	M	L	M	L	L	L	H
CO4	L	H	M	M	M	M	L	M	L	L	L	H
CO5	L	H	M	M	M	M	L	M	L	L	L	H

(Questions on problems and theory carry 80% and 20% of marks respectively)

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
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Unit-I	(12 Hours) Introduction: Management Accounting – Meaning, Objectives, Scope, Merits and Demerits - Difference between Management Accounting , Financial Accounting and Cost Accounting – Relationship between Management Accounting, Financial accounting and Cost Accounting - Financial Statement analysis – Horizontal and vertical Analysis - Trend Analysis.
Unit-II	(12 Hours) Ratio Analysis: Ratio Analysis: Objectives-Merits and Demerits – Types - Analysis of Liquidity, Solvency and Profitability - Construction of Balance sheet.
Unit-III	(12 Hours) Cash Flow Analysis: Cash Flow Analysis – Classification of Cash Flows AS – 3(Revised) - Cash Flow from Operating activities, Investing activities and Financing activities - Cash from Operations – Cash Flow Statement.
Unit-IV	(12 Hours) Marginal costing & Standard Costing: Marginal costing and Standard costing - Break-even Analysis – PV Ratio - Managerial applications of marginal costing – Significance and limitations of marginal costing-Standard Costing.
Unit-V	(12 Hours) Budgeting & Capital Budgeting: Budgeting and Budgetary Control – Definition – Importance, Essentials - Classification of Budgets-Purchase budget, Production Budget, Material Budget, Sales Budget, Cash Budget, Flexible Budget, Zero Base Budget and Master Budgets. Capital Budgeting

(Questions in problems and theory carry 80% and 20%)

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Dr.Ramachandran & Dr.Srinivasan	Management Accounting	Sriram Publications, Tiruchi	Reprint 2008

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	T.S.Reddy & Y Hari Prasad Reddy	Management Accounting	Margham publications	Reprint 2012
2	S.N Maheswari	Management Accounting and Financial Control	Sultan Chand and Sons, New Delhi,	Reprint 2009

WEBSITE REFERENCE:

1. <https://www.pdfdrive.com/cost-management-accounting-icsi-d17308091.html>

SEMESTER-VI

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U6CPCT19	Core 19 - Financial Management	Batch	2024 – 2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVES

- To know about what is financial management and the role & functions of the finance manager.
- To know fully about the various types of Cost of Capital.
- To understand clearly about various measures of Financial Leverage and theories of Capital Structure.
- To understand the concepts of Working Capital Management and its computation. Also understand the various techniques of Capital Budgeting.
- To understand dividend theories and dividend policy.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain what is financial management and also the role & functions of financial manager.
CO2	Compute the cost of capital from the given information.
CO3	Apply the theories of capital structure for drawing suitable conclusion regarding the approach to be followed.
CO4	Calculate working capital and also prepare a capital budget from the given information.
CO5	Apply the various dividend theories and determine the dividend to be declared from the given information.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	M	M	M	M	M	M	L	L	L	H
CO2	L	H	M	M	L	M	M	M	L	L	L	H
CO3	L	H	M	M	L	M	M	M	L	L	L	H
CO4	L	H	M	M	L	M	M	M	L	L	L	H
CO5	L	H	M	M	L	M	M	M	L	L	L	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Introduction and Time value of Money: Nature and scope of financial management – objectives – Financial decisions – Relationship between Risk and Return – Role and functions of financial manager – Time value of money – Techniques of time value of money – Compounding technique and Discounting technique.
Unit-II	(12 Hours) Cost of capital: Cost of capital – Meaning and importance – Cost of debt, preference, equity and retained earnings – weighted average cost of capital.
Unit-III	(12 Hours) Leverages: Leverages – measures –Types:operating leverage, financial leverage&Combined leverage -Theories of capital structure – net income approach – Net – operating income Approach. MM Hypothesis – Determinants of capital structure – leasing – Nature & Types of leasing.
Unit-IV	(12 Hours) Working capital management: Working capital management – Need – Determinants of working capital - Computation of working capital. Capital budgeting – Techniques – Pay Back Period Method, Accounting Rate of Return Method and Discounted Cash Flow(Net Present Value Method, Present Value Index Method, Internal Rate of Return Method).
Unit-V	(12 Hours) Dividend: Dividend Theories – Walter’s model – Gordon and MM’s models – Dividend policy – forms of Dividend – Determinants of dividend policy.

(Questions in problems and theory carry 60% and 40%)

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Pandey I.M	Financial Management	Vikas Publishing House, New Delhi	8th Edition 1997

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	S.N.Maheswari	Financial Management	S.Chand& Sons Publisher,New Delhi,	10th Edition 2012
2.	Khan, M.Y. and Jain P.K	Financial Management	Tata McGrawHill New Delhi.	2011

WEBSITE REFERENCE<https://examupdates.in/financial-management-notes/>

Means of Curriculam Delivery: Lecture, Group Discussion, Seminar, Assignment, GoogleClassroom

SEMESTER – VI

Programme	B.Com(PA)	Programme Title	Bachelor of Commerce
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Code :			with Professional Accounting	
Course Code :	24U6CPCV20	Core 20: Project and Vivo-Voce	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To know how to apply the various concepts the students has studied so far.
- To know how to collect the relevant data.
- To know how to analyze collected information for drawing required inferences.
- To draw valid conclusions.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Apply the relevant concepts suitably to study a particular problem.
CO2	To decide about the relevant method of collecting data, prepare exhaustive questionnaire and collect the information.
CO3	Use statistical methods and calculate the relevant constants.
CO4	Using the statistical constants calculated draw valid inferences.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High**M - Medium****L - Low**

Components of the Major Project Work

a) Project Review

The students are expected to submit their work in progress to a panel of two faculty members, of which one would be their respective faculty co-ordinator, for the purpose of review. Three such project reviews would be conducted before the preparation of the final project report and viva - voce.

First Project Review

To be conducted before the commencement of the field work / study.

Details to be reviewed

1. Review of literature and arrival of research gap.
2. Finalization of the objective of the study.
3. Scope and need for the study.
4. Framing of the hypothesis if any.
5. Details on the methodology of the study.
6. Selection of the statistical tools.
7. Finalization of questionnaire.

(If primary data collection is adopted)

Second Project Review

To be conducted after the completion of field work and data collection.

Details to be reviewed

1. Adequacy of data collected.
2. Analysis and interpretation of the data by using the chosen statistical tools.

Third Project Review

To be conducted after the completion of the analysis and interpretation of the data before the preparation of the final report.

Details to be reviewed

Finalization of the analysis and interpretation.

Drawing the findings, suggestions, recommendations and conclusions.

After the third project review, the students are to prepare a rough draft and submit the same to their respective co-ordinator for approval before preparing the final report and submit the same for the viva - voce.

Documents and other details to be submitted to the Faculty Co-ordinator

Completion Certificate obtained from the organization in which the study was conducted, mentioning the duration of the study and the successful completion of the same.

b) Project Report

After getting the approval for the final draft from the staff co-ordinator, the students should prepare their report and submit the same to the department on or before the last date of submission. The report submitted by the student after the notified day (the last date of submission), will be rejected and the same will be treated as 'Not Completed'.

c) Viva-Voce

The students are to appear for a viva - voce before the panel consisting of the External & Internal Examiners. The external examiners may be called either from the academia or from the industry. The students who have abstained from attending the vivavoce will be marked absent and the same will be treated as 'Not Completed'.

SEMESTER VI

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U6CPET3A	Elective 3: Business Finance	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVES

- To know the meaning and definition of Business Finance and Function of Finance Traditional and Modern Concepts
- To enable the students to understand about the types and steps of Financial Plan
- To understand the concept of Cost Theory, Earning Theory and types Capitalization
- To make the students understand the concept of Capital Structure.
- To know the concept various types of Sources and Forms of Finance.

COURSE OUTCOMES (CO)

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	Explain the meaning and definition of Business Finance and Function of Finance Traditional and Modern Concepts
CO2	Describe the types and steps of Financial Plan
CO3	Explain the concept of Cost Theory, Earning Theory and types Capitalisation
CO4	Enumerate the concept of Capital Structure.
CO5	Explain various types of Sources and Forms of Finance

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	M	H	H	H	M	H	L	M	M	L	L	L
CO2	M	H	H	H	M	H	L	M	M	L	L	L
CO3	M	H	H	H	M	H	L	M	M	L	L	L
CO4	M	H	H	H	M	H	L	M	M	L	L	L
CO5	L	H	H	H	M	H	L	M	M	L	L	L

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
Unit-I	(12 Hours)

	Business Finance: Introduction - Meaning - Concepts - Scope - Function of Finance Traditional and Modern Concepts - Contents of Modern Finance Functions.
Unit-II	(12 Hours) Financial Plan: Meaning - Concept - Objectives - Types - Steps - Significance - Fundamentals.
Unit-III	(12 Hours) Capitalisation: Capitalisation - Bases of Capitalisation - Cost Theory - Earning Theory - Over Capitalisation - Under Capitalisation : Symptoms - Causes - Remedies - Watered Stock - Watered Stock Vs. Over Capitalisation.
Unit-IV	(12 Hours) Capital Structure: Capital Structure - Cardinal Principles of Capital structure - Trading on Equity - Cost of Capital - Concept - Importance - Calculation of Individual and Composite Cost of Capital.
Unit-V	(12 Hours) Sources and Forms of Finance: Equity Shares, Preference Shares, Bonds, Debentures and Fixed Deposits - Features - Advantages and Disadvantages- Lease Financing: Meaning - Features - Forms - Merits and Demerits.

TEXT BOOK

S.No	Author Name	Title of the Book	Publisher	Year / Edition
1	R.M. Sri Vatsava	Essentials of Business Finance	Himalaya publishing House	8 th Edition, Year of publishing:2015

REFERENCE BOOKS

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	Pandey I.M	Financial Management	Vikas Publishing House, New Delhi	8th Edition 1997
2	S.N.Maheswari	Financial Management	S.Chand & Sons Publisher, New Delhi,	10th Edition 2012
3	Khan, M.Y. and Jain P.K	Financial Management	Tata McGrawHill New Delhi.	

WEBSITE REFERENCE

1. <https://www.pdfdrive.com/business-finance-theory-and-practice-d17338403.html>
2. <https://www.google.com/searchclient=ubuntu&channel=fs&q=Business+Finance+ebook&ie=utf-8&oe=utf-8>

SEMESTER: VI

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U6CPET3B	Elective 3: Executive Business Communication	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To familiarize the essentials of effective business letters.
- To make the students understand how to make trade enquiries complaints and writing circulars.
- To make the students to know how to make correspondence with banks, insurance companies and various agencies.
- To explain how the reports are prepared by individuals, Committees, Secretary, Executive Heads and preparation of press reports.
- To make the students to know about the part played by the technology in making effective communication and its uses.

COURSE OUTCOME (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Write various business letters.
CO2	Make trade enquiries, write collection & sales letter and make complaints .
CO3	To explain how to make Correspondence, with banks, insurance companies and various agencies.
CO4	To prepare various reports such as reports by individual, Committees Secretary, Executive Heads, officers including the press reports.
CO5	To make use of various electronic devices for effective communication.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	L	L	M	L	L	L	M	M	L	L	H
CO2	H	L	L	M	L	L	L	M	M	L	L	H
CO3	H	L	L	M	L	L	L	M	M	L	L	H
CO4	H	L	L	M	L	L	L	M	M	L	L	H
CO5	H	L	L	M	L	L	L	M	M	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
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Unit-I	(12 Hours) Nature of Communication: Business Communication: Meaning – Importance of Effective Business Communication- Modern Communication Methods – Business Letters: Need – Functions - Kinds - Essentials of Effective Business Letters - Layout.
Unit-II	(12 Hours) Trade Enquiries and Sales Letters : Trade Enquiries - Orders and their Execution - Credit and Status Enquiries – Complaints and Adjustments - Collection Letters – Sales Letters – Circular.
Unit-III	(12 Hours) Types of Correspondence: Banking Correspondence - Insurance Correspondence - Agency Correspondence.
Unit-IV	(12 Hours) Report Writing: Communication through reports – reports by Individuals - Report of Committee Secretarial Reports – Reports of Executive Heads – Officers of Company – Sales and Production Reports - Press Reports.
Unit-V	(12 Hours) Information and Communication Technology (ICT): ICT: General abbreviations and terminology - Basics of Internet, Intranet, E-mail, Audio and Video-Conferencing - Digital initiatives in higher education - ICT and Governance.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Rajendra Pal & J.S. Korlahalli	Essentials of Business Communication	Sultan Chand & Sons, New Delhi.	2011 / 13 th Edition

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	C.B.Gupta	Business Communication & customer Relations	Sultan Chand & Co	2000
2.	Rodriquez M V	Effective Business Communication Concept	Vikas Publishing Company	2013

WEBSITE REFERENCE: <https://ugcnetpaper1.com/basics-of-internet/>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Classroom

SEMESTER – VI

Programme Code:	BCOM (PA)	Programme Title	Bachelor of Commerce With Professional Accounting
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Course Code :	24U6CPET3C	Elective 3: Cyber Law	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE:

1. To gain through knowledge on the basic concepts which lead to the formation and execution of electronic contracts
 2. To study the technical aspects of Cyber Security and Evidence Aspects
- To acquire knowledge on Information Technology Act and EDI

COURSE OUTCOMES :

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	Discuss the concepts of Cyberlaw and Cyber Space
CO2	Describe Cyber Security technical aspects.
CO3	Explain the Evidence Aspects.
CO4	Understand the Electronic Data Interchange Scenario in India.
CO5	To gain knowledge on Information Technology Act.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Cyber Law: Introduction- Concept of Cyberspace-E-Commerce in India-Privacy factors in E -Commerce-cyberlaw in E-Commerce-Contract Aspects.
Unit-II	(12 Hours) Security Aspects: Introduction-Technical aspects of Encryption-Digital Signature-Data Security. Intellectual Property Aspects: WIPO-GII-ECMS-Indian Copyrights act on soft propriety works-Indian Patents act on soft propriety works.
Unit-III	(12 Hours) Evidence Aspects: Evidence as part of the law of procedure-Applicability of the law of Evidence on Electronic Records-The Indian Evidence Act 1872. Criminal aspect: Computer Crime-Factors influencing Computer Crime-Strategy for prevention of computer crime Amendments to Indian Penal code 1860.
Unit-IV	(12 Hours) Global Trends-Legal framework for Electronic Data Interchange: EDI Mechanism-Electronic Data Interchange Scenario in India
Unit-V	(12 Hours) The Information Technology Act 2000-Definitions-Authentication Of Electronic Records Electronic Governance-Digital Signature Certificates.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Suresh T. Viswanathan	The Indian Cyber Law:	Bharat Law House, New Delhi	

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

1	https://www.youtube.com/watch?v=KtuCsBIJXk8
2	https://www.youtube.com/watch?v=6srnawS4PLQ&list=PLX0Im12KwTwlm-jOWfFqejg8go7JBj72J
3	https://www.youtube.com/watch?v=SCgc55vtd6M

SEMESETER – VI

Programme Code:	BCOM (PA)	Programme Title	Bachelor of Commerce With Professional Accounting	
Course Code :	24U6CPET3D	Elective 3: Principles and Practices of Insurance	Batch	2024-2027
Hrs/week	5 Hrs		Semester	VI
			Credits	4

COURSE OBJECTIVE:

- To know about meaning, purpose, need of insurance, IRDA Act and recent development in insurance sector.
- To Know about the life insurance policies, calculation of premium and surrender value in each type of policy.
- To know about general insurance and its types and the method of making claim of recovery .
- To know fully about various kinds of policies available in accident & motor insurance and about settlement of claims.
- To know about all the aspects of fire and marine insurance.

COURSE OUTCOMES :

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	Discuss the recent development in the Insurance Sector.
CO2	Explain the classification of life Insurance Policies.
CO3	Describe the types of General Insurance.
CO4	Enumerate the Principles and Procedures for Motor Vehicle Insurance.
CO5	Define Fire Insurance and Marine Insurance.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	Introduction to Insurance: Insurance-meaning-Purpose and need of insurance- Nature, Significance- Principles -Re-Insurance- Double insurance-Definition of Risk & Uncertainty - Classification of risk - Privatization of Insurance in India. IRDA Act- Recent Development in the Insurance Sector. Micro Insurance policy for peoples below poverty line. (12 Hours)
Unit-II	Life Insurance: Life Insurance : Features of life insurance contract - Classification of policies - Calculation of Premium and Surrender value - bonus option - policy condition - annuity contract. (12Hours)
Unit-III	General Insurance: General Insurance - types of General Insurance- General Insurance Vs Life Insurance- Types of fire policies - Subrogation- Contribution - Proximate cause - Claim of recovery.Health Insurance-Importance. (12 Hours)
Unit-IV	Accident & Motor Insurance: Accident & Motor Insurance - Principles - Kinds of Policies - Terms and Condition - Procedure for Insurance - Settlement of Claims - Third party insurance- Compulsory Motor Vehicle Insurance. (12 Hours)
Unit-V	Fire and Marine Insurance: Fire Insurance - features of fire insurance - kinds of policies - policy conditions - Payment of claims - reinsurance. Marine Insurance - Nature - Types - Principles - Significance. (12 Hours)

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	M.N.Mishra-	Insurance Principles and Practice	Sulthan chand & Company ltd	Edition 2004.
2	Dr. P.Periyasamy	Principles and Practice of Insurance	Himalaya Publishing Delhi,	1 st edition,2011.

REFERENCE BOOKS

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	G.S.Panda-2.	Principles and Practice of Insurance	Kalyani Publishing house	Edition,2005
2	Neelam C.Gulati	Principles of Insurance Management	Excel Books New Delhi	First Edition 2007.

WEB SITE REFERENCE:1.https://www.academia.edu/4671057/Auditing_notes**Means of Curriculum Delivery:** Lecture, Seminar, Assignment, Google classroom**SEMESTER-VI**

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting
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Course Code :	24U6CPET4A	Elective 4: Strategic Management	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To make the students understand about the business environment, business policy and strategic management.
- To make the students know about Strategic Analysis and strategic planning.
- To know about various forms of Functional Strategy.
- To know about the Implementation and Control of a strategy formulated in an organization.
- To understand clearly about Business Process Re-Engineering and Total Quality Management.

COURSE OUTCOMES(CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Explain about the business environment, business policy and strategic management.
CO2	Explain How to make Strategic Analysis and strategic planning.
CO3	Explain how to Formulate various Functional Strategy.
CO4	Explain how to implement and Control of a strategy formulated in an organization.
CO5	Explain the business process re-engineering and total quality management.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High**M - Medium****L - Low**

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Strategic Management: Meaning and nature, Benefits, Limitations. Strategic Management. Imperative; Vision, Mission and Objectives; Strategic levels in organizations.
Unit-II	(12Hours) Strategic Analysis: Situational Analysis - SWOT Analysis, TOWS Matrix, Portfolio Analysis - BCG Matrix. Strategic Planning: Meaning, stages, alternatives, strategy formulation.
Unit-III	(12 Hours) Formulation of Functional Strategy: Marketing strategy, financial strategy, Production Strategy, Logistics strategy, Human resource strategy.
Unit-IV	(12 Hours) Strategy Implementation and Control: Organizational structures; establishing strategic business units; Establishing profit centre by business, product or service, market segment or customer; Leadership and behavioural challenges.
Unit-V	(12 Hours) Reaching Strategic Edge: Business Process Reengineering, Benchmarking, Total Quality Management, Six Sigma Contemporary Strategic Issues.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Francis Cherunilam	Strategic Management	Himalaya Publishing House, Mumbai	2005

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Pearce John A, Richard B & Robinson Jr	Strategic Management - Strategic Formulation & implementation	AITBS publishers, Delhi.	2005
2.	Barnett John, H and William, D.	Strategic Management	Atlantic Publishers & Distribution , New Delhi.	2005

WEBSITE REFERENCE:

1. <https://www.pdfdrive.com/strategic-management-e29174092.html>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER - VI

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting
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Course Code :	24U6CPET4B	Elective 4: Cost Audit	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

- To acquire the knowledge about meaning, scope, nature, purpose, advantages and disadvantages of cost audit.
- To make the students understand the techniques and programmes following cost audit.
- To know about qualification, rights, responsibilities and functions of a cost auditor.
- To make the students to know about preparation of cost audit reports and statutory provisions of cost audit rules.
- To know about other areas of audit such as Human Resource audit, Operational audit forecast audit etc.,

COURSE OUTCOMES (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Define cost audit and explain the difference between cost audit, financial audit and management audit.
CO2	Explain the techniques and programme followed in cost audit and also about stages of cost audit.
CO3	Tell clearly about rights, responsibilities and function of a cost auditor.
CO4	Explain the different aspects of cost audit and about statutory provision of cost audit rules.
CO5	Tell about the other areas of audit such as HR audit, Operational Audit, Forecast Audit, Social Audit, Tax Audit and Forensic Audit.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
Unit-I	(12 Hours)

	Cost Audit: Meaning and Definition - Scope, Nature and Purposes of Cost Audit - Advantages and Disadvantages of Cost Audit - Differences between cost Audit. Financial Audit and Management Audit.
Unit-II	(12 Hours) Cost Audit Techniques and Programmes: Implementing Authorities of Cost Audit - Types and Areas of Cost Audit- Situations for conducting cost audit in the business unit - Cost accounting records and cost audit under Companies Act, - Preparation of Cost Audit - Phases / Stages of Cost Audit.
Unit-III	(12 Hours) Cost Auditor: Qualifications, Dis-qualifications - Appointment - Rights and Responsibilities - functions of a cost auditor - Appointing Authorities of a Cost Auditor.
Unit-IV	(12 Hours) Cost Audit Reports: Ceiling on number of Audits - Cost Audit in India - Forms or Aspects of Cost Audit - Statutory provisions of Cost Audit (Cost Records & Audit) Rules, - Duties of the client company under Cost Audit.
Unit-V	(12 Hours) Other Areas of Audit: Meaning and Objectives of Human Resource Audit, Operational Audit, Forecast Audit, Social Audit, Tax Audit and Forensic Audit.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Jawahar Lal & Seema Srivastava	Cost Accounting	Tata Mc-Graw Hill Publishing Company, New Delhi (2009)	4th Edition
2.	S.K. Basy	Auditing and Assurance (For CA Integrated Professional Competence)	Pearson Education	2012
3.	Bhabatosh Banerjee	Cost Accounting (Theory & Practice).	PHI Learning Private Limited.	13th Edition 2014

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Ravinder Kumar & Virendar	Auditing Principles and Practice (Based on	PHI Learning Private Limited, New Delhi.	2015

	Sharma	the Companies Act,)		
2.	I. Narsis	Theory in Cost Accounting.	Atlantic Publishers and Distributors (P) Ltd.	2009
3.	S.K. Basu	Auditing Principles and Techniques	Pearson Education	2nd Impression, 2007.

WEBSITE REFERENCE:

1. <https://freebcomnotes.blogspot.com/2017/01/cost-audit-meaning-objectives.html>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER - VI

Programme Code :	B.Com(PA)	Programme Title	Bachelor of Commerce with Professional Accounting	
Course Code :	24U6CPET4C	Elective 4: Brand Management	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE

To understand the methods of managing brands and strategies for brand management.

To successfully establish and sustain brands and lead to extensions

COURSE OUTCOMES (CO)

On successful completion of the course, students should be able to

CO Number	CO Statement
CO1	Define Branding, Functions of Brand, Significance of Brands and Different Types of Brands.
CO2	Explain the Strategic Brand Management process, Brand vision and Brand Elements
CO3	Explain the Brand image Building and Brand Loyalty programmes.
CO4	Explain the Different type of brand extension and Factors influencing Decision for extension
CO5	Describe the Measuring the Brand Performance, Brand Equity Management, Global Branding strategies and Brand Leverage, Role of Brand Manager.

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High

M - Medium

L - Low

SYLLABUS

Unit	Content
Unit-I	(12 Hours) Basics Understanding of Brands - Definitions - Branding Concepts - Functions of Brand - Significance of Brands - Different Types of Brands - Co branding - Store brands.
Unit-II	(12 Hours) Strategic Brand Management process - Building a strong brand - Brand positioning - Establishing Brand values - Brand vision - Brand Elements - Branding for Global Markets - Competing with foreign brands.
Unit-III	(12 Hours) Brand image Building - Brand Loyalty programmes - Brand Promotion Methods - Role of Brand ambassadors, celebrities - On line Brand Promotions.
Unit-IV	(12 Hours) Brand Adoption Practices - Different type of brand extension - Factors influencing Decision for extension - Re-branding and re-launching.
Unit-V	(12 Hours) Measuring Brand Performance - Brand Equity Management - Global Branding strategies - Brand Audit - Brand Equity Measurement - Brand Leverage -Role of Brand Managers- Branding challenges & opportunities

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Keller/ Parameswaran & Jacob	Strategic Brand Management: Building, Measuring, and 2.Managing Brand Equity, Pearson	Education India;	4 Edition 2015.
2.	Ranjeet Verma	Brand Management,	Laxmi Publications	1st Edition 2009

REFERENCE BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1.	Y.L.R. Moorthi,	Brand Management	Vikas Publishing House	1st Edition 2003.
2.	Sagar Mahim, D. P. Agrawal,	Brand Management	ANE Books	Edition 2009.
3.	Kirti Dutta	Brand Management: Principles and Practices	Oxford University Press,	Edition 2012

WEBSITE REFERENCE:

1. <https://www.pdfdrive.com/brand-management-research-theory-and-practice-e10081193.html>

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

SEMESTER - VI

Programme Code:	BCOM (PA)	Programme Title	Bachelor of Commerce With Professional Accounting	
Course Code :	24U6CPET4D	Elective 4 : Financial Markets	Batch	2024-2027
			Semester	VI
Hrs/week	5 Hrs		Credits	4

COURSE OBJECTIVE:

- To enable the students to understand about the various Financial Markets.
- To make the students to know about the capital market, stock exchange and their functions.
- To know about various credit rating agencies of India.
- To know about various functionaries of stock exchange.
- To provide knowledge about financial services, SEBI and various types and functions of credit rating.

COURSE OUTCOMES:

On successful completion of the course, students will be able to achieve the following outcomes

CO Number	CO Statement
CO1	To make the students explain what did he understand about various financial capital markets.
CO2	Explain about capital market, security market and their functions.
CO3	To make students explain what does he know about Credit Rating Agencies.
CO4	Explain the functions of Stock exchange.
CO5	Demonstrate his knowledge on Financial Services, SEBI and Credit Rating

MAPPING WITH PROGRAMME OUTCOMES

CO/ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	L	H	L	L	L	L	L	L	L	L	L	H
CO2	L	H	L	L	L	L	L	L	L	L	L	H
CO3	L	H	L	L	L	L	L	L	L	L	L	H
CO4	L	H	L	L	L	L	L	L	L	L	L	H
CO5	L	H	L	L	L	L	L	L	L	L	L	H

H – High**M - Medium****L - Low****SYLLABUS**

Unit	Content
Unit-I	(12 Hours) Introduction : Financial Market -An overview of Financial Markets in India: Money Market: Call money market, Discount Bill Market, Commercial Bill Market, Treasury Bill Market, Government Securities - Acceptance house - Discount house -Recent trends in Indian money market.
Unit-II	(12 Hours) Capital Market : Capital Market: Security market - New issue market - Secondary markets - Functions and role. Stock exchange: Listing procedure and legal requirements - Public issue - - National Stock Exchange and over -the - counter Exchange of India (OTCEI).
Unit-III	(12 Hours) Credit Rating Agency: Investment Information and Credit Rating Agency of India Limited (ICRA) - Credit Rating and Information Service of India Limited (CRISIL) - Discount and Finance House of India (DFHIL).
Unit-IV	(12 Hours) Stock Exchange and Brokers: Functionaries on Stock Exchange: Brokers - Sub brokers - Jobbers -Underwriter-Portfolio Consultants - Institutional Investors - NRIs.
Unit-V	(12 Hours) Financial Services: Financial Services: Merchant Banking - Functions and roles - Role of SEBI in Regulation Capital Markets and its guidelines - Credit Rating - Concept - functions - types. Depository System: Meaning-Legal Framework for a Depository-Features-Who can be a Depository? Depositories in India-Benefits-Rights and Obligation - Role of SEBI in regulating capital market and its guidelines.

TEXT BOOKS

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	L.M. Bhole	Financial Markets and Institutions	Tata, McGraw Hill New Delhi	5ThEdition,2012.
2	S.Gurusamy	Financial Market and Institution	Tata McGraw-Hill publications	3RdEdition, 2011

REFERENCE BOOKS

S. No	Author Name	Title of the Book	Publisher	Year / Edition
1	M.Y. Khan	Indian Financial System	Tata McGraw Hill, New Delhi,	7th Edition, 2013
2	Gorden	Financial Market and Services	Himalaya Publishing Co., Ltd	9th Edition, 2014
3	D. Joseph Anbarasu	Financial Services	Sultan Chand and Sons, New Delhi	2 nd Edition 2013

WEB SITE REFERENCE:

<http://14.139.185.6/website/SDE/sde168.pdf>

Means of Curriculum Delivery: Lecture, Seminar, Assignment, Google classroom

SEMESTER-VI

Programme Name	B.Com (PA)	Programme Title	Bachelor of Commerce With Professional Accounting	
Course Code:	24U6ESKT06	Skill Based Subject 6: Employability Skills - VI	Batch	2024-2027
			Semester	VI
Hrs/ Week	4 Hours		Credits	-

COURSE OBJECTIVES:

1. To develop skills in resume overview, e-mail writing, news reporting, and JAM (Just a Minute) sessions
2. To develop skills in mock group discussions and Mock HR interviews.
3. To focus on communication and mathematical aptitude questions.

COURSE OUTCOMES (CO):

On successful completion of the course, students will be able to achieve the following outcomes.

CO Number	CO Statement
CO1	To develop skills in self-introduction and participate in mock group discussions.
CO2	To develop skills for Mock HR interviews and complete Assessment 1, which includes communication and mathematical aptitude questions.
CO3	To enhance skills in listening to a song and comprehending its meaning, and listening to a conversation and responding accurately.
CO4	To write a product review and complete Assessment II.
CO5	To share your dreams and complete Assessment III.

MAPPING WITH PROGRAMME OUTCOMES

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	H	L	H	M	H	H	M	H	H	M	L	H
CO2	M	L	H	M	H	M	M	H	M	H	H	H
CO3	H	M	H	M	M	H	M	L	H	H	H	M
CO4	M	H	M	H	L	L	H	M	L	M	M	L
CO5	M	L	M	L	H	M	H	H	M	L	M	L

SYLLABUS**UNIT-I**

Self –Introduction-Mock GD

UNIT- II

Mock HR-Assessment 1

UNIT- III

Listening to a song and Comprehend, Listening to a conversation and Answer.

UNIT- IV

Write a Product Review, Assessment II

UNIT V

Tell about your Dreams, Assessment III

TEXT BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year/ Edition
1	Meenakshi Raman	Communication Skills	Oxford University Press: India	2011
2	Konar, Nira	Communication Skills for Professionals	PHI Learning Private Limited	2013
3	Alex Dr.K	Soft Skills	S.Chand Competition	2012
4	Uma Maheswari , Wiley	Soft Skills for Campus Placements		
5	R. S. Agarwal	Quantitative Aptitude (for Competitive Examinations)	S. Chand and Company Limited	2017
6	R.Gupta's	Logical and Analytical Reasoning	Ramesh Publishing House New Delhi	2018

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Course team, Bharathiar University	Communication Skills a multi- skill course	Macmillan Publishers India LTD.	2009
2	Krishna Mohan	Developing Communication Skills	Trinity Press, Laxmi Publication Pvt. Ltd., New Delhi.	2018
3	Joyce Pereire	Technical English -II	Vijay Nicole Imprints Pvt.Ltd.	2017
4	Arun	Questions on GENERAL MENTAL ABILITY TESTS	YOUNG MAN & CO.	2018
5	R.V. Praveen	Quantitative Aptitude and Reasoning	PHI Learning Private Limited, Delhi	2018

Means of Curriculum Delivery: Lecture, Group Discussion, Seminar, Assignment, Google Class Room.

WEBSITE REFERENCE

- 1.<http://www.indiabix.com>
- 2.<http://placement.freshersworld.com>

Syllabi for the

Extra Credit Courses

Extra Credit Course Rw;Wyh tsh;r;rp;

Course Code: 2024ECC001

No. of Credits: 2

ghlj;jpl;lk; :

myF 1

1. Rw;Wyh xU tpsf;fk;
2. cyf ehLfspy; Rw;Wyh tsh;r;rp
3. ghujj;jpy; Rw;Wyh tsh;r;rp

myF 2

1. jkpo;ehl;by; Rw;Wyh tsh;r;rp
2. gd;dhl;L gytifg; gazpfs;
3. Rw;Wyhtpd; rKf nghUshjhu tpisTfs;

myF 3

1. Rw;Wyhg; gazpfs; gw;wpa Gs;sp tptuq;fs;
2. Rw;Wyhitj; jpl;lkpLjYk; Nkk;gLj;jYk;
3. Rw;Wyh tpLjpfs;

myF 4

1. Rw;Wyhg; gazpfspd; gy;NtW Nghf;Ftuj;Jfs;
2. Rw;Wyhf; fofq;fs;
3. Rw;Wyhg; gaz Kfth;fs;

myF V

1. Rw;Wyhtpd; tzpfr; re;ijfs;
2. Rw;Wyhtpd; topfh;bfs;
3. jkpo; ,yf;fpaj;jpy; gazE}y;fs;

ghlE}y;;; : Rw;Wyh tsh;r;rp

Mrphpah; - nt. fpUl;bzrhkp

kzpthrfrh; gjpg;gfk;

nrd;id> Mfj;L 2009

Extra Credit Course

,jopay; fiy

Course Code: 2024ECC002

No. of Credits: 2

ghlj;jpl;lk; :

myF I ,jopay; - ,ay;Gk; gug;Gk;

1. ,jopay; tpsf;fk;.
2. ,jo;fspd; gzpfs;> flikfs;> nghWg;Gfs;.
3. ,jo;fs; tiffSk; ,ay;GfSk;.
4. kf;fshl;rpapy; ,jopay;.
5. ,jo;fspd; Rje;jpuk;.
6. ,jopay; elj;ijawf; fl;lisfs;.
7. ,jopay; njhopy; tha;g;,,,,;Gfs;.

myF II ,jopay; Njhw;wKk; tsh;r;rpAk;

1. ,jopay; tsh;r;rp
2. jkporf;jpy; ,jopay; tsh;r;rp
3. gj;jphpf;if; rl;lq;fs;
4. gj;jphpf;if kd;wk;

myF III ,jo;fspd; mikg;G Kiw

1. ,jo;fs; njhlq;Ftjw;fhd topKiwfs;
2. nra;jpj;jhs; eph;thf mikg;G

myF IV nra;jpfs;> Nrfhpj;jy;> vOJjy;

1. nra;jpahsh;
2. nra;jp
3. nra;jpapd; cs;slf;fq;fs;
4. nra;jp jpul;Ljy;
5. nra;jp epWtdq;fs;
6. Ngl;b
7. Fw;wr; nra;jps;
8. gy;NtW tifahd nra;jpfs;
9. nra;jpfSk; rpwg;Gj;jdp ,ay;GfSk;
10. glq;fSk; ,jo;fSk;

myF V nrg;gdpLjy; (gjpg;gpj;jy;)

1. nra;jpfisr; nrg;gdpLjy; - El;gq;fs;
2. Mrphpah;

3. nra;jp Mrphpah;

4. Jiz Mrphpah;

5. nra;jpapd; fl;likg;G

6. gf;f tbtikg;G

7. mr;Rg;gb jpUj;Jjy;

8. ,jopay; fiyr; nrhw;fs;

ghlE}y; : ,jopay; fiy

Mrphpah; : lhf;lh; kh.gh. FUrhkp

= rf;jp /igd; Mh;l;];> rptfhrp> [dthp – 2009.

Extra Credit Course

ehl;Lg;Gwtpay;,,,;

Course Code: 2024ECC003

No. of Credits: 2

ghlj;jpl;lk; :

myF I

ehl;Lg;Gw ,ay; vd;why; vd;d?

ehl;Lg;Gw ,aypd; tuyhW

ehl;Lg;Gw may; fy;tp xU tpsf;fk;

myF II

ehl;Lg;Gw Mly;fs;

ehl;Lg;Gw \$j;Jfs;

ehl;Lg;Gw iftpidf; fiyfs;

myF III

ehl;Lg;Gw tpisahly;fs;

ehl;Lg;Gw kUj;Jtk;

ehl;Lg;Gw ek;gpf;ifs;

myF IV

ehl;Lg;Gw topghLfs;

ehl;Lg;Gwf; fijfs;

ehl;Lg;Gwg; ghly;fs;

fijg;ghly;fs

myF V

tpLfijfs;

gonkhopfs;

Guhzq;fs;

ghlE}y; : ehl;Lg;Gwtpay;

Mrphpah; : R. fz;Kf Re;juk; fht;ah gjpg;gfk;>Vg;uy; - 2017.

Extra Credit Course

fzpg;nghwpapy; jkpo;

Course Code: 2024ECC004

No. of Credits: 2

ghlj;jpl;lk; :

myF I

fzpg;nghwpapy; jkpo;

tpirg;gyif mikg;G Kiwfs;

vOj;JUtpd; tiffs;

myF II

jkpo; vOj;JUf;fs;

vOj;JU / tpirg;gyif ,af;fpia epWTjy;;;

myF III

jkpopy; jl;lr;R nra;Ak; Kiw

rpf;fy;fSk; jPh;TfSk;

myF IV

,izaj;jpy; jkpo;

jkpo; ,izag; gy;fiyf;fofk;

kpd;dQ;ry;

myF V

A+dpf;NfhL

tpd;NIh]; vf;];gPapy; jkpo;

jkpo; ,izajsq;fs;

Mrphpah; : j. gpufh\;

nghpfhk; E}y; ntspaPL kw;Wk; tpw;gid

Mfj;L 2007.

Extra Credit Course

jkpof tuyhWk; kf;fs; gz;ghLk;

Course Code: 2024ECC005

No. of Credits: 2

ghlj;jpl;lk; :

myF 1

1. jkpof tuyhw;Wf;fhd mbg;gil Mjhuq;fs;

2. jkpofj;jpd; ,aw;if mikg;Gfs;.

3. tuyhw;Wf; fhyj;Jf;F Ke;jpa jkpofk;.

4. rpe;J ntsp mfo;thuha;r;rp.

myF 2

1. gz;ila jkpohpd; may;ehl;L njhlh;Gfs;

2. jkpo; tsh;j;j rq;fk;

3. rq;f ,yf;fpak;

4. gz;ila jkpohpd; tho;f;if

myF 3

1. fsg;gguh;fs;
2. gy;yth;fs;
3. jkpofj;jpy; ehd;fhk; E}w;whz;L Kjy;
xd;gjhk; E}w;whz;L tiuapy; r%f epiy.

myF 4

1. Nrhog; Nguurpd; Njhw;wk;.
2. Nrhog; Nguurpd; tsh;r;rpAk; tPo;r;rpAk;.
3. Nrroh; fhyj;jpy; jkpohpd; rKjhak;.
4. ghz;bahpd; Vw;wKk; tPo;r;rpAk;.

myF 5

1. kJiu ehaf;fh;fs;.
2. jkpofj;jpy; 13 Kjy; 18 Mk; E}w;whz;L tiu r%fepiy
3. INuhg;gpahpd; tuT.
4. 19 Mk; E}w;whz;bd; murpaYk; jkpofj;jpd; r%f epiyAk;.
5. 20 Mk; E}w;whz;by; jkpofk; Nkw;Nfhs; E}y;fs;.

ghIE}y; : jkpof tuyhWk; kf;fs; gz;ghLk;

Mrphpah; - Nf. Nf. gps;is. cyfj; jkpohuha;r;rp epWtdk;. nrg;lk;gh; - 2016.

Extra Credit Course

jkpo; ,yf;fpa tuyhW

Course Code: 2024ECC006

No. of Credits: 2

ghlj;jpl;lk; :

myF 1

1. fhyg;Nghf;fpy; fd;dpj;jkpo; xU fz;Nzhl;lk;
2. jkpo;r;r;q;fk;
3. mfj;jpah;

4. njhy;fhg;gpah; 5. rq;f ,yf;fpak;
6. gjpndz; fPo;fzf;F

myF 2

1. ,ul;ilf; fhg;gpaq;fs; 2. ehad;kh;fs; 3. Mo;thu;fs;
4. rkaKk; jkpOk; (ngsj;jk;> rkzk;> irtk;> itztk;)
5. fd;dpj; jkpo; fhg;gpa tsh;r;rp 6. Guhzq;fSk; gpwTk;.

myF 3

1. rpw;wpyf;fpaq;fs;. 2. gjpndz; rpj;jh;fs;. 3. ciuahrphpah;fs.;
4. gpw;fhyg; Gyth;fs;. 5. fpUj;JtKk; jkpOk;. 6. ,j;yhkpaKk; ,d;jkpOk;.

myF 4

1. Nrhog; Nguurpd; tsh;r;rpAk; tPo;r;rpAk;. 2. ftpQh; ngUkf;fs;.
3. Gj;ftpij. 4. ciueil ,yf;fpak;> rpWfij ,yf;fpak;.

myF 5

1. jkpo; ehty; ,yf;fpak;. 2. jhspiffs;.
3. ,irj;jkpo; tuyhW. 4. ehlfj; jkpo; tuyhW
5. 20 Mk; E}w;whz;by; ,d;jkpo; tsh;r;rp. 6. gpw ehLfspy; ige;jkpo;

ghlE}y; : jkpo; ,yf;fpa tuyhW

Mrphpah; :Nguhrphpah; kJ.rh. tpkyhde;jk;

Ky;iyepiyak;>

nrd;id> 2018

EXTRA CREDIT COURSE

NEW MEDIA

Course Code: 2024ECC007

No. of Credits: 2

Course Objectives :

To enable the students to understand the new age media sources.

UNIT I:

Spread of Internet; Salient features and advantage over traditional media; History and spread of internet in India, reach and problem of access; Internet and Knowledge Society; Convergence and Multi-media: Print, radio, TV, internet and mobile.

UNIT II:

Online journalism; Earlier websites of newspapers, E-books and E-publishing Status of online journalism today.

UNIT III:

Digital storytelling: Tools of multimedia journalists; Learn to report, write and produce in a manner that is appropriate for online media; Feature writing for online media: Story idea, development and news updates.

UNIT IV:

Open source journalism: Responding to the audience, Annotative reporting; Citizen Journalists, Problem of verification, accuracy and fairness.

UNIT V:

Use of blogs, tweets, etc. for story generation and development; Protecting copyright, Exploring Cyberspace: Individual Blog; Group weblog

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Jagdish Chakravathy, Net, Media and the Mass Communication, Authors press, New Delhi, 2004.
2. Gopal Bhargava, Mass Media and Information Revolution, Isha Books, New Delhi, 2004.

REFERENCE BOOKS:

1. Nath, Shyam, Assessing the State of Web Journalism, Authors Press, New Delhi, 2002.
2. Narayana Menon, The Communication Revolution. National Book Trust, 1976.

EXTRA CREDIT COURSE

PROOFREADING AND COPYEDITING

Course Code: 2024ECC008

No. of Credits: 2

Course Objectives

To enable the students to proofread and edit texts.

UNIT I:

Introduction to Proofreading and Copyediting, The use of style sheets and style guides in Proofreading and copyediting, finding the appropriate style guides, how to create and use a style sheet.

UNIT II:

Proofreaders' marks and how they are used to copyedit and proofread, your job as a proofreader.

UNIT III:

How to proofread, Proofreading practice.

UNIT IV:

The job of copyediting, how to copyediting, copyediting practice.

UNIT V:

How to copyedit or proofread one's own Work, copyediting or proofreading as a career.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. [Laura Anderson](#), Proofreading Handbook, McGraw-Hill, 2nd Edition 2006.
2. [Elsie Myers Stainton](#), The Fine Art of Copyediting, Columbia University Press, 2002.

REFERENCE BOOKS:

1. [Suzanne Gilad](#), Copyediting and Proofreading For Dummies ,1st Edition 2011
2. [Peter Ginna](#), What Editors Do: The Art, Craft, and Business of Book Editing (Chicago Guides to Writing, Editing, and Publishing) ,University of Chicago Press, 2017

EXTRA CREDIT COURSE

PERSONALITY DEVELOPMENT

Course Code: 2024ECC009

No. of Credits: 2

Course Objectives :

To make students groom their personality and prove themselves as good Samaritans of the society

UNIT I:

Introduction to Personality Development ; The concept of personality, Theories of Freud & Erickson, Significance of personality development; The concept of success and failure: What is success-Hurdles, What is failure- Causes of failure.

UNIT II:

Attitude & Motivation, Factors affecting attitudes-Positive attitude, Advantages, Negative attitude Disadvantages - Concept of motivation - Significance – Internal and external motives - Importance of self- motivation-Factors leading to de-motivation

UNIT III:

Term self-esteem, Symptoms, Advantages - Do's and Don'ts to develop positive self-esteem, Low self-esteem, Symptoms - Personality having low self esteem - Positive and negative self esteem. Interpersonal Relationships.

UNIT IV:

Other Aspects of Personality Development, Body language - Problem-solving - Conflict and Stress Management - Decision-making skills -Leadership and qualities of a successful leader – Character building -Team-work – Time management - Work ethics - Good manners and etiquette.

UNIT V:

Employability Quotient , Resume building- The art of participating in Group Discussion – Facing the Personal (HR & Technical), Interview, Psychometric Analysis, Mock Interview Sessions.

TEXT BOOKS:

Recent editions of the following books only are recommended

- 1.E.B. Hurlock ,Personality Development ,Tata McGraw Hill ,28th Reprint. New Delhi: 2006
2. Stephen P. Robbins and Timothy A. Judge ,Organizational Behavior ,Prentice Hall. 16th Edition, 2014.

REFERENCE BOOKS:

1. Sudhir Andrews , How to Succeed at Interviews, New Delhi.Tata McGraw-Hill ,21st (rep.)1988
2. Heller, Robert., Effective leadership, Essential Manager series. Dk Publishing,2002.

EXTRA CREDIT COURSE

TECHNICAL WRITING

Course Code: 2024ECC010

No. of Credits: 2

Course Objectives :

- To enable the students to practice professional writing.

UNIT I:

Technical Writing Basics, Technical Communication: Definition & Purpose.

UNIT II:

Characteristics of Technical Communication, Audience, Centered Communication.

UNIT III:

Legal and Ethical Communication: Description & Importance, Implicit and Explicit Rules of Communication: Definitions & Examples.

UNIT IV:

Types of Technical Documents.

UNIT V:

The Technical Writing Process: Prewriting, Writing & Rewriting, Spread of Internet; Salient features and advantage over traditional media.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Kieran Morgan , Technical Writing Process: The simple, five-step guide that anyone can use to create technical documents such as user guides, manuals, and procedures , Better on paper publications ,2015
2. Thomas Arthur Rickard, A Guide to Technical Writing , Bibliolife, 2008.

REFERENCE BOOKS:

1. Gerald J. Alred, Charles T. Brusaw & Walter E. Oliu , Handbook of Technical Writing Bedford/St. Martin's, 2008.
2. Mike Markel, Technical Communication, Palgrave MacMillan ,2012

EXTRA CREDIT COURSE

AN INTRODUCTION TO PSYCHOLOGY

Course Code: 2024ECC011

No. of Credits: 2

Course Objectives :

- To enable the students to articulate how psychological researches adhere to ethical and scientific principles, and communicate the difference between personal views and scientific evidence in understanding behavior.

UNIT I:

Introducing Psychology, Psychological Science, Brain, Body and Behavior.

UNIT II:

Sensing and Perceiving Remembering and Judging, Intelligence and Language.

UNIT III:

States of Consciousness, Growing and Developing, Learning.

UNIT IV:

Emotions and Motivation, Personality.

UNIT V:

Defining Psychological Disorders, Treating Psychological Disorders, Psychology in Our Social Lives.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. David Myer, David Myer's Psychology, Worth Publishers , (7th ed.) 2004.
2. Daniel Kahneman, Thinking Fast and Slow, Farrar, Straus and Giroux , 2011

REFERENCE BOOKS:

1. Roger R. Hock, Forty Studies That Changed Psychology, Prentice hall, 2008.
2. Robert Feldman, Understanding psychology, McGraw Hill Education, 2017
3. Thomas E. Ludwig, Psychsim, Worth Publishers , 2004

EXTRA CREDIT COURSE

ASTRONOMY

Course Code: 2024ECC012

No. of Credits: 2

Course Objectives:

- On successful completion of this course the students should gain knowledge about Astronomy.

UNIT I:

General description of the Solar system. Comets and meteorites – Spherical trigonometry.

UNIT II:

Celestial sphere – Celestial co – ordinates – Diurnal motion – Variation in length of the day.

UNIT III:

Dip – Twilight – Geocentric parallex.

UNIT IV:

Refraction – Tangent formula – Cassinis formula.

UNIT V:

Kepler's laws – Relation between true eccentric and mean anamolies.

TEXT BOOK

“ASTRONOMY”by S.Kumaravelu and Susheela Kumaravelu.

EXTRA CREDIT COURSE

FUZZY MATHEMATICS

Course Code: 2024ECC013

No. of Credits:

2

Course Objective:

- To know the basic concepts of fuzzy sets and its characteristics.
- To understand the concept of various operations on fuzzy sets.
- To learn the concept of fuzzy relations and its applications.

UNIT 1

From classical sets to Fuzzy sets: Introduction-Crisp Sets: An overview-Fuzzy set: Basic types-Fuzzy sets: Basic Concepts-Characteristics and significance of the paradigm Shift.

UNIT 2

Fuzzy sets versus crisp sets: Additional properties of \cap - Cuts- Representations of fuzzy sets-
Extension Principle of Fuzzy sets.

UNIT 3

Operations on fuzzy sets: Types of Operations-Fuzzy complements-Fuzzy Intersections: t -Norms-Fuzzy unions: t -conorms

UNIT 4

Fuzzy Arithmetic: Fuzzy Numbers-Linguistic Variables-Arithmetic Operations on intervals

UNIT 5

Fuzzy Relations: Crisp versus Fuzzy Relations-Projections and Cylindric Extensions-Binary Fuzzy Relations-Binary relations on a single set-Fuzzy Equivalence Relations-Fuzzy Compatibility Relations.

TEXT BOOK:

Fuzzy Sets Uncertainty and Information, George, J.Klir and Tina A, Folger, Printice Hall of India Pvt Ltd, New Delh, 2006

UNIT 1: Page no: 1-30

UNIT 2: Page no: 35-48

UNIT 3: Page no: 50-96

UNIT 4: Page no: 97-102

UNIT 5: Page no: 119-135

Reference Book:

1. Fuzzy Logic Intelligence, Control and information, John Yuan, Reza Langari, Pearson Education, New Delh, 1999

2. Fuzzy logic and Neural Networks, M.Amirthavalli, Scitech Publications Pvt Ltd, Chennai and Hyderabad, 2007
3. Fuzzy Logic with Engineering Applications, Timothy , Jo Ross, McGraw-Hill INC, New York, 1996.

EXTRA CREDIT COURSE

OPERATION RESEARCH

Course Code: 2024ECC014

No. of Credit :2

Course Objectives:

- To understand the basic concepts of Operations Research and Solving LPP
- To solve Transportation and Assignment problems
- To understand the concept of Game theory , Queuing theory PERT and CPM.

UNIT I

Introduction to Operations Research - Meaning - Scope – Models - Limitation. Linear Programming-Formulation – Graphical method only.

UNIT II

Transportation (Non- degenerate only) - Assignment problems - Problems.

UNIT III

CPM - Principles - Construction of Network for projects – Types of Floats – Slack- crash programme.

UNIT IV

PERT - Time scale analysis - critical path - probability of completion of project - Advantages and Limitations.

UNIT V

Game Theory: Graphical Solution – $m \times 2$ and $2 \times n$ type. Solving game by Dominance property fundamentals - problems. Replacement problem – Replacement of equipment that deteriorates gradually (value of money does not change with time).

Text Book:

Recent editions of the following books only are recommended

Prof. V. Sundaresan., K.S. Ganapathy Subaramanian ., K.Ganesan: Resource Management Techniques (Operations Research) A.R.Publications- 2002

Unit I : Chapter 1 – Section 1.1,1.2,1.4,1.9, Chapter 2 – Section 2.1- 2.5

Unit II : Chapter 7 – Section 7.1- 7.2, Chapter 8 – Section 8.1 ,8.2,8.4,8.5

Unit III : Chapter 15 – Section 15.1,15.2,15.5,15.8

Unit IV : Chapter 15 – Section 15.6

Unit V : Chapter 16 – Section 16.6, 16.7, Chapter 11 – Section 11.1, 11.2

ReferenceBook :

1. Kanti Swarup, Gupta P.K, Man Mohan : Operations Research, Sultan Chand & Sons- 1997
2. P.R. Vittal and V.Malini : Operations Research, Margham Publications -2011.
- 3.P.K.Gupta.,ManMohan: Problems in Operations Research,Sultan Chand &sons-2004
- 4.V.K.Kapoor: Operations research, Sultan Chand&sons-2007

EXTRA CREDIT COURSE

MATHEMATICS FOR PROFESSIONAL COURSES

Course Code: 2024ECC015

No. of Credits: 2

COURSE OBJECTIVES

- To understand the fundamental concepts of Set Theory and Linear Equations.
- To solve the problems in Mathematics of Finance, sequence and series.
- To acquire the knowledge of correlation, regression and problem solving.

UNIT 1:

Sets, Functions and Relations -Equations Linear equations–Homogeneous linear equations .

UNIT 2:

Sequence and Series–Arithmetic progression-Geometric progression; Mathematics of Finance: Simple interest-Compound interest.

UNIT 3:

Limits — Basic concepts of Differentiation - Integration

UNIT 4:

Measures of Central Tendency and Dispersion, Arithmetic Mean, Median – Mode, Geometric Mean and Harmonic Mean, Standard deviation, Quartile deviation

UNIT 5:

Correlation and Regression.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Discrete Mathematics, B.S. Vatsa, Wishwa Prakashan Private Limited, 3rd Edition.
2. Business Mathematicsc and Statistics, P.A. Navanitham, Jai Publisher, June 2004.

Reference Book:

- 1 .Dr.M.K.Venketaramen,Dr.N.Sridharan,N.Chandarasekaran: DiscreteMathematics,The National publishing Company – 2006.
- 2.P.R.Vittal :Business Mathematics and Statistics, Margham Publications.-2011
3. Sanchetti, D.C and Kapoor, V.K: Business Mathematics, Sultan chand Co & Ltd-2002.

Unit 1: Chapter 2 and 3, chapter 7, 7.1-7.4 (Text Book 1)

Unit 2: Chapter 1 and 2 (Text Book 2, Part 1)

Unit 3: Chapter 5, 6 and 8 (Text Book 2, Part 1)

Unit 4: Chapter 7 (Text Book 2, Part 2)

Unit 5: Chapter 12 and 13 (Text Book 2, Part 2)

Chapter 3 , Section 3.1-3.4 and Chapter 6, Section 6.1-6.3 (Text Book 3)

EXTRA CREDIT COURSE

MULTIMEDIA AND ITS APPLICATIONS

Course Code: 2024ECC016

No.of Credits: 2

Course Objectives:

- To enable the students learn the overview of Multimedia systems.
- To provide knowledge about the Basic concepts of Sound and Image Processing.
- To enhance the knowledge about the Multimedia Applications.

UNIT I

Media and Data Streams : Medium – Main Properties of a Multimedia Systems – Multimedia – Traditional Data Streams Characteristics – Data Streams characteristics for continuous media.

UNIT II

Sound / Audio: Basics sound Concepts – Music – Speech. Video and Animation: Basics concepts – Television – Computer Based Animations.

UNIT III

Images and Graphics: Basics concepts – Computer Image Processing – Data Compression : Storage space – coding requirement – source entropy and hybrid coding – some basic compression techniques – JPEG – MPEG – DVI.

UNIT VI

Multimedia Communication system: Application subsystem – Transport subsystem – quality of services and resource management.

UNIT V

Multimedia Applications: Introduction – Media Preparation – Media Composition – Media Integration – Media Communication – Media Entertainment.

Reference Books:

1. Ralf Steinmetz and Klara Nahrstedt , Multimedia : Computing , Communication & Applications, Pearson Education.

EXTRA CREDIT COURSE
MANAGEMENT INFORMATION SYSTEM

Course Code: 2024ECC017

No. of Credits: 2

Course Objectives:

- To familiarise the students with Business Information through Computers.
- To enable the students aware of utilization of business information for decision making.
- To bestow knowledge about Database Management System

UNIT I

Management information system: meaning – features – requisites of effective MIS – MIS Model – components – subsystems of an MIS – role and importance – corporate planning for MIS – growth of MIS in an organization – centralization vs decentralization of MIS - Support – Limitations of MIS.

UNIT II

System concepts – elements of system – characteristics of a system – types of system – categories of information system – system development life cycle – system enhancement.

UNIT III

Information systems in business and management: Transaction processing system: Information repeating and executive information system.

UNIT IV

Database management systems – conceptual presentation – client server architectures networks.

UNIT V

Functional management information system: Financial – accounting – marketing – production – Human resource – business process outsourcing.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Gorden B.Davis and Margrethe H.Olson: “Management Information System”, Tata McGraw Hill Publication, New Delhi, 1st Edition, 2005.
2. Aman Jindal: “Management Information system”, Kalyani Publishers, New Delhi, First Edition, 2004.

REFERENCE BOOKS:

1. Kenneth C. Laudon: "Management Information System", Pearson Education, New Delhi, First Edition, 2004.
2. Stephen Haag: "Management Information System", Tata McGraw Hill Publication, New Delhi, First Edition, 2008.

EXTRA CREDIT COURSE

THEORY OF COMPUTATION

Course Code: 2024ECC018

No. of Credits: 2

Course Objectives:

- To learn about the basic of theory of computing
- To understand the concept of finite automata and push down automata
- To acquire knowledge in formal language
- To enhance the concept of conversion of deterministic automata to non deterministic automata.

UNIT- I

Introduction to theory of Computing – Why Study the theory of Computing- What is Computation- Set theory-Alphabets-Strings and Languages-Relations-Functions-Graphs and Trees.

UNIT -II

Finite Automata: Introduction-Finite state Machines -Deterministics Finite Automata(DFA)-Finite Automata with and without Epsilon Transitions-Language of Deterministic Finite Automata-Acceptability of a String by a Deterministic Finite Automata-Processing of Strings by Deterministic Finite Automata;Non-Deterministic Finite Automata(NFA)- Language of Non- Deterministic Finite Automata-Equivalence between DFA and NFA-Non Deterministic Automata with or without Epsilon Transitions.

UNIT -III

Formal Language: Introduction-Theory of Formal Language-Kleene and positive Closure-Defining Language-Recursive Definition of Language-Arithmetic Expression-Grammar-Classification of Grammar and Language-Language and their Relation-Operations On Language-Chomsky Hierarchy.

UNIT- IV

Regular Language: Introduction-Regular Language and Expression-Operations of Regular Expression-Identity Rules-Algebraic Laws for Regular Expression-Finite Automata and Regular Expression- Kleene's Theorem-Problems-Context Free Grammar and Context Free Language: Introduction-Derivation Tree-Parse Tree-Right Most and Left most Derivation –Ambiguity problems

UNIT- V

Push Down Automata: Description and Definition-Language of PDA-Graphical Notation of PDA-Acceptance by Final State and Empty Stack, From Empty Stack to Final State and Vice versa-Deterministic Pushdown Automata and Non deterministic Pushdown Automata-Language-Problems.

TEXT BOOKS:

1. Theory of Computing-A Gentle Introduction, Efim Kinber, Carl Smith, published by Pearson Education.(UNIT 1)
2. Theory of Automata, Language & Computation, Rajendra Kumar, Tata McGraw Hill Education Private Limited, New Delhi. (UNIT 1to 5)

REFERENCE BOOK:

1. A Textbook Automata Theory, S.F.B.Nasir, P.K.Srimani, Published by Cambridge University Press India Pvt, Ltd, New Delhi.

UNIT 1: Chapter 1: Section 1.1, 1.2 (Text Book 1)

Chapter 1: Section 1.1-1.6 (Text Book 2)

UNIT 2: Chapter 2: Section 2.1-2.11

UNIT 3: Chapter 3: Section 3.1-3.10

UNIT 4: Chapter 4: Section 4.1-4.5, 4.6, 4.6.1, 4.6.2

Chapter 6: Section 6.1-6.10

UNIT 5: Chapter 7: Section 7.1-7.10

**EXTRA CREDIT COURSE
OOPS WITH JAVA PROGRAMMING**

Course Code: 2024ECC019

No. of Credits: 2

Course Objectives :

- To understand fundamentals of object – oriented programming in Java, including defining classes, invoking methods,using class libraries,etc.
- To be able to use the Java SDK enviroment to create, debug and run simple Java programs.
- To understand the Java Programming concepts so as to enable the students of Applications and Applets using Java

UNIT I

Introduction to Object-Oriented Programming : Fundamentals – Object oriented Paradigm- Elements of the OOP – Abstraction – Encapsulation – Modularity – Hierarchy –Concurrency Persistence – Inheritance – Polymorphism – Benefits of OOP – Applications of OOP.

UNIT II

Java Evolution : History – Features – Difference between Java,C,C++ - Java and Internet – Java and WWW – Web Browsers . Overview : Simple Java Program - Structure – Java Tokens- Statements -JVM - Constants – Variables – Data types – Operators and Expresions.

UNIT III

Decision Making and Branching :if,if...else, nested if, switch – Decesion making and looping : while,do,for – Jumps in Loops – Labeled loops – Classes, Objects and Methods. Arrays, Strings and vectors - Interfaces :Multiple Inheritance – Packages : Putting classes together – Multithreaded programming – Thread exceptions – Life cycle of Thread - Thread priority – Synchronization.

UNIT IV

Managing Errors and Exceptions – Types of Errors – Exceptions – Applet Programming – Applet life cycle – Graphics Programming.

UNIT V

Managing Input / Output Files in Java: Concepts of Streams – Stream classes – Byte stream classes-Character stream classes - Using streams – I/O classes – File classes - I/O Exceptions – Creation of files – Reading / Writing characters, Byte - Handling Primitive data types – Random Access Files

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Grady Booch: “Object Oriented Analysis & Design with Applications”, Second Edition, Pearson Education.
2. E.BalaGurusamy: “Programming with Java”, Third edition, Tata McGraw Hill Pvt Ltd.

Reference Books:

1. Patrick Naughton & Hebert Schildt: “The Complete Reference Java 2”, Third edition, Tata McGraw Hill Pvt Ltd.
2. Programming with Java – John R.Hubbard, Second Edition, Tata McGraw

EXTRA CREDIT COURSE PROGRAMMING IN C

Course Code: 2024ECC020

No. of Credits:

2

Course Objectives: To enable the students

- To know about problem solving techniques and algorithm fundamentals.
- To know about the basics of C Programming and its various computation logics.

UNIT I

Overview of C - Introduction – Structure of C - Character set - C tokens - Keyword & Identifiers - Constants - Variables - Data types - Declaration of variables - Assigning values to variables - Defining Symbolic Constants - Operators – Arithmetic Expressions: - Evaluation of expression - Type conversion in expression - operator precedence .

UNIT II

Decision Making and Branching - Decision making with IF statement - simple IF statement - The IF ELSE Statement - Nesting of IF ...ELSE statements - The ELSE IF ladder - The switch statement – The GOTO statement -- Decision Making and Looping - The WHILE statement - The DO statement - The FOR statement – Jumps in Loop.

UNIT III

Arrays - One Dimensional - Two Dimensional - Multidimensional arrays - Character string Handling - Declaring and initializing string variables - String:Introduction- Standard Functions. Funtions: User - defined Functions - Need for user Defined functions - Types of Functions :No Arguments and no return values - Arguments with return values - Recursion.

UNIT IV

Structure : Structure definition - Giving values to members – Structure initialization - comparison of structure variables - Structures within structures- size of structures.

UNIT V

Pointers to structures. Pointers – Introduction-Features of Pointers - Declaring and initializing pointers - Accessing a variable through its pointers - pointers and arrays - pointers and character strings

TEXT BOOKS:

Recent editions of the following books only are recommended

1. E. Balagurusamy: “Programming in ANSI C” , Tata Mc. Graw Hill, 5th Edition (reprint), 2011. (Unit II, Unit III, Unit IV, Unit V)
2. R.G.Dromey: ”How to Solve it by Computer”, Prentice Hall of India, Delhi, 2000 (Unit-I)

Reference Books:

1. Byron Gottfried: “Programming with C”(Schaum's Outline Series), Tata Mc.Graw Hill, 2nd Edition, 1998.
2. Ashok. N. Kamathane: “Programming with ANSI and Turbo C”, Pearson Education Asia, 4th Edition, 2002 .
3. Yeswanth Kanethkar: “Let us C” Tata Mc. Graw Hill, 3rd Edition, 1992.

EXTRA CREDIT COURSE INTERNET OF THINGS

Course Code: 2024ECC021

No. of Credits: 2

Course Objectives:

- To get the vision and introduction to IoT .
- To Understand IoT Market perspective, Data and Knowledge Management and use of devices in IoT Technology.
- To understand state of the art IoT architecture, real world IoT design constraints, industrial automation and commercial building automation in IoT.

UNIT I

Introduction- Concepts behind the Internet of Things- The IoT Paradigm- Smart Objects- Creative Thinking Techniques – Modifications- Combination Scenarios- Breaking Assumptions- Solving Problems.

UNIT II

M2M to IoT – A Market Perspective– Introduction, Some Definitions, M2M Value Chains, IoT Value Chains, An emerging industrial structure for IoT, The international driven global value chain and global information monopolies.

UNIT III

M2M and IoT Technology Fundamentals- Devices and gateways, Local and wide area networking, Data management, Business processes in IoT, Everything as a Service(XaaS), M2M and IoT Analytics, Knowledge Management Introduction, Technical Design constraints- hardware is popular again.

UNIT IV

Introduction, State of the art, **Architecture Reference Model**- Introduction, Reference Model and architecture, IoT reference Model**IoT Reference Architecture**- Introduction, Functional View, Information View, Deployment and Operational View, Other Relevant architectural views. **Real-World Design Constraints**.

UNIT V

Service-oriented architecture-based device integration, SOCRADES: realizing the enterprise integrated Web of Things, IMC-AESOP: from the Web of Things to the Cloud of Things, Commercial Building Automation- Introduction, Case study: phase one-commercial building automation today.

TEXT BOOKS:

1. Jan Holler, Vlasios Tsiatsis, Catherine Mulligan, Stefan Avesand, Stamatis Karnouskos, David Boyle: "From Machine-to-Machine to the Internet of Things: Introduction to a New Age of Intelligence", First Edition, Academic Press, 2014.

REFERENCE BOOKS:

1. Vijay Madiseti and Arshdeep Bahga: "Internet of Things (A Hands-on-Approach)", First Edition, VPT, 2014.
2. Francis daCosta: "Rethinking the Internet of Things: A Scalable Approach to Connecting Everything", First Edition, Apress Publications, 2013.
3. Hakima chaouchi, "The Internet Of Things Connecting Objects, 2010.

EXTRA CREDIT COURSE WEB TECHNOLOGY AND ITS APPLICATIONS

CourseCode: 2024ECC022

No. of Credits: 2

Course **Objectives:** To enable the students

- To learn about the basic concepts of various networking model and its layers.
- To learn about the concepts of protocol and its architecture.
- To learn about the Java Scripts and XML.

UNIT I

Networking Protocols and OSI Model: OSI Model, Layer functions. Internetworking concepts, devices, internet basics: why internetworking, problems, virtual network, repeaters, bridges, routers, gateways, history of internet, growth.

UNIT II

TCP/IP Part I: basics, addressing, IP addressing, logical addresses, concept of IP address, ARP, RARP, BOOTP, DHCP, ICMP. TCP / IP Part II: TCP, UDP – basics, features, relationship, ports and sockets, connections, TCP segment format, UDP, differences.

UNIT III

DNS, Email, FTP, TFTP – DNS, Email, FTP, TFTP. TCP / IP Part IV : WWW, HTTP, TELNET – history, basics, HTML, common gateway interface, remote login (TELNET).

UNIT IV

Java Script and AJAX. PHP / MySQL – scripting language, client side vs Server side, Features of PHP, reference, MySQL basics, using MySQL with PHP.ASP.NET: overview of .NET framework, Details, Server controls and web controls, validation controls.

UNIT V

Java Web Technologies – Java servlets and JSP, Creating and testing, servlet, session management, introduction to JSP, JSP and JDBC, EJB, architecture, overview, types of EJB, session beans. Web Security: principles, cryptography, plain text and cipher text, digital certificates, signatures, secure socket layer. XML – what is XML? XML versus HTML, EDI, Terminology, Document-Type Declaration, Element-Type declarations.

TEXT BOOK:

Recent editions of the following books only are recommended

1. Achyut Godbole and Atul Kahate :”Web Technologies – TCP / IP, Web / Java Programming and Cloud Computing”, Third Edition, McGraw Hill Education India Private Limited.

REFERENCE BOOKS:

1. Behrouz A. Forouzan : “TCP / IP – Protocol Suite”, McGraw Higher Education, Sixth Edition.
2. Paul Deitel, Harvey Dietel and Abbey Dietel: “Internet & World Wide Web – How to Program”, Fifth Edition, Tata McGraw Hill.

EXTRA CREDIT COURSE

NETWORK SECURITY

Course Code: 2024ECC023

No. of Credits: 2

Course Objectives:To enable the students

- To know about cryptography and its various functions.
- To understand the concepts of hashes and public key algorithm.
- To have a knowledge on different types of authentication.
- To know about the standards, IP security and their applications.

UNIT I

Cryptography - Introduction – Primer on Networking –Active and Passive Attacks –Layers and Cryptography – authorization Viruses, worms, Trojan Horses – The Multi level Model of Security. Cryptography – Breaking an Encryption Scheme – Types of Cryptographic functions – secret key Cryptography – Public key Cryptography – Hash algorithms.

UNIT II

Secret Key Cryptography - Secret Key Cryptography – Generic Block Encryption – Data Encryption Standard – International Data Encryption Algorithm (IDEA) – Advanced Encryption Standard.

UNIT III

Hashes and Public Key Algorithms - Hashes and Message Digests: Introduction – Things to do with hash – MD2 – MD4 – MD5. Public Key Algorithms: Modular arithmetic – RSA – Diffie-Hellman – Digital Signature Standard – Elliptic Curve Cryptography.

UNIT IV

Authentication - Overview of Authentication Systems: Password-Based Authentication – Address-Based Authentication – Cryptographic Authentication Protocols –Eavesdropping and Server Database Reading – Trusted Intermediaries – Session Key Establishment.

UNIT V

Standards, IP Security and Applications - Standards: Kerberos V4: Introduction – Tickets and Ticket-Granting Tickets – Configuration – Logging into the Network – Replicated KDCs. IP Security: Overview of IPsec – IP and IPv6 – Authentication Header – ESP.

REFERENCEBOOKS:

- 1.Charlie Kaufman, Radia Perlman and MikeSpeciner : “Network Security Private Communication in a Public World”, Pearson Education, New Delhi, 2nd Edition,2008 .
- 2.Stallings William : “Cryptography and Network Security Principles and Practices”, Prentice Hall India, New Delhi, 4th Edition 2007.
- 3.Stallings William : “ Network Security Essentials Applications and Standards “ Prentice Hall India, New Delhi, 2004.
- 4.Atul Kahate : “Cryptography and Network Security “ Tata Mc.Graw Hill , 2nd Edition, 2008.

EXTRA CREDIT COURSE

MOBILE AND WIRELESS TECHNOLOGY

Course Code: 2024ECC024

No. of Credits: 2

Course Objectives:

- To learn the wireless communication on digital mobile communication systemand integration of services and applications from fixed networks into networks supporting mobility of end user and wireless access.

UNIT - I

Introduction: Applications – A Simplified Reference Mode. Wireless Transmission: Cellular System. Medium Access Control : Motivation for a Specialized MAC : Hidden and exposed terminals – Near and far terminals – SDMA – FDMA – TDMA : Fixed TDM –Classical Aloha – Slotted Aloha – Carrier Sense Multiple Access – Demand assigned Multiple Access – PRMA Packet Reservation Multiple Access – Reservation TDMA – Multiple Access With Collision Avoidance – Polling – Inhibit Sense Multiple Access. CDMA: Spread Aloha multiple access.

UNIT -II

Telecommunication Systems: GSM: Mobile Services – System Architecture – Radio Interface – Protocols - Localization And Calling – Handover – Security – New Data Services. DECT: System Architecture – Protocol Architecture – TETRA.

UNIT -III

UMTS and IMT 2000: UMTS Releases and Standardization – UMTS System Architecture -UMTS Radio Interface – UTRAN – Core Network – Handover. Satellite System: History –Applications – Basics: GEO – LEO – MEO . Routing – Localization – Handover.Broadcast Systems: Overview – Cyclical Repetition Of Data – Digital Audio Broadcasting –Digital Video Broadcasting – Convergence of Broadcasting and Mobile Communication.

UNIT -IV

Wireless LAN: Infra Red Vs Radio Transmission – Infrastructure and Ad-Hoc Network –IEEE 802.11: System Architecture – Protocol Architecture – Physical Layer – Medium Access Control Layer – MAC Management – HIPERLAN: HIPERLAN1 -WATM – BRAN– HiperLAN2. Bluetooth: User scenarios – Architecture – Radio layer – Base band layer –Link manager protocol

UNIT -V

Mobile Network Layer: Mobile IP – Dynamic Host Configuration Protocol – Mobile Ad- Hoc Networks. Mobile Transport Layer: Traditional TCP-Classical TCP Improvement-TCP Over 2.5/3G Wireless Networks – Performance Enhancing Proxies.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Asoke K Talukder and Roopa R Yavagal, Mobile Computing, Tata McGraw-Hill,, Eleventh Reprint 2009.
2. John Schiller , Mobile communication, Pearson Edition, 2nd Edition.

REFERENCE BOOKS:

1. William C.Y.Lee, Mobile Communication Design Fundamentals , John Wiley, 1993
2. Ivan Stojmenovic , Wireless network & Mobile communication, 1st Edition

EXTRA CREDIT COURSE

CLOUD COMPUTING

Course Code: 2024ECC025

No. of Credits: 2

Course Objectives:

To Understand the Cloud computing architectures, applications and challenges and learn about various cloud storages

UNIT - I

INTRODUCTION: Cloud Computing Introduction, From, Collaboration to cloud, Working of cloud computing, pros and cons, benefits, developing cloud computing services, Cloud service development, discovering cloud services.

UNIT -II

CLOUD COMPUTING FOR EVERYONE: Centralizing email communications, cloud computing for community, collaborating on schedules, collaborating on group projects and events, cloud computing for corporation, mapping schedules managing projects, presenting on road.

UNIT -III

USING CLOUD SERVICES: Collaborating on calendars, Schedules and task management, exploring on line scheduling and planning, collaborating on event management, collaborating on contact management, collaborating on project management, collaborating on word processing, spreadsheets, and databases.

UNIT -IV

OUTSIDE THE CLOUD : Evaluating web mail services, Evaluating instant messaging, Evaluating web conference tools, creating groups on social networks, Evaluating on line groupware, collaborating via blogs and wikis

UNIT -V

STORING AND SHARING: Understanding cloud storage, evaluating on line file storage, exploring on line book marking services, exploring on line photo editing applications, exploring photo sharing communities, controlling it with web based desktops.

TEXT BOOKS:

1. Michael Miller, Cloud Computing, Pearson Education, New Delhi, 2009.
2. Anthony T. Velte, Cloud Computing A Practical Approach, Tata Mcgraw Hill Education Private Limited, 1st Edition 2009

REFERENCE BOOKS:

1. Arshdeep Bahga, Cloud Computing: A Hands-On Approach, Paperback-Import, Dec 2013.

EXTRA CREDIT COURSE CROSS CULTURE MANAGEMENT

Course Code: 2024ECC026

No. of Credits: 2

Course Objective:

- To provide a thorough understanding
- The impact of an international context on management practices based on culture.
- Frameworks for guiding cultural and managerial practice in international business.

UNIT-I

Basic framework of Cross Cultural Management: Factors influencing Decision Making – Using Culture – Cross Cultural and International Management – Implications for the Manager. Comparing Cultures. Shifts in the Culture – Organizational Culture – Culture and Communication – Needs and Incentives – Dispute Resolution and Negotiation.

UNIT-II

Structure of Cross Cultural Management: Formal Structures – Functions – Bureaucracy –

Culture and Bureaucracy – Implications. Informal Systems – Informal Relationships – Patronage, Society and Culture –Government-Business Patronage – Guanxi – Managing Informal Systems –Implications.

UNIT-III

Globalization & Cross Cultural Management: Planning Change: Meaning – Planning for Change – Planning in Different Culture – Planning in an Unstable Environment – Implications. International Strategies –Globalization and Localization – Defining Globalization – Roots – Global-Local Contradictions – Implications.

UNIT-IV

Models of Cross Cultural Management: Family Companies: The Anglo Model: Environment, Culture and Management. The Chinese Model: Environment and Culture. The Chinese Model: Management. Changes in the Chinese model – Implications.

UNIT-V

Strategy of Cross Cultural Management: Designing and Implementing Strategy: Formal Strategy Planning – Analyzing Resources and the Competition – Positioning the Company – Implementation – Emergent Strategy – Implications. Head Quarters and Subsidiary: Risk for the Multinational – Control – Implications.

TEXT BOOK:

Recent editions of the following books only are recommended

1. Jean-Francois Chanlat, Cross Culture Management, T&F publication, Edition-2013.

REFERENCE BOOKS:

1. Neal Mark, The Culture Factor: Cross-national Management and Foreign Venture, Macmillan, Edition-1998.
2. Prashant Faldu, Cross Culture Management, Presence Institute of Image Consulting Pvt.Ltd., Edition-2015.
3. Dipak Kumar, Cross Culture Management: Text and Case, PHI Publication, Edition-2010.
4. Richard R. Gesteland, Cross-Culture Business Behaviour, Copenhagen Business School Press, Edition-1999.

EXTRA CREDIT COURSE

INDIAN ECONOMY AND TRADE DEPENDENCIES

Course Code: 2024ECC027

No. of Credit :2

Course Objectives: On successful completion of the course, the students should have understood

- The diversity of issues prevalent in the Indian Economy.
- Trade related issues of the Indian Economy.
- The importance of trade in the present globalized era.

UNIT- I

Introduction to Indian Economy : Alternative Development Strategies – Trends in National Income, Growth and Structure since 1991 - New Industrial Policy 1991 – Recent changes in Trade Policy - Competition Policy - Public Sector Reform - Privatization and Disinvestments – Progress of Human Development in India.

UNIT-II

Planning and Economic Development : Redefining the Role of the State –Human Capital Formation in India – Problem of Foreign Aid – Economic Reforms and Reduction of Poverty –Measures to Remove Regional Disparities.

UNIT-III

Indian Industries : Review of Industrial Growth under 10th and 11th Five year plan - Growth and present state of IT industry in India – Outsourcing, Nationalism and Globalization – Small Sector Industrial Policy.

UNIT-IV

Foreign Trade: Trends of Exports and Imports of India – Composition of India's Foreign Trade - Direction of India's Foreign Trade – Growth and Structure of India's Foreign Trade since 1991 – Balance of Payments since the New Economic Reforms of 1991. Foreign Capital : Need for Foreign Capital – Foreign Investment Inflows –Role of Special Economic Zones (SEZ)

UNIT-V

India in the Global Setting : India in Global Trade – Liberalization and Integration with the Global Economy – Globalization Strategies – India's Foreign Exchange Reserves –Convertibility of the Rupee – WTO and India.

TEXT BOOK:

Recent editions of the following books only are recommended

1.Ramesh Singh, Indian Economy, Mcgraw Hill Education, Edition-7, 2015.

REFERENCE BOOKS:

1.P.Arunachalam-Indian Economy and Trade, Serial Publication, Edition-1, 2011.

2.Sankarganesh, Indian Economy Key concepts, Kavin Mukhil Publications, Edition-4, 2016

3.Gaurav Kumar, Indian Economy, Kd Publication, Edition-1, 2016.

4.Puri Misra, Indian Economy, Himalaya Publication, Edition-26, 2008.

EXTRA CREDIT COURSE

EXPORT MARKETING

Course Code: 2024ECC028

No. of Credits: 2

Course Objectives:

- To gain knowledge on Export distribution channels.
- To enable the students to understand Export and Import Procedures.
- To create awareness regarding the export promotion and export finance.

UNIT I

Export marketing – an overview -export marketing – meaning difference between export marketing and domestic marketing – basic function of export marketing.

UNIT II

Export distribution channels – direct export – indirect export – channel; small manufacturer.

UNIT III

Export promotion – characteristics of foreign buyers – forms of export promotion-importance of Promotional Activities.

UNIT IV

Export and Import Procedure Documents used in Foreign Trade.

UNIT V

Export Finance- Needs- Short terms, Medium and long term Source of Finance types of Credit.

TEXT BOOK

1.Rathor. BS-Export Marketing - Himalaya publishing House 2006

EXTRA CREDIT COURSE INTERNATIONAL TRADE & FOREX

Course Code: 2024ECC029

No. of Credits: 2

Course Objectives:

- To learn the overview of International Trade and Globalisation.
- To make the students to understand the concepts of foreign exchange management.
- To gain the knowledge on the basic regulation of FEMA.

UNIT I

International trade- Meaning- Scope- Challenges- Theories of International Trade-
Balance of Payment- Trade Barriers

UNIT II

Competition Law and International Trade- Competition and Consumer Protection-
Regulation of anti competition activity

UNIT III

Export Policy and Procedure- features- Export Promotion Schemes- SEZs , EOU-
Deemed Export- Export Promotion Council

UNIT IV

Import Policy and Procedure- Import of Gifts- Import on Import basis- Procedure for
customer clearance- Warehousing- Canalised import

UNIT V

Introduction to FEMA- Forex Management-Nature- Forex Manager- Foreign Exchange
Market- Foreign Exchange Rate- Types- Present status of Foreign exchange Market in India

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Francis cherunilam -International trade-Himalaya publication House 2010

**EXTRA CREDIT COURSE
BRAND MANAGEMENT**

Course Code: 2024ECC030

No. of Credits: 2

Course Objective:

- To understand the methods of managing brands and strategies for brand management.
- To successfully establish and sustain brands and lead to extensions

UNIT I

Basics Understanding of Brands – Definitions - Branding Concepts – Functions of Brand -
Significance of Brands – Different Types of Brands – Co branding – Store brands.

UNIT II

Strategic Brand Management process – Building a strong brand – Brand positioning – Establishing Brand values – Brand vision – Brand Elements – Branding for Global Markets – Competing with foreign brands.

UNIT III

Brand image Building – Brand Loyalty programmes – Brand Promotion Methods – Role of Brand ambassadors, celebrities – On line Brand Promotions.

UNIT IV

Brand Adoption Practices – Different type of brand extension – Factors influencing Decision for extension – Re-branding and re-launching.

UNIT V

Measuring Brand Performance – Brand Equity Management - Global Branding strategies - Brand Audit – Brand Equity Measurement – Brand Leverage -Role of Brand Managers– Branding challenges & opportunities.

TEXT BOOKS:

Recent editions of the following books only are recommended

- 1.Keller/ Parameswaran & Jacob, Strategic Brand Management: Building, Measuring, and
- 2.Managing Brand Equity, Pearson Education India; 4 Edition 2015.

REFERENCE BOOKS:

- 1.Y.L.R. Moorthi,Brand Management,Vikas Publishing House, 1st Edition 2003.
- 2.Sagar Mahim,D. P. Agrawal,Brand Management, ANE Books Edition 2009.
- 3.Kirti Dutta,Brand Management: Principles and Practices,Oxford University Press, Edition 2012.
- 4.Ranjeet Verma,Brand Management,Laxmi Publications, 1st Edition 2009.

EXTRA CREDIT COURSE STRESS MANAGEMENT

Course Code: 2024ECC031

No. of Credits: 2

Course Objectives:

- To provide a broad physical, social and psychological understanding of stress.
- To understand the management of work related stress
- To develop and implement effective strategies to prevent and manage stress at work.

UNIT I

Meaning – Symptoms – Works Related Stress – Individual Stress – Reducing Stress – Burnout.

UNIT II

Time Management – Techniques – Importance of planning the day – Time management

schedule – Developing concentration – Organizing the Work Area – Prioritizing – Beginning at the start – Techniques for conquering procrastination – Sensible delegation – Taking the right breaks – Learning to say ‘No’.

UNIT III

Implications – People issues – Environmental issues –Psychological fall outs – Learning to keep calm – Preventing interruptions – Controlling crisis – Importance of good communication – Taking advantage of crisis – Pushing new ideas – Empowerment.

UNIT IV

Developing a sense of Humour – Learning to laugh – Role of group cohesion and team spirit- using humour at work – Reducing conflicts with humour.

UNIT V

Improving Personality – Leading with Integrity – Enhancing Creativity – Effective decision Making- Sensible Communication – The Listening Game – Managing Self – Meditation for peace – Yoga for Life.

TEXT BOOK:

Recent editions of the following books only are recommended

1.D M Pestonjee, Stress and Work: “Perspectives on Understanding and Managing Stress”, SAGE Response, First Edition 2013.

REFERENCE BOOKS:

- 1.Kamlesh Jani, Ratish Kakkad, Stress Management, Pothi Publishers, Edition 2008.
 - 2.Aarti Gurav , Time Management , Buzzing stock Publishing House, First Edition 2014.
 - 3.Sanjay Kumar, Pushp Lata, Communication Skills, Oxford University Press, Second Edition 2015.
- Barun Mitra, Personality Development and Soft Skills, Oxford University Press, Second Edition 2017.

EXTRA CREDIT COURSE

RISK AND INSURANCE IN INTERNATIONAL TRADE

Course Code: 2024ECC032

No. of Credit :2

Course Objective:

On successful completion of this course, the students should have to understand basic principles of insurance and risk management. To understanding contemporary issues related to insurance.

UNIT-I

Nature and History of Insurance Business - Insurance Business in India Europe, UK and USA - insurance Act 1938 -General insurance business -Nationalisation - Insurance as a social security tool-Insurance and economic development - IRDA- Entry of private players into Insurance business -Actuarial profession -Global Trends and developments in Insurance Business

UNIT-II

Principles of Legal aspects of Insurance - Principles of Insurable Interest – Principles of Utmost Good Faith – Principles of Indemnity - Principles of Subrogation -Doctrine of Proximate Cause - Tariff Advisory Committee – Legal Aspects of Life Assurance - Global Insurance Regulatory Framework.

UNIT-III

Global Non-life Insurance: Principles & Practices Fire insurance – Standard fire policy; Marine Cargo and Hull insurance – Types; Motor insurance – Liability insurance, Types of policies; Engineering insurance – Electronic equipment insurance, Burglary insurance – Underwriting Practices – Claims settlement in International Perspectives.

UNIT-IV

Risk management process – Risk identifications: perception of risk, Threat analysis, Even analysis, Safety Audit – Risk evaluation – Concept of probability –Statistical methods of risk evaluation-Value at Risk (VaR)

UNIT-V

Risk Management Methods – Contingency Planning – Risk Transfer – Captive Insurance agreements – Reinsurance – Catastrophe covers – Legal Aspects of Reinsurance – Reinsurance Markets – Lloyds Markets – Risk Management techniques for global insurance market players.

TEXT BOOK:

Recent editions of the following books only are recommended

1.Mishra, M.N,Insurance principles and practices, S. Chand and Co, Delhi, Edition 4, 2007 .

REFERENCE BOOKS:

1.Tripathy N.P,Insurance principles and practices,Prentice Hall India Learning Private Limited Edition 3, 2009

2.Ghanashyam Panda & Monika Mahajan,Principles and Practice of Insurance,Kalyani Publishers Edition 4,2011.

3.Insurance Regulatory and Development Authority Act, 1999 ,Universal Law Publishing - An imprint of LexisNexis Edition 1, 2016.

4.S K Sarvaria,Commentary on the Insurance Regulatory and Development ,Universal Law Publishing - An Imprint of Lexis Nexis; Edition 1, 2016

EXTRA CREDIT COURSE

RETAIL MARKETING

Course Code: 2024ECC033

No.of Credits: 2

Course Objective:

- To enable the students to understand about Global Retailing.
- To provide knowledge on Visual Merchandise Management.
- To familiarise the students with the Retail shoppers' behaviour.

UNIT I

An overview of Global Retailing – Challenges and opportunities – Retail trends in India – Socio economic and technological Influences on retail management – Government of India policy implications on retails.

UNIT II

Organized and unorganized formats – Different organized retail formats – Characteristics of each format – Emerging trends in retail formats – MNC's role in organized retail formats.

UNIT III

Choice of retail locations - internal and external atmospherics – Positioning of retail shops – Building retail store Image - Retail service quality management – Retail Supply Chain Management – Retail Pricing Decisions. Merchandising and category management – buying.

UNIT IV

Visual Merchandise Management – Space Management – Retail Inventory Management – Retail accounting and audits - Retail store brands – Retail advertising and promotions – Retail Management Information Systems - Online retail – Emerging trends .

UNIT V

Understanding of Retail shopper behavior – Shopper Profile Analysis – Shopping Decision Process - Factors influencing retail shopper behavior – Complaints Management - Retail sales force Management – Challenges in Retailing in India.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. A.Sivakumar, Retail Marketing, Excel Books, Edition-1, 2007.
2. David Gilbert, Retail Marketing Management, Pearsons Education, Edition-2006.

REFERENCE BOOKS:

1. Dr.L.Natarajan, Retail Marketing, Margham Publications, Edition-1, 2013.
2. S.Banumathi, Retail Marketing, Himalaya Publishing House, Edition-2015.
3. B.B.Mishra, Retail Marketing, Vrinda Publication, Edition-2010

EXTRA CREDIT COURSE

EXPORT AND IMPORT PROCEDURES

Course Code: 2024ECC034

No.of Credits: 2

Course Objective:

- To enable the students to understand about export and import procedures
- To provide adequate knowledge on export and import documentation.
- To impart knowledge on export and import procedures.

UNIT I

Introduction to Export Management: Meaning – objectives – scope – Need for and importance of export trade – Distinction between internal trade and international trade – Problems faced by exporters.

UNIT II

Features and Functions of export marketing – Sources of market information – Product planning – Quality control – Export pricing – Export marketing channels – Strategy formulation.

UNIT III

Steps involved in export – Confirmation of order – Production of goods – Shipment-Negotiation – Documents used for export – Commercial documents- regulatory documents-ISO certificate.

UNIT IV

Import Trade law in India – Preliminaries for starting Import Business – Registration of Importers – arranging finance for Import – Arranging letter of Credit for Imports – Balance of Payments – Liberalization of Imports.

UNIT V

Retirement of Import Documents and RBI's directives for making payment for Imports – Customs clearance of Imported Goods and payments of customs Duty – Imports under special schemes.

TEXT BOOKS:

Recent editions of the following books only are recommended

- 1.Subramanian Balagopal.T.A.S", Export Marketing",Himalaya Publication House,Mumbai,Edition 1,2010.
- 2.Francis Cherunilam,"International Trade & Export Management",Himalaya Publication House,Mumbai,Edition 1,2012.

REFERENCES BOOKS :

- 1.Veera Reddy.P,"Import made Easy",Commercial Law Publication,New Delhi",Edition 5,2001.
- 2.Mahajan.M.I,"Export Policy Procedure & Documentation",Snow White Publication,Mumbai,Edition 24,2011.
- 3.A Nabhi : "How to Import 2005-2006",A Nabhi Publications, 1st Edition 2006.

EXTRA CREDIT COURSE

LOGISTICS AND SUPPLYCHAIN MANAGEMENT

Course Code : 2024ECC035

No. of Credits: 2

Course Objective: The objective of the subject is to explore

- The interlinking between Logistics and supply chain management.
- The course seeks to provide the key concepts and solution in the design, operation, control and management of supply chain as integrated systems.
- The impact of supply chain in gaining competitive advantage.

UNIT I

Introduction to logistics – Business logistics – marketing logistics – objectives –importance- logistics and customer services – physical supply and distribution –elements and evolution of purchasing and integrated logistics – Integrated logistical activities – strategic integrated logistics management.

UNIT II

Transportation – types – transportation decision making service selection – sea transport, Air, Courier, road and pipe lines – infrastructure – vehicle routing and scheduling – MTO / Intermodal transportation – regulation.

UNIT III

Warehousing – concepts & development – types – operations location analysis –storage – need – functionality and principles – materials handling considerations – packaging – perspectives – purposes – functions – design and costs –Traffic inventory management models – pull and push methods – EOQ – assumptions –policies and control – methods of improved inventory management.

UNIT IV

Logistics information system – system design – Information functionality and principles of information architecture – application of new information technology – EDI standards.

UNIT V

Future management of logistics – logistics and outsourcing – Benefits – third party logistics – value added services – reverse logistics.

TEXT BOOKS:

Recent editions of the following books only are recommended

1.Donald J. Bowersox & David J. Closs,Supply Chain Logistics Management,McGraw Hill Education , 3rd Edition 2016.

REFERENCE BOOKS:

1.Raghuram,Logistics And Supply Chain Management: Cases and Concepts,Laxmi Publications, Edition 2015.

2.Janat Shah, Supply Chain Management,Pearson Education, 1st Edition 2009

3.Ballou,Business Logistics/Supply Chain Management,Pearson Education India, 5th Edition, 2007

4. Chopra & Kalra, Supply Chain Management, Pearson Education India; 6th Edition 2016.

EXTRA CREDIT COURSE

QUALITY MANAGEMENT

Course Code : 2024ECC036

No. of Credits: 2

Course Objective: On successful completion of the course the students should have understood

- To introduce the fundamental concepts of total quality management, statistical process control, six sigma and the application of these concepts
- To provide a basic understanding of "widely-used" quality analysis tools and techniques.

UNIT I

Definitions – TOM framework, benefits, awareness and obstacles. Quality – vision, mission and policy statements. Customer Focus – customer perception of quality, Translating needs into requirements, customer retention. Dimensions of product and service quality. Cost of quality.

UNIT II

Overview of the contributions of Deming, Juran Crosby, Masaaki Imai, Feigenbaum, Ishikawa, Taguchi techniques – introduction, loss function, parameter and tolerance design, signal to noise ratio. Concepts of Quality circle, Japanese 5S principles and 8D methodology.

UNIT III

Meaning and significance of statistical process control (SPC) – construction of control charts for variables and attributed. Process capability – meaning, significance and measurement – Six sigma concepts of process capability. Reliability concepts – definitions, reliability in series and parallel, product life characteristics curve. Total productive maintenance (TMP) – relevance to TQM, Terotechnology. Business process re-engineering (BPR) – principles, applications, reengineering process, benefits and limitations.

UNIT IV

Quality functions development (QFD) – Benefits, Voice of customer, information organization, House of quality (HOQ), building a HOQ, QFD process. Failure mode effect analysis (FMEA) – requirements of reliability, failure rate, FMEA stages, design, process and documentation. Seven old (statistical) tools. Seven new management tools. Bench marking and POKA YOKE.

UNIT V

Introduction to IS/ISO 9004:2000 – quality management systems – guidelines for performance improvements. Quality Audits. TQM culture, Leadership – quality council, employee involvement, motivation, empowerment, recognition and reward.

TEXT BOOK:

Recent editions of the following books only are recommended

1.R. Janakiraman and R,K Gopal, Total Quality Management, PHI Learning, 1st Edition 2009.

REFERENCE BOOKS:

1. Howard S.Taylor and Francis, Quality Management Systems, New century Publications, Edition 2000
2. L.Suganthi Anand Samuel, Total Quality Management, PHI learning, 1st Edition 2009,
3. Joseph M.Juran, Quality Handbook, Mc Grawhill, 6th Edition .
4. Bell Desmond Heivemann, Managing Quality, Butterworth Publications, Edition 1994.

EXTRA CREDIT COURSE

MANAGEMENT OF SMALL AND NEW ENTERPRISES

Course Code : 2024ECC037

No. of Credits: 2

Course Objective: On successful completion of the course the students should have understood

- Identification, organization and building of new enterprise
- To prepare, analyze and execute business plan
- The logical decision making in business

UNIT I

Entrepreneurship: Small Scale Introduction Institutional- Small scale Enterprises –Infrastructure-Entrepreneurial Competencies for Small Scale Enterprises -Institutional Interface

UNIT II

Establishing small scale enterprises -opportunities scanning—choice of enterprise - market assessment for sse - choice of technology and selection of site

UNIT III

Small scale enterprises — getting organized- financing the new/small enterprise - preparation of the business plan - ownership structure and organization framework

UNIT IV

Operating the small scale enterprise - financial management issues in SSE -operations management issues in SSE- Marketing management issues in SSE - organizational relations in SSE

UNIT V

Performance appraisal and growth strategies - management performance lessons growth and Assessment and control from stabilization - strategies for stabilization and successful strategies Growth entrepreneurs of small - managing family enterprises

TEXT BOOK:

Recent editions of the following books only are recommended

1.Prof.Nirali Pandt, Management of new and small Enterprise, Dotcom Publications, 5th Edition,2016.

REFERENCE BOOKS:

- 1.C.S.Prasad, Small and Medium Enterprise in global Perspective, New Century Publications, I Edition, 2009
- 2.Taxmann, Small and Medium Enterprises in India, Tax mann Publication, Edition 2013.
- 3.Karen Patten Ayman, Information Technology for small business, Springer publications, Edition 2012.
- 4.Sarika Lohana, Medium, Micro and Small Enterprises, New century Publications, 1st Edition 2014.

**EXTRA CREDIT COURSE
TOURISM MANAGEMENT**

CourseCode : 2024ECC038

No. of Credits: 2

Course Objective: On successful completion of the course the students should have understood

- The handling of human resource in the context of complex work situations of the tourism industry.
- The complexities of marketing the tourism product
- The challenges and rewards of Tourism industry

UNIT I

History of Tourism both International and National, Definition, nature, importance, components and typology of tourism.

UNIT II

Concepts of domestic and international tourism, recent trends. Organization of both national and international in world in promotion and development – WTO, IATA, UPTAA, AI, IATO, etc.

UNIT III

Growth and development of tourism in India, National Action Plan 1992.

UNIT IV

Impacts of tourism-economics, social, physical and environmental, Tourism trends world over and its futuristic study.

UNIT V

Emerging trends in tourism—health tourism, adventure tourism, ecotourism.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Rajan chauhan, Tourism Management, APH Publishing Corporation- Edition-2012.

REFERENCE BOOKS:

1. David Weaver Laura Lawton, Tourism Management, Jhon Wiley & Sons Inc., Edition-2, 2006.
2. Ratandeep Singh, Tourism and Transport Management, Kanishka Publishiners, Edition-1, 2008.
3. Atul Shrivastava, Tourism Planning & Management, Anmol Publications Pvt., Ltd., Edition-2010.
4. Vandhana Joshi, Achana Biwal, Tourism Operations & `Management, Oxford University Press, Edition-1, 2009.

**EXTRA CREDIT COURSE
EVENT MANAGEMENT**

Course Code: 2024ECC039

No. of Credits: 2

Course Objective: On successful completion of the course the students should have understood Organization and management of events

- The management of accounting and financial aspects in organizing an event
- Planning the logistics and coordinating the technical aspects

UNIT I

Why Event Management, Requirement of Event Manager, Analyzing the events, Scope of the Event, Decision-makers, Technical Staff, Developing Record-Keeping Systems, Establishing Policies & Procedures

UNIT II

Preparing a Planning Schedule, Organizing Tasks, Assigning Responsibility, and Communicating, Using the Schedule Properly, The Budget, Overall Planning tips, Checklists, Expert Resources, Computer Software Required.

UNIT III

Who are the people on the Event, Locating People, Clarifying Roles, Developing content Guidelines, Participant Tips, Reference Checks, Requirement Forms, Introduction, Fees & Honorariums, Expense Reimbursement, Travel Arrangements, Worksheets.

UNIT IV

Types of Events, Roles & Responsibilities of Event Management in Different Events, Scope of the Work, Approach towards Events

UNIT V

Introduction to PR – Concept, Nature, Importance, Steps, Limitations, Objectives Media – Types of Media, Media relations, Media Management PR strategy and planning – identifying right PR strategy, Brain Storming sessions, Event organization, writing for PR

TEXT BOOKS:

Recent editions of the following books only are recommended

1.Sita Ram Singh ,Event Management,Aph Publishing Corporation , Edition 2009.

REFERENCE BOOKS:

1.Wagen,Event Management,Pearson, 1st edition 2005.

2.C.P. Harichandan,Event Management, Global Vision Publishing House, 1st edition 2010.

3.Tony Rogers,A Global Industry (Events Management),S.Chand (G/L) & Company Ltd, 3rd Edition 2013.

4. D. G. Conway,The Event Manager's Bible: The Complete Guide to Planning and Organising a Voluntary or Public Event,Viva Books 1st Edition 2010.

EXTRA CREDIT COURSE
HOSPITALITY MANAGEMENT

CourseCode: 2024ECC040

No. of Credits: 2

Course Objective

On successful completion of the course the students should have understood

- To plan and execute hospitality events in coordination with back-of-the-house managers
- To Design and evaluate a hospitality operations plan, employing control systems and technologies, with guest preferences
- To Supervise and coordinate personnel, demonstrating clear communication and cultural sensitivity

UNIT I

The World of Hospitality: Introduction to Hotel, Travel and tourism Industry - Nature of Hospitality: Communication, Turnover, Demands and Rewards - Economic and Other Impacts of Hotel, Tourism, and Travel Industry - Early History of Lodging - Globalization of the Lodging Industry - Franchising

UNIT II

The Organization and Structure of Lodging Operations : Size and Scope of the Industry - Classifications of Hotels - Hotel Market Segments - Organization of Hotels - Food Service Industry : Composition and Size of Food Service Industry - Organization of Hotel and Restaurant Food Service - Management and Operation of Food Services

UNIT III

The Rooms Division: The Front Office Department - The Reservation Department - The Telecommunications Department - The Uniformed Service Department

UNIT IV

Functional areas: Engineering and Maintenance Division - Marketing and Sales Division - Accounting Division - Human Resources Division - Security Division

UNIT V

Hospitality Marketing: Distinctive characteristics - Seven Ps of Marketing – Segmentation., Targeting and Positioning - Future trends in Hospitality Industry: Usage of CRS in Hotel Industry, Chain of hotels- Role of Associations in hospitality management

TEXT BOOKS:

Recent editions of the following books only are recommended

- 1.Jhon R.Walker, Introduction to Hospitality Management, Pearson India, Edition-2, 2008.

REFERENCE BOOKS:

- 1.Teason.D, Principles of Management for Hospitality Industry, Routledge, Edition 2009.
2. Dr.Saurabh Dixit, Tourism & Hospitality Management, APH Publishing Corporation, Edition-2013.

3. Gajanan Shirke, Hospitality Management, Shorff Publishers, Edition-2011.
4. Aadesh Sinha, Hospitality Operation Management, Centrum Press, Edition-2012

EXTRA CREDIT COURSE
CONSUMER BEHAVIOUR

Course Code : 2024ECC041

No. of Credits: 2

Course Objective: On successful completion of the course the students should have understood

- Consumer motivation and perception
- Learning and attitude
- Consumer decision making

UNIT-I

Introduction - Consumer Behaviour-definition - scope of consumer behaviour-Discipline of consumer behaviour-Customer Value Satisfaction-Retention-Marketing ethics.

UNIT –II

Consumer research-Paradigms-the process of consumer research-consumer motivation-dynamics-types-measurement of motives- consumer perception

UNIT – III

Consumer Learning-Behavioural learning theories-Measures of consumer learning-Consumer attitude-formation-Strategies for attitude change

UNIT – IV

Social class Consumer Behaviour-Life style Profiles of consumer classes-Cross Cultural Customers Behaviour Strategies.

UNIT-V

Consumer Decision Making-Opinion Leadership-Dynamics-Types of consumer decision making-A Model of Consumer Decision Making

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Leon G. Schiffman, Joseph Wisenblit, Consumer Behaviour, Pearson publication, 11th Edition, 2015.

REFERENCE BOOKS:

1. Sathis K Batra, Shhkazmi, Consumer Behaviour, Excel publication, 2nd Edition, 2008.
2. Suja R.Nair, Consumer Behaviour, Himalaya publication, 1st Edition, 2016.
3. Majumdar, Ramanuj, Consumer Behaviour, Prentice Hall India Learning Pvt Ltd, 7th Edition, 2009.
4. Rajneesh Krishna, Consumer Behaviour, Oxford University Press, 1st Edition, 2014.

EXTRA CREDIT COURSE

HUMAN RESOURCE MANAGEMENT

Course Code : 2024ECC042

No. of Credits: 2

Course Objectives:

- To understand the nature of human resources and its significance to the organization
- To familiarise students with the various techniques in HRM that contribute to the overall effectiveness of an organization.
- To bring the attention of the students on the latest trends in managing human resources in an organization.

UNIT I

Human Resource Management: Definition – Objectives – Functions - Evolution And Growth Of HRM– Qualities Of A Good HR Manager – Changing Roles of a HR Manager- Problems And Challenges of a HR Manager.

UNIT II

Planning The Human Resources : definitions Of Human Resource Planning-Objectives - Steps In Human Resources Planning-Dealing With Surplus And Deficient Man Power - Job Analysis-Job Description-Job Specification.

UNIT III

Recruitment & Selection : Recruitment And Selection – Objectives of Recruitment – sources- Internal And External Recruitment – Application Blank – Testing – Interviews.

UNIT IV

Training & Development : Training and development – Principles of Training – Assessment Of Training Needs – on the Job Training methods - off the Job Training Methods – Evaluation of Effectiveness of Training Programmes.

UNIT V

Performance Appraisal : Performance Appraisal– process – Methods of Performance Appraisal – Appraisal Counseling – Motivation process – Theories of motivation – Managing Grievances and Discipline.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Tripathi: “Personnel Management”, Sultan Chand & Sons, New Delhi, 2000.
2. L M Prasad: “Human Resource Management”, Sultan Chand & Sons, New Delhi, 2005.

REFERENCES BOOKS:

1. Aswathappa: “Human Resource Management”, Tata Mc Graw Hill Publishing Company, New Delhi, 1999.
2. Davis and Werther: “Human Resource Management”, Tata Mc Graw Hill Publishing Company, New Delhi, 2000

EXTRA CREDIT COURSE

PRINCIPLES AND PRACTICE OF MARKETING SERVICES

CourseCode: 2024ECC043

No. of Credits: 2

Course Objectives:

- To enable the students to gain knowledge on marketing of various services.
- To enlighten the students’ knowledge on marketing services.
- To make the students understand about practice of marketing services.

UNIT I

Meaning of Services Marketing – Definitions – Its importance – characteristics of services – Growth of Services Marketing – Types of services – Comparative analysis between services and products.

UNIT II

Concept of services marketing – Societal concept – Buyer behaviour concept – Factors influencing buyer behaviour – Decision making process of buyer.

UNIT III

Services Marketing Mix – Product Strategy – Product Life Cycle concept – Strategic during the P.L.C. – Product Planning Strategy – Development of new products – its simplification – Diversification and elimination.

UNIT IV

Services Marketing – I : Bank Marketing – Insurance Marketing – Transport Marketing.

UNIT V

Services Marketing – II: Tourism and Hotel Marketing - Education Marketing – Communication Services Marketing.

REFERENCE BOOKS:

1. S.M.Jha, “Services Marketing”, Himalaya Publication House, Mumbai, Sixth Edition, 2003.
2. Christopher love lock: “Services Marketing”, Person Education Chennai, Sixth Edition, 2010.
3. Philip Kotler: “Marketing Management”, Person Education Chennai, Sixth Edition, 2013

4. S.Sherlekar: “Marketing Management”, Himalaya Publication House, Mumbai, Sixth Edition, 1997.

**EXTRA CREDIT COURSE
CONSUMER MARKETING**

Coursecode: 2024ECC044

No. of Credits: 2

Course Objectives: To make the students

- To understand the concepts of consumer marketing and the motivation theories.
- To understand the customer value chain and their demography.
- To understand market segmentation and their uses.

UNIT I

Introduction- Definition of Consumer Marketing- Need and importance- Scope- Consumer Needs- Theories of Motivation and their application- Process Theories— Content theories- Personality and Self Concept- Theries of Personality – Trait Theory

UNIT II

Building Customer Value and Satisfaction- Delivering Customer Value- Value Chain – Value Delivery Network- Attracting and Retaining Customer Retention- Relationship Marketing- Customer Demand- Demography- Market Segmentation- Benefits- Criteria for Market Segmentation.

UNIT III

Learning Theories and their application- Brand Loyalty- Brand Extention- Conditioning Theories- Cognitive Learning Theory- Attitude and Attitribute theory- Cognitive Dissonance- Self Concept- Development of Self- Fashion – Cosmetics- and Conspicuous Consumption

UNIT IV

Perception- Thershold of perception- Sublinieal of Perception- Perception- Perceptual Process- Dynamics- Positioning Methods- and Measurement- Perceptual Mapping- Multidimensional Scaling- Consumer Imaginaries

UNIT V

Advertising- Role in Marketing Process- Legal and Ethical Process- Social Aspects- Function and Types of Advertising- Integrated Marketing Communication- Brand Management- Brand Equity- Image in Brand Equity Buiding- Ethics in Advertisement

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Schiffman L.G and Kanuk L: “Relationship Marketing”, Tata MC Graw Hill, Twelfth Edition 2009.
2. R.S.N Pillai and Bhavathi : “Modern Marketing Principles and Practices”, S.Chand & Co., Ltd., New Delhi, Seventh Edition, 2011.
3. Paul green Berg: “Customer Relationship Management”, Tata MC Graw Hill, Seventh

Edition,2009.

REFERENCE BOOKS:

- 1.Philip Kotler and Gray Armstrong: “Principles of Marketing”, Pearson Education Pvt Ltd., Seventh Edition, Reprinted 2011.
2. Dr.Rajan Nair: ”Marketing Management”, Sulthan Chand & Sons, Eleventh Edition, NewDelhi

EXTRA CREDIT COURSE
MARKETING OF HEALTH SERVICES

CourseCode:2024ECC045

No. of Credits: 2

Course Objectives:

- To enable the students understand about health services.
- To make the students aware of different marketing mix in health industry.
- To confer knowledge about online health services.

UNIT – I

Marketing plans for services: process, strategy formulation, resource allocation and monitoring services communications- customer focused services- service quality- SERV QUAL model

UNIT – II

Hospital services- Selecting Health Care Professionals- Emerging trends in Medicare- Marketing Medicare – Thrust areas for Medicare services.

UNIT – III

Marketing Mix for Hospitals- Product Mix- Promotion Mix- Price Mix- Place Mix- Strategic Marketing for Hospitals.

UNIT – IV

Online Health Services- Organization of Online Health Care Business- On-line Marketing and On-line financial & clinical transaction.

UNIT – V

Legal system: Consumer Rights & Protection, medicine safety rules- Food & Nutrition Security in India - Health Promotion Agencies

Note: Question paper shall cover 100% Theory

REFERENCE BOOKS:

1. Richard K. Thomas, Health Services Marketing, A Practitioner's Guide, Edition-2, 2008.
2. Zeithaml, Services Marketing, Mcgraw Hill Education, Edition-6, 2013.

3. Lovelock, Services Marketing, Pearson India, Edition-7, 2011.
4. Er.I.C. N.Berkowitz, Essentials of Health care Marketing, Jones & Bartlett Learning, Edition-3, 2010.

**EXTRA CREDIT COURSE
INTERNATIONAL BANKING**

Course Code: 2024ECC046

No. of Credits: 2

Course Objectives:

- The course aims to provide the students with a sound grasp of the practices of modern international banking the central themes and issues will be examined in an international and comparative context.

UNIT-I

Global trends and development in international banking – Outline of international banking and finance. Wholesale banking – Retail banking – Private banking – Interbank business – Regulatory framework – BASEL-II.

UNIT-II

International financial centers – Offshore banking units – Special Economic Zones – Foreign exchange management control – International loan agreements – International debt management.

UNIT-III

Asset liability management – Profitability of international banking operations – Investment banking – Correspondent banking – Bank Regulation: Regulation and prudential supervision of banks in the UK and EU. International regulatory and supervisory convergence. Regulating the multifunctional bank.

UNIT-IV

International financial institutions-IMF, IBRD, BIS, IFC, ADB, WTO-international competitiveness – implications and effectiveness and country risk.

UNIT-V

Treasury and risk management-bank risk management-letters of credit mechanism-buyers and sellers credit – bilateral and counter trade.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Indian Institute of Banking and Finance, International Banking, Macmillan, Edition-2011.

REFERENCE BOOKS:

1. Ruonaryan Bose, Fundamentals of International Banking, Laxmi Publications, Edition-2014.

2. Indian Institute of Banking and Finance, International Banking Operations, Macmillan, Edition-2017.

3. Yoon S. Park, International Banking and Financial Centers, Springer Publications, Edition-2011.

4. Emmanuel N Roussakis, International Banking, Greenwood Press, Edition-1983.

EXTRA CREDIT COURSE

E-COMMERCE

Course Code: 2024ECC047

No. of Credits: 2

Course Objectives:

- To provide knowledge about Electronic Commerce.
- To enable the students understand the technology of e-Commerce for Business Application.
- To make the student aware of the Techniques in the Application of e-Commerce.

UNIT I

E-commerce – framework – classification of electronic commerce – Anatomy of E-Commerce Applications – components of the I way –network access equipment – internet terminology.

UNIT II

Electronic Data Interchange – Benefits – EDI Legal, Security & privacy issues – DEI software implementation – value added networks – internal information systems – work flow atomization and coordination – customization and internal commerce.

UNIT III

Network security and firewalls – client server network security – emerging client server security threats – firewalls and network security – data and message security – encrypted documents and electronic mail – hypertext publishing – technology behind the web – security and the web.

UNIT IV

Consumer oriented electronic commerce: consumer oriented applications – mercantile process models – mercantile models from the consumer's perspective – mercantile models from the merchant's perspective.

UNIT V

Electronic payment systems – types – digital token based electronic payment system – smart cards & credit card electronic payment systems – risk designing electronic payment.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. Ravi Kalakota and Andrew B. Whinston: “Frontiers of Electronic Commerce”, Pearson Education, First Edition, 2006.
2. Elias M Awand: “Electronic Commerce”, Phi Learning Pvt Ltd, Third Edition, 2007.

REFERENCE BOOKS:

1. Daniel Minoli and Emma Minoli: “Web Commerce Technology Handbook”, Tata McGraw Hill Publishing, New Delhi, First Edition, 2006.
2. Efrain Turban and David King: “Electronic Commerce”, Pearson Education, First Edition 2009.
3. Pete Loshin: “Electronic Commerce”, Firewall Media, Fourth Edition, 2005.

EXTRA CREDIT COURSE

INTERNATIONAL ACCOUNTING

Course Code: 2024ECC048

No. of Credits: 2

Course Objective: To make the students

- To understand the concept and nuances of international accounting standards and practices for international business firms
- To understand the importance of financial reporting in international environment.

UNIT-I

Objective of International Financial Reporting – Concept International Accounting Practices, introduction to inter corporate investments – inter company transaction – Global Joint Venture Accounting, Foreign Currency Translation accounting

UNIT-II

Financial instruments – Presentation and disclosure – Convertible securities – recognition and measurement of financial instruments – comprehensive income – settlement Date Vs Trade Date Accounting.

UNIT-III

Inter corporate investment – Temporary and Portfolio investments – Business combination and reporting methods – consolidation procedures – Financial statements disclosure.

UNIT-IV

Global mergers & acquisitions accounting – consolidating wholly, non wholly owned subsidiary under equity and cost recording – Inter company revenue, expenses & inter company profile profit & expenses.

UNIT-V

Financial reporting in an international environment -Integrated Vs Self Sustaining foreign subsidiary – GAAP for public sector organizations.

TEXT BOOKS:

Recent editions of the following books only are recommended

1. A. K. Das Mohapatra, International Accounting, Prentice Hall India Learning Private Limited, Edition 2, 2012.

REFERENCE BOOKS:

1. Med, Accounting and Finance for Bankers, Macmillan Education Edition 3, 2012.
2. Timothy Doupnik, International Accounting, McGraw-Hill Higher Education; Edition 3, 2011
3. Frederick D.S. Choi, International Accounting, Pearson Education; Edition 5, 2007
4. Shirin Rathore, International Accounting, PHI, Edition 2, 2011.

EXTRA CREDIT COURSE

CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE

Course Code: 2024ECC049

No. of Credits: 2

Course Objectives: To make the students

- To understand the concepts of corporate governance
- To gain knowledge on legislative framework of corporate governance and Corporate Social Responsibility and good corporate citizenship.
- To understand the Business Ethics and Genesis.

UNIT-I:

Evolution -Concept-Principles and development-Management structure for corporate governance-Board structure-Stake holder's relationship committee-Appraisal of Board performance-Transparency and disclosure.

UNIT-II:

Legislative framework of corporate governance: UK, USA, India-Corporate communication-Art and Craft of investors relation-Shareholders activism-Investor protection-changing role of Institutional Investors

UNIT-III:

Corporate social responsibility and good corporate citizenship: Various governance forums-Common Wealth Association for Corporate Governance-Organization for Economic Cooperation Development (OECD)-International Corporate Governance Network (ICGN)-National Foundation for Corporate Governance(NFCG)

UNIT-IV:

Business Ethics-Business dilemma versus decision-Dilemma resolution process-Business ethics as a strategic management tool-stakeholders protection-corporate leadership

UNIT-V:

Genesis-Meaning-Nature-Objectives-Scope of Corporate Sustainability.Legal framework -conventions and treaties on environmental- Health and safety-Social security issues.

TEXT BOOKS:

1. Corporate Governance in India : An Evaluation by Das,Subash Chandra.
2. Baxi CV-Corporate Social Responsibility And Governance – Excel books 2006.

EXTRA CREDIT COURSE
ENTERPRISE RESOURCE PLANNING

Course Code: 2024ECC050

No.of Credits: 2

Course Objectives: To enable the students

- To understand about the different organizational processes and work flows in ERP.
- To confer knowledge on ERP services and Business Process Re-engineering.
- To understand about ERP project and its implementation.

UNIT 1

ERP: Introduction : Define – Functional Module in ERP System – Evolution of ERP Systems - Characteristics of ERP – Process Intergration With ERP Systems. Benefits of ERP Applications – Technology Behind ERP Systems. ERP Market and Vendors: ERP Market – ERP Vendors – Service Oriented Architecture - ERP Package features.

UNIT II

Extended ERP Services: Defining Extended ERP – SCM and ERP – ERP and BI – ERP and E-Commerce. Business Process Re-engineering And ERP: Defining Business Process Reengineering- Enterprise redesign principles – Business process reengineering - BPR and Change Management – Different Approaches BPR Implementaion – Methodology for BPR

Implementaion – Role of IT in BPR – BPR and EPR Systems – BPR sucess / failure factors.

UNIT III

Planning for ERP – Planning for ERP Implementaion – Understanding Organizational Requirements. – Unders tanding Economic and Strategies Justification – Analysing Project Scope – Determing Resources – Creating Budget for ERP Implementaion – Selecting the Right ERP Package- Preparing Organizations for ERP Implementaion. Implementation of ERP: Designing for ERP systems – ERP implementaion approaches – ERP implementaion Life cycle.

UNIT IV

Managing ERP Projects: Risk Failure factors in ERP Implementaion – Examples of ERP Failure- Mitigating implementaion risks – Management and complexity of Large scale ERP Projects- Training users to use ERP Systems. - Evaluating ERP Projects.

UNIT V

ERP Going live and post implementaion: Preparingto go live – Strategies for migration – to new ERP systems – Go live performance surprises – Managing ERP after go live – Maintenance of ERP Systems. Expanding ERP Boudaries: Service oriented architecture – Enterprises application integration – Application Services provider – Model for ERP implementaion.

TEXT BOOKS:

1. Ashim raj singla – Enterprise Resource Planning – Cengage Learning india Pvt . Ltd 2008

EXTRA CREDIT COURSE

கல்வியும் சமுதாயமும்

Course Code: 2024ECC051

No. of Credits: 2

நோக்கம் :

- கல்வி வாழ்க்கைக்கு இன்றியமையாத தேவை என்பதை உணர்த்துதல்.
- கல்வியின் குறிக்கோள்கள், கல்வி நிறுவனங்களைப் பற்றி அறிதல்.
- இந்தியக் கல்வியாளர்களின் கல்விக் கொள்கைகளை அறியச் செய்தல்.
- கல்வி கற்பிக்கும் முறைகள், பெண் கல்வி, வயது வந்தோர் கல்வி, அமைதி, நன்னெறிக் கல்விகளை அறியச் செய்தல்.
- தாய்மொழி வழிக்கல்வி, உலகமயமாதலின் குறிக்கோள்கள், தரமான கல்வியின் அளவுகோல்களை அறிதல்.

அலகு – 1

கல்வி – ஒரு விளக்கம் – கல்வி ஒரு மும்முனைப் பயிற்சி – கல்வியின் முக்கியத்துவம் - கல்வி வாழ்க்கைக்கு இன்றியமையாதது – கல்வி ஒரு சமூகத்தேவை – கற்றல் ஒரு தனித்தன்மை – குழந்தையின் நுண் உணர்வுப் பருவம் – தத்துவம் – கல்வி கோட்பாடுகளின் வகைகள் – தத்துவத்திற்கும் கல்விக்கும் உள்ள உறவு – வேதகாலக் கல்வி முறை – வேதகாலக்

கல்வியின் குறிக்கோள்கள் – பாடத்திட்டம் – கற்பிக்கும் முறைகள் - ஆசிரியர் - மாணவர் உறவு – குருகுலத்தில் மாணவர்கள் வாழ்க்கை – பெண்கல்வி. (3 – 61)

அலகு - 2

கல்வியின் குறிக்கோள் – கல்வி நிறுவனங்கள் – மெக்காலேயின் குறிப்புகள் – ஹண்டர் கல்விக்குழு – கல்வி குறிக்கோள்கள் – இயற்கையான வளர்ச்சி – உடல்வளர்ச்சி – எதிர்மறைக் கல்வி – குழந்தையின் வளர்ச்சிப் படிகளும் கலைத்திட்டமும் – டீயிமின் தத்துவம் – மரியா மாண்டிசோரி – பெர்ட்ரண்ட் ரஸ்ஸல் (64- 111)

அலகு - 3

இந்தியக் கல்வியாளர்கள் – விவேகானந்தர் – இரஷந்தரநாத் தாகூர் – அரவிந்தர் – வினோபாவு - குருகுலக் கல்வி முறை – ஜே.கிருஷ்ணமூர்த்தி – கல்வியின் குறிக்கோள்கள் – கல்வியில் ஒழுக்கமும் கட்டுப்பாடும் – கல்விக் கொள்கையின்படி ஆசிரியர் பணி – ஜாக்ஸ் 2சேன் குழு அறிக்கை – கல்வியின் படிகள் – காந்தியக் கல்விக் கொள்கை – காந்தியடிகளின் கல்வித் தத்துவம் – காந்தியடிகளும் பெண்கல்வியும். (112 – 162)

அலகு - 4

பல்கலைக்கழகக் கல்விக் குழு அறிக்கை – கல்வியின் குறிக்கோள்கள் – கற்பிக்கும் முறைகள் – கோத்தாரிக் கல்விக் குழு அறிக்கை – தேசியக் கல்விக் கொள்கை – பெண்கல்வி – வயது வந்தோர் கல்வி – கல்வி நிலைகள் – அறிவுசார் மனித சமுதாயத்தை நோக்கி – கிராமத்தை மையமாகக் கொண்ட திட்டம் – சுற்றுச் சூழல் கல்வி – இயற்கையை காப்பதில் கல்வியின் பங்கு – பெண்கல்வியும் தேசிய வளர்ச்சியும் – அமைதிக் கல்வி – நன்னெறிக் கல்வி. (163 – 196)

அலகு - 5

மனித உரிமைக் கல்வியின் அவசியம் – தாய்மொழி வழிக்கல்வி – உலகமயமாதலின் குறிக்கோள்கள் – அனைவருக்கும் கல்வி – ஆசிரியர் திறன் மேம்பாடு – கல்வியும், தேசிய நிறுவனங்களும் – தொலை நோக்குப் பார்வை – தேசிய மதிப்பீடு மற்றும் தரநிருணய குழுமம் – தரமான கல்வியின் அளவுகோல் – கட்டட வசதி மற்றும் தளவாடங்கள் – கல்வி நிறுவனங்களுக்கிடையே ஆரோக்கியமான போட்டி.

பாடநூல் : கல்வியும் சமுதாயமும், டாக்டர் ஜி. பங்ககஜம் – சுரதா பதிப்பகம், ஜி4 காந்தி சென்னை.

அடுக்ககம் ராயப்பேட்டை

EXTRA CREDIT COURSE

அறிவியல் தமிழ்

Course Code: 2024ECC052

No. of Credits: 2

நோக்கம் :

- தமிழ்மொழி அறிவியல் துறையில் சிறப்பிடம் பெற்ற பாங்கை உணர்த்துதல்.
- தமிழ்மொழி வளர்ச்சி, தாய்மொழிக் கல்வியின் பயன்களை அறிதல்.
- அறிவியல் துறையில் கலைச்சொற்களின் பங்கினை அறியச் செய்தல்.
- தமிழ் ஆட்சிமொழியாகவும், சட்டத் தமிழாகவும் சிறப்பிடம் பெற்றமையை அறிதல்.

- தாய்மொழி வழிக் கல்வியால் அறிவுத்திறன் மேம்பாடும் என்ற நோக்கில் மொழிபெயர்ப்பு அவசியம் என்பதை அறிதல்.

அலகு - 1

தொன்மை மொழிகள் - தமிழ்மொழி - முத்தமிழ் - இலக்கியமும் அறிவியலும் - ஐரோப்பியர் வருகை - நியூட்டனின் இயக்க விதிகள் - சார்புக் கொள்கை - உளவியல் - உயிரியல் - தாவரவியல் - வானியல் கருத்துக்கள் - அறிவியல் கூறுகள் - அறிவியல் தமிழ் வரலாறு - தோற்றமும் வளர்ச்சியும் - அறிவியல் தமிழ் ஆக்கம் வழிமுறைகள் - தமிழில் அறிவியல் நூல்கள் - அறிவியல் பார்வை அன்றும் இன்றும் - மண்ணில் விண்ணைக் காணுதல் - அறிவியல் மறுமலர்ச்சி - அறிவியல் இயக்கங்கள். (1- 47)

2 தமிழ்மொழி வளர்ச்சி நிலை

தமிழில் பிறமொழிச் சொற்கள் - பயிற்றுமொழி - தமிழ்வழிக்கல்வி சிக்கல்களும் சில தீர்வுகளும் - தமிழில் அறிவியலைக் கூறுதல் - ஆசிரிய, மாணவ மனப்பாங்கு - மருத்துவ, பொறியியல் துறையில் தமிழ் - அறிவியல் நூல்கள் - தமிழ் இலக்கியங்களில் அறிவியல் - தமிழில் அறிவியல் புனைகதைகள் - புதுக்கவிதையில் அறிவியல். (48 - 92)

அலகு - 3

கலைச்சொல்லாக்கம் - பயன் - கோட்பாடுகள் - புதுமையாக்கம் - ஒலிபெயர்ப்பு - கிரந்த எழுத்துக்கள் - புதிய குறியீடு மொழிபெயர்ப்பு மூலச்சொல்லறிதல் - புதுச்சொல் - தொகைச் சொற்கள் - பொது வழக்குச் சொற்கள் - வட்டார வழக்கு - கலைச்சொல் வரைவு - கணினியின் பங்கு - கலைச்சொல் வங்கி அறிவியல் வாக்கிய அமைப்பு முறைகள் - தரவுரு நோக்கமும் - கொள்கை. (92 - 127)

அலகு -4 ஆட்சி மொழியும் சட்டத்தமிழும்

அரசமைப்பும் ஆட்சிமொழியும் - ஆட்சிமொழிச் சட்டம் - சட்டமன்றத்தில் தமிழ் -நீதிமன்ற மொழி - நீர்ப்பு மொழி - தமிழ் ஆட்சிமொழி வரலாறு - ஆட்சி மொழித் திட்டம் செயலாக்கமும் - பணிப் பதிவேடுகள் தமிழில் பேணுதல் - தமிழில் கையொப்பம் - சட்டத்தமிழை - சட்டத்தமிழ் இலக்கியம் - சட்டத்தமிழ் நூல்தொகுப்பு - சட்டத்தமிழ் கலைச் சொற்கள் - சொற்களின் செறிவும் செறிவின்மையும் - சட்டக் கலைச் சொல்லாக்கங்கள். (128 - 165)

அலகு - 5 அறிவியல் தமிழ் மொழி பெயர்ப்பு

அறிவியல் தமிழ் மொழிநடை - மொழிபெயர்ப்பு மற்றும் கலைச்சொல்லாக்க நெறிமுறைகள் - மூன்று வழிகள் - கலைச் சொல்லாக்கம் - மொழிபெயர்ப்பும் சொல்லாக்கமும் - சில அடிப்படைக் கூறுகள் - சொல்லாக்க விதிகள் - அறிவியல் தமிழும் இதழ்களும் - கலைக்கதிர் - 20 ஆம் நூற்றாண்டு - அறிவியல் தமிழ் முயற்சியும் வளர்ச்சியும். (166 - 204)

பாடநூல்

அறிவியல் தமிழ் - முனைவர் ச. ஈஸ்வரன்வெளியீடு : சாரதா பதிப்பகம், ஜி4 சாந்தி அருக்ககம், 3, மரு கிருஷ்ணாபுரம் தெரு, ராயப்பேட்டை, சென்னை - 600014.

EXTRA CREDIT COURSE

பெண்ணியம்

Course Code: 2024ECC053

No. of Credits: 2

நோக்கம் :

- பெண்ணியம் தோன்றுவதற்குரிய காலச்சூழல், பெண்களின் வாழ்க்கை முறையில் விழிப்புணர்வை ஏற்படுத்துதல் பற்றி அறிதல்.
- பெண் விடுதலை பெறுவதற்குரிய இயக்கங்கள், அமைப்புகள் முன்னேற்றத்திற்குரிய வழிமுறைகள், அடிமைத்தனத்திற்குரிய காரணங்களை அறிதல்.
- இந்தியாவில் பெண்களுக்கு இழைக்கப்பட்ட அநீதிகள், சமூக நிலை, சமூக மாற்றங்களுக்கான வழி முறைகளை அறிதல்.
- சுதந்திரப் போராட்டத்தில் பெண்களின் பங்கு, இந்திய சட்டத் திருத்தம், பெண்கள் மறுமலர்ச்சிக்காக ஏற்படுத்தப்பட்ட அமைப்புகள் பற்றி அறிதல்.
- பெண்களுக்குரிய சட்டங்கள், வாரியங்கள், பெண்களின் வாழ்வை மேம்படுத்தும் அமைப்புகள், சிக்கல்கள், பெண்ணின் வாழ்வை உயர்த்தும் வழிமுறைகள் பற்றி அறிதல்.

அலகு - 1

பெண்ணியம் - விளக்கம் - மேலை நாடுகளில் பெண்ணியத்தின் தோற்றம் - தொழில் புரட்சியின் விளைவுகளில் பெண்ணியத்தின் தோற்றம் - தொழில் புரட்சியின் விளைவுகள் - பெண்ணியம் மிதவாதக் கருத்துக்கள் - சோஷலிசக் கருத்துக்கள் - வாக்குரிமை - பெண்ணியத்தின் தேக்கநிலை - பெண்களின் வாழ்க்கை வாய்ப்புகள். (1 - 58)

அலகு - 2

பெண் விடுதலை இயக்கம் - தேசியப் பெண்கள் அமைப்பு - தீவிரவாதப் பெண்ணியத்தின் தோற்றம் - பெண்ணியத்தின் வளர்ச்சி - மிதவாதப் பெண்ணியம் - முன்னேற்ற வழி முறைகள் - பெண்ணடிமையின் காரணங்கள் - பழமைவாதக் குடும்பம் சார்ந்த பெண்ணியம் (59 - 106)

அலகு - 3

இந்தியப் பெண்ணியம் அறிமுகம் - 19 - 20 ஆம் நூற்றாண்டுகளில் இந்தியப் பெண்களின் வாழ்க்கையில் இழைக்கப்பட்ட கொடுமைகள் சமூகநிலை - சமூக மாற்றங்களும் இந்தியப் பண்பாட்டின் மறுமலர்ச்சிக்காக உருவாக்கிய நிறுவனங்கள். (106 - 146)

அலகு - 4

காந்தியடிகளும் இந்திய சுதந்திரப் போராட்டத்தில் பெண்களின் பங்கும் - தலைமைப் பொறுப்பேற்ற இந்தியப் பெண்கள் - இந்தியச் சட்டத்திருத்தம் - மகளிர் தற்சார்பு அமைப்புகள் - இந்தியப் பெண்களின் வாழ்க்கையில் இழைக்கப்பட்ட கொடுமைகளை மாற்ற எடுக்கப்பட்ட முயற்சிகள் (146 - 180)

அலகு - 5

பெண்களும் சட்டங்களும் - திருமணச் சட்டங்கள் - மணவிலக்குச் சட்டங்கள் - வாரிசுரிமை - இந்திய அரசுத் திட்டங்களும் பெண்களும் - பெண்களுக்காக அமைக்கப்பட்டிருக்கும் வாரியங்கள் - உழைக்கும் பெண்களின் வாழ்வை மேம்படுத்துதல் - மகளிர் தற்சார்பு அமைப்புகளின் பிரச்சனைகள் - மேலைநாட்டுப் பெண்ணியமும் - இந்தியப்

பெண்ணியமும் இந்தியப் பெண்களின் நிலையை உயர்த்தும் வழிமுறைகள். (180 – 244)

பாட நூல் – பெண்ணியம் தோற்றமும் வளர்ச்சியும் ந. முத்துச் சிதம்பரம்.

வெளியீடு – தமிழ் புத்தகாலயம், சென்னை**பார்வை நூல்** - பெண்ணியம் – பிரேமா

EXTRA CREDIT COURSE

தமிழக வரலாறு - 1

Course Code: 2024ECC054

No. of Credits: 2

நோக்கம் :

- தமிழகத்தின் புவியியல் கூறுகள், வரலாற்றுக்கு முந்திய கால தமிழகம், சங்ககால மக்களின் வாழ்க்கை முறை, மூவேந்தர்கள், களப்பிரர்களின் ஆட்சி, அரசியல், பண்பாட்டு மாற்றங்கள் பற்றி அறிதல்.
- பல்லவ மன்னர்களின் ஆட்சிமுறை, சமுதாய பொருளாதார பண்பாட்டு நிலை, பக்தி இயக்கம், முற்கால பாண்டியர்கால சமுதாயப் பொருளாதார பண்பாட்டு மாற்றங்கள் பற்றி அறிதல்.
- பிற்காலச் சோழ மன்னர்களின் மைய, மாநில, கிராம ஆட்சி முறை – கலை இலக்கிய வளர்ச்சி, சமுதாய பொருளாதார பண்பாட்டு மாற்றம் பற்றி அறிதல், பிற்கால பாண்டியர் வரலாறு பற்றி அறிதல்.
- முஸ்லீம்களின் வருகை – விஜய நகரப் பேரரசின் ஆட்சி – சமுதாய, பொருளாதார பண்பாடு, நாயக்க மன்னர்கள் கால அரசியல், சமுதாயம், சமயம், இலக்கியம் பற்றி அறிதல்.
- பாளையக்காரர் ஆட்சி முறை, தமிழகத்தில் மராட்டியர் ஆட்சி, அரசியல், சமுதாய, பொருளாதார சமயம், சேதுபதிகளின் ஆட்சி, கர்நாடக நவாபுகள் தமிழகத்தில் ஆட்சி செய்த மறை பற்றி அறிதல்.

அலகு -1

தமிழக வரலாற்றில் புவியியல் கூறுகளின் தாக்கம் – வரலாற்றுக்கு முந்தைய கால தமிழகம் – தமிழக வரலாற்றுச் சான்றுகள் – சங்ககாலம் – கால வரையறை - சங்க காலச் சான்றுகள் – அரசியல் நிலை – பொருளாதார நிலை – சமுதாய நிலை – சேர, சோழ, பாண்டிய மன்னர்கள் – சங்ககால குறுநில மன்னர்கள் – களப்பிரர்கள் (1 – 83)

அலகு -2

பல்லவர்களின் தோற்றம் – முதலாம் மகேந்திரவர்மன் – முதலாம் நரசிம்மவர்மன் – முதலாம் பரமேஸ்வரன் – இரண்டாம் நரசிம்மவர்மன் – இரண்டாம் நந்திவர்மன் – பல்லவர் கால ஆட்சிமுறை – பல்லவர் கால சமுதாயம் – பொருளாதாரம் – பண்பாட்டு நிலை – பக்தி இலக்கியம் – முதலாம் பாண்டியப் பேரரசு – திருப்புறம்பியம் போர் – முற்காலப் பாண்டியர் கால சமுதாயப் பொருளாதார பண்பாட்டு நிலை (84 – 150)

அலகு -3

பிற்காலச் சோழர்கள் – முதலாம் இராஜராஜ சோழன், முதலாம் இராஜேந்திரச் சோழன் – முதலாம் குலோத்துங்கச் சோழன் – மூன்றாம் குலோத்துங்கச் சோழன், சோழர் கால மைய, மாநில, கிராம ஆட்சி முறை – சோழர்கால கலை, இலக்கிய வளர்ச்சி – சோழர் கால சமுதாய பொருளாதார பண்பாட்டு நிலை – இரண்டாம் பாண்டியப் பேரரசு – பிற்கால பாண்டியர் கால

சமுதாயப் பொருளாதார பண்பாட்டு நிலை (151 – 250)

அலகு - 4

தமிழகத்தில் முஸ்லீம் படையெடுப்புகள் – விஜயநகர ஆட்சியின் கீழ் தமிழகம் – தமிழகத்தில் விஜய நகர ஆட்சிமுறை – விஜய நகர ஆட்சியின் போது தமிழகத்தின் சமுதாய, பொருளாதார பண்பாட்டு நிலை – மதுரை நாயக்கர்கள் – செஞ்சி நாயக்கர்கள் - தஞ்சை நாயக்கர்கள் – நாயக்கர் கால அரசியல் நிலை (233 – 323)

அலகு - 5

பாளையக்காரர் முறை – நாயக்கர்கால சமுதாய, பொருளாதார பண்பாட்டுநிலை – தமிழகத்தில் மராட்டியர் ஆட்சி – தஞ்சை மராட்டியக் கால அரசியல், சமுதாய, பொருளாதார பண்பாட்டு நிலை – இராமநாதபுரம் சேதுபதிகள் – கர்நாடக நவாபுகளின் காலம் (324 – 399).

பாட நூல் – Kw;fhy jkpo;ehl;L tuyhW lhf;lh; R.ntq;fNlrd;.

ntspaPL - tp.rp. gg;spNfrd;.2115/66 uhk;efh; Nkw;F>nrz;gfj;Njhg;G NuhL>,uh[ghisak;.

EXTRA CREDIT COURSE

தமிழக வரலாறு - 2

Course Code: 2024ECC055

No. of

Credits: 2

நோக்கம் :

- தமிழகத்திற்கு ஐரோப்பியர்களின் வருகை – உள்நாட்டு பூசல், கர்நாடகப்போர்கள், மைசூர் போர்கள் ஏற்படக் காரணம், பூலித்தேவன், வீரபாண்டிய கட்டபொம்மன், ஊமைத்துறை போன்றவர்களின் எழுச்சி, தென்னிந்திய புரட்சி பற்றி அறிதல்.
- வேலூர் புரட்சி ஆங்கிலேயரின் நிர்வாகம், மேற்கத்திய கல்வி முறையின் தாக்கம் – கிறிஸ்துவர்களின் மதமாற்ற முயற்சியின் விளைவுகள், சீர்திருத்த இங்கக்கங்கள் பற்றி அறிதல்.
- பெரியாரின் நீதிக்கட்சி, சுயமரியாதை இயக்க ஆதரவாளர்கள், காமராசரின் பணி, மொழி வழி மாநில மறுசீரமைப்பு போன்ற செய்திகள் அறிதல்.
- தமிழகத்தை ஆட்சி செய்த இராஜாஜி, காமராசர், பக்தவச்சலம், இந்தி எதிர்ப்பு போராட்டம், தி.மு.கவின் எழுச்சி, நிர்வாக முறை, ஆட்சியாளர்களின் பங்களிப்பு – மாற்றங்கள் பற்றி அறிதல்.
- இன்றைய தமிழகத்தின் பொருளாதாரம், தொழில் வளர்ச்சிக்கு சமுதாய நலத்திட்டங்கள் – பத்திரிக்கைகளின் பங்களிப்பு – சட்டமன்ற வரலாறு – கருணாநிதியின் ஆட்சிக்காலம் பற்றிய சமகால நிகழ்வுகளை அறிதல்.

அலகு - 1

தமிழகத்தில் ஐரோப்பியர்கள் – கர்நாடகப்போர் – மைசூர் போர்கள் – கான்சாகிப் – பூலித்தேவன் – வீரபாண்டிய கட்டபொம்மன் – ஊமைத்துறை – தென்னிந்தியப் புரட்சி (399 – 468)

அலகு -2

வேலூர் புரட்சி – ஆங்கிலேயரின் நிலவருவாய் நிர்வாகம் – நீதித்துறை நிர்வாகம் –

மேற்கத்திய கல்வி முறையின் வளர்ச்சி – கிறிஸ்தவ சமயப் பரப்பாளர்கள் – சமூக சமய சீர்திருத்த இயக்கங்கள் – ஆலய நுழைவு இயக்கம் (469 – 542).

அலகு -3

நீதிக்கட்சி – சுய மரியாதை இயக்கம் – வ.உ.சிதம்பரனார் – சுப்பிரமணிய பாரதி – வீரவாஞ்சி – சுப்பிரமணிய சிவா – இராஜாஜி – தீரர் சத்திய மூர்த்தி – பெருந்தலைவர் காமராசர் – மொழிவழி மாநில மறு சீரமைப்பு (543 – 612)

அலகு - 4

இராஜாஜியின் நிர்வாகம் – காமராசரின் நிர்வாகம் – பக்தவத்சலத்தின் நிர்வாகம் – இந்தி எதிர்ப்புப் போராட்டம் – தி.மு. கவின் எழுச்சி – அண்ணாத்துரையின் நிர்வாகம் – கருணாநிதியின் நிர்வாகம் – எம்.ஜி.ஆரின் நிர்வாகம் – ஜெயலலிதாவின் நிர்வாகம் (613 – 677)

அலகு - 5

தமிழகத்தில் பொருளாதார வளர்ச்சி – தமிழகத்தில் தொழில் வளர்ச்சி – தமிழகத்தில் சமுதாய நலத்திட்டங்கள்- பத்திரிக்கைகளின் தோற்றமும் வளர்ச்சியும் – தமிழக சட்டமன்ற வரலாறு – தமிழ்நாட்டில் விடுதலைப் போராட்டம் – கருணாநிதியின் ஐந்தாவது ஆட்சிக் காலம் – ஜெயலலிதாவின் ஆட்சிக்காலம் – தமிழகத்தைப் பற்றிய சில தகவல்கள். (678 – 740)

பாட நூல் – jw;fhy jkpo;ehl;L tuyhW lhf;lh; R.ntq;fNlrd;.

ntspaPL - tp.rp. gg;spNfrd;.2115/66 uhk;efh; Nkw;F>nrz;gfj;Njhg;G NuhL>,uh[ghisak;.

EXTRA CREDIT COURSE
Manitha vaazhkaiyum Gandhiadigalum
kdpj tho;f;ifAk; fhe;jpabfSk;

Course Code: 2024ECC056

No. of Credits: 2

Nehf;fk;

- khdpI tho;tpy; gpd;gw;w Ntz;ba eilKiwr; nray;ghLfis czh;j;Jjy;.
- ,d;iwa etPd tho;f;ifr; #oypy; Vw;gLk; rpf;fy;fs;> gpur;;ridfis fhe;jpa jPh;Tfis mwpar; nra;jy;.
- kfHj;khtpd; tho;f;if Kiw> fy;tp> tho;T gw;wpa fUj;Jf;fis fw;W czh;jy;.
- eilKiw tho;tpy; mfpk;iriag; gpd;gw;Wtjhy; Vw;gLk; ed;ikfisg; Ghpe;Jnfhs;sr; nra;jy;.
- fhe;jpabfs; ,e;jpa tpLjiyf;fhfg; gpd;gw;wpa nfhs;iffis khzth;fs; fw;W mwpjy;.

ghlj;jpl;lk; : kdpj tho;f;ifAk; fhe;jpabfSk;

myF 1

kdpjd; - kdpjg; gpwtpapd; tpOg;gk; - kf;fs; - kdpjd; vtd; - tho;f;if- fPjh ufrpak; - fUj;J Ntw;Wik - ciu fz;ltu; - Nghu;fsj;py; ,y;Ywj;jhDf;F mwpTWj;jy; - gad; fUjh mUswk; - mUr;Rzd; njspT - ,U gpwg;G - ,y;Yw Nehf;fk; - jpUf;Fws; El;gk; - ,y;Yw khz;G - mUswk; - ehl;L mwE}y;fs; -rpy Kiwfs; clNyhk;gy; - Qhdpfs; Nehf;fk; - clk;gpd; mUik.

myF 2

tha;ik tha;ikapy; gpw mwq;fs; - tha;ik caph; nka;awpT - tpyq;Fk; kdpjDk; - ,ay;G kdr;rh;W - ,aw;if tho;tpy; nka;awpT-nghWik-ehd;F Fzq;fs; - mlf;fk; - cs;sepiw cz;ik - nghWik -nghwhik Md;k rf;jp-cs; xsp-Mj;k rf;jp-Mj;k rf;jpAk; G+j rf;jpAk; - rj;ahfpufk; - ,ay;G-Juhf;fpufk; - mr;RWj;jy; - jpahfk; - rj;ahfpufpfs; - Cly; - khu;f;fz;Nlau; - gpufyhjd; - mupr;re;jpud; - trp\;li; - Gj;ju; - N]hf;uju;- fpU];J - Kfk;kJ fPij - rhtpj;jpup-jpUehTf;furh; - nka;ngHUs; - gpuhd;rp]; Kdptu; - jhy;jha; - Njhup KjypNahu; - ,aw;ifawk; rj;jpahfpufk;> rhJepiy rhJ vtd;.

myF 3

fhe;jpabfs; - nghUs; - kfhj;kh kfhd; - rpy mb fz;khu; GJ cyfk; - fhuy; khu;f;]; - rpwpaTlypy; ngupa xsp gpwg;G fy;tp ngw;Nwhu;g; Ngzy; - ,y;yw; - jpahfk; - ,aw;if tho;T nry;tk; ey;FuT tho;f;iff; \$Wfs; - fpwp];J nkhopfs; - cz;ikAk; mQ;rhikAk; - mbfspd; mQ;rh tpidfs; - nka;awpT.

myF 4

m\pk;ir m\pk;irAk; rkaKk; - Cd; vz;zhik jPz;lhiK - ,aw;if mwk; m\pk;ir etfhsp epfo;r;rp khu;f;];pak; - Rauh[;aKk; RNjrpAKk; - gd;ikapy; xUik ghuj kf;fSk; RNjrpAKk; - RNjrpAKk; cupikAk; - Rauh[;ak; flTs; gilg;G Nehf;fk; - rhjp rkag;Nghu; - ehl;Lj;njh;L.

myF 5

gf;f vz; (257-364)

ngHUs; - fhyk; Njh;w;wk; - rj; tpsf;fk; - rj;ahf;fpufpahu; - FiwghLfs; - capu; cly; tho;T rj;ahfpufKk; mbfSk; - \$u;[ug; ghL;L njd;dhg;gpupf;fh rhk;auhz; - nra;jh nusyl; rl;lk; - rj;ahfpuf ehs; - rl;IKk; mwKk; - rl;l tuk;G rpiwg;ghFghLfs; - rkatho;T cz;ik kdpjd; - KOKjw; ngHUSz;ik m\pk;irNa rkak; - rkag;Nghu; - rka tho;tpd; ,ay;G mbfs; rkak; rkur rd;khu;f;fk; - rhJepiy rka tho;tpd; gad; rhJepiy rhJf;fshy; cyfk; eilngwy; - gpwu;f;Fupa tho;T ngupNahu; tUif mbfs; tho;T E}ypd; ngUk; gpupTfs; - mbfs; mwTiur; RUf;fk; - ,d;gg;NgW tho;j;J.

ghIE}y;

t.vz;	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L gjpg;G
1	jpU. tp. fypahzRe;judhu;	kdpj tho;f;ifAk; fhe;jpabfSk;	G+k;Gfhu; gjpg;gfk; nrd;id - 600013	Vg;uy; - 2004

ghu;it E}y;

t.vz;	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L gjpg;G
1	Nkhfd;jhR fuk;re;j; fhe;jp (jkpohf;fk; - uh. Ntq;fluh[_Y)	kfhj;kh fhe;jpapd; Ra rupij	et[Ptd; gpuRuhyak; mfkjghgj; - 380014	[_iy - 2000
2	njhFg;G Nguhrpupau; Kidth; kh.uh.Ngh. FUrhhkp	Kfhj;kh E}y;fs; (fhe;jp Kd;Ndhbfs;)	tu;j;jkhdu; gjpg;gfk; -nrd;id - 17	2005
3	Nkhfd;jhR fuk;re;j;	Kfhj;kh E}y;fs;	tu;j;jkhdu;	2005

	fhe;jp (jkpohf;fk; - jp.R. Mtpdhrpypq;fk;)	(njd;dhg;gpupf;fhpty; rj;jpahfpufk;)	gjjpg;gfk; -nrd;id - 17	
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EXTRA CREDIT COURSE
V.O.Chidambaranarin vaazhkai Varalaaru
,e;jpa tpLjiyg; Nghhpy; t.c.rp;

Course Code: 2024ECC057

No. of Credits: 2

Nehf;fk;

- t.c.rp apd; ,sikg; gUtk;> fy;tp> njhopy;> tho;f;if Kiw gw;wp khzth;fs; mwpjy;.
- RNjrp fg;gy; fk;ngdp njhlq;fpajd; Nehf;fk;> Kf;fpaj;Jtj;ij mwpjy;.
- t.c.rp rpiwr; rhiyfsy; mDgtpj;j ,d;dy;fisAk;> jd;dykw;w nghJ tho;f;iff;fhf mth; nra;j jpahf czh;it mwpjy;.
- t.c.rp apd; jkpo;g;gw;W> jkpOf;F t.c.rpapd; gq;fspg;ig khzth;fis czur; nra;jy;.
- tpLjiyg; Nghuhl;l;jpy; t.c.rp> mtuJ fhyj;jpy; rpiwf; ifjpfspd; epiy> nrl;b ehl;Lr; nrhw;nghopTfs; gw;wp khzth;fis mwpar; nra;jy;.

ghlj;jpl;lk; : ,e;jpa tpLjiyg; Nghhpy; t.c.rp

myF I

tho;f;if; RUf;fk;

myF II

RNjrp fg;gy; fk;ngdp

myF III

rpiwr;rhiy tho;f;if

myF IV

jkpo;g;gzp> cz;ikapy; td;Kiwahsuh t.c.rp> rkaq;fnsy;yhk; xd;Nw> kjf;
Nfhl;ghLk; ehDk;>

myF V

t.c.rp apd; nrl;b ehl;Lr; nrhw;nghopTfs;> ngz;kf;fs; epiy> fhyj;jpw;Nfw;w
khw;wk;.

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L gjpg;G
1	N. jputpak;	,e;jpa tpLjiyg; Nghhpy; t.c.rp	kzpthrff; gjpg;gfk;	2012

ghh;it E}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L gjpg;G
1	t.c.rpjk;guk; gps;is	t.c.rp Rarhpij	t.c.rp E}yfk;	2012

EXTRA CREDIT COURSE

**Nethaji Subash Chandrabosin Vaazhkai Varalaaru
Nejh[papd;;; tPu tuyhWp;**

Course Code: 2024ECC058

No. of

Credits: 2

Nehf;fk;:

- Nejh[papd; gpwg;G> gbg;G> tho;T gw;wp khzth;fis mwpar; nra;jy;.
- Nejh[papd; murpay; gazk;> Gul;rp gazk; Fwpj;J khzth;fis mwpar; nra;jy;.

- Rje;jpu ,e;jpa ikak;> nfhb> rpd;dk;> ,e;jpa ,uhDtj; Njhw;wk; Fwpj;J khzth;fisczur; nra;jy;.
- fhe;jpAld; Nejh[papd; el;GwT> fpof;fhrpa ehLfspy; Nejh[papd; nray;ghL gw;wp khzth;fSf;F czh;j;Jjy;.
- Nejh[papd; Nghh; gpufldk;> Aj;jj; jahhpg;Gfs; filrpg; gazk; Fwpj;J khzth;fSf;F czh;j;Jjy;.

ghlj;jpl;lk; : Nejh[papd;;; tPu tuyhW

myF 1

xU Ntq;if gpwe;jJ fy;Y}hpg; gbg;G gl;lk; Jwe;jhh; - murpay; EioT khz;lNy rpiwapy; - tho;f;ifj; jj;Jtk; - rl;lrig cWg;gpdh; - murhq;fk; gzpe;jJ mfpjy ,e;jpa fhq;fpu]; jiyth; - #o;r;rp murpay; - Nkah; Rgh]; - tpad;dh gazk; - fhe;jp[pf;F fz;ldk; - Nuhikd; Nuhye;jpd; re;jpg;G mah;yhe;jpy; - mfpjy ,e;jpa fhq;fpu]; jiyth; - [pd;dhNthL Ngr;R thh;j;ij njhopy;nfh;f; kPz;Lk; fhq;fpu]; jiyth;.

myF 2

jphpGuh Fog;gk; - fhe;jp-Rgh]; fbjg; Nghf;F tuj;J jiyth; gjtpapypUe;J uh[pdhkh xOf;f;jpd; kPJ xOq;F eltb;f;if ghh;th;l; gpshf; cjak; - fhe;jp -Rgh]; fUj;J NtWghL Rgh]pd; miw\$ty; - rkur vjph;g;G khehL kPz;Lk; ifJ - rpiwapy; Nghuhl;lk; - tpLjiy....tpLjiy jdpikj; jtk; - gwit gwe;jJ tpLjiyiaj; Njb Mg;fhdp];jhdpy; Nejh[p n[h;kdpia Nehf;fp Gul;rpf;fhd jpl;lk;.

myF 3

Rje;jpu ,e;jpa ikak; njhlf;fk; - nfhbAk; rpd;dKk; - ngh;ypd; mzptFg;G - `pl;yh;- Nejh[p re;jpg;G fpof;fhrpa kf;fspd; miog;G miy fLYf;fbapy; %d;W khjk; - [g;ghd[y; Nejh[p ghkht;- Nejh[p rpy xg;gPLfs; - ,e;jpa Njrpa ,uhZtj;jpd; Njhw;wk; - ,e;jpa Njrpa uhZtj;jpd; tsh;r;rp rpq;fg;G+hpy; Nejh[p tpLjiyg; gil mzptFg;gpy; - Fl;b mjpfhpfspd; Kl;Lf;fl;il [hd;]p uhzp gilg;gphpT fpof;fhrpa ehLfspy; Rw;Wg;gazk; - jiyikj; jsfh;j;jh; - epjp jpul;Lk; \$l;lq;fs; - xU khiyapd; kjpg;G VO yl;rk; &gha; - Nfhb nfhlj;j nfhl ts;sy; gfJ}h;]hTf;F mQ;ryp.

myF 4

fhe;jp[pf;F tho;j;J M]hj; `pe;j; muR mikg;G njhl;biy Ml;Lk; if Jg;ghf;fp Ve;Jk; if

Mq;fpNyh- mnkhp;fh; kPJ Nghh;g; gpufldk; - cq;fs; tq;fp gh]; Gj;jfk; vq;Nf kfh fpof;fhrpa khehl;by; Nejh[p - ,e;jpa Rje;jpu yPf;fpd; Mf;fg; gzpfs; - me;jkhdpy; Nejh[p gh;khtpy; ~M]hj; `pe;j;~ muR Nejh[pAk; [g;ghdpah;fSk; - ,k;ghy; Kw;Wifj; jpl;lk; - Aj;jj; jahhpg;Gfs; - Gypg;gha;r;ry; njhlq;fpaJ [g;ghdpa mikr;rhp; ghuhl;L caph; NghdhYk; gpd;thq;Nfhk; - ngz; Gypfs; gha;r;ry;.

myF 5

mj;jhl;rp vq;Nf gNyy; tpkhdj; jsk; gpbgl;lj vjph;fhy Ntiyj; jpl;lk; - Nghh; epiyik Fwpj;J tpsf;fk; - ,k;ghy; Kidapy;; Vw;gl;l gpd;dilT - ,k;ghy; Njhy;tpapy; [g;ghdpd; gq;F - ,uz;lhtjhf Nghh; - tuyhw;Wg; gjpT ngw;w gpd;thq;fs; - eph;ge;jpf;fg;gl;l mzptFg;G ghq;fhf;fpy; Nejh[p [g;ghdpd; ruzhfjp - ,Wjp mwpf;iffs; - filrpg; gazk; - ftiyaspf;Fk; filrp nra;jp m];jpNahL te;j mjph;r;rp tpil njhpahj tpdhf;fs; - Nejh[papd; jpUkzk; - n[a;`pe;j; - Nejh[piag; gw;wpa mtJ}Wfs;.

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	NtspaPL	Mz;L gjpg;G
1	rptiy ,skjp	Nejh[papd; tPu tuyhW ghfk; - 1	miyfs; ntspaPl;lfk; nrd;id - 600024	Mf];l; - 2000
2	rptiy ,skjp	Nejh[papd; tPu tuyhW ghfk; - 2	miyfs; ntspaPl;lfk; nrd;id - 600024	Mf];l; - 2001

mf;dpr; rpwFfs

Course Code: 2024ECC059

No. of

Credits: 2

Nehf;fk;

- mg;Jy; fyhk; tho;f;if Kiw> fy;tp> tho;T gw;wp khzth;fs; fw;W czur;nra;jy;.
- tho;f;ifj; jj;Jtq;fis fyhkpd; tho;itf;nfhz;L khzth;fis czur;nra;jy;.
- ,isQh;fSf;F Vw;glf;\$ba rthy;fis vjph;Nehf;Fk; jd;ikfis tsh;j;jy; NkYk; Njrg;gw;iw tsh;j;jy;
- ,yf;F gw;wpa fdTk; tplhKaw;rpAk; tho;it Nkk;gLj;Jk; vd;gij fyhk; tho;f;if top khzth;fs; mwpar; nra;jy; VTfizfs;> VTjsk; Fwpj;j mbg;gil Ghpjy;fis khzth;fspk; Vw;gLj;Jjy;.

ghlj;jpl;lk; : mf;dpr; rpwFfs;

myF 1

mg;Jy; fyhk; FLk;gk; - cwtpdh;fs; - ez;gh;fs; - je;ijapd; mwpTiu Mrphpah;fs; - fy;Y}hp tho;T tpLjp tho;f;if MIT -apy; fyhk; - jkpo;g;gw;W - ,yf;fpa Mh;tk; - HALy; gzp Kjy; uapy; gazk; - Kjy; Neh;Kfj; Njh;T Rthkp rpthde;jhpd; re;jpg;G ADE -apy; gzp mDgtk; - ee;jp tpkhdk; - INCOSPAR -gaz mDgtk; - mnkhp;fg; gazk;.

myF 2

,e;jpah;fs; - mnkhp;fh;fs; - ief; - mghj; - rhuhghAld; el;G - %d;W tif uhf;nfl; - jpg;G Ry;jhd; fdT rTz;bq; uhf;nfl; jpl;lk; - Ma;Tf; \$lj;jpy; cld; gzpahw;Wgth;fSld; fyhkpd; el;G Jk;gh Vtjsk; - ,e;jpuh fhe;jp tUif Nuhfpdp> Nkdfh> uhf;nfl; - fyhk; ,iw ek;gpf;if ngh;dhh;l;\h thrfk; - RATO Nkhl;lhh; - Jhh; (SHAR) Vtjsk; - rhuhghapd; gphpT v];.vy;.tp 3 cld; gzpahw;Wgth;fis fyhk; el;Jk; Kiw fyhkpd; ntw;wpapd; ufrpak;.

myF 3

jthDld; el;G - ,j;Nuh-1975 v];.vy;.tp-3 jpl;lkply; - [yhYjpd; kuzk; - fyhkpd; jha;> je;ij kuzk; - td;gpuhd; re;jpg;G nghWg;Gzh;T Static Test)];lhl;bf; nl];l; - v];.vy;.tp-3 Nrhjid Xl;lk; - v];.vy;.tp-3 Njhy;tp - v];.vy;.tp-3 ntw;wpg; gazk; - DRDO .tpy; fyhk; Eiojy; - gj;k tpg+]d; tpUJ - ,j;Nuhtpd; gphpTj; Jah; - nfsut khf;l;h; gl;lk; - DRDL -y; fyhk; gzp mDgtk; - g;Uj;tp> jphp#y;> Mfh];> ehf;> nuf;];(mf;dp) VTfidfs; - FO jiyth;fisj; Njh;e;njLj;jy;.

myF 4

mzpj; jiytUf;fhd jFjpfs; - DRDL -y; fyhk; gzp - ,e;jpuh fhe;jpAld; el;G uh[Pt; fhe;jp Fzhjprpak; - DRDL -y; ,sk; nghWg;ghsh;fs; - Mspy;yhj tpkhdk; - Vtfisj; jpl;l;jpy; fy;tp

epiyaq;fspd; gq;fspg;G mD fy;gdh rhg;/l;Nth; - kjpg;gPL gw;wp fyhkp; fUj;Jf;fs; - g;Uj;tp jpl;lk; - Rarhh;Gila Njrk; - Njhy;tpapy; fyhkp; Qhdk; - cyf ehLfspd; fUj;J m];jpuh Vtfidj; jpl;lk;.

myF 5

1990-Vtfidj;jpl;l ntw;wp gy;fiyf; fofq;fs; fyhkp; ciu 20> 21 Mk;p E}w;whz;bd; Aj;jfsk; - uht;> fyhk; gs;sp - mf;dp rpwFfs; E}yhf;fk; - fyhkp; rhjids; - ey;YwT NgZk; mZFKiw njhopy; El;g eph;thfk; - ,d;iwa ,isQh;fs; epiy tho;f;ifapd; Nehf;fk; - Njr;jpd; kPjhd fyhk; el;G 2020 fdTj; jpl;lk;.

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L-gjpg;G
1	V.gp.N[mg;Jy; fyhk; jkpopy; K. rptypq;fk;	mf;dpr; rpwFfs;	fz;zjhrd; gjpg;gfk;> nrd;id	Mwhk; gjpg;G nrg;lk;gh; - 2000

ghh;itE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L-gjpg;G
1	APJ Abdul kalam with Arun Tiwari	Wings of Fire	Universities Press (India) Limited	1999

EXTRA CREDIT COURSE
E.V.R Periyarin vaazhkai Varalaaru
<.nt.uh nghpahh; tho;Tk; gzpAk

Course Code: 2024ECC060
Credits: 2

No. of

Nehf;fk;

- nghpahhpd; ,sikg; gUtk;> rKjhaj;jpy; epytpa ghFghLfis fz;Lzh;e;j tpjk; gw;wp mwpjy;.
- ePjpf; fl;rpapd; Njhw;wk;> murpay; <LghL> Rakhpahij %yk; nghpahhpd; nfhs;iffisg; gw;wp mwpjy;.
- murpay;> rKjhak; rhh;e;j Nghuhl;lq;fspy; <LgLjy;> khehLfspy; fye;Jnfhs;Sjy;> Nghd;w nray;ghLfspd; %yk; mtuJ nfhs;if epiyg;ghl;bid gw;wp mwpjy;.
- ngz;fs; chpikf;fhf nghpahh; Mw;wpa gzpfs;> mtUila gFj;jwpTr; rpe;jidfs; gw;wp mwpjy;.
- rkjh;kk;> flTs; kWg;G> nghpahhpd; rkaf; nfhs;iffSf;fhf ,Wjp tiu nghpahh; elj;jpa Nghuhl;lq;fs; gw;wp mwpjy;

ghlj;jpl;lk; : <.nt.uh nghpahh; tho;Tk; gzpAk;

myF 1

nghpahhpd; Muk;gfhy tho;f;if - fy;jr;rh; tzpfuhfpwhh; - Gj;jprhyp Rl;bg;,,,,,,igad; - NfypAk; fpz;IYk; - ikdh; tpisah;lK; jpUkzKk; - Jwtwj;jpy; fpil;j mDgtk; - tpahghuKk; nghJj; njhz;Lk; - ePjpf;fl;rpapd; Njhw;wk; - nrd;id khfhz rq;fk; - fhq;fpu]; cWg;gpduhfpwhh; - jPtpu fhq;fpu]; Copah; (gf;f vz; 1- 43)

myF 2

fs;Sf;fil kwpay; - ePjpf;fl;rpapd; Ml;rp itf;fk; Nghuhl;lk; - FUFyg; Nghuhl;lk; - ~Fb muR~ Njhw;wk; - jfh;e;j ek;gp;f;fhq;fpurpypUe;J ntspNaWjy; - ,jaj;jpy; tpOe;j fPwy; - Ra khpahij ,af;fk; - fhq;fpu]; ePf;fKk; ePjpf;fl;rp <h;g;Gk; (gf;f vz; 44-79)

myF 3

fhe;jpAld; Nkhjy; - kfhj;kh gl;lk; thg]; - uapy;Nt njhopyhsh; Nghuhl;lk; - Rakhpahijg; gpur;rhuKk; khehLfSk; - GJ xsp fhl;ba u\;ag; gazk; - <Nuhl;Lg; ghij ehfk;ikahh; kiwT MW khjf; fLq;fhty; - rkjh;kg; gpur;rhuk; - ePjpf; fl;rp jiyutuhfpwhh;. (gf;f vz; - 80 - 110)

myF 4

ngz;fs; nfhLj;j nghpahh; gl;lk; - jpuhtpl ehL Nfhhp;f;f jpuhtplh; fofk; Njhd;wpaJ - GJ tpsf;fKk; Jf;f ehSk; - nghpahh; kzipak;ik jpUkzk; - nghpahUk; ngz; tpLjiyAk; - ngz; ,opepiyAk; nghpahh; Nghuhl;IKk; - vOj;J Kjy; fy;tp tiu Guhzq;fs; flTs;fs; nghpahh; - Nga;fSk;> Neha;fSk; (gf;f vz; 111-159).

myF 5

,th;jhd; nghpahh; - nghpahUk; irth;fSk; - nghpahUk; fk;a+dp];LfSk; - ,l xJf;fPLk; nghpahh; rhjidsAk; - nghpahUk; uh[h[pAk; - filrp fhy; E}w;whz;L - ,Wjpg; Nghuhl;IKk; ,Wjp ciuAk; - nghpahh; kiwT nghpahiu epWj;Jgit.

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L gjpg;G
1	vd;. uhkfpU\;zd;	<.nt.uh nghpahh; tho;Tk; gzpAk;	rTj; tp\d;,,,;> jhahh; rhfpg; 2tJ re;J> nrd;id - 02	,uz;lhk; gjpg;G 2002

ghh;it E}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL
1	nghpahh;	nghpahh; ,d;Wk; vd;Wk;	tpbay; gjpg;gfk;
2.	nghpahh;	,isQh;fNs cq;fSf;Fj; njhpAkh	nghpahh; Rakhpahijg; gpur;rhu epWtdk;.
3	kQ;ir tre;jd;	juzp Nghw;Wk; je;ij nghpahh; tho;Tk; rpe;jidAk;	jpuhtplh; fofk;
4	nghpahh;	nghpahh; - fsQ;rpak; ngz;Zhpik ghfk; ghfk; 1> njhFjp 5	nghpahh; Rakhpahijg; gpur;rhu epWtdk;.
5	nghpahh;	nghd; nkhopfs; (jpuhtplh; fofk;)	jpuhtplh; fofk;

**EXTRA CREDIT COURSE
Kamarajarin Vaazhkai Varalaaru
fhkuhrh; Xh; topfhl;b**

Course Code: 2024ECC061

No. of

Credits: 2

Nehf;fk;

- fhkuhrhpd; ,sikf; fhyk;> fhq;fpu]py; cWg;gpduhgy;> Muk;g fhy murpay; gq;fspg;,,,,;G gw;wp mwpjy;.
- fhq;fpu]py; ,uh[h[p- fhkuhrUf;F ,ilapy; Vw;gl;l fUj;J NtWghL> jpuhtpl fl;rpfs; Njhd;Wjy; gw;wp mwpjy;.
- cyfpd; rd ehaf ehl;bd; mnkhpf;fh> ,q;fpyhe;J Njh;jy; Kiwfis mwpjy;> fhq;fpu]; fl;rpia tYg;gLj;Jk; fhkuhrhpd; jpl;l;jpd; Nehf;fj;ij mwpjy;.
- fhq;fpu]; fl;rpapd; lk;gJ Mz;L fhyr; rhpj;jpuk;> cl;fl;rpq; G+ry;> fhkuhrhpd; ntspehl;Lg; gazk;> jiyth;fis Njh;e;njLj;jypy; fhkuhrhpd; gq;fspg;gpud gw;wp mwpjy;.
- jpuhtpl fl;rpfsdpd; Nghf;F> nghpahh;-mz;zh ,th;fSf;F ,ilNaahd fUj;J NtWghL> jkpofj;jpy; ngUe;jiytuhf> Nkijahfj; jpfo;e;j fhkuhrhpd; tho;T> mtuJ murpy; mikr;ruit gq;fspg;G gw;wp mwpjy;.

ghlj;jpl;lk; : <.nt.uh nghpahh; tho;Tk; gzpAk;

myF 1

GfNohL Njhd;Wf ehlhh;fspd; epiy fhkuhrh; gpwg;G fhkuhrh; gs;sp tho;T fhkuhrhpd; gFj;jwpT fhq;fpu]py; cWg;gpduhgy; - fhq;fpu]; gazk; - jpahfj; jpyfk; - jpahfpfs; gl;bay; - nusyl; rl;lk; vjph;g;G fhkuhrhpd; thrpg;G gof;fk; - [hypad; thyhghf; gLnfhify;F vjpuhd Nghuhl;lk; - rj;U rq;fhu ahfk; - xj;Jioahik ,af;fKk; fhkuhrUk; - ehfGhp nfhhg; Nghuhl;lk; - irkd; FO Gwf;fzpg;G cg;G rj;jpahfpuf Nghuhl;lk; - fhe;jp - ,h;tpd; cld;ghL fhkuhrhpd; rpiwg; gazk; - fhkuhrh;-tp.tp. ,uhkrhkp Nghl;b - ,uz;lhk; cyfg; Nghhpy; ,e;jpah fy;ahzuhk

laUk; fhkuhrUk;. (gf;f vz; 1 - 76)

myF 2

fhkuhrh;- ,uh[h[p Nkhjy; - nts;is mwpf;if fhq;fpu]; nfhs;if fhq;fpu]_f;Fk; fhe;jpf;Fkhd fUj;J NtWghL fhe;jpAk; ,uh[h[pAk; - jkpo;ehL fhq;fpu]; fl;rp - ,uh[h[pAk; fhq;fpu]_k; - ghfp];jhd; gphptpidapy; ,uh[h[papd; gq;fspg;G - ,uh[h[p vjph;g;G - ,e;jp gpur;rhu rig fhe;jpAk; fhkuhrUk; - ,uh[h[p-gl;lhgp rPjhuhikah Nghl;b fhkuhrh; fhq;fpu]; jiytuhjy; - Kjy;tuhf ,uh[h[papd; gzpfs; - Fyf; fy;tp jpl;lk; - fhkuhrh; jkpof Kjy;tuhjy; - ,uh[h[p fhkuh[h; Nkhjy; - Kjy;th;fSf;Fs; Kjy;th; fhkuhrh; - fhkuhrhpd; murpay; epiyg;ghL fhkuhrhpd; murpay; rhjid fhkuhrhpd; murpay; ek;gpf;if kf;fs; gzpapy; fhkuhrh; - 1953 -y; khepyq;fs; gphpT rq;fu ypq;fdhhd; gzp Ml;rp nkhop me;j];J KJFyj;J}h; tFg;G thj fytuk; - fhkuhrhpd; rhjpa ghh;it jp.K. fofk; - fhq;fpu]_k;-jp.K. fofKk; - fhkuhrh; Ml;rp;f; fhyk; - fhkuhrhpd; ,ytrf; fy;tpj; jpl;lk; - czTj;jpl;lk; - kpd; cw;gj;jp mizfs;> ePh;j;Njf;fq;fs; mikj;jy; - njhoph;r;rhlyfs;> Miyfs; mikj;jy; - fhkuhrhpd; nghw;fhy Ml;rp - Nkilg; Ngr;ppy; fhkuhrh; - fhkuhrh; FLk;g epiyik. (gf;f vz; 77 - 174)

myF 3

fhkuhrh; jpl;lk; rd ehaf ehlhd mnkhp;fh - ,q;fpyhe;J ehl;bd; Njh;jy; Kiwfs; - ,e;jpa murpay; #o;epiy jkpof Ml;rpaikg;G fhkuhrh; Kjy;tuhjy; - jpUtz;zhkiy ,ilj;Njh;jy; - fhq;fpu]; fl;rpia tYg;gLj;Jk; NeU fhkuhrhpd; Kaw;rp gjtp tpyfy; - fhkuhrhpd; vz;zk; jiyth;fs; Nghw;Wjy; - fhkuhrh; jpl;l;jpd; Nehf;fk;.(gf;f vz; 175 - 206)

myF 4

fhq;fpu]; fl;rpapd; Kjy; lk;gJ Mz;L fhyr; rhpj;jpuk; - md;dpngrd;l; Rahl;rp ,af;fk; Njhd;Wjy; - Rgh\; re;jpuNgh]; jPtputhj Nghf;F fhe;jp-Rgh]; fUj;J NtWghL fhkuhrh; gz;bl; NeU el;GwT NeUtpd; kiwT yhy;gfJ}h; rh];jphp gpujukuhf Njh;e;njLf;fg;gLjy; - jh];fz;l; xg;ge;jk; - ,e;jpuh fh;ejp nkhuh[p Njrhg; - gpujukuhf Nghl;bapLjy; - ,e;jpuh fhe;jpf;F MjuT fhkuhrhpd; ntspehl;Lg; gazk; - 1967 nghJj; Njh;jypy; fhkuhrh; Njhy;tp fhq;fpu]; jiytuhf ep[ypq;fg;gh Njh;e;njLj;jy; - jkpof fhq;fpu]; epiyik fhq;fpu]; gpsT Rgh]; re;jpuNgh]; ghh;th;l; gpshf; fl;rpiaj; njhlq;Fjy; - fhq;fpu]; cl;fl;rp;g; g+ry; Vw;gLjy; - rpz;bNfl; jiyth;fs; Njh;e;njLf;fg;gly; - FbauRj; jiyth; Njh;jy; - tp.tp.fphp ntw;wp ngWjy; - fhq;fpu]; ;gpstpd; ,Wjpf;fl;lk; - ,e;jpuh fhe;jpapd; kPJ eltb;f;if - ,e;jpuh fhe;jpia fhkuhrh; vjph;j;jy; (gf;f vz; 207 - 272)

myF 5

jpuhtpl ,af;fq;fSk; fhkuhrUk; - fhq;fpu]; fl;rpapd; Kjy; \$l;lk; - Mq;fpy Ml;rpia vjph;j;jy; - nusyl; rl;lk; - fhe;jpabfspd; ntw;wp jpuhtplh; fl;rpapd; Njhw;wk; - gpuhkzh; Mjpf;fj;j xopj;jy; - nghpahh; mz;zh fUj;J NtWghL fhq;fpu];-jp.K.f Nghuhl;lk; - jp.K.f ntw;wp ngWjy; - mz;zhtpd; kiwT jp;.K.f gpsTgLjy; - m.jp.K.f fl;rp Njhd;Wjy; - topfhl;Lk; ngUe;jjy; - Nkijfs; Njhd;Wjy; - %d;W gphpTfs; - fhkuhrh; tho;T fhkuhrhpd; mikr;ruit gq;fspg;G jd;dpfuw;w jiytu; - KbTiu. (gf;fk; 273 - 343).

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L gjpg;G
1	Myb mUzh	fhkuhrh; Xh; topfhl;b	kjpthzd; ntspaPL gp ypkpnll;> nrd;id 20	2002

ghh;it E}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L gjpg;G
1	Njdp v];. khhpag;gd;	fhkuhrh; tho;f;if tuyhw;Wr; rk;gtq;fs;	tp[ah gjpg;gfk;> Nfhit	2009

EXTRA CREDIT COURSE
Vallabai batel Vaazhkai Varalaaru
ty;ygha; gNly; tho;f;if tuyhW

Course Code: 2024ECC062

No. of

Credits: 2

Nehf;fk;

- gNlypd; Flk;gk;> rkaj;njhz;L> njhlf;ff;fy;tp> Njh;jy; <LghL gw;wp khzth;fis mwpar; nra;jy;.
- Rje;jpug; Nghuhl;,,lj;jpy; gNlypd; gq;F> fhe;jpAldhd el;G> coth;fSld; gNlypd; Nghuhl;lk; gw;wp khzth;fis mwpar; nra;jy;.
- gNly; - fhe;jp uh[h[p ,ilNaahd el;G> jz;bah;jpiu> tl;INkir khehL gw;wp khzth;fs; mwpe;Jnfhs;Sjy;.
- K];yPk; jdpehL Nfhhp;f;if> ,kak; Kjy; Fkhp tiu Vw;gl;l rpf;fy;fs;> ,e;jpa Njrpa uhZtk;> gilf;fytuk; gw;wp khzth;fis mwpar; nra;jy;.
- murpay; epu;za ritf; \$l;lk;> ghfp];jhd; gphptpid> ,e;J K];yPk; xw;Wik>

rk];jhdq;fs; ,izg;G gw;wp khzth;fis mwpar; nra;jy;.

ghlj;jpl;lk; : ty;ygha; gNly; tho;f;if tuyhW

myF I

tptrhaf; FLk;gk; - rkaj;njhz;L njhlf;ff; fy;tp Njh;jypy; <LghL tof;FiuQh; ty;ygha; - thjj;jpwik ghhp];lh; gNly; - F[uhj; rit tptrhapfs; Nghuhl;lk; - mfkjhghj; efuhl;rpapy; Mf;fg;gzp MjuT ngUfpaJ efuhl;rpj; jiyth; - Xahj ciog;G Njhy;tpAk; tpyfYk;.

myF II

nusyl; rl;lk; vjph;g;Gg; Nghuhl;lk; - ehl;Lj; njhz;L [hypad; thyhghf; gLnfhyy fhe;jpapd; jpl;lj;jpw;F ty;ygha; KO Kaw;rp ehfGhp nfhb Nghuhl;lk; - Njrpa; nfhb thpnfhhl ,af;fk; - mguhjk; uj;J coth; mwg;Nghh; - coth;fs; cjtp ehbdh; - coth;fspd; nrhj;Jf;fs; [g;jp neUg;ghw;iwf; fle;jdh;.

myF III

khepyq;fspy; Rw;Wg; gazk; - MjuT uh[h[papd; miog;G ngz;fis xJf;fp itg;gjw;F vjph;G ty;ygha;f;Fr; rpiw jz;bahj;jpiu tl;INkir khehL fhe;jpAk; - ty;ygha; gNIYk; - tptrhapfSf;Ff; nfhlk Njh;jy; epjp jpul;Ljy; - NeUTk;> Nejh[pAk; - fhq;fpu]; mikr;ruit Njh;jy; - mw;f;if mtJ}Wfs;-xw;Wikf;Fr; Nrhjid

myF IV

,uz;lhk; cyfg;Nghh; - mfpk;irNa mbg;gil K];ypk;fSf;Fj; jdp ehL Nfhhp;f;fhe;jpapd; rPluhf tpNdhgh[p nts;isaNd ntspNaW jPu;khd; - ,kak; Kjy; Fkhptiu nfhe;jspg;G f];J}hpg; kuzk; - Nejh[papd; gpuflk; - tpLjiyia Nehf;fp mZFz;L tPr;R - ,e;jpa Njrpa uhZtk; - gilf;fytuk; - mikr;ruit J}Jf;FO murpay; eph;za rit Njh;jy;.

myF V

,ilf;fhy muR mikr;rh;fs; gl;bay; - murpay; eph;zaritf; \$l;lk; - kTz;l; Ngl;IDf;Fg; nghWg;G ghfp];jhd; gphptid - ,UehLfs; - es;spuTf; \$l;lk; - Njr;ij gpbj;j Rje;jpur; Rlh; - tpLjiyf;Fg;gpd; - Mde;j Rje;jpuk; - nly;ypapy; mikjp fhe;jpabfspd; kiwT NeUTf;F top tpl;lhh; - ghfp];jhd; gphptidf;F K];yPk;fs; MjuT - ,e;J K];yPk; xw;Wik ty;ygha; tpyf tpUg;gk; - murpay; Nkij gNly; - rhjidapd; rpfuk; - muR Copah;fs; ghuhl;L mwpthw;wy;kpf;f mk;Ngj;fhh; - rk];jhdq;fs; ,izg;G ljuhghj; ,izg;G - ,e;jpahtpd; rpw;gp - ,e;jpah ghfp];jhd; xg;ge;jk; - njhiyNehf;Fr; rpe;jid ngdh; mj;jpahak;.

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L-gjpg;G
1	,u. nrq;fy;tuhad;	et ,e;jpahtpd; rpw;gp ty;ygha; gNly;	epa+ nrQ;Rhp Gf; 'T]; (gp) ypkpnll;	Mfj;L 2000

EXTRA CREDIT COURSE

Dr.Muthulakshmi Reddy-in Vaazhkai Varalaru

lhf;lh; Kj;Jnyl;Rkp nul;bapd; tho;f;if tuyhW

Course Code: 2024ECC063

No. of

Credits: 2

Nehf;fk;

- Kj;Jnyl;Rkp nul;bapd; ,sikg; gUtk;> fy;tp fw;wy;> r%f Nritapy; mthpd; <LghL gw;wp khzth;fs; mwpjy;.
- ntspehLfspy; gazk; nra;tjd; Nehf;fk;> ,e;jpa khjh; rq;fj;jpd; %yk; Kj;Jnyl;Rkp nul;b Mw;wpa r%fg; gzpfs; gw;wp mwpjy;.
- fhe;jpabfs; re;jpg;G> tpLjiyg; Nghuhl;l;jjpy; gq;Nfw;wy;> mt;it ,y;yk;> Gw;WNeHa;

- Muha;r;rp ikak; Njhw;Wtpj;jy; gw;wp khzth;fs; mwpjy;.
- Kj;Jnyl;Rkp nul;b vOjpa E}y;fs;> mthpd; rpwg;Gfs;> epidTfs; Nghw;Wk; ,lq;fs; gw;wp mwpjy;.
- tPuk; kpf;f ,e;jpag; ngz;kzpahd Kj;Jnyl;Rkp mk;ikahhpd; cah;gz;Gfs;> mh;gzpg;G czh;T gw;wp khzth;fs; mwpe;J nfhs;sy;.

ghlj;jpl;lk; : lhf;lh; Kj;Jnyl;Rkp nul;bapd; tho;f;if tuyhW

myF 1 gpwg;Gk; - tsh;g;Gk; - mk;ikahhpd; fy;tp jpUkzk; - ,y;yw tho;T kf;fl; NgW

myF 2 gphpl;ld; gazk; - ,e;jpa khjh; rq;fj;jpy; mk;ikahh; - tl;INki[khehl;by; mk;ikahh; - ,yq;ifapy; lhf;lh; mk;ikahh;.

myF 3

fhe;jpabfSk; mk;ikahUk; - mt;it ,y;yk; - Gw;W Neha; Muha;r;rp kUj;Jtkid mk;ikahhpd; ,ay;Gfs;.

myF 4

lhf;lh; mk;ikahh; vOjpa E}y;fs; - khjh; rq;fq;fspd; ghuhl;L lhf;lh; mk;ikahiug; ngUikg;gLj;jpa Kjy;th;fs; - mk;ikahhpd; epidTfisg; Nghw;Wk; ,lq;fSk; epfo;r;rpfSk;.

myF 5

mk;ikahhpd; cah; gz;Gf;F Xh; vLj;Jf;fhl;L ghujk; ngw;w gj;kg+\d; - rNfhjhp rpt gpUe;jh NjtpA Valiant Indian Women Dedicated Life

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L-gjpg;G
1	jpgyftjpahh; jpUtUs; MjPdk; jtj;jpU jahde;j re;jpuNrfud;.	khjh;Fy khzpf;fk;> gj;kg+rd; lhf;lh; Kj;Jnyl;Rkp nul;b	rpthaek ntspaPL	[iy 2010

ghh;it E}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L / gjpg;G
1	lhf;lh; Kj;Jnyl;Rkp nul;b	lhf;lh; Kj;Jnyl;Rkp nul;b Rarhpij	mt;it ,y;yk;> uh[yl;Rkp mwf;fl;lis	2014

EXTRA CREDIT COURSE
Bharathiyarin Vaazhkai Varalaaru
ghujpahhpd; tho;f;if tuyhW

Course Code: 2024ECC064

No. of

Credits: 2

Nehf;fk;:

- ghujpahh; ,sikg;gUtk;> jpUkz tho;f;if> Muk;gfhy vOj;Jg;gzp gw;wp mwpjy;.

- ghujpapd; tho;f;ifapy; gj;jphpf;iffspd; gq;fspg;G gw;wp mwpjy;.
- ghujpapd; Njhoh;fs;> Ntjhe;jj;jpy; ghujpapd; <LghL gw;wp mwpjy;.
- nrl;b ehl;by; ghujpapd; tho;f;if> rPl;Lf;ftpfs; vOJjy; gw;wp mwpjy;.
- ghujp FUit re;jpj;jy; - ghujpapd; jpUty;ypf;Nfzp tho;f;if ghujp gw;wp ehspjopy; te;j nra;jpfs; gw;wp mwpjy;.

ghlj;jpl;lk; : ghujpahhpdp; tho;f;if tuyhW

myF I

19Mk; E}w;whz;by; jkpo;ehL vl;laGuk; - ghujp FLk;g tkprhtsp rPtyg;NGhpAk; flaKk; - rpj;jpughE> fhh;j;jpif> %yk; - Rg;igah ~ghujp~ MdJ jpUkz itgtk; - gpuRukhd Kjy; ghly; - kd;dUf;Fj; Njhoh; - kJiuj; jkpo;g; gz;bjh; - ~RNjrp kpj;jpud;~ cjtphrphpah; - ~rf;uth;j;jpdp~ - rPh;jpUj;jthjp ghujp FU jhprdk; - ~,e;jpah~ Mrphpa gPl;j;jpy; - Gj;Jzh;r;rpq; gj;jphpf;if ~,e;jpah~ - fytuj;jpy; Kbe;j fhq;fpu]; - ~ghy ghujh~

myF II

Kjy; gpuRuk; - Kjy; E}y; - Gipa fl;rpj; jiyth; - fly; kzypy; xU \$l;lk; - Nyhfkhdpa jpyfUf;Ff; fbjk; - fspg gwe;Jtpl;IJ! - GJitapy; Kjy;ehs; - ,U Jizth;fs; - GJit ~,e;jpah~ - fhe;jpf;F mQ;ryp> 1909 ,y;! - GJitj; jpdrrh ~tp[ah~ - ghujp ~fh;kNahfp~ Jtf;fpa fij - ~fh;kNahfp~ nrd;idapy; nra;j tpkhdk; - ~,e;jpah~> ~tp[ah~ epd;wd - ~New;wpUe;Njhk; me;j tPl;by;~ - nghjpDk; nghpJ Nfs;! - mutpe;jh;> t.Nt.]_. lah; tUif.

myF III

xU Nghyp]; NtTfhudpd; ~lahp~ - ehfrhkp> fz;Zg; gps;is thQ;rpehjd; - khrlrhp ePyfz;l gpuk;kr;rhhp - ,sk; njhz;lh;fs; - nry;tf; FLk;gj;jpd; Nrit Viof; FLk;gk; ris;jjh? - rpy NtjGu ez;gh;fs; - jPz;l;jfhjth;fSld; - jpUg;gs;spnaOr;rp kL - ~Fapy;~ ghl;Lj; Njhg;G GJitf; flw;fiu ciog;G epiwe;j tU\k; - rhkpahh;fs; el;G - ~[aNghpif nfhl;llh! - Mq;fpy vOj;jhsh; ghujp Rg;gpukzpa rptk;.

myF IV

rpd;dr; rq;fud; fij - ghg;gh ghl;L - rPikg; gpuKfUf;Ff; fbjk; - ghujp jk;gjp FLk;gg; glk; - ~itrhf;fh;~ ghujp - ~jk;gp~ ney;iyag;gh; - tWlkapw; nrk;ik gw! Gw! NkNy> NkNy> NkNy~ - je;jpf; fhfpjj;jpy; urPJ 1918 GJit thr KbT flaj;jpy; - jdptPL Nghfpwhh; ghujp fhe;jp[piar; re;jpj;j vl;laGuk; kd;dUf;Fr; rPl;Lf;ftpfs; - itjpfUk; nkr;rpa ghujp nrl;b ehl;by; ftpaurh;.

myF V

Gj;jfg; gpuRuj; jpl;lk; - jPg;ngl;bapYk; JhjhuZkhf - Nehgy; ghpRf;Fg; Nghl;b flaj;ij
 tpl;Lr; nrd;id tpiue;jhh; - ~Ntjid tbe;j fz;fs;~ - nrd;idapy; Fs;sr;rhkp - jpUty;ypf;Nfzppapy;
 ghujp ahid fhybapy; - Fzkhfp> ntspa+Uk; nrd;whh; - vkd; te;j top filrp ehs; - ~kdk;
 gjWfpwJ~ - mDge;jk; 1 ghujp ,we;j xU thuj;jpy; - mDge;jk; 2 ghujpf;Fg;gpd; ghujp
 vOj;Jf;fs; - mDge;jk; 3 g+kz;ly epiwe;j fPh;j;jp.

ghIE}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L-gjpg;G
1	uh. m. gj;kehgd;	rpj;jpu ghujp	fhyr;RtL gjpg;gfk;	Mwhk; gjpg;G etk;gh; 2021

ghh;it E}y;

t.v	Mrphpah; ngah;	E}ypd; ngah;	ntspaPL	Mz;L-gjpg;G
1	g. kP. Re;juk;	ghujpahh; tho;f;if tuyhW	kpd;D}y; tbtikg;G Tamilbooks.org	-

EXTRA CREDIT COURSE
An Introduction to Constitution of India

Course Code: 2024ECC065

No. of

Credits: 2

COURSE OBJECTIVES:

- To imparting knowledge of the history of constitutional development in India.

UNIT I

Making of Constitution - Constituent Assembly - Dr.Rajendra Prasath -Dr.B.R.Ambedkar -
Salient features - Fundamental Rights.

UNIT II

Union Executive - President of India - Vice-President - Prime Minister - Cabinet -Functions

UNIT III

Union Legislature - Rajiya Sabha - Lok Sabha - Functions and Powers

UNIT IV

Union Judiciary - Supreme Court - Functions - Rule of law

UNIT V

State - Executive - Legislature – Judiciary – Role of Tamilnadu Public Service Commission.

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Agharwal.R.C.	National Moment and Constitutional Development	-	New Delhi, 1977
2	Chapra B.R.	Constitution of India	-	New Delhi, 1970
3	Rao B.V	Modern Indian Constitution	-	Hyderabad, 1975
4	Nani Palkhivala	- Constitution of India,	-	New Delhi, 1970
5	Krishna Iyer, V.R	Law and Justice,	-	New Delhi, 2009

EXTRA CREDIT COURSE

Consumer Affairs

Course Code: 2024ECC0686

No. of

Credits: 2

COURSE OBJECTIVES:

- To familiarize the students with their rights and responsibilities as a consumer, the social framework of consumer rights and legal framework of protecting consumer rights.

SYLLABUS

UNIT I CONCEPTUAL FRAMEWORK

Consumer and Markets: Concept of Consumer- Nature of markets: Liberalization and Globalization of markets with special reference to Indian Consumer Markets- E-Commerce with reference to Indian Market- Concept of Price in Retail and Wholesale- Maximum Retail Price (MRP), Fair Price, GST, labeling and packaging along with relevant laws- Legal Metrology. Experiencing and Voicing Dissatisfaction: Consumer buying process, Consumer Satisfaction /dissatisfaction- Grievances -complaint, Consumer Complaining Behaviour: Alternatives available to Dissatisfied Consumers; Complaint Handling Process: ISO 10000 suite

UNIT II THE CONSUMER PROTECTION LAW IN INDIA

Objectives and Basic Concepts: Consumer rights and UN Guidelines on consumer protection, Consumer goods, defect in goods, spurious goods and services, service, deficiency in service unfair trade practice restrictive trade practice. Organizational set-up under the Consumer Protection Act: Advisory Bodies: Consumer Protection Councils at the Central, State and District Levels; Adjudicatory Bodies: District Forums, State Commissions, and National Commission: Their Composition, Powers, and Jurisdiction (Pecuniary and Territorial), Role of Supreme Court under the CPA with important case law.

UNIT III GRIEVANCE REDRESSAL MECHANISM UNDER THE INDIAN CONSUMER PROTECTION LAW

Who can file a complaint? Grounds of filing a complaint; Limitation period; Procedure for filing and hearing of a complaint; Disposal of cases, Relief/Remedy available; Temporary Injunction, Enforcement of order, Appeal, frivolous and vexatious complaints; Offences and penalties. Leading Cases decided under Consumer Protection law by Supreme Court/National Commission: Medical Negligence; Banking; Insurance; Housing & Real Estate; Electricity and Telecom Services; Education; Defective Products; Unfair Trade Practices.

UNIT IV ROLE OF INDUSTRY REGULATORS IN CONSUMER PROTECTION

- i. Banking: RBI and Banking Ombudsman,
- ii. Insurance: IRDA and Insurance Ombudsman,
- iii. Telecommunication: TRAI,
- iv. Food Products: FSSAI,
- v. Electricity Supply: Electricity Regulatory Commission and vi. Real Estate Regulatory Authority

UNIT V CONTEMPORARY ISSUES IN CONSUMER AFFAIRS

Consumer Movement in India: Evolution of Consumer Movement in India, Formation of consumer organizations and their role in consumer protection, Misleading Advertisements and sustainable consumption, National Consumer Helpline, Comparative Product testing, Sustainable consumption and energy ratings. Quality and Standardization: Voluntary and Mandatory standards; Role of BIS, Indian Standards Mark (ISI), Ag-mark, Hallmarking, Licensing and Surveillance; Role of International Standards: ISO an Overview Note: Unit 2 and 3 refers to the Consumer Protection Act, 1986. Any change in law would be added appropriately after the new law is notified

TEXT BOOKS:

S.No.	Author Name	Title of the Book	Publisher	Year / Edition
1	Savita Hanspal and Sheetal Kapoor Khanna, Sri Ram and H.K. Awasthi.	Consumer Affairs.	Universities Press	(2007).
2	Choudhary, Ram Naresh Prasad	Consumer Protection Law Provisions and Procedure.	Deep and Deep Publications Pvt Ltd.	(2005).

REFERENCE BOOKS:

S. No.	Author Name	Title of the Book	Publisher	Year / Edition
1	G. Ganesan and M. Sumathy	Globalisation and Consumerism: Issues and Challenges	Regal Publications.	(2012)
2	Suresh Misra and Sapna Chadah	Consumer Protection in India: Issues and Concerns,	IIPA, New Delhi.	(2012).
3	Rajyalaxmi Rao	Consumer is King	Universal Law Publishing Company	(2012)
4	Girimaji, Pushpa	Consumer Right for Everyone	Penguin Books.	(2002).

EXTRA CREDIT COURSE

Personal and Family Ethics

Course Code: 2024ECC067

No. of Credits: 2

Nehf;fk; :

- kdpj tho;tpd; Nehf;fKk; mfj;jha;T gw;wpAk; mwpjy;.
- ftiyahy; Vw;gLk; tpisTfs;> jd;dpiy mwpjy; gw;wpAk; mwpjy;.
- tho;j;Jk; gaDk;> Itif flikfs;> FLk;g mikjp gw;wpAk; mwpjy;.
- ,y;ywj;jp;w;fhd ey;ywq;fs;> FLk; eyj;jpw;fhd le;njhOf;fg; gz;ghL> ghYzh;Tk;
- Md;kPf Nkk;ghL gw;wAk; mwpjy;.
- ngz;zpd; ngUik> czNt kUe;J> fh;k Nahfk; gw;wp mwpjy;.

myF 1

kdpj ts khz;gpd; mtrpak; - kdpj tho;tpd; Nehf;fKk; jj;JtKk; - vz;zk; Muha;jy; - Mir rPuik;jy; - rpd; jtp;h;j;jy; (jdp kdpj tpOkpaq;fs; 1-44)

myF 2

ftiy xop;jy; - jd;dpiy mwpjy; - fhafy;gg; gapw;rp - jtq;fs; -l - cly; ey Nkk;ghL (jdpkdpj tpOkpaq;fs; (45–84)

myF 3

tho;j;Jk; gaDk; - Itif flik – FLk;g mikjp (FLk;g tpOkpaq;fs; 1-39)

myF 4

,y;ywNk ey;yw; - FLk;g eyj;jpw;F le;njhOf;fg; gz;ghL – ghYzh;Tk; Md;kPf Nkk;ghLk; (FLk;g tpOkpaq;fs; 40-63)

myF -5

ngz;zpd; ngUik – czNt kUe;J – fh;k Nahfk; - (FLk;g tpOkpaq;fs; 64-89)
ghl E}y; - njhFg;G jkpo;j; Jiw ntspaPL 2022

S.NO	Author Name	Title of the book	publisher	Year /Edition
1	-	jdpkdpj tpOkpaq;fs;	vd;.[p.vk; fy;Y}hp>nghs;shr;rp.	2016
2	-	FLk;g tpOkpaq;fs;	vd;.[p.vk; fy;Y}hp>nghs;shr;rp	2015

EXTRA CREDIT COURSE
Professional and Social Ethics

Course Code: 2024ECC068

No. of Credits: 2

Nehf;fk; :

- MSikg; gz;Gfis Nkk;gLj;Jjy;> jiyikg; gz;Gfis cUthf;Fjy; gw;wp mwpjy;.
- fhY Nkyhz;ikiag; gad;gLj;Jk; KiwfisAk;> njhopy; jh;kk; gw;wpAk; mwpjy;.
- ju Nkyhz;ik> KO <Lghl;Lld; \$ba nray;fspd; tpisTfs; - Jhpahjpj; jtk; gw;wp mwpjy;.
- kdpj NtWghl;bw;fhd fhuzq;fisAk;> kdj;J}a;ik jUk; eyd; gw;wAk; mwpjy;.
- murpay;> nghUshjhuk;> tpQ;Qhdk;> rKjhaj;jpy; Vw;gLj;jpa jhf;fq;fs;; gw;wp mwpjy;.

gzp rhh;e;j tpOkpaq;fSk; rKjha tpOkpaq;fSk;

myF - 1

MSik Nkk;ghl;Lf; \$Wfs; - Ra Kd;Ndw;wKk; jiyikg;
gz;GfSk; - mwpT(IQ) czh;T(EQ)> Md;kPf(SQ) msTfs; - fhY
Nkyhz;ik (g.vz; 1-27- gzp rhh;e;j tpOkpaq;fs;)

myF - 2

fhY Nkyhz;ik - nray; tpisT ePjp - njhopy; jh;kKk;
Nkd;ikAk; (g.vz; 28-47-gzp rhh;e;j tpOkpaq;fs;)

myF - 3

KOj;ju Nkyhz;ik - kd Mw;wy; ngUf;fk; - KO <Lghl;Lld;
\$ba nray; - JhpahjPjj; jtk; - (g.vz; 48-64 gzp rhh;e;j
tpOkpaq;fs;) kdpjdpd; ghpzhkk; (g.vz; 1-17 rKjha tpOkpaq;fs;)

myF - 4

rKjhaj;jpd; mq;fNk kdpjd; - kdpj NtWghl;bw;fhd fhuzq;fs; -
kdj;J}a;ik jUk; rKjha eyd; - fy;tpAk; rKjhaKk; (g.vz; 18
35rKjha tpOkpaq;fs;)

myF - 5

murpaYk; rKjhaKk; - nghUshjhuk; rKjhaKk; - tpQ;QhdKk;

rKjhaKk; - kjq;fspd; ikaf; fUj;J - jtk; (g.vz;40-73 rKjha
tpOkpaq;fs;)

ghl E}y; - njhFg;G jkpo;j; Jiw ntspaPL 2022

S.NO	Author Name	Title of the book	Publisher	Year /Edition
1	-	Gzprhh;e;j tpOkpaq;fs;	vd;.[p.vk; fy;Y}hp>nghs;shr;rp.	2016
2	-	rKjha tpOkpaq;fs;	vd;.[p.vk; fy;Y}hp>nghs;shr;rp	2015

**EXTRA CREDIT COURSE
National and Global Ethics**

Course Code: 2024ECC069

No. of

Credits: 2

Nehf;fk; :

- MSikg; gz;Gfis Nkk;gLj;Jjy;> jiyikg; gz;Gfis cUthf;Fjy; gw;wp mwpjy;.
- fhY Nkyhz;ikiag; gad;gLj;Jk; KiwfisAk;> njhopy; jh;kk; gw;wpAk; mwpjy;.
- ju Nkyhz;ik> KO <Lghl;Lld; \$ba nray;fspd; tpisTfs; - Jhpahjpj; jtk; gw;wp mwpjy;.
- kdpj NtWghl;bw;fhd fhuzq;fisAk;> kdj;J}a;ik jUk; eyd; gw;wAk; mwpjy;.
- murpay;> nghUshjhuk;> tpQ;Qhdk;> rKjhaj;jpy; Vw;gLj;jpa jhf;fq;fs;; gw;wp mwpjy;.

அலகு 1

செம்மாந்த குடியரிமை – வளர்ந்துவரும் இந்தியா –வெளிநாட்டவர் பார்வையில் இந்தியா – இந்திய கலாச்சாரத்தின் மேன்மை (7 – 30)

அலகு – 2

இந்தியாவும் அமைதியும் – இந்தியா உலகிற்கு வழங்கும் செய்தி – தொண்டும் தியாகமும் (31 – 56)

அலகு -3

வேற்றுமையில் ஒற்றுமை – இந்தியாவும் ஆன்மீகமும் – தவங்கள் 3 – இனப்பாகுபாடுகளும் தீர்வும் – சுற்றுச்சூழல் பாதிப்பும் அதன் தீர்வும் (57 – 69, பகுதி 6- 7 – 21)

அலகு – 4

அரசியல் கொந்தளிப்பும் தீர்வும் – சமுதாயத்தின் ஏற்றத்தாழ்வுகளும் தீர்வுகளும் – கலாச்சார சீரழிவும் தீர்வும் – ஒருமித்த கலாச்சார விளைவும் தீர்வும். (22 – 45)

அலகு – 5

உலகை அச்சுருத்தும் தீவிரவாதமும் தீர்வும் – பொருளாதாரம் பாகுபாடுகளும் தீர்வுகளும் – செயலும் மனிதனே தீர்வும் மனிதனே – தவம் மற்றும் முத்திரைப் பயிற்சிகள். (46 -)

ghl E}y; -kdpj ts Nkkghl;Lj;Jiw> vd;.[p.vk; fy;Y}hp ntspaPL 2022

S.No	Author Name	Title of the book	publisher	Year /Edition
1	-	தேசிய விழுமியங்கள்	vd;.[p.vk; fy;Y}hp>nghs;shr;rp.	2015
2	-	உலகலாவிய விழுமியங்கள்	vd;.[p.vk; fy;Y}hp>nghs;shr;rp	2015